

WHATSSUP?

INTRODUCTORY
ISSUE

BUSINESS NEWS FOR YOUTH * 1ST EDITION * MAY 2004

MESSAGE FROM THE MANAGER

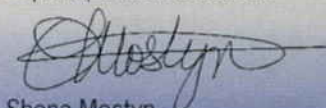
Welcome to the first edition of our newsletter – WHATSSUP? Business News for Youth! We want this newsletter to be yours – to exchange ideas and to provide you with useful information about how you can pursue your business dreams..... We welcome your ideas and input!

We can help you to achieve your goals through the Youth Business Program. It is designed to help Youth enter into successful business ventures. The program offers a wide range of business workshops to assist with the planning of possible business ideas and skill development. We offer financial assistance through the program as well as one-on-one counselling, through our mentorship program.

As John Steinbeck once said "Ideas are like rabbits. You get a couple and learn how to handle them, and pretty soon you have a dozen."

So maybe now is the time to go out and see what rabbits are in YOUR hat!!

Explore, Dream Discover!



Shona Mostyn



OPENING THE EYES TO A NEW FUTURE FOR YOU

"Exploring New Directions" – Youth Entrepreneurship Camp – March, 2003

In addition to exploring our business ideas, we had lots of fun with the outdoor activities and games! We also learned the Medicine Wheel and Pouches. (Participants between the ages of 13 and 21) – Celina Charlie, Terra-lynn Asp, Coralee Johns, Steven Godbout, Jaylene Owlchild, Tynya Tizyz, Keisha Kane, Feleica Gordon, and Justina Michel.

"COORDINATOR'S CORNER"

Please allow me to introduce myself as your new Youth Finance Officer. Born and raised in Whitehorse, I am a member of the Vuntut Gwitchin First Nation. After graduating from FH Collins, I worked at various banks in town, and have a background in Consumer Credit, Mutual Funds of Canada, Client Services, as well as Canadian Securities.

I will provide you with same level of service that you have come to expect from dāna Nāye Ventures. My role here is to assist you in the development & implementation of your business ideas, which will

range from providing training and mentoring to being your support person. I am here to listen and provide guidance to help you reach your goals.

Please feel free to contact me anytime at 668-6925 to ask questions, find out about our current programs, or simply to talk about your ideas. I look forward to meeting with you in the near future.

Sincerely,

Maxine H Couch
Youth Finance Officer

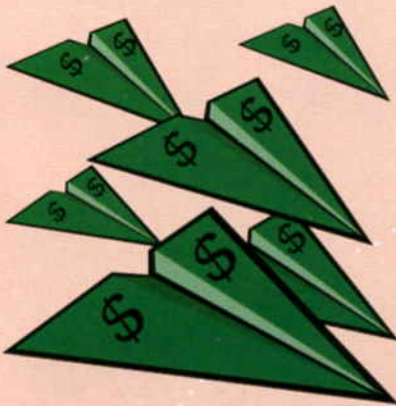


dāna Nāye VENTURE

"ON THE SPRINGBOARD"

Many youth have successfully completed the Youth Business Program and are poised for success! Duncan Stephen recently completed a one-on-one coaching program with Shona Mostyn to explore his business idea. "This answered all of my questions about business. I came in here not knowing anything about being in business and I'm leaving with lots of information and ideas"!!

Duncan is 19, and a member of the White River First Nation, born and raised in Beaver Creek. He is a highly motivated individual. We wish him every success with his business venture and look forward to hearing more in the future!!



HERE'S THE SCOOP.....

You could be eligible for a loan up to \$15,000 for starting your new business or for expanding your existing business. Loans can be used for many business purposes such as

- To buy or lease equipment, tools computers, craft materials and supplies.
- To pay for first and last months rent, advertising or inventory.

**Call (867) 668-6925
or toll free 1-800-661-0448
to find out more!**

CHEAT SHEET



Look here for tips on all aspects of business
– marketing and sales, taxes, finance and much more...!!

FIND LEADS THROUGH NETWORKING

Many of us find new and exciting turns in our own career paths thanks to the people we know or talk to in our daily lives. Some good networking advice to a youth entrepreneur:

- Join a professional association (such as the Chamber of Commerce) and attend professional workshops and seminars.
- Always carry your business cards (or palm pilot) and exchange contact information with the people you meet.
- Ask people you meet for the name of someone else who can be of help to you in your work.
- Keep a record of your contacts including where they work, their hobbies and a few words about the type of information they might find useful. Then call them when you have something to share.

This will be the start of a network that will build over the course of your entire career and provide you with the benefits you may not even have dreamed of! In any work you do at any time of your career life, knowing how to make connections can prove extremely valuable.

VOLUNTEER YOUR WAY INTO A NEW JOB!

No matter which area you are most attracted to, volunteering your time and expertise is one terrific way to work your way into work. Volunteering lets you try out new experiences, meet people and build relationships as well as gain confidence and more skills. (Skills Canada, Rotary, Parks & Recreation, Volunteer Bureau).

Contributing in this way tells prospective employers a great deal about your employability skills such as commitment and ability to work with a team!

ENTREPRENEURSHIP - A LIFESTYLE CHOICE



In Canada, the number of jobs is decreasing, whereas the number of workers is steadily rising. Today, more than 90% of all Canadian businesses are small businesses. They are the main source of job creation and are considered a vital component of the economy. Aboriginal entrepreneurs are also feeling the call; they want to contribute in their own way to the economic development of their community by creating businesses and jobs that are a reflection of who they are. **Aboriginal values and culture are, and must remain, part of Canada's fundamental resources.**

Individuals are increasingly choosing to go into business, start their own company, work for themselves and create their own job as an **alternative means of taking the future into their own hands**, as an excellent opportunity to challenge themselves, to fulfil themselves, to empower themselves to achieve certain social status, to make a name for themselves and to make money!!

