

New Brunswick

Intercept Advertising Partnership Opportunities for 2006



Billboards:

\$2,000 per board

8 weeks, ability to purchase up to 4 boards

Moncton (16 available)

Fredericton (5 available)

Saint John (14 available)

Miramichi (4 available)

Bathurst (6 available)

Acadian Peninsula (3 available)

Edmundston (TBC)

Moncton street signs:

\$1,000 for 4 weeks

4 weeks, ability to buy 8 weeks,

12 available, maximum of 2 per partner

Fredericton Transit shelter:

\$1,500 for 8 weeks

8 weeks, 10 available, maximum 2 per partner



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Radio:

\$8,000 for 4 weeks

4 weeks in all regions

Moncton (English)

Fredericton (English)

Saint John (English)

Grand Falls (English)

Bathurst (French)

Acadian Peninsula (French)

Edmundston (French)

St Stephen (English)



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Package A:

2 billboards

1 Moncton street sign

\$4,000

(savings \$1,000)

Package B:

2 billboards

2 Moncton street signs

2 Fredericton Transit shelters

\$7,000

(savings \$2,500)

Package C:

4 billboards

4 Moncton street signs

2 Fredericton Transit shelters

\$12,000

(savings \$3,500)

Package D:

4 billboards

4 weeks radio

\$12,000

(savings \$4,500)




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DEADLINE:

January 13, 2006



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**To participate in any of these
opportunities contact**

Natalie Wiggins

Project Executive, Advertising

506 453-2422

natalie.wiggins@gnb.ca



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