



DISTRIBUTION DE RADIODIFFUSION - CLASSE 1 ET 2

RELEVÉS STATISTIQUES ET FINANCIERS

BROADCAST DISTRIBUTION - CLASS 1 and 2

STATISTICAL AND FINANCIAL SUMMARIES

1997 - 2001

GRUPE DES STATISTIQUES ET DE L'ANALYSE
ANALYSE DE LA RADIODIFFUSION

INDUSTRY STATISTICS & ANALYSIS
BROADCAST ANALYSIS BRANCH

Canada 

TABLE DES MATIÈRES / TABLE OF CONTENTS

<u>SECTION</u>	<u>PAGE</u>
I AVANT-PROPOS / FOREWORD	
II SERVICE DE VOLET DE BASE / BASIC TIER SERVICES	
CANADA	1
ATLANTIQUE / ATLANTIC	2
Terre-Neuve et Île-du-Prince-Édouard / Newfoundland and Prince Edward Island	3
Nouvelle-Écosse et Nouveau-Brunswick / Nova Scotia and New Brunswick	4
Québec	5
Ontario	6
Prairies	7
Manitoba	8
Saskatchewan	9
Alberta	10
Colombie-Britannique / British Columbia	11
III. TOUS LES SERVICES / ALL SERVICES (Service du volet de base et autres que ceux du volet de base / Basic + Non-Basic Services)	
CANADA	12
ATLANTIQUE / ATLANTIC	13
Terre-Neuve et Île-du-Prince-Édouard / Newfoundland and Prince Edward Island	14
Nouvelle-Écosse et Nouveau-Brunswick / Nova Scotia and New Brunswick	15
Québec	16
Ontario	17
Prairies	18
Manitoba	19
Saskatchewan	20
Alberta	21
Colombie-Britannique / British Columbia	22
IV LES CONTRIBUTIONS À LA CRÉATION ET LA PRODUCTION D'ÉMISSIONS CANADIENNES / CONTRIBUTIONS TO THE CREATION AND PRODUCTION OF CANADIAN PROGRAMMING	23
V MDS / DTH	
Service de volet de base / Basic Services - Canada	24
Tous les services / All Services - Canada	25

AVANT-PROPOS

Introduction

Le présent rapport renferme les données statistiques et financières recueillies par la direction générale de l'analyse de la radiodiffusion, à partir des rapports annuels des entreprises de distribution de radiodiffusion (EDR). Les sections II et III fournissent des données sur les services du volet de base et tous les services des systèmes de télédistribution classes 1 et 2. Tous les services comprennent les services du volet de base et les services autres que ceux du volet de base. Les services autres que ceux du volet de base incluent les services optionnels suivants les émissions spécialisées, les services de télévision payante, les services hors programmation, les services exemptés et les autres services. La section IV fournit les contributions financières à la création et à la production d'émissions canadiennes par les EDR de l'industrie. La section V fournit des données statistiques et financières pour les systèmes de radiodiffusion directe par satellite (SRD) et les systèmes de distribution multipoint (SDM). Lorsque des variations dans les méthodes de comptabilité et de rapport sont constatées, certaines corrections sont apportées aux rapports après consultation avec les titulaires. La direction générale de l'analyse de la radiodiffusion désire être avisée de tout problème que l'utilisation de ces statistiques pourrait poser.

Confidentialité

Ces relevés de l'industrie de distribution de radiodiffusion peuvent être distribués au grand public. Due à la confidentialité des données, les données provinciales pour Terre-Neuve, l'Île-du-Prince-Édouard, la Nouvelle-Écosse et le Nouveau-Brunswick ne sont pas disponibles.

Notes

Une nouveauté pour 2001, la publication de la distribution de radiodiffusion fournit des données financières et opérationnelles pour les systèmes de **classe 1 et de classe 2 seulement**. Les données pour les classes 3 ne sont pas incluses dû au nombre élevé d'exemptions de licence accordées par le Conseil conformément aux Décisions CRTC 2002-45 et 2002-88.

