#### Hancock Timber Resource Group Views on Plantations



#### Canadian Forest Service Plantation Investment Forum 22 March 2005

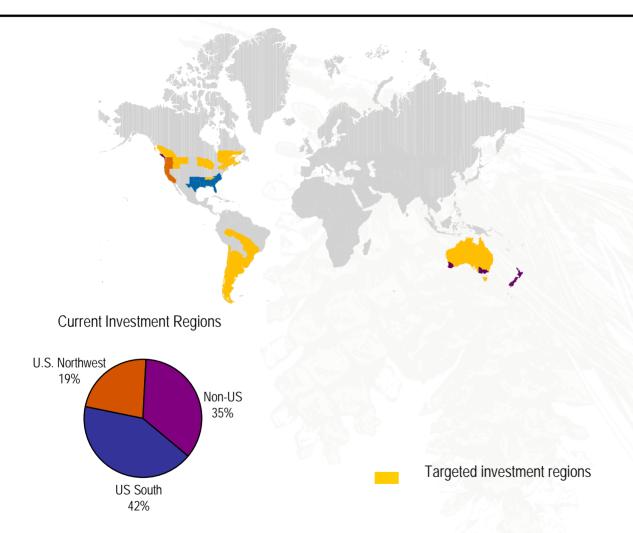
Clark S. Binkley, Ph.D. Managing Director Hancock Timber Resource Group



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## The Hancock Timber Resource Group



- Founded in 1985; now a subsidiary of Manulife Financial Corporation
- About \$2.6 billion of timberland assets as of 12/31/04, "globally" diversified
- Strong focus on forest stewardship—certification; sensitive lands program
- All current investments are plantations—softwood and hardwood
- Industry-leading returns





# Institutional Investment in Timberland



Source: HTRG Research. Do not copy without permission.

Notes: MLP = master limited partnership; TREIT= timber real estate investment trust; Operating Company = "C" corporation.

- High risk-adjusted returns— 15.3% since 1987 with 6.0% cash yield (NCREIF)
- Measured volatility less than that for large-cap equities— Sharpe ratio = 0.5
- Non-positive correlations with financial assets, real estate and other alternatives
- Positive correlation with inflation, especially unexpected inflation
- Low beta (<1/3); high alpha (> 800 bps)
- Investment opportunities associated with forest industry restructuring



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# Why Plantations?



- Acquire existing plantations to provide a modest level on ongoing cashflow
- Re-focus management to maximize long-term returns
  - Match trees with anticipated processing technology
  - Invest in genetics research
  - Spend money on silviculture (e.g. stand establishment, thinning, fertilization)
  - Capture the value of the embedded real option
- Returns driven by biological growth, not speculation on timber and timberland prices
- Technological progress = 3%/year?



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# **Considerations and Issues**

- Lots of institutional capital is available to invest in timberland (at least at the moment!)
- Investments must have a modest level of cashflow
  - Mix of mature and immature timber plus new-land planting
  - Early/forward sale of carbon sequestration credits
  - Public purchase of environmental services (water flows, transpiration, biodiversity credits)
  - Extend property rights to environmental services
- Some governmental actions are harmful
  - Planting subsidies are capitalized into land values: Increases risk and hurts forward-looking returns
  - Tax breaks shift the focus to high-bracket individuals and away from the large pools of relatively stable institutional capital
  - Tax breaks may create an aura of poor investment outlook
  - Governmental subsidies keep prices lower than they would otherwise be, discouraging private investment
- What about R&D?

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