### **CHALLENGE**

Enhance service to New Brunswick businesses through the development of an online Business Registry and common registration number.

#### **SOLUTION**

The creation of a Business Registry has enabled the assignment of a single unique identifier to New Brunswick businesses for use across government.

#### RESULTS

Eliminates the need for businesses to provide different government agencies with the same information repeatedly.



Businesses can now register online for both Service New Brunswick (SNB) and Canada Customs and Revenue Agency business programs. Business response to this enhancement has been favourable. It simplifies the registration process when starting up or expanding a business.

SNB has enhanced the level of services available to businesses through ongoing modernization of the Corporate Affairs Registration Database. Businesses can incorporate online and e-file annual returns and notices of change of directors. Any business that has registered for a business number (BN) can conduct an Internet search of its own record free of charge by using its unique New Brunswick Business Account Number. More than 48,500 New Brunswick BNs have been assigned.



# QUOTE

"SNB's secure online access to government registries and services for business owners is a winner. Online users benefit from enhanced delivery, greater convenience and streamlined transactions."

## Stéphane Robichaud

Vice-president, Atlantic Canada, Canadian Federation of Independent Business



Business & Government working together to cut red tape



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