

Industry Profile and Statistics

Canada's Forest Products Industry









Global Forest Resource

- Canada has 10 % of the world's forest area
- Canada ranks the 3rd in terms of total forest area

Rank	Country	Total forest area (million hectares)
1	Russia	851
2	Brazil	544
3	Canada	235
4	U.S.	226
5	China	163
6	Australia	155

Source: Food and Agricultural Organization.

FAOSTAT, 2001





The Wood Product Manufacturing Industry

Wood Products

Commodity Wood Products

Lumber

Veneer and Plywood

Structural Wood Products

Particle Board and Fireboard

Waferboard

Other Commodities*

Value-added Wood Products

Wood Windows and Doors

Other Millworks

Wood Containers and Pallets

Manufactured (mobile) Homes

Prefabricated Wood Buildings

Wood Furniture**

All Other Miscellaneous Wood Products

*Other commodities include shingle and shake, and wood preservation

Note: Classifications are based on NAICS Codes



^{**} Wood furniture includes wood kitchen cabinet & counter top, other wood household furniture, and wood office furniture, including custom architectural woodwork



The Pulp & Paper Manufacturing Industry

Pulp & Paper Products

Commodity Paper Products

Pulp*

Newsprint

Other Paper

Paperboard

Value-added Paper Products

Paperboard Containers**

Paper Bags and Coated and Treated Papers

Stationery Products

Sanitary Paper Products

All Other Converted Paper Products

Note: Classifications are based on NAICS Codes









^{*}Pulp includes mechanical pulp and chemical pulp

^{**}Paperboard containers include corrugated & solid fibre box, folding paperboard box, and other paperboard container

Industry Profile and Statistics



Industry Profile: 2002

Value of Shipments \$ 64.3 billion

Exports \$ 43.5 billion

Trade Balance \$ 33.4 billion

Direct Employment 255,000**

No. of Establishments 3,500

Industry Sub- sectors	Shipments (\$ billion)	Exports (\$ billion)	Employees*	Number of Establishments*
Commodity Pulp and Paper	23.6	21.1	62,000	180
Value-added Paper	9.2	2.7	42,000	500
TOTAL PAPER	32.8	23.8	104,000	680
Commodity Wood	23.9	16.2	96,000	1,200
Value-added Wood	7.6	3.5	55,000	1,600
TOTAL WOOD	31.5	19.7	151,000	2,800

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Source: Statistics Canada, * Industry Canada estimates. ** Does not include logging and forestry - 60,000

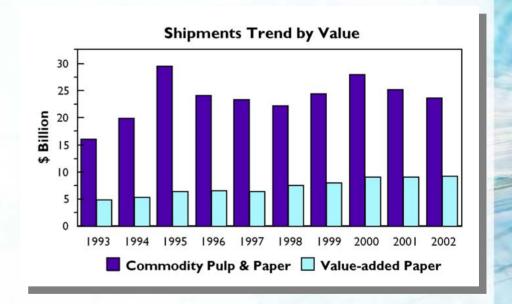






PULP & PAPER MANUFACTURING Shipments of Pulp & Paper Products

- Manufacturing shipments of pulp & paper products have risen from \$21 billion in 1993 to \$32.8 billion in 2002.
- While commodity paper products shipments have had a very cyclical growth pattern over the period, value-added paper products have a more steady growth trend



Source: Statistics Canada, CANSIM II, 2001 (Table 301-0003)



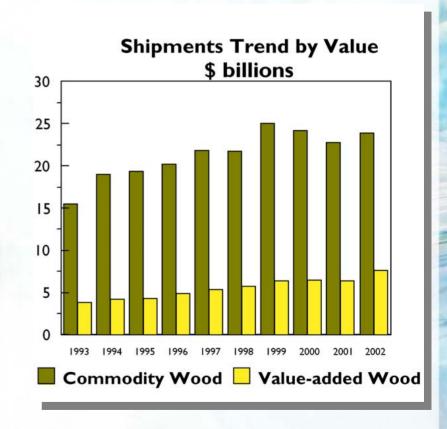


Industry Profile and Statistics



Shipments of Wood Products

- Both commodity and value-added wood products experienced growth in value of shipments since 1993. Total shipments increased from \$19 billion in 1993 to \$32 billion in 2002
- Shipments of Commodity Wood grew rapidly throughout the 90's, with an average annual growth of 8.6 % between 1993 and 1999. There has been some decline in commodity prices in the last few years
- Shipments of Value-added Wood Products have grown steadily from 1993 to 2002 with an average annual growth of 8 %