Being an entrepreneur means that you enjoy a lifestyle that is a far cry from the typical 9-5, a lifestyle that can be exciting and challenging!

Entrepreneurship not only makes it possible for some individuals to discover who they really are, but it also exposes them to a multitude of opportunities. Entrepreneurship is something that you feel in your heart: it is a passion, the thrill of initiating, learning and coming out ahead! It is certainly an interesting option to explore if this lifestyle appeals to you!

Do you want to be your own boss? Realize your full potential? Earn a good living? Check out the First Nations and Inuit Youth Business Program Self-Assessment Guide. The five step program is designed to help you decide if you would be a good entrepreneur! Please call Maxine Couch, Youth Finance Officer - 668-6925

WHAT DOES IT TAKE TO BE AN ENTREPRENEUR?

- Boundless enthusiasm and creativity.
- A realistic, up-to-date business plan.
- Self confidence and the ability to make decisions.
- The willingness to take a risk.
- The ability to work long hours - 50, 60 and 70 work hour weeks are not uncommon!

IN YOUR ENTREPRENEURIAL ADVENTURE YOU WILL...

- Savour the satisfaction of being your own boss, and finally being in **control** of your destiny;
- Give **free reign** to and **maximize** your enthusiasm, intelligence, creativity, intuition and talent;
- Enjoy many freedoms; the freedom to be and to do, to achieve realistic dreams; to try, even to make mistakes from which so much may be learned;
- **Increase your self-confidence** and self-esteem;
- **Entertain a passion**;
- **Expand** your knowledge daily and make discoveries along the way;
- **Improve your quality of life**;
- Ensure your future and that of **your family**;
- **Contribute** to the greater welfare of your clients, your community and your society.

(Courtesy of National Aboriginal Capital Corporations Association (NACCA))



BRINGING YOUTH TOWARDS EQUALITY

The Yukon Youth Conference has been organized every year since 1999. **YOUTH PLAN TO TAKE OVER THE WORLD, CONSPIRACY TOUR 2000, STRENGTH IN NUMBERS, ALL ABOUT THE ELEMENTS, CATCH THE WAVE.** About 400 excited and inspired youth witnessed a movement of positive celebration and healthy growth in the Yukon community.

The conference included daytime workshops and activities, a youth marketplace, the best local live music of our generation, a talent show, fashion show, awards ceremony and way more! If you want to get involved, regular meetings are every Thursday at 4PM at BYTE (4141A 4th Avenue). Stay tuned to www.yukonyouth.com for more details!

WHAT'S NEW

Exploring New Directions is a unique self-employment training experience. This 5 day program encourages entrepreneurial spirit, teaches basic business start up and develops personal leadership capacity. You will learn the key elements of what it takes to be a successful entrepreneur. Please call 668-6925 or email us at dnv@dananaye.com if you are interested!!!

UPCOMING TRAINING SESSIONS FROM THE SPRING TRAINING SCHEDULE

| | Instructor | Date | Time | Fee | Registration Deadline |
|--------------------------------------|-----------------|---------------|------------|-------|-----------------------|
| Business Management Workshops | | | | | |
| Proposal Writing | Catherine Poole | May 4 | 9-4 | \$150 | April 29 |
| Contract Law | Glenda O'Dea | May 21 | 9-4 | \$150 | May 18 |
| Computer Courses | | | | | |
| Word Level 2 | Janice Williams | May 20 & 21 | 8:30 -4:30 | \$150 | May 17 |
| Word Level 3 | Janice Williams | June 8&9 | 8:30-4:30 | \$150 | June 3 |
| Excel Level 2 | Janice Williams | May 31-June 3 | 8:30-4:30 | \$150 | May 26 |
| Excel Level 3 | Janice Williams | June 22-23 | | | June 17 |
| Access Level 1 | Janice Williams | May 10-14 | 8:30-12 | \$175 | May 5 |
| Publisher | Janice Williams | June 17-18 | 8:30-4:30 | \$150 | June 14 |
| Finance Courses | | | | | |
| EasyPay for Windows | Loretta Edzerza | May 15-18 | 9-5 | \$475 | May 12 |
| ACCPAC/AR for Windows | Loretta Edzerza | June 12-14 | 9-5 | \$550 | June 9 |
| Intro to Bookkeeping | Shona Mostyn | June 7,8&10 | 9-3 | \$365 | June 2 |
| Business Start-Up Courses | | | | | |
| Self Management for Business | Michelle Telep | May 10-11 | 9-4 | \$250 | May 5 |

'TALK BACK'

We are interested in a newsletter that is interesting and informative, and would like to hear from you our readers. Please send in your comments and suggestions, or you may have an article or other information you may want to share. We will publish as many as we can in the next newsletter.

TRIVA CONTEST

What does *dāna Nāye Ventures* mean? Please fax 668- 3127 or email your response to dnv@dananaye.com. All correct answers will be entered into a draw for a DNV Prize!! Contest closes May 31, 2004 at 4 p.m.



dāna nāye ventures

668-6925 or 1-800-661-0448
www.dananaye.com

409 Black Street, Whitehorse, YT Y1A 2N2

SPONSOR'S CORNER

Thanks to all our sponsors!
Aboriginal Business Canada
The National Aboriginal Capital Corporation Association
Dāna Nāye Ventures
The Yukon Territorial Government's Community Development Fund

