

# **CANADIAN BROADCASTING CORPORATION**

## **DIRECTORS**

### **SELECTION CRITERIA**

#### **Education**

A degree from a recognized university in a relevant field of study or an acceptable combination of education, job-related training and/or experience.

#### **Experience**

- Experience in senior executive positions;
- Significant board experience.

#### **Knowledge**

##### **Required by all Directors**

- Knowledge of the role of a board of directors;
- Financial literacy;
- Knowledge of the Canadian Broadcasting Corporation's mandate;
- Understanding of the global, societal, industry and economic trends, stakeholder concerns, and the government's policy framework.

##### **Shared between Directors**

- Knowledge of the communications and/or broadcasting industries;
- Knowledge of human resources management;
- Knowledge of information technology management;
- Knowledge of information and communications management.

#### **Abilities**

- Ability to contribute to the debates and discussions among directors;
- Proven ability to communicate effectively.

#### **Personal Suitability**

- Sound judgment;
- High ethical standards and integrity;
- Superior interpersonal skills.

#### **Linguistic Requirements**

Proficiency in both official languages would be an asset.

### **Eligibility Criteria**

A person is not eligible to be appointed or to continue as a director if the person is not a Canadian citizen who is ordinarily resident in Canada or if, directly or indirectly, as owner, shareholder, director, officer, partner or otherwise, the person

(a) is engaged in the operation of a broadcasting undertaking;

(b) has any pecuniary or proprietary interest in a broadcasting undertaking; or

(c) is principally engaged in the production or distribution of program material that is primarily intended for use by a broadcasting undertaking.