

YUKON VISITOR INFORMATION CENTRE STATISTICS

JULY 2006

In July 2006, 67,480 visitors signed in at Yukon Visitor Information Centres (see table below). This is a decrease (down 8.0% or 5,841 visitors) over July 2005.

The Dawson City (down 20.2% or 1,958 visitors), Beaver Creek (down 17.0% or 690 visitors), Watson Lake (down 14.1% or 1,386 visitors), Haines Junction (down 13.4% or 969 visitors), Carcross (down 2.0% or 449 visitors), and Whitehorse (down 1.9% or 389 visitors) Visitor Information Centres experienced declining figures over July 2005.

Monthly (July)

VIC STATISTICS BY MONTH - JULY				
VIC	2005	2006	+ / -	% Change
BEAVER CREEK	4,058	3,368	-690	-17.0%
CARCROSS	22,381	21,932	-449	-2.0%
DAWSON CITY	9,689	7,731	-1,958	-20.2%
HAINES JCT.	7,240	6,271	-969	-13.4%
WATSON LAKE	9,864	8,478	-1,386	-14.1%
WHITEHORSE	20,089	19,700	-389	-1.9%
TOTAL	73,321	67,480	-5,841	-8.0%

The year-to-date figure of 149,042 visitors for July 2006 indicates a decrease (down 4.0% or 6,218 visitors) to Yukon Visitor Information Centres over the same time last year. The largest decrease was noted in Beaver Creek (down 14.1% or 1,141 visitors), followed by Dawson City (down 12.6% or 2,472 visitors), Haines Junction (down 10.6% or 1,463 visitors), and Watson Lake (down 10.3% or 2,107 visitors).

Year-To-Date (July to July)

VIC STATISTICS Year-to-Date - JULY				
VIC	2005	2006	+ / -	% Change
BEAVER CREEK	8,085	6,944	-1,141	-14.1%
CARCROSS	49,254	50,182	928	1.9%
DAWSON CITY	19,564	17,092	-2,472	-12.6%
HAINES JCT.	13,834	12,371	-1,463	-10.6%
WATSON LAKE	20,489	18,382	-2,107	-10.3%
WHITEHORSE	44,034	44,071	37	0.1%
TOTAL	155,260	149,042	-6,218	-4.0%

The U.S (down 9.0% or 3,669 visitors), Canadian (down 8.0% or 1,775 visitors), and Foreign (down 3.0% or 397 visitors) sectors experienced declining figures over July 2005.

CENTRE	CANADA	USA	FOREIGN	TOTAL
BEAVER CREEK	696	2,129	1,233	4,058
CARCROSS	5,242	14,040	3,099	22,381
DAWSON CITY	3,063	5,131	1,495	9,689
HAINES JUNCTION	1,312	5,070	858	7,240
WATSON LAKE	3,671	5,085	1,108	9,864
WHITEHORSE	7,508	9,006	3,575	20,089
TOTALS	21,492	40,461	11,368	73,321

JULY 2006 VIC STATISTICS

CENTRE	CANADA	USA	FOREIGN	TOTAL
BEAVER CREEK	697	1,645	1,026	3,368
CARCROSS	4,455	14,223	3,254	21,932
DAWSON CITY	2,909	3,495	1,327	7,731
HAINES JUNCTION	1,178	4,404	689	6,271
WATSON LAKE	2,862	4,115	1,501	8,478
WHITEHORSE	7,616	8,910	3,174	19,700
TOTALS	19,717	36,792	10,971	67,480

+/- % change	CANADA	USA	FOREIGN	TOTAL
BEAVER CREEK	1	-484	-207	-690
% change	0%	-23%	-17%	-17%
CARCROSS	-787	183	155	-449
% change	-15%	1%	5%	-2%
DAWSON CITY	-154	-1,636	-168	-1,958
% change	-5%	-32%	-11%	-20%
HAINES JUNCTION	-134	-666	-169	-969
% change	-10%	-13%	-20%	-13%
WATSON LAKE	-809	-970	393	-1,386
% change	-22%	-19%	35%	-14%
WHITEHORSE	108	-96	-401	-389
% change	1%	-1%	-11%	-2%
TOTAL	-1,775	-3,669	-397	-5,841
% change	-8%	-9%	-3%	-8%

NOTE: Visitor Information Centre statistics are compiled from voluntary visitor sign-in sheets and are an indication of information centre visitation trends only. They are not intended to be an accurate record of all visitations to the Yukon.

Produced by: Yukon Department of Tourism & Culture.