La publication des sommaires financiers des entreprises de distribution de radiodiffusion pour 1998 comprend l'amortissement comptable annuel présenté dans les états financiers de la titulaire. Il s'agit là d'un écart par rapport à nos publications antérieures, de 1997 et des années antérieures, qui utilisaient un amortissement normalisé reposant sur les taux d'amortissement prescrits par le Conseil pour chaque catégorie d'immobilisations applicable aux titulaires d'entreprises de distribution de radiodiffusion de classe 1 et 2. Il y a lieu de noter que le Conseil continue d'utiliser l'amortissement normalisé.

Les ajustements pour 1998 ont augmenté de plus de 50 % pour les services du volet de base et tous les services, à cause des augmentations des autres revenus au Québec et au Manitoba.

Les données présentées dans ce rapport peuvent être révisées si le Conseil reçoit de l'information additionnelle et/ou révisée.

FOREWORD

Introduction

This report presents a summary of statistical and financial data produced by Broadcast Analysis Branch based on the Broadcast Distribution Undertaking (BDU) annual returns. Section II and III provide data related to basic-tier and all services, for class 1 and 2 distribution undertakings. "All Services" summaries consist of basic-tier and discretionary-tier services results. The latter includes all optional tiers for specialty television service, pay television services, non-programming, exempt, and other services. Section IV provides contributions to the creation and production of Canadian programming by the BDU industry. Section V presents statistical and financial data for Direct-to-Home (DTH) and Multipoint Distribution System (MDS) undertakings. Where variations from accepted accounting and reporting practices are identified, adjustments are made to the information returns in consultation with the licensees. The Broadcast Analysis Branch would appreciate being informed of any problems encountered with these statistics.

Confidentiality

These summary reports of the broadcast distribution industry may be distributed to the public. Due to confidentiality of data, individual provincial data for Newfoundland, Prince Edward Island, Nova Scotia and New Brunswick are not available.

Notes

New for 2001, the broadcast distribution publication provides financial and operational data for **class 1 and class 2 undertakings only**. Class 3 data is not included due to the large number of licence exemptions granted by the Commission pursuant to CRTC Decisions 2002-45 and 2002-88.

The 1998 broadcast distribution publication of financial summaries includes annual book depreciation reported in the licensee's financial statements. This is a departure from our previous publications issued on or before 1997 which used standardized depreciation based on depreciation rates prescribed by the Commission for each class of fixed assets applicable for licensees of class 1 and 2 cable systems. Please note that the Commission continues to use standardized depreciation in dealing with all rate increase applications.

The adjustments for 1998 increased by more than 50% for both basic and all services due to increases in other income in Québec and Manitoba.

Data contained in this report are subject to change as the Commission receives additional or revised information.

CÂBLODISTRIBUTION - SERVICE DE VOLET DE BASE
CABLE TELEVISION - BASIC TIER SERVICES

CANADA

CRTC - SYSTÈME DE LA BASE DE DONNÉES FINANCIÈRES / CRTC - FINANCIAL DATABASE SYSTEM
SOMMAIRE FINANCIER DU VOLET DE BASE / BASIC CABLE TELEVISION FINANCIAL SUMMARY

