ROGERS™ CABLE

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FAX TRANSMITTAL

TO:	Mr. Robert Bowman Senior Analyst Canadian Radio-television and Telecommunications Commission	**FAX:**	(819) 994-0218
CC:		**FAX:**	
FROM:	Peter Kovacs	**DATE:**	March 31, 2006

RE: **Sponsorship application for TV Asia**
PAGES: **3 (including cover)**

☐ **Urgent** ☐ **For Review** ☐ **Please Comment** ☐ **Please Reply** ☐ **Please Recycle**

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Pamela Dinsmore
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March 31, 2006

Mr. Robert Bowman
Senior Analyst, Distribution and Competitive Policy
Canadian Radio-television and
Telecommunications Commission
Ottawa, ON K1A 0N2

Dear Mr. Bowman:

Re: Sponsorship of TV Asia

On March 27, 2006, you requested revised undertakings from TV Asia with respect to programming rights and program supply agreements. The revised information is provided in the attached documents from TV Asia.

Should you have any questions, please do not hesitate to contact me directly at (416) 935-4818.

Sincerely,

Pamela Dinsmore

Pamela Dinsmore,
Vice President, Regulatory

Attach.

*** End of Document ***

March 30, 2006

Pamela Dinsmore
Vice President, Regulatory
Rogers Cable Communications Inc
9th Floor, 333 Bloor Street East
Toronto, ON M4W 1G9

Re: Sponsorship Application for TV ASIA

Dear Ms. Dinsmore:

This letter is in response to the request from the Canadian Radio-television and Telecommunications Commission (CRTC), dated March 27, 2006. The CRTC has asked TV Asia to provide a revised undertaking with wording for "Non-Preferential or Non-Exclusive Programming Rights" section that is consistent with the wording used in Public Notice 2004-96. CRTC has also asked to clarify section "Programming Supply Agreement" that TV Asia did not terminate any program supply agreement with a Canadian service in the preceding twelve months.

Non-Preferential or Non-Exclusive Programming Rights:

TV Asia confirms that it does not hold, will not obtain, nor will it exercise preferential or exclusive programming rights in relation to the distribution of programming in Canada.

Programming Supply Agreement:

TV Asia does not have a program supply agreement with a Canadian service and no such program supply agreement with a Canadian service was terminated in the preceding twelve months.

If you need any further information, please contact me at (732) 319-0973.

Sincerely,

Jaideep Janakiram
Vice President

Copy to: H.R. Shah- Chairman

ASIA STAR BROADCASTING, INC.
76 National Road, Edison, New Jersey 08817 ♦ Telephone: (732) 650-1100 ♦ Fax: (732) 650-1112