

# YUKON FILM COMMISSION REVIEW

Steering Committee Meeting

May 23, 2003

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# Purpose and Terms of Reference

- Evaluate the effectiveness of the Yukon Film Commission
- Look at mandate including role in indigenous development
- Look at the sound industry
- Look at programs, services
- Look at structure
- Look at financial framework
- Provide recommendations for action and implementation

# Key Principles

- Commitment to consultation with the community (50 interviews)
- Commitment to meeting the needs of the industry
- Commitment to the Yukon solution
- Commitment to looking at the lessons learned from other jurisdictions (best practices)
- Commitment to a responsive structure
- Commitment to accountability to the tax payer
- Commitment to affordability
- Commitment to practicality or doability

# The Process

- Interviews – on site and telephone (50)
- Review of all current documentation
- Review of other jurisdictions
- Communication with Steering Committee
- Upcoming Workshop with industries and Carole Vivier from Manitoba Film and Sound
- Interim report June 30<sup>th</sup>
- Final report July 31st

# Industry Needs Assessment

- Through interviews which ask questions;
  - Where is your company at in its development?
  - Where do you think the industry is at?
  - What are the major needs and impediments?
  - What role do you think the Yukon Film Commission should play in that?
  - What mechanism would best support these ends? What is important about the structure?

# Review of Other Models

- Rationale
- Lessons Learned
- Mechanisms used
- Organizational and governance structure

# Evaluation

- Applicability to industry needs
- Responsiveness
- Comprehensiveness (should sound be included?)
- Effectiveness
- Efficiency

# Key Industry Goals and Objectives

- Where do you want the industry to be in 10 years? Location, indigenous, human resources, sound
- Then look at instruments
- Then look at structure (form should always follow function)



# Mandate and Mission

- Answering the key question:

**“Why should the Yukon Film Commission be on the planet?”**

Great Mission Statement: Nassau in the 1960's

**“Put a man on the moon and bring him back”**

# Governance

- What structure will get you to where you want to go?
- What are the important elements of governance?
- What about accountability, responsiveness, flexibility, access to decision makers?
- Legal structure, board structure, staff structure, advisory structure, assessment structure

# Program, Services

- Flow from the mission
- The mechanisms to support the goals and objectives and the mission
- Think outside the box – don't just say “this province does it this way” – maybe you need something completely new

# Financial Framework

- Affordability
- Cost effectiveness of delivery – want most of the money out there not in delivery
- Recommendations on dollar values balancing off demands of a high cost industry with fiscal realities

# Implementation

- Industry is saying “let’s get back in the game”
- The steps to getting the recommendations implemented in a timely, realistic and accountable way