CANADA	2001	2000	1999	1998	1997	Variation % / Percent Change				Moy. de crois. ann. Avg. Ann. Grth Rate
						01/00	00/99	99/98	98/97	
Unités rapportées / Reporting units:	<u>240</u>	<u>240</u>	<u>240</u>	<u>242</u>	<u>241</u>					
Abonnés directs / Direct Subscribers	6,714,052	6,798,748	6,803,408	6,778,311	6,724,361	-1.2	-0.1	0.4	0.8	0.0
Abonnés indirects / Indirect Subscribers	467,402	495,100	467,292	454,364	453,953	-5.6	6.0	2.8	0.1	0.7
Abonnées totaux / Total Subscribers	7,181,454	7,293,848	7,270,700	7,232,675	7,178,314	-1.5	0.3	0.5	0.8	0.0
Kilomètre total / Total Cable KM	173,414	174,193	165,740	162,108	159,545	-0.4	5.1	2.2	1.6	2.1
Densité (abonnés/km) / Density (subscribers/km)	41.4	41.9	43.9	44.6	45.0	-1.1	-4.5	-1.7	-0.8	-2.1
Ménages - desservi par le câble / Households - wired	10,040,987	9,923,714	9,724,621	9,549,221	9,359,930	1.2	2.0	1.8	2.0	1.8
Ménages - total dans la zone / Households - Licensed Area	11,159,553	10,108,789	9,853,279	9,738,296	9,572,464	10.4	2.6	1.2	1.7	3.9
Pénétration - dans le marché / Penetration - Market (%)	71.52%	73.50%	74.77%	75.74%	76.69%	-2.7	-1.7	-1.3	-1.2	-1.7
Pénétration - franchisé / Penetration - Franchise (%)	89.98%	98.17%	98.69%	98.06%	97.78%	-8.3	-0.5	0.6	0.3	-2.1
REVENUS / REVENUE(\$)										
Abonnés directs / Subscription - direct subs.	1,642,589,281	1,652,916,089	1,630,733,515	1,611,508,416	1,594,626,458	-0.6	1.4	1.2	1.1	0.7
Abonnés indirects / Subscription - indirect subs.	83,844,557	92,121,820	90,119,706	81,164,671	75,585,351	-9.0	2.2	11.0	7.4	2.6
Installation	31,778,593	38,112,890	43,115,260	46,703,506	46,773,118	-16.6	-11.6	-7.7	-0.1	-9.2
Canal communautaire / Community channel	2,496,563	3,887,519	2,846,307	1,354,764	1,277,542	-35.8	36.6	110.1	6.0	18.2
Autres revenus / Other cable	18,119,337	17,163,113	9,229,348	11,140,061	6,702,934	5.6	86.0	-17.2	66.2	28.2
REVENUS TOTAUX / TOTAL REVENUE	1,778,828,331	1,804,201,429	1,776,044,134	1,751,871,418	1,724,965,401	-1.4	1.6	1.4	1.6	0.8
DÉPENSES / EXPENSES (\$)										
Programmation / Programming	74,646,300	79,237,669	75,353,417	76,885,566	79,574,828	-5.8	5.2	-2.0	-3.4	-1.6
Services techniques / Technical	671,283,006	629,697,071	622,618,767	557,663,552	550,092,977	6.6	1.1	11.6	1.4	5.1
Ventes et promotion / Sales and Promotion	81,732,836	67,716,691	61,212,659	64,218,907	56,471,126	20.7	10.6	-4.7	13.7	9.7
Administration et frais généraux / Administration and General	415,690,591	414,319,010	396,409,168	394,350,144	339,672,522	0.3	4.5	0.5	16.1	5.2
Moins : allocation aux dépenses hors programmation / Less: Non-programming allocation	21,753,963	6,663,944	6,498,438	2,448,182	1,568,148	226.4	2.5	165.4	56.1	93.0