Source: Statistics Canada,



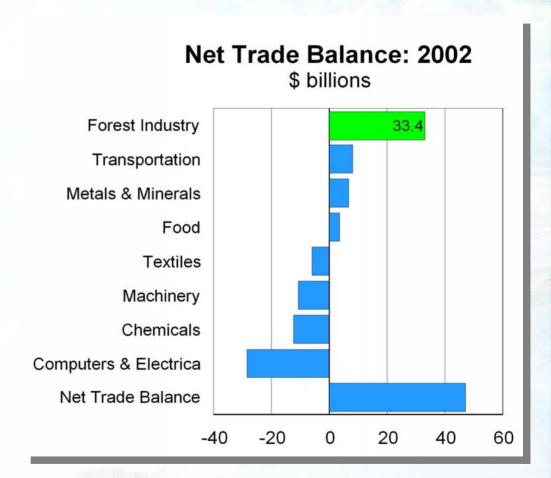






Cornerstone of Canada's Economy

- The forest industry has traditionally been the largest contributor to Canada's trade balance
- In 2002, about 70% of the total positive trade balance come from the forest industry



Source: Statistics Canada





Strong Trade Performance



Europe

Pulp & Paper: \$2.3

Wood: \$0.5

Other Countries

Pulp & Paper: \$1.0

Wood: \$0.2

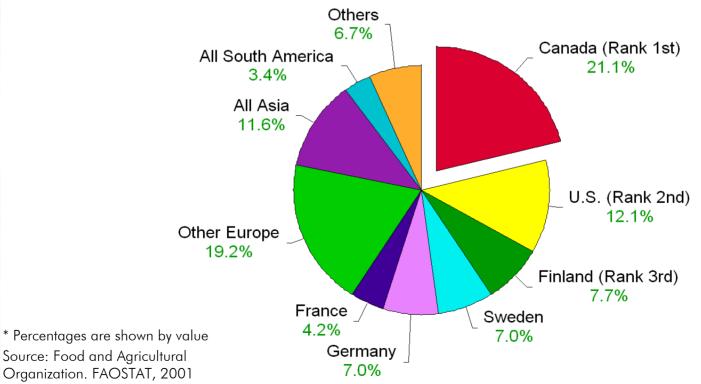
Source: Statistics Canada,



Canada: A Major Forest Products Exporter

Canada is the world's largest forest products exporter In 2000, Canada accounted for 21% of the total value of world exports

Major Global Exporters*





Canada



World Class Forest Industry R&D Institutes

The Pulp and Paper Research Institute of Canada (PAPRICAN)

Non-profit research & educational organization

Research focus: fibre supply & quality, pulping, papermaking,

product performance

Forintek Canada Corporation(FORINTEK)

Canada's wood products research institute

Research focus: sawmilling, panel products, engineered wood

and value-added products

The Forest Engineering Research Institute of Canada (FERIC)

Leader in operational forest R&D

Field-oriented research in wood harvesting, transportation and silvicultural operations

Ongoing R&D to foster development on:

- ✓ quality
- √ cost competitiveness
- ✓ operational efficiency
- ✓ advanced technology
- ✓ & better environment

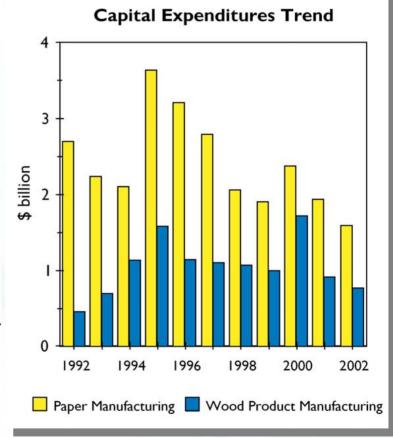




Industry Capital Expenditures

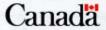
The forest products industry has traditionally been Canada's most capital intensive industry, with an average capital spending of \$3.5 billion annually, slightly higher than that of the transportation equipment industry

