6A. Public Health Measures Tools

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1. Public Health Measures by Level and by Pandemic Period and Phase

Public Health Measures by Level and by Pandemic Period and Phase

WHO Pandemic/ Phase	Federal Level	Provincial Level	Local Level
Interpandemic Period: Phase 1 No new influenza virus subtypes have been detected in humans Goal: To promote personal protective measures that reduce the risk of acquiring seasonal influenza.	Promote practices that reduce the risk of acquiring influenza (e.g., hand hygiene, staying home when ill, covering your cough).	Promote practices that reduce the risk of acquiring influenza (e.g., hand hygiene, staying home when ill, covering your cough) and development of education materials for the general public and health care workers regarding reducing one's chances of acquiring influenza. Develop and disseminate surveillance/infection control practices related to influenza (e.g. FRI guidelines).	Promote/disseminate practices that reduce the risk of acquiring influenza (e.g., hand hygiene, staying home when ill, covering your cough) and disseminate education materials for the general public and health care workers regarding reducing one's chances of acquiring influenza. Anticipate unique needs of own community (e.g. translation requirements) and target seasonal influenza information for various stakeholders (e.g. schools, day-care, community groups). Follow routine (interpandemic) protocols for follow up of confirmed/suspect influenza cases and their contacts and respiratory infection outbreak management.
Interpandemic Period: Phase 2 A circulating animal influenza virus subtype poses a substantial risk of human disease. Goal: To develop PHMs (and communication materials related to PHMs) to be used during pandemic alert and pandemic periods.	Continue Phase 1 activities. Development of national recommendations on PHMs to be implemented during a pandemic (including individual and community-based measures). Develop a consistent public health response to be used nationally in the event of a pandemic.	Continue Phase 1 activities. Assist with development of national recommendations on PHMs to be implemented during a pandemic. Develop provincial recommendations on PHMs to be implemented in Ontario in the event of a pandemic (including individual and community-based measures). Identify research opportunities (e.g., methods to evaluate effectiveness of PHMs). Develop education materials about public health measures that may be used during a pandemic (e.g., self isolation, school closures and social distancing) and general information regarding risk reduction to introduce pandemic concepts to the general public. Develop and disseminate information about personal protective measures to be used by cases and their contacts (e.g. hand and respiratory hygiene).	Continue Phase 1 activities. COMMUNITY MEASURES Assist in the development, adopt and disseminate provincial recommendations on PHMs to be implemented during a pandemic Anticipate unique needs of own community (e.g. translation requirements) and target pandemic information for various stakeholders (e.g. schools, day-care, community groups). Adopt education materials about public health measures that may be used during a pandemic (e.g., self isolation, school closures and social distancing) general information regarding risk reduction to introduce pandemic concepts to the general public. Adopt information about personal protective measures to be used by cases and their contacts.
Pandemic Alert Period: Phase 3 Human infection(s) with a new subtype, but no human-to-human spread or spread to a close contact only. Goal: To mitigate the effects of a novel strain, should one be detected in Ontario.	Continue Phase 2 activities. Review epidemiology of novel strain and revise national PHMs accordingly. Review need for and disseminate travel alert advisories as appropriate. Collaborate with P/Ts to develop strategies to notify health authorities about arrival of ill travelers.	Continue Phase 2 activities. Review epidemiology of novel strain and revise provincial PHMs accordingly. Disseminate educational materials for health care workers during a pandemic. Ensure appropriate and timely dissemination of Travel Advisory/Travel Warning updates. Coordinate teleconferences between affected health unit/s PHAC, provincial agencies and other relevant stakeholders should laboratory-confirmed	Continue Phase 2 activities. INDIVIDUAL-BASED MEASURES WHEN NOVEL VIRUS ACTIVITY IS OCCURING OUTSIDE OF ONTARIO: Disseminate educational materials for health care workers during a pandemic. Follow routine (interpandemic) protocols for follow up of confirmed/suspect influenza cases and their contacts and respiratory infection outbreak management. INDIVIDUAL-BASED MEASURES WHEN NOVEL VIRUS ACTIVITY IS