DÉPENSES TOTALES / TOTAL EXPENSES	1,221,598,770	1,184,306,497	1,149,095,573	1,090,669,986	1,024,243,305	3.1	3.1	5.4	6.5	4.5
Bénéfice (perte) d'exploitation / Operating Income	557,229,560	619,894,932	626,948,562	661,201,430	700,722,093	-10.1	-1.1	-5.2	-5.6	-5.6
Moins: amortissement / Less: Depreciation	496,714,778	449,420,812	404,550,860	363,233,401	334,811,948	10.5	11.1	11.4	8.5	10.4
Plus: allocation aux dépenses hors programmation / Plus: Non-programming allocation	119,139,657	46,936,353	30,145,572	9,427,369	5,748,503	153.8	55.7	219.8	64.0	113.4
B.A.I.I. / P.B.I.T.	179,654,439	217,410,473	252,543,274	307,395,398	371,658,648	-17.4	-13.9	-17.8	-17.3	-16.6
Moins: intérêts / Less: Interest	369,042,283	376,069,840	411,121,869	458,140,419	472,550,382	-1.9	-8.5	-10.3	-3.0	-6.0
Moins: ajustements / Less: Adjustments	131,097,817	112,717,488	-143,472,574	-496,097,359	-247,847,303	16.3	-178.6	-71.1	100.2	-14.7
Bénéfice net (perte) avant impôts / Pre-tax Profit	-320,485,661	-271,376,855	-15,106,021	345,352,338	146,955,569	18.1	999.0	-104.4	135.0	21.5
Taux approuvé / Approved Rate (\$)	20.20	19.62	19.11	18.59	18.79	3.0	2.6	2.8	-1.0	1.8
Taux réalisé / Realized Rate (\$)	20.39	20.26	19.97	19.81	19.76	0.6	1.4	0.8	0.3	0.8
Rémunérations totales / Total Salaries (\$)	501,186,874	463,785,117	415,436,179	344,191,483	315,109,455	8.1	11.6	20.7	9.2	12.3
Personnel / Staff	10,342	9,354	8,620	8,063	7,289	10.6	8.5	6.9	10.6	9.1
Rémunérations÷personnel / Salaries÷Staff (\$)	48,462	49,582	48,194	42,689	43,230	-2.3	2.9	12.9	-1.3	2.9
RENDEMENT / PROFITABILITY										
Immobilisations brutes - volet de base / Historical Cost Fixed Assets (\$)	7,979,624,520	7,414,451,932	6,518,365,885	5,928,396,867	5,375,969,410	7.6	13.7	10.0	10.3	10.4
Immobilisations nettes - volet de base / Net Fixed Assets (\$)	3,905,704,886	3,549,589,299	3,081,701,823	2,819,143,520	2,853,608,291	10.0	15.2	9.3	-1.2	8.2
Moins: allocation aux dépenses hors programmation / Less: Non-programming allocation	601,196,197	271,822,258	176,804,008	51,939,556	30,844,343	121.2	53.7	240.4	68.4	110.1
Immobilisations nettes ajustées - volet de base / Adjusted Net Fixed Assets (\$)	3,304,508,689	3,277,767,041	2,904,897,815	2,767,203,964	2,822,763,948	0.8	12.8	5.0	-2.0	4.0
Facteur âge / Asset Age Factor	48.95%	47.87%	47.28%	47.55%	53.08%	2.2	1.3	-0.6	-10.4	-2.0
Immobilisations nettes moyennes - volet de base / Average Net Fixed Assets (\$)	3,291,137,865	3,091,332,428	2,836,050,890	2,794,983,956		6.5	9.0	1.5		
Marge B.A.I.I. / P.B.I.T. Margin (%)	10.10	12.05	14.22	17.55	21.55	-16.2	-15.3	-19.0	-18.6	-17.3
Rendement immobilisations nettes / Return on Average Net Fixed Assets (%)	5.46	7.03	8.90	11.00		-22.4	-21.0	-19.0		

