



# Red Tape Reduction

## REGULATORY REFORM

CHALLENGE	SOLUTION	RESULTS
<i>Minimizing the regulatory burden placed on business while maintaining public health and safety.</i>	<i>Impact on business is a primary consideration in all regulatory matters.</i>	<i>Encounters with government have been made as smooth and easy as possible.</i>

*In its policy development, government is sensitized to the need to minimize burden on both business and the public of regulations. In an effort to reduce burden, there is now, when establishing accountability frameworks, an increased emphasis on monitoring, measuring and reporting outcomes rather than processes.*

**Some successes in minimizing regulations include:**

- *A Business Impact Test is applied to proposals in the analysis stage of legislative, regulatory and policy development.*
- *Higher Education Foundation Act amendments (in development) will reduce the paperwork burden on universities while ensuring that necessary accountability mechanisms remain in place.*
- *Cities and towns no longer have to apply for a tourist designation to offer Sunday shopping.*

- *Many of the initiatives of Service New Brunswick are intended to simplify the interface between businesses/individuals and the public.*



### QUOTE

*"We are constantly looking for new ways to make it easier for New Brunswickers and New Brunswick companies to do business with government. Identifying and eliminating barriers to job creation and business growth in our province is everyone's job."*



**Hon. Bernard Lord**  
Premier of New Brunswick

**Business & Government working together to cut red tape**