Strategies for Core Area Programming Vision

Several key strategies, which are described below, must be implemented in order to achieve the public programming and activities Vision that is articulated in the preceding pages. They confirm, underline and describe how to achieve the principles outlined on page 12. The execution of these actions will require the concerted effort of a broad coalition of programming partners and will be achieved incrementally as new projects in the Core Area are realized.

Programming the Capital

1. Increase representation of all Canadians through national themes and symbols especially: First Nations, womens' contributions, cultural diversity, environment, provinces and territories, and achievements in science, industry and technology.

2. Increase animation of Core Area spaces and build a strong on-going collaboration amongst public sector, non-profit and private sector programming partners for the planning and delivery of high-quality innovative programs.

3. Encourage new large-scale commemorations and public art.

4. Increase programming activities in the areas west of Parliament Hill and on the Quebec shore.

5. Provide more innovative and varied interpretation that communicate the stories of Canada and the evolution of the Capital.

6. Provide imaginative waterfront programs and amenities.

7. Provide high-quality evening and four-season programming.

Facilitating the Visitor Experience

8. Provide improved pedestrian routes, orientation signage and clear links between districts.

9. Make pedestrian exploration more attractive by providing supporting services and amenities along seamless routes.

10. Provide easily accessible visitor parking linked to public transit options and improve tour bus circulation and facilities.

11. Encourage more visitors to explore the unique identity of Gatineau and to discover the francophone heritage of the region.

12. Facilitate programs that encourage appreciation of the natural and cultural landscapes of the Core Area.

Building a Capital for People

13. Create a critical mass of museums, public institutions and attractions, including ground-level public spaces in office buildings, along the river shores and along Confederation Boulevard to create a programming route that visitors can experience without the need for a car.

14. Ensure sustainable mixed-use areas comprising commercial, residential and heritage activities.

15. Work collaboratively (NCC, federal partners, municipalities) to preserve desirable locations in the Core Area that are capable of hosting events, festival, concerts and large gatherings.

16. Improve public access to the Ottawa River and encourage visitors to explore the Core Area using the Capital Pathways and be inspired by the 'majesty of the land'.

17. Reduce the intrusion and impact of vehicles and traffic upon the visitor experience especially in important symbolic spaces, and promote a Confederation Boulevard loop transit system.

18. Make the Core Area an evening destination by dramatically lighting architectural, commemorative and landscape features.

19. Facilitate visitor movement within the challenging topography of the Core Area.