CÂBLODISTRIBUTION - SERVICE DE VOLET DE BASE
CABLE TELEVISION - BASIC TIER SERVICES

RÉGIONS - PROVINCES
REGIONS - PROVINCES

CRTC - SYSTÈME DE LA BASE DE DONNÉES FINANCIÈRES / CRTC - FINANCIAL DATABASE SYSTEM
SOMMAIRE FINANCIER DU VOLET DE BASE / BASIC CABLE TELEVISION FINANCIAL SUMMARY

ATLANTIQUE / ATLANTIC	2001	2000	1999	1998	1997	Variation % / Percent Change				Moy. de croiss. ann.
						01/00	00/99	99/98	98/97	Avg. Ann. Grth Rate
Unités rapportées / Reporting Units :	38	38	37	37	37					
Abonnés directs / Direct Subscribers	433,965	480,859	438,495	436,052	430,901	-9.8	9.7	0.6	1.2	0.2
Abonnés indirects / Indirect Subscribers	5,489	24,694	32,823	36,724	33,344	-77.8	-24.8	-10.6	10.1	-36.3
Abonnés totaux / Total Subscribers	439,454	505,553	471,318	472,776	464,245	-13.1	7.3	-0.3	1.8	-1.4
Kilomètre total / Total Cable KM	17,113	17,349	16,716	16,848	17,790	-1.4	3.8	-0.8	-5.3	-1.0
Densité (abonnés/km) / Density (subscribers/km)	25.7	29.1	28.2	28.1	26.1	-11.9	3.3	0.5	7.5	-0.4
Ménages - desservi par le câble / Households - wired	608,776	657,941	549,998	535,359	525,189	-7.5	19.6	2.7	1.9	3.8
Ménages - total dans la zone / Households - Licensed Area	659,348	711,406	571,049	557,534	541,229	-7.3	24.6	2.4	3.0	5.1
Pénétration - dans le marché / Penetration - Market (%)	72.19%	76.84%	85.69%	88.31%	88.40%	-6.1	-10.3	-3.0	-0.1	-4.9
Pénétration - franchisé / Penetration - Franchise (%)	92.33%	92.48%	96.31%	96.02%	97.04%	-0.2	-4.0	0.3	-1.0	-1.2
REVENUS / REVENUE(\$)										
Abonnés directs / Subscription - direct subs.	105,134,268	106,744,542	106,214,267	102,961,871	100,785,668	-1.5	0.5	3.2	2.2	1.1
Abonnés indirects / Subscription - indirect subs.	4,044,876	3,118,605	3,028,675	3,139,153	2,940,726	29.7	3.0	-3.5	6.7	8.3
Installation	1,751,091	2,605,830	3,155,393	2,786,616	2,915,440	-32.8	-17.4	13.2	-4.4	-12.0
Canal communautaire / Community channel	229,506	950,502	732,103	439,608	91,443	-75.9	29.8	66.5	380.7	25.9
Autres revenus / Other cable	674,093	3,670,950	1,195,385	2,095,506	1,750,490	-81.6	207.1	-43.0	19.7	-21.2
REVENUS TOTAUX / TOTAL REVENUE	111,833,832	117,090,429	114,325,823	111,422,756	108,483,767	-4.5	2.4	2.6	2.7	0.8
DÉPENSES / EXPENSES (\$)										
Programmation / Programming	5,488,108	5,832,847	5,383,539	5,981,713	4,505,307	-5.9	8.3	-10.0	32.8	5.1
Services techniques / Technical	44,043,652	40,605,674	43,956,464	41,010,959	39,565,071	8.5	-7.6	7.2	3.7	2.7
Ventes et promotion / Sales and Promotion	5,179,119	4,317,397	1,742,026	1,847,816	1,856,822	20.0	147.8	-5.7	-0.5	29.2
Administration et frais généraux / Administration and General	33,126,722	28,509,784	28,984,424	27,529,930	26,464,278	16.2	-1.6	5.3	4.0	5.8
