

## Communications, Outreach and Assessment

**T**he **Communications, Outreach & Assessment (COA)** project is structured to support the Geomatics for the Sustainable Development of Natural Resources (GSDNR) program through the delivery of activities which will help to ensure that projects/program clients and stakeholders appreciate the fundamental importance of reliable geospatial data.

COA delivers co-ordinated professional support to GSDNR and it's component projects through conventional & new communications delivery models. COA will address three levels of target-specific communications and outreach: awareness, sensitivity and capacity building.

This project will also deliver risk and impact assessment services to GSDNR. These services will help ensure the establishment and review of appropriate project priorities and will be based on consultation with partners and stakeholders to develop a clear set of goals, objectives and performance indicators. These indicators will

help GSDNR assess and demonstrate progress in maximizing the impact of outputs on projected outcomes. Assessment processes will reflect established best practices including those developed in the Earth Sciences Sector (ESS).

### Project Priorities:

- Client/stakeholder outreach and consultation including risk management, impact assessment, program evaluation, and redefinition;
- Co-ordinated program communication and information management (ESS internal and public);
- Community outreach, capacity building and science awareness.

### For more information:

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