

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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Since 1931, BPA Worldwide has set the standard for thoroughness, accuracy, transparency and timeliness in media and event audits.

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A not-for-profit media-auditing organization since 1931, BPA Worldwide is governed by a board of directors comprising media buyers and media owners. BPA's membership spans more than 25 countries, and includes more than 2,500 media properties—including B-to-B publications, consumer magazines, newspapers, Web sites, events, databases, email newsletters and wireless media—and more than 2,600 advertiser and agency representatives.

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recycling today

GIE Media Inc.
4012 Bridge Avenue
Cleveland, OH 44113
Tel. No.: (216) 961-4130
FAX No.: (216) 961-0364

Official Publication of: None
Established: 1963
Issues Per Year: 12

FIELD SERVED

RECYCLING TODAY serves the commercial/industrial scrap processing and recycling industry including: dealers, processors, material recovery/recycling facilities, brokers, importers/exporters of scrap metals (ferrous and non-ferrous), secondary commodity generators, auto dismantlers, secondary commodity consumers including: steel, brass, aluminum, paper, paperboard, textile, plastic, glass, rubber, precious metal, copper, equipment dealers/suppliers, consultants/engineers and others allied to the field.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are owners, presidents, corporate officers, vice presidents, general managers, directors, coordinators, superintendents, managers, supervisors, traders, buyers, purchasing agents, sales representatives, other titled and non-titled personnel including company and library copies.

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD

QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	14,564	99.9	13,907	95.4	657	4.5
Sponsored Individually Addressed _	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	11	0.1	-	-	11	0.1
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	14,575	100.0	13,907	95.4	668	4.6

2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD

2005 Issue	Number Removed	Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified	2005 Issue	Number Removed	Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified
January _____	20	44			14,592	April _____	464	573			14,636
February _____	199	100			14,493	May _____	128	138			14,646
March _____	51	85			14,527	June _____	194	102			14,554
						TOTAL	1,056	1,042			

3a. BUSINESS/OCCUPATIONAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2005
This issue is 0.6% or 86 copies above the average of the other 5 issues reported in Paragraph two.

BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	CLASSIFICATION BY TITLE			
			Owner, Partner President, Vice President, Gen. Mgr, Chief Exec Officer, Corporate Officer	Manager, Supt, Supv, Trader, Broker, Director	Recycling Coord, Other coordinator, Specialist, Purch Buyer	Other Titled and Non-Titled Personnel Including Company and Library Copies
I. SECONDARY COMMODITY WHOLESALERS:						
Scrap Dealers, Processors _____	6,323	43.2	5,219	862	109	133
Importer/Exporter _____	259	1.8	200	46	7	6
Broker _____	489	3.3	376	78	20	15
Material Recovery/Recycling Facilities ____	4,610	31.5	2,856	1,382	258	114
Sub-Total Secondary Commodity Wholesalers	11,681	79.8	8,651	2,368	394	268
II. SECONDARY COMMODITY GENERATORS:						
Auto Dismanter _____	1,145	7.8	1,043	80	9	13
Sub-Total Secondary Commodity Generators _____	1,145	7.8	1,043	80	9	13
III. SCRAP CONSUMERS:						
Metallic _____	143	1.0	109	21	8	5
Paper _____	191	1.3	116	50	17	8
Sub-Total Scrap Consumers: Consumers _____	334	2.3	225	71	25	13
IV. OTHERS ALLIED TO THE FIELD:						
Equipment Manufacturer/Dealer _____	308	2.1	144	108	16	40
Consultant/Engineer _____	179	1.2	121	23	9	26
Others Allied to the field _____	747	5.1	526	139	41	41
Sub-Total Others Allied to the Field _____	1,234	8.4	791	270	66	107
V. OTHER PAID CIRCULATION:						
Other Paid Circulation _____	252	1.7	44	19	7	182
Single Copy Sales _____	-	-	-	-	-	-
Sub-Total Other Paid Circulation	252	1.7	44	19	7	182
TOTAL QUALIFIED CIRCULATION	14,646	100.0	10,754	2,808	501	583

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2005							
QUALIFICATION SOURCE	Qualified Within			Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 year	2 years	3 years				
I. TOTAL - Personal direct request from the recipient: _____	12,203	1,467	-			13,670	93.4
a. Written _____	4,828	595	-			5,423	37.0
b. Telecommunication _____	6,837	838	-			7,675	52.5
c. Internet and E-Mail _____	538	34	-			572	3.9
II. TOTAL - Request from recipient's company: _____	-	1	-			1	-
a. Written _____	-	1	-			1	-
b. Telecommunication _____	-	-	-			-	-
c. Internet and E-Mail _____	-	-	-			-	-
III. TOTAL - Membership Benefit: _____	-	-	-			-	-
a. Individual _____	-	-	-			-	-
b. Organizational _____	-	-	-			-	-
IV. TOTAL - Communication from recipient or recipient's company (other than request): _____	50	-	-			50	0.3
a. Written _____	50	-	-			50	0.3
b. Telecommunication _____	-	-	-			-	-
c. Internet and E-Mail _____	-	-	-			-	-
V. TOTAL - Sources other than above (listed alphabetically): _____	925	-	-			925	6.3
Association rosters and directories _____	-	-	-			-	-
*Business directories _____	925	-	-			925	6.3
Independent field reports _____	-	-	-			-	-
Licenseses - National, State or Local Government _____	-	-	-			-	-
Manufacturer's, distributor's and wholesaler's lists _____	-	-	-			-	-
Other sources _____	-	-	-			-	-
VI. TOTAL - Single Copy Sales: _____	-	-	-			-	-
TOTAL QUALIFIED CIRCULATION	13,178	1,468	-			14,646	100.0
*See Paragraph 11	PERCENT	90.0	10.0	-		100.0	-

Paid Source Information can be reported at the option of the publisher.

