Televisa
NETWORKS

By Courier and by email: **[Pam.Dinsmore@rci.rogers.com]**

June 20, 2006

Ms. Pamela Dinsmore
Vice-President, Regulatory
Rogers Cable Communications Inc.
333 Bloor Street E., 9th Floor,
Toronto, Ontario,
M4W 1G9

Dear Ms. Dinsmore:

Re: Sponsorship application for the TL Novelas Channel

This letter serves as evidence that the TL Novelas Channel ("TL Novelas") has agreed to be sponsored by the Rogers Cable Communications Inc. (Rogers) for inclusion on the digital lists of Eligible Satellite Services ("the Lists"). We understand that, should our service be added to the Lists, the service would be available to all distribution undertakings in Canada.

DESCRIPTION OF SERVICE

TL Novelas is a service offered in the Spanish language. It is a channel totally dedicated to the world famous "telenovelas" produced by Televisa. Viewers experience all the drama, romance, scandal and intrigue of Mexican soap operas 24 hours a day with a catalogue of more than 600 Televisa's top productions. TL Novelas is currently available in 33 countries and has more than 10 million subscribers. It is part of the Visat S.A. de C.V. (Televisa Networks) suite of channels which are distributed in Mexico, Latin America, Europe and Australia through more than 1200 cable and DTH systems in 44 countries.

PROGRAMMING

Attached as Schedule 1 please find a detailed breakdown of the programming (for the week of June 5-11, 2006) by category, expressed as both the total number of hours per week, and as a percentage of the overall weekly programming schedule. Attached as Schedule 2 please find a program schedule for the same week. There is no SAP. All programming is in Spanish.

DEMAND FOR SERVICE

The fact that Rogers, as the largest broadcasting distributor in Canada, has requested that TL Novelas be added to the digital lists demonstrates the potential demand for our service in Canada.

The popularity of the service in other markets supplies additional ample proof of the popularity of the TL Novelas service.

RIGHTS FOR DISTRIBUTION OF PROGRAMMING IN CANADA

TL Novelas confirms that it has obtained all necessary rights for distribution of its programming in Canada.

NON-PREFERENTIAL OR NON-EXCLUSIVE PROGRAMMING RIGHTS

TL Novelas confirms that it does not hold, and will not obtain, nor will it exercise preferential or exclusive programming rights in relation to the distribution of programming in Canada.

PROGRAMMING SUPPLY AGREEMENT

TL Novelas does not have, nor has is it ever had, a program supply agreement with a Canadian service. A company affiliated with Visat S.A. de C.V., Televisa, S.A. de C.V. has for several years had a programming supply agreement with Telelatino.

COMPETITIVENESS WITH CANADIAN LICENSED SERVICES

There is currently no Canadian licensed specialty service whose focus is telenovelas in the Spanish language. This is an unserved niche in the Canadian marketplace.

CONCLUSION

We appreciate Rogers' support for TL Novelas. We believe that TL Novelas can add substantially to the diversity of programming being offered by Canadian broadcasting distribution undertakings as part of their respective services.

Yours truly,

For Visat, S.A. de C.V.

Bruce Patrick Boren,
General Director

Attachments

JURIDICO

SCHEDULE 1

Detailed Breakdown of the Programming (for the week of June 5-11, 2006) by Category

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TL NOVELAS - CHANNEL

PROGRAMS BY CATEGORY

Total Category per Week

Week From June 05 to 11 2006 - TV Schedule

TL novelas

CATEGORY			Telenovelas	DAY							TOTAL DAY PER WEEK							TOTAL-WEEK		
				Mon 5	Tue 6	Wed 7	Thu 8	Fri 9	Sat 10	Sun 11	Mon 5	Tue 6	Wed 7	Thu 8	Fri 9	Sat 10	Sun 11	minutes	hours	%
				minutes							minutes									
7	7a	Drama and Comedy	Kids &Teenagers	480	480	480	480	480	360	480	480	480	480	480	480	360	480	3240	54	32.1%
			Adults	960	960	960	960	960	1080	960	960	960	960	960	960	1080	960	6840	114	67.9%
TOTALS				1,440	1,440	1,440	1,440	1,440	1,440	1,440	1,440	1,440	1,440	1,440	1,440	1,440	1,440	10,080	168	100%

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SCHEDULE 2
PROGRAM Schedule

TL NOVELAS

Program schedule for the week of June 5 to 11, 2006.