WHO Pandemic/ Phase	Federal Level	Provincial Level	Local Level
		case/s be identified in Ontario.	OCCURING WITHIN ONTARIO:
		Develop protocol for teleconferences to ensure organized flow of relevant information.	1. Isolate individuals suspected/ confirmed to be ill with the novel strain in hospital with highest priority for those for whom hospital
		Report community compliance with PHMs to PHAC.	treatment is clinically indicated. Isolate at home if there is no hospital capacity for less clinically severe cases. Adults recommended for self-isolation at home should stay there for a minimum of 5 days after onset of symptoms or until symptoms have resolved, whichever is longer.
			2. Advise contacts ¹ of cases to restrict contact with others for 3 days (or for duration of incubation period of novel strain).
			¹ For the purpose of this document, a contact is an individual who had face-to-face contact (within 1 metre) of a suspect or confirmed case.
			3. Implement quarantine and active surveillance for contacts of cases for symptoms of illness for 3 days or duration of incubation period of novel virus, whichever is longer. Consider asking contacts to defer travel for duration of surveillance period.
			4. Educate cases who are isolated at home and their contacts about methods to reduce disease transmission (e.g. frequent and thorough hand hygiene, respiratory hygiene), and what to do if illness progresses (cases) or develops (contacts).
			COMMUNITY MEASURES WHEN NOVEL VIRUS ACTIVITY IS OCCURING OUTSIDE OF ONTARIO:
			Adopt revised provincial PHMs
			Disseminate educational materials for health care workers during a pandemic.
			Identify and train additional staff in case management and contact tracing to ensure expertise and resources are available for business continuity for outbreak and pandemic management.
			Ensure infrastructure for information hotline in place.
			COMMUNITY MEASURES WHEN NOVEL VIRUS ACTIVITY IS OCCURING WITHIN ONTARIO:
			Attend teleconferences between affected health unit/s, PHAC and other relevant stakeholders should laboratory-confirmed cases be identified in Ontario.
			Monitor/track compliance with public health/containment measures until no longer

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			sustainable; report compliance to MOHLTC.
Pandemic Alert Period:	Continue Phase 3 activities.	Continue Phase 3 activities.	Continue Phase 3 activities.
Phase 4 Small cluster(s) with limited human-to-	Consider recommending postponement of all non-essential travel to affected	Facilitate local implementation of community-based disease control measures.	INDIVIDUAL-BASED MEASURES WHEN NOVEL VIRUS ACTIVITY IS OCCURING OUTSIDE OF ONTARIO:
human transmission	geographic areas within Canada.	Collaborate with PHAC and local public health authorities to implement exit screening, if required.	As per phase 3.
but spread is highly localized, suggesting that the virus is not well adapted to	Consider implementation of exit screening at domestic airports serving affected		INDIVIDUAL-BASED MEASURES WHEN NOVEL VIRUS ATIVITY IS OCCURING WITHIN ONTARIO:
humans. Goal: To mitigate the	areas within Canada, in collaboration with MOHLTC and local public health		Implement measures 1, 2, 3, 4 as per phase 3 above.
effects of a novel strain, should one be detected	authorities.		**KEY DECISION ² **
in Ontario. Focus on novel virus containment.			Individual case and contact management by local public health authorities may need to be discontinued in health units that are heavily impacted during the alert periods.
			COMMUNITY MEASURES WHEN NOVEL VIRUS ACTIVITY IS OCCURING OUTSIDE OF ONTARIO:
			Advise MOHLTC what particular business continuity plans/strategies are if situation escalates.
			COMMUNITY MEASURES WHEN NOVEL VIRUS ACTIVITY IS OCCURING WITHIN ONTARIO:
			Collaborate with PHAC and MOHLTC to implement exit screening if required.
Pandemic Alert Period:	Continue Phase 4 activities.	Continue Phase 4 activities.	Continue Phase 4 activities.
Phase 5 Larger cluster(s) but human-to-human spread still localized,	Review and, if required, modify national recommendations for public health measures.	Adopt national PHM recommendations. Review and, if required, modify provincial recommendations for	Review/update local plans for pubic health measures based on national/provincial guidelines and unique needs of own community (e.g. rural vs. urban).
suggesting that the virus is becoming increasingly better adapted to humans, but		public health measures. Provide updates on situations via Important Health Notice and cyclical	INDIVIDUAL-BASED MEASURES WHEN NOVEL VIRUS ACTIVITY IS OCCURING WITHIN ONTARIO:
may not yet be fully transmissible.		teleconference/videoconference.	Implement measures 1, 2, 3, 4 as per phase 3 above.
Goal: To mitigate the effects of a novel strain, should one be detected			Recommend contacts defer travel for duration of surveillance period.
in Ontario. Focus on novel virus containment.			COMMUNITY MEASURES WHEN NOVEL VIRUS ACTIVITY IS OCCURING OUTSIDE OF ONTARIO:
			Continue with phase 4 activities.
			Activate local information hotline.
			COMMUNITY MEASURES WHEN NOVEL VIRUS ACTIVITY IS OCCURING WITHIN ONTARIO:
			Activate local information hotline for frequently asked questions.