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2005				
MAILING ADDRESS	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function _____			14,454	98.7
Individuals by name only _____			35	0.2
Titles or functions only _____			104	0.7
Company names only _____			42	0.3
Multi-Copy Same Addressee copies _____			11	0.1
Single Copy Sales _____			-	-
TOTAL QUALIFIED CIRCULATION			14,646	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2005									
State & Zip Code	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent	State & Zip Code	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
039-049 Maine _____			101		400-427 Kentucky _____			216	
030-038 New Hampshire _____			88		370-385 Tennessee _____			277	
050-059 Vermont _____			60		350-369 Alabama _____			278	
010-027 Massachusetts _____			345		386-397 Mississippi _____			93	
028-029 Rhode Island _____			66		EAST SO. CENTRAL			864	5.9
060-069 Connecticut _____			167		716-729 Arkansas _____			173	
NEW ENGLAND			827	5.6	700-714 Louisiana _____			153	
100-149 New York _____			801		730-749 Oklahoma _____			198	
070-089 New Jersey _____			468		750-799 Texas _____			829	
150-196 Pennsylvania _____			849		WEST SO. CENTRAL			1,353	9.2
MIDDLE ATLANTIC			2,118	14.5	590-599 Montana _____			68	
430-459 Ohio _____			899		832-838 Idaho _____			78	
460-479 Indiana _____			396		820-831 Wyoming _____			59	
600-629 Illinois _____			691		800-816 Colorado _____			205	
480-499 Michigan _____			544		870-884 New Mexico _____			80	
530-549 Wisconsin _____			472		850-865 Arizona _____			187	
EAST NO. CENTRAL			3,002	20.5	840-847 Utah _____			94	
550-567 Minnesota _____			328		889-898 Nevada _____			51	
500-528 Iowa _____			285		MOUNTAIN			822	5.6
630-658 Missouri _____			354		995-999 Alaska _____			15	
580-588 North Dakota _____			45		980-994 Washington _____			281	
570-577 South Dakota _____			57		970-979 Oregon _____			200	
680-693 Nebraska _____			120		900-961 California _____			1,413	
660-679 Kansas _____			197		967-968 Hawaii _____			35	
WEST NO. CENTRAL			1,386	9.5	PACIFIC			1,944	13.3
197-199 Delaware _____			32		UNITED STATES			14,490	98.9
206-219 Maryland _____			210		969 & 004-009				
200-205 Washington, DC _____			15		U.S. Territories _____			15	
220-246 Virginia _____			254		Canada _____			103	
247-268 West Virginia _____			111		Mexico _____			3	
270-289 North Carolina _____			381		Other International _____			26	
290-299 South Carolina _____			208		APO/FPO _____			9	
300-319 Georgia _____			329		TOTAL QUALIFIED CIRCULATION			14,646	100.0
320-349 Florida _____			634						
SOUTH ATLANTIC			2,174	14.8					

9. FIVE CALENDAR YEAR ANALYSIS: AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS

	Audited Data	Audited Data	Audited Data	Circulation Claim	Circulation Claim
	2001	2002	2003	*2004	**2005
Total Audit Average Qualified:	15,280	14,183	14,281	14,471	14,575
Qualified Non-Paid: _____	14,933	13,673	13,685	13,896	13,907
Qualified Paid: _____	347	510	596	575	668
Post Expire Copies included in Paid Circulation: _____	***NC	***NC	***NC	***NC	***NC
Average Annual Order Price: ___	\$34.36	***NC	\$33.15	\$33.48	\$33.48

***NOTE: The audited average qualified circulation for January-June 2004 = 14,273. The unaudited average qualified circulation for July-December 2004 = 14,669. Yielding an average qualified circulation of 14,471. With each successive year, new data will be added until five years of data is displayed.**

**2005 data is unaudited.

***NC = None Claimed.

10. PAID CIRCULATION DATA

***NC	Average Annual Subscription Order Price for the Period Required (includes promotional incentive value, if any)
12	Issues Per Year
***NC	All Single Copy Sales Prices for the Period
***NC	Renewal Rate of Paid Subscribers (Optional)

11. ADDITIONAL DATA

AVERAGE NON-QUALIFIED CIRCULATION

NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	-
Advertiser and Agency _____	859
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	578
All Other _____	329
TOTAL	1,766

PARAGRAPH 3b:

Business directories include 1 source of circulation for quantities of 925 copies or 6.3%.

PARAGRAPHS 5 THROUGH 8 ARE NOT REQUIRED.

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.		Date signed	July 15, 2005
James R. Keefe, Publisher		State	Ohio
Jeannette Veselko, Assistant Circulation Manager		County	Cuyahoga
(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)		Received by BPA Worldwide	July 15, 2005
IMPORTANT NOTE:		Type	PDR
This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.		ID Number	R016P0J5