



HELP STOP FRAUD BEFORE IT HAPPENS

Each year more than 6,000 seniors in Alberta fall victim to fraud. The Government of Alberta recognizes the need to provide fraud prevention information directly to seniors and caregivers and has been an active participant in the Seniors Fraud Awareness Committee since the original “Hang up On Fraud” Campaign in 1998.

The following organizations are representatives of the 2001 Seniors Fraud Awareness Coordinating Committee: Alberta Children’s Services - Office for the Prevention of Family Violence, Alberta Government Services, Alberta Seniors, Alberta Solicitor General, Royal Canadian Mounted Police, Edmonton Police Service, Calgary Police Service, Calgary Seniors Resource Society - ABCs of Fraud, Edmonton Elder Abuse Intervention Team, Better Business Bureau and Kerby Centre. The Committee’s mandate is to bring provincial fraud awareness organizations together to develop an annual fraud awareness campaign.

The Committee invites you to be an active participant in the 2001 Seniors Fraud Awareness Campaign, “If in Doubt, Check it Out”. This educational package is designed to educate seniors and caregivers about potential fraud situations and where to obtain more information or assistance.

The package includes a video series of five vignettes, presentation outlines, participant tip sheets, overhead presentation masters, an Industry Canada *Fraud Quiz*, an agency referral list and an evaluation form. The resource and presentation materials focus on the most common types of fraud such as home renovation, investment, telemarketing, cyber fraud and financial abuse.

The education package is flexible and user friendly. We encourage you to use the resources provided, which are designed for stakeholders to provide presentations to seniors’ lodges, seniors’ organizations, community support groups and police agencies. The following are some suggestions as to how you can use the package:

- Organize an educational session around each video. Invite participants to watch one vignette a week for five weeks. The presentation overheads and outlines assist you with each educational session and tip sheets and referral lists are provided for the participant to take home with them.
- Provide an information session on all five of the fraud awareness videos. The presenter’s outline provides background information to each video. Provide the participants with a tip sheet to take home with them.

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- Use the Industry Canada *Fraud Quiz* to help participants recognize if they are potential victims of fraud.
- Encourage discussion among participants. Some participants may have been approached by unscrupulous individuals in the past and may share with you what they did to avoid being a victim.

For additional information about the package or to order an additional copy, contact the Alberta Seniors Information Line at 1-800-642-3853.

Thank you for assisting us in promoting fraud awareness in your community.

2001 Seniors Fraud Awareness Coordinating Committee

Alberta Children Services, Office for the Prevention of Family Violence

Alberta Government Services

Alberta Seniors

Alberta Solicitor General

Better Business Bureau

Calgary Police Service

Calgary Seniors Resource Society

Edmonton Community Services

Edmonton Police Service

Kerby Centre

Royal Canadian Mounted Police

Updated literature will be available as updates and changes to legislation occur.
The video provided may be broadcast in whole or in part, but may not be sold.
Acknowledgement of sources used through out the educational package is requested.