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Pandemic Period:	Activate national pandemic	Activate provincial pandemic	Activate local pandemic plans.
Phase 6 Increased and sustained transmission in general population. Limited virus spread	plan. Implement public health response/plan to be used nationally. Revise interventions/national recommendations if required based on available epidemiological data on the strain (i.e. duration of isolation for persons at home).	plan. Activate Public Health Desk in Ministry Operations Centre. Revise PHM recommendations as necessary. Update educational materials for health care workers as the	INDIVIDUAL-BASED MEASURES: Individual case management by local public health authorities will likely not be sustainable and consideration should be given to discontinue at this phase based on local activity and health unit
within Canada. Goal: Communications that reinforce risk reduction strategies.		pandemic evolves. Facilitate local implementation of community-based disease control measures (e.g. by collaborating with Ministry of Education).	capacity. Isolate individuals suspected to be ill with the novel strain in hospital if clinically indicated, otherwise isolate at home.
			Contacts of cases to self monitor for symptoms for 3 days after last exposure to case or for duration of incubation period, whichever is longer.
			Provide contacts with information about how to report symptoms of influenza-like illness (ILI), when isolation is indicated, and when to seek medical care.
			COMMUNITY MEASURES:
			Implement provincial pandemic PHMs as conventional (i.e., individual case and contact management) measures may no longer be sustainable due to spread of virus.
			**KEY DECISION ² **
			Consider implementation of community-based PHMs based on epidemiology of novel strain (e.g. affected age group/s, severity of illness), risk of virus acquisition and unique characteristics of jurisdiction.
			Communicate about issues pertaining to individual preparedness/protection, curtailment of other public health services/functions.
Pandemic Period:	Continue Phase 6 activities.	Continue Phase 6 activities.	Continue Phase 6 activities.
Regional and multi- regional epidemics. Widespread novel virus activity in Canada. Diss edu to h pers mea illna mes indi	Share education and other resources across jurisdictions. Disseminate public education messages designed to heighten awareness of personal protective measures, self-care and illness reporting [broad messaging, rather than individual-based instructions].	Implement any changes to national PHM recommendations. Disseminate public education messages designed to heighten awareness of personal protective measures, self-care and illness reporting; include advice to contacts (as entire population will now be considered potential cases) [broad messaging, rather than individual-based instructions]. Provide feedback on effectiveness of interventions to the Public Health Agency of Canada.	INDIVIDUAL-BASED MEASURES:
			Individual-based measures will no longer be sustainable.
			Isolate individuals suspected to be ill with the novel strain in hospital if clinically indicated, otherwise isolate at home.
			COMMUNITY MEASURES:
			Disseminate public education messages designed to heighten awareness of personal protective measures, self-care and illness reporting; include advice to contacts (as entire population will now be considered potential cases) [broad messaging, rather than individual-based instructions, e.g. self monitor
			for ILI].

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			Disseminate any revised provincial PHM directives
			Provide feedback on effectiveness of interventions to the provincial level.
Pandemic Period:	Prepare for the next wave:	Prepare for the next wave:	Prepare for the next wave:
Phase 6 cont.	Evaluate the effectiveness of	Solicit feedback from Health	Evaluate the effectiveness of PHMs.
End of First Pandemic	PHMs, and document lessons	Units on lessons learned.	Document and report lessons learned to the MOHLTC. Restore depleted physical and
Wave; Pandemic	learned.	Evaluate the effectiveness of	
Subsiding.	Review/revise and disseminate public health management guidelines.	PHMs.	
		Document and report lessons learned and disseminate federally and locally.	human resources.
	Update educational materials		Implement psycho-social programs for staff.
	Scale down public health measures aimed at travelers.	Review/revise public health measures guidelines.	Communicate with general public to prepare for next wave.
		Communicate with general public to prepare for next wave.	to prepare for next wave.
Postpandemic Period	Return to interpandemic influenza prevention and control measures.	Return to interpandemic influenza prevention and control	Return to interpandemic influenza prevention and control measures.
		measures.	Evaluate and develop lessons learned to help prepare for next wave.
	Evaluate and develop lessons learned to help prepare for next wave.	Evaluate and develop lessons learned to help prepare for next wave.	