Moins : allocation aux dépenses hors programmation / Less: Non-programming allocation	851,319	274,246	666,075	434,602	217,743	210.4	-58.8	53.3	99.6	40.6
DÉPENSES TOTALES / TOTAL EXPENSES	86,986,282	78,991,456	79,400,378	75,935,816	72,173,735	10.1	-0.5	4.6	5.2	4.8
Bénéfice (perte) d'exploitation / Operating Income	24,847,550	38,098,973	34,925,445	35,486,939	36,310,032	-34.8	9.1	-1.6	-2.3	-9.0
Moins: amortissement / Less: Depreciation	29,943,874	24,729,354	21,307,030	20,277,021	20,536,517	21.1	16.1	5.1	-1.3	9.9
Plus: allocation aux dépenses hors programmation / Plus: Non-programming allocation	4,652,092	1,552,245	1,862,992	1,102,624	383,747	199.7	-16.7	69.0	187.3	86.6
B.A.I.I. / P.B.I.T.	-444,232	14,921,864	15,481,407	16,312,542	16,157,262	-103.0	-3.6	-5.1	1.0	-59.3
Moins: intérêts / Less: Interest	35,455,244	15,888,605	21,456,362	22,369,534	23,470,504	123.1	-25.9	-4.1	-4.7	10.9
Moins: ajustements / Less: Adjustments	9,526,192	739,975	3,851,099	4,695,945	4,512,613	999.0	-80.8	-18.0	4.1	20.5
Bénéfice net (perte) avant impôts / Pre-tax Profit	-45,425,668	-1,706,716	-9,826,054	-10,752,937	-11,825,855	999.0	-82.6	-8.6	-9.1	40.0
Taux approuvé / Approved Rate (\$)	18.70	18.74	17.90	18.03	17.80	-0.2	4.7	-0.7	1.3	1.2
Taux réalisé / Realized Rate (\$)	20.19	18.50	20.19	19.68	19.49	9.1	-8.4	2.6	1.0	0.9
Rémunérations totales / Total Salaries (\$)	32,859,373	24,642,431	21,778,496	21,426,985	19,748,969	33.3	13.2	1.6	8.5	13.6
Personnel / Staff	947	892	580	571	531	6.2	53.6	1.6	7.6	15.6
Rénumérations÷personnel / Salaries÷Staff (\$)	34,713	27,642	37,523	37,508	37,199	25.6	-26.3	0.0	0.8	-1.7
RENDEMENT / PROFITABILITY										
Immobilisations brutes - volet de base / Historical Cost Fixed Assets (\$)	464,521,554	441,876,742	323,764,678	301,224,130	270,826,411	5.1	36.5	7.5	11.2	14.4
Immobilisations nettes - volet de base / Net Fixed Assets (\$)	223,447,263	245,212,544	151,023,791	145,554,099	138,667,700	-8.9	62.4	3.8	5.0	12.7
Moins: allocation aux dépenses hors programmation / Less: Non-programming allocation	24,529,752	8,290,629	11,940,942	6,280,314	1,994,987	195.9	-30.6	90.1	214.8	87.3
Immobilisations nettes ajustées - volet de base / Adjusted Net Fixed Assets (\$)	198,917,511	236,921,915	139,082,849	139,273,785	136,672,713	-16.0	70.3	-0.1	1.9	9.8
Facteur age / Asset Age Factor	48.10%	55.49%	46.65%	48.32%	51.20%	-13.3	19.0	-3.5	-5.6	-1.5
Immobilisations nettes moyennes - volet de base / Average Net Fixed Assets (\$)	217,919,713	188,002,382	139,178,317	137,973,249		15.9	35.1	0.9		
Marge B.A.I.I. / P.B.I.T. Margin (%)	-0.40	12.74	13.54	14.64	14.89	-103.1	-5.9	-7.5	-1.7	-59.6
Rendement immobilisations nettes / Return on Average Net Fixed Assets (%)	-0.20	7.94	11.12	11.82		-102.6	-28.6	-5.9		