The pulp & paper industry is more capital intensive than the wood sector and has a larger share ratio reaching more than 65% of the total in most years



Source: Statistics Canada







Canada: Leader in Sustainable Development

Canada has been actively promoting sustainable forest management

- developed the national standards (CSA)
- leading the ISO process for the development of an international standard for sustainable forest management
- Budget 2000 initiated a Sustainable Development Technology Fund of an initial level of \$100 million to stimulate the development of new environmental technologies

Provincial policies encouraging:

- integrated approach to forest management in conjunction with all socialeconomic values, biodiversity, multiple use, etc.
- optimization of fibre utilization
- application of best forest management practices







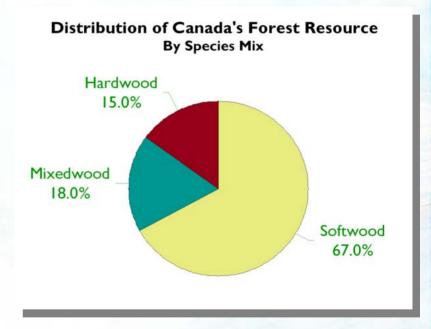
Canada's Forest Resource

Canada has 235 million hectares of commercially productive forest land, distributed as follows:

Species Mix	Percentage	Hectares (millions)
Softwood	67%	158
Mixedwood	18%	42
Hardwood	15%	35

119 million hectares are actively managed, with the remaining commercially productive forests have not been accessed

Canada has rich endowment of forest resource



Source: Natural Resource Canada. The State of Canada's Forest, 1998-1999





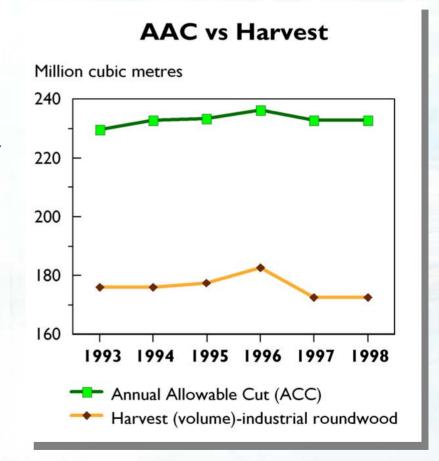




Annual Allowable Cut (AAC) and Harvest

- Careful management has avoided over-harvesting of forest resource
- Actual harvest has been kept under 78% of the Annual Allowable Cut for the past six years
- In 1999, over \$1.4 billion was spent on forest management and more than 420,000 hectares were planted

Source: Natural Resource Canada. The State of Canada's Forests, 1994-2001. Compendium of Canadian Forestry Statistics, 2001



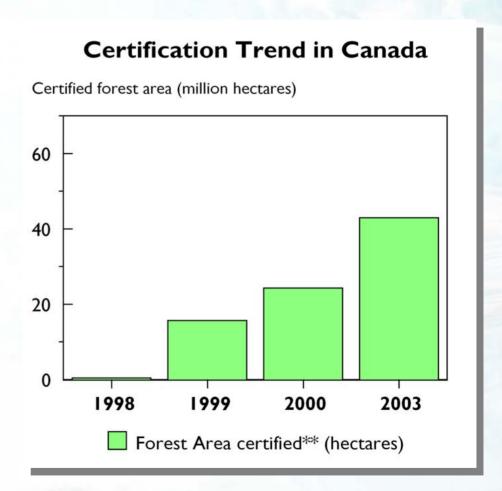






Forest Certification

- Area of certified forest has grown exponentially
- As of April 16,2003 over 43 million hectares of forest land have been certified
- Growing area of certified forest further enhances industry competitiveness



Source: NRCAN









Summary

Canada

- Offers vast renewable high quality fibre resource with important growth potential
- A leader in sustainable development
- Has world class forest products research institute
- Improved market access under the NAFTA and the WTO

The Forest Products Industry

- A cornerstone of Canada's economy
- Has a track record of growth
- Ongoing restructuring has further enhanced production efficiency and international competitiveness
- Investment opportunities exist for higher value-added products and differentiated products that can command premium prices



For more information about Canada's Forest Products Industry, please visit:

http://www2.nrcan.gc.ca/cfs-scf/industry/

