



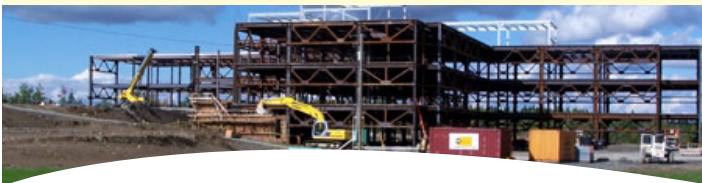
Red Tape Reduction

SENIOR OFFICIAL, LIAISON FOR MAJOR DEVELOPMENTS

CHALLENGE	SOLUTION	RESULTS
<i>To implement a senior body to overlook development projects to expedite the decision process through the various departments.</i>	<i>A senior official was appointed to work with business on large development projects, helping them to navigate through the review and approval process.</i>	<i>Developers now have a single point of entry, providing easier access to the review and approval process in development.</i>

One of the greatest red tape irritants facing businesses is finding the right contact person. A director at Business New Brunswick was appointed to work with business on large development projects. The director will help businesses navigate the substantial review and approval process for large development projects. For large-scale projects that require extensive planning and lead time to obtain approval, the director will meet with architects, engineering consultants, and project developers in the early stages to help ease the approval process.

The Development Approval Process Flow Chart has been created in co-operation with stakeholder departments and agencies. The first projects are moving through the process and the reaction from both private sector and government has been extremely positive. Feedback from the private sector indicates that New Brunswick is unique in Canada in offering this type and level of service to development projects.



The implementation of this recommendation has reduced red tape by:

- Improving service to business by identifying problem areas at the outset and saving redesign and rework on construction details.
- Listening to New Brunswick business owners and their concerns regarding approval processes and the inordinate time taken to deal with some issues.

QUOTE

"These changes will save people time, effort and money when they are dealing with the government. We are committed to effective and efficient service to New Brunswickers, and to making it part of the day-to-day culture of government."

Hon. Bernard Lord
Premier of New Brunswick

Business & Government working together to cut red tape