CRTC - SYSTÈME DE LA BASE DE DONNÉES FINANCIÈRES / CRTC - FINANCIAL DATABASE SYSTEM
SOMMAIRE FINANCIER DU VOLET DE BASE / BASIC CABLE TELEVISION FINANCIAL SUMMARY

Terre-Neuve et Île-du-Prince-Édouard / Newfoundland & Prince Edward Island						Variation % / Percent Change				Moy. de croiss. ann.
	2001	2000	1999	1998	1997	01/00	00/99	99/98	98/97	Avg. Ann. Grth Rate
Unités rapportées / Reporting Units :	<u>8</u>	<u>8</u>	<u>8</u>	<u>8</u>	<u>8</u>					
Abonnés directs / Direct Subscribers	95,638	142,602	96,432	97,282	96,576	-32.9	47.9	-0.9	0.7	-0.2
Abonnés indirects / Indirect Subscribers	539	3,628	4,451	3,620	3,567	-85.1	-18.5	23.0	1.5	-37.7
Abonnées totaux / Total Subscribers	96,177	146,230	100,883	100,902	100,143	-34.2	45.0	0.0	0.8	-1.0
Kilomètre total / Total Cable KM	3,246	3,075	3,211	3,066	3,065	5.6	-4.2	4.7	0.0	1.4
Densité (abonnés/km) / Density (subscribers/km)	29.6	47.6	31.4	32.9	32.7	-37.7	51.4	-4.5	0.7	-2.4
Ménages - desservi par le câble / Households - wired	123,082	177,178	122,213	122,000	119,775	-30.5	45.0	0.2	1.9	0.7
Ménages - total dans la zone / Households - Licensed Area	123,501	177,692	122,727	122,714	120,489	-30.5	44.8	0.0	1.8	0.6
Pénétration - dans le marché / Penetration - Market (%)	78.14%	82.53%	82.55%	82.71%	83.61%	-5.3	0.0	-0.2	-1.1	-1.7
Pénétration - franchisé / Penetration - Franchise (%)	99.66%	99.71%	99.58%	99.42%	99.41%	-0.1	0.1	0.2	0.0	0.1
REVENUS / REVENUE(\$)										
Abonnés directs / Subscription - direct subs.	25,626,747	25,595,337	25,346,488	24,696,254	24,122,297	0.1	1.0	2.6	2.4	1.5
Abonnés indirects / Subscription - indirect subs.	416,395	354,400	451,221	333,480	370,389	17.5	-21.5	35.3	-10.0	3.0
Installation	416,388	568,437	580,340	496,977	515,118	-26.7	-2.1	16.8	-3.5	-5.2
Canal communautaire / Community channel	6,336	54,594	11,021	41,515	0	-88.4	395.4	-73.5	#VALUE!	
Autres revenus / Other cable	132,249	87,518	69,797	451,955	310,516	51.1	25.4	-84.6	45.5	-19.2
REVENUS TOTAUX / TOTAL REVENUE	26,598,115	26,660,286	26,458,867	26,020,181	25,318,320	-0.2	0.8	1.7	2.8	1.2
DÉPENSES / EXPENSES (\$)										
Programmation / Programming	1,458,446	1,273,149	1,348,727	1,435,928	1,156,582	14.6	-5.6	-6.1	24.2	6.0
Services techniques / Technical	11,979,380	11,325,048	11,495,595	11,137,722	10,577,213	5.8	-1.5	3.2	5.3	3.2
Ventes et promotion / Sales and Promotion	641,811	605,757	487,588	621,823	621,612	6.0	24.2	-21.6	0.0	0.8
Administration et frais généraux / Administration and General	9,252,787	8,337,793	7,976,374	6,609,447	6,240,074	11.0	4.5	20.7	5.9	10.3
Moins : allocation aux dépenses hors programmation / Less: Non-programming allocation	510,807	53,001	349,678	176,735	26,880	863.8	-84.8	97.9	557.5	108.8
DÉPENSES TOTALES / TOTAL EXPENSES	22,821,617	21,488,746	20,958,606	19,628,185	18,568,601	6.2	2.5	6.8	5.7	5.3
Bénéfice (perte) d'exploitation / Operating Income	3,776,498	5,171,540	5,500,260	6,391,996	6,749,719	-27.0	-6.0	-14.0	-5.3	-13.5
Moins: amortissement / Less: Depreciation	5,905,767	4,810,213	4,799,095	4,412,896	3,673,340	22.8	0.2	8.8	20.1	12.6
Plus: allocation aux dépenses hors programmation / Plus: Non-programming allocation	1,385,702	212,797	1,027,295	557,685	32,129	551.2	-79.3	84.2	999.0	156.3
B.A.I.I. / P.B.I.T.	-743,567	574,124	1,728,460	2,536,785	3,108,508	-229.5	-66.8	-31.9	-18.4	-30.1
Moins: intérêts / Less: Interest	7,721,763	2,596,491	4,617,362	4,179,066	3,704,956	197.4	-43.8	10.5	12.8	20.2
Moins: ajustements / Less: Adjustments	996,179	1,376,867	3,072,587	2,003,182	1,514,388	-27.6	-55.2	53.4	32.3	-9.9
Bénéfice net (perte) avant impôts / Pre-tax Profit	-9,461,509	-3,399,234	-5,961,489	-3,645,463	-2,110,836	178.3	-43.0	63.5	72.7	45.5
Taux approuvé / Approved Rate (\$)	20.55	20.22	20.22	19.78	19.64	1.6	0.0	2.2	0.7	1.1
Taux réalisé / Realized Rate (\$)	22.33	14.96	21.90	21.16	20.81	49.3	-31.7	3.5	1.6	1.8
Rémunérations totales / Total Salaries (\$)	7,949,233	6,719,368	6,109,640	6,356,236	5,201,868	18.3	10.0	-3.9	22.2	11.2
Personnel / Staff	175	168	145	162	142	3.9	15.7	-10.2	13.9	5.3
Rénumérations=personnel / Salaries=Staff (\$)	45,554	39,996	42,063	39,297	36,633	13.9	-4.9	7.0	7.3	5.6
RENDEMENT / PROFITABILITY										
Immobilisations brutes - volet de base / Historical Cost Fixed Assets (\$)	90,480,869	79,974,452	78,874,573	72,387,559	62,414,791	13.1	1.4	9.0	16.0	9.7
Immobilisations nettes - volet de base / Net Fixed Assets (\$)	46,266,496	59,923,523	48,108,620	38,215,689	37,528,022	-22.8	24.6	25.9	1.8	5.4
Moins: allocation aux dépenses hors programmation / Less: Non-programming allocation	7,509,751	1,219,641	7,971,213	3,621,457	185,863	515.7	-84.7	120.1	999.0	152.1
Immobilisations nettes ajustées - volet de base / Adjusted Net Fixed Assets (\$)	38,756,745	58,703,882	40,137,407	34,594,232	37,342,159	-34.0	46.3	16.0	-7.4	0.9
Facteur âge / Asset Age Factor	51.13%	74.93%	60.99%	52.79%	60.13%	-31.8	22.8	15.5	-12.2	-4.0
Immobilisations nettes moyennes - volet de base / Average Net Fixed Assets (\$)	48,730,314	49,420,645	37,365,820	35,968,196		-1.4	32.3	3.9		
Marge B.A.I.I. / P.B.I.T. Margin (%)	-2.80	2.15	6.53	9.75	12.28	-229.8	-67.0	-33.0	-20.6	-30.9
Rendement immobilisations nettes / Return on Average Net Fixed Assets (%)	-1.53	1.16	4.63	7.05		-231.3	-74.9	-34.4		