	Monday 05	Tuesday 06	Wednesday 07	Thursday 08	Friday 09	Saturday 10	Sunday 11	Hour MEX	Hour ARG
00:00	PUEBLO CHICO, INFIERNO GRANDE (REP VIE)	PUEBLO CHICO, INFIERNO GRANDE (R)					PUEBLO CHICO, INFIERNO GRANDE (REP MIE)	00:00	02:00
00:30								00:30	02:30
01:00	COMPLICES AL RESCATE (REP VIE)	COMPLICES AL RESCATE (R)					COMPLICES AL RESCATE (REP MIE)	01:00	03:00
01:30								01:30	03:30
02:00	CLASE 406 (REP VIE)	CLASE 406 (R)					CLASE 406 (REP MIE)	02:00	04:00
02:30								02:30	04:30
03:00	CAMILA (REP VIE)	CAMILA (R)					CAMILA (REP MIE)	03:00	05:00
03:30								03:30	05:30
04:00	LA MENTIRA II (REP VIE)	LA MENTIRA II (R)					LA MENTIRA II (REP MIE)	04:00	06:00
04:30								04:30	06:30
05:00	TRES MUJERES (REP VIE)	LA CASA EN LA PLAYA (INICIA LUNES 05 DE JUNIO) (R)					LA CASA EN LA PLAYA (REP MIE)	05:00	07:00
05:30								05:30	07:30
06:00	PUEBLO CHICO, INFIERNO GRANDE					PUEBLO CHICO, INFIERNO GRANDE (REP LUN)	PUEBLO CHICO, INFIERNO GRANDE (REP MIE)	06:00	08:00
06:30								06:30	08:30
07:00	COMPLICES AL RESCATE					COMPLICES AL RESCATE (REP LUN)	COMPLICES AL RESCATE (REP MIE)	07:00	09:00
07:30								07:30	09:30
08:00	CLASE 406					CLASE 406 (REP LUN)	CLASE 406 (REP MIE)	08:00	10:00
08:30								08:30	10:30
09:00	CAMILA					CAMILA (REP LUN)	CAMILA (REP MIE)	09:00	11:00
09:30								09:30	11:30
10:00	LA MENTIRA II					LA MENTIRA II (REP LUN)	LA MENTIRA II (REP MIE)	10:00	12:00
10:30								10:30	12:30
11:00	LA CASA EN LA PLAYA (INICIA LUNES 05 DE JUNIO)					LA CASA EN LA PLAYA (REP LUN)	LA CASA EN LA PLAYA (REP MIE)	11:00	13:00
11:30								11:30	13:30
12:00	PUEBLO CHICO, INFIERNO GRANDE (R)					PUEBLO CHICO, INFIERNO GRANDE (REP LUN)	PUEBLO CHICO, INFIERNO GRANDE (REP JUE)	12:00	14:00
12:30								12:30	14:30
13:00	COMPLICES AL RESCATE (R)					COMPLICES AL RESCATE (REP LUN)	COMPLICES AL RESCATE (REP JUE)	13:00	15:00
13:30								13:30	15:30
14:00	CLASE 406 (R)					CLASE 406 (REP LUN)	CLASE 406 (REP JUE)	14:00	16:00
14:30								14:30	16:30
15:00	CAMILA (R)					CAMILA (REP LUN)	CAMILA (REP JUE)	15:00	17:00
15:30								15:30	17:30
16:00	LA MENTIRA II (R)					LA MENTIRA II (REP LUN)	LA MENTIRA II (REP JUE)	16:00	18:00
16:30								16:30	18:30
17:00	LA CASA EN LA PLAYA (INICIA LUNES 05 DE JUNIO) (R)					LA CASA EN LA PLAYA (REP LUN)	LA CASA EN LA PLAYA (REP JUE)	17:00	19:00
17:30								17:30	19:30
18:00	PUEBLO CHICO, INFIERNO GRANDE (R)					PUEBLO CHICO, INFIERNO GRANDE (REP MAR)	PUEBLO CHICO, INFIERNO GRANDE (REP VIE)	18:00	20:00
18:30								18:30	20:30
19:00	COMPLICES AL RESCATE (R)					COMPLICES AL RESCATE (REP MAR)	COMPLICES AL RESCATE (REP VIE)	19:00	21:00
19:30								19:30	21:30
20:00	CLASE 406 (R)					CLASE 406 (REP MAR)	CLASE 406 (REP VIE)	20:00	22:00
20:30								20:30	22:30
21:00	CAMILA (R)					CAMILA (REP MAR)	CAMILA (REP VIE)	21:00	23:00
21:30								21:30	23:30
22:00	LA MENTIRA II (R)					LA MENTIRA II (REP MAR)	LA MENTIRA II (REP VIE)	22:00	00:00
22:30								22:30	00:30
23:00	LA CASA EN LA PLAYA (INICIA LUNES 05 DE JUNIO) (R)					LA CASA EN LA PLAYA (REP MAR)	LA CASA EN LA PLAYA (REP VIE)	23:00	01:00
23:30								23:30	01:30

7a - Drama and Comedy (On-going dramatic series) - 100%