CRTC - SYSTÈME DE LA BASE DE DONNÉES FINANCIÈRES / CRTC - FINANCIAL DATABASE SYSTEM
SOMMAIRE FINANCIER DU VOLET DE BASE / BASIC CABLE TELEVISION FINANCIAL SUMMARY

Nouvelle-Écosse et Nouveau-Brunswick / New Brunswick & Nova Scotia

	2001	2000	1999	1998	1997	Variation % / Percent Change				Moy. de croiss. ann.
						01/00	00/99	99/98	98/97	Avg. Ann. Grth Rate
Unités rapportées / Reporting Units :	<u>30</u>	<u>30</u>	<u>29</u>	<u>29</u>	<u>29</u>					
Abonnés directs / Direct Subscribers	338,327	338,257	342,063	338,770	334,325	0.0	-1.1	1.0	1.3	0.3
Abonnés indirects / Indirect Subscribers	4,950	21,066	28,372	33,104	29,777	-76.5	-25.8	-14.3	11.2	-36.1
Abonnées totaux / Total Subscribers	343,277	359,323	370,435	371,874	364,102	-4.5	-3.0	-0.4	2.1	-1.5
Kilomètre total / Total Cable KM	13,867	14,274	13,505	13,782	14,725	-2.9	5.7	-2.0	-6.4	-1.5
Densité (abonnés/km) / Density (subscribers/km)	24.8	25.2	27.4	27.0	24.7	-1.7	-8.2	1.7	9.1	0.0
Ménages - desservie par le câble / Households - wired	485,694	480,763	427,785	413,359	405,414	1.0	12.4	3.5	2.0	4.6
Ménages - total dans la zone / Households - Licensed Area	535,847	533,714	448,322	434,820	420,740	0.4	19.0	3.1	3.3	6.2
Pénétration - dans le marché / Penetration - Market (%)	70.68%	74.74%	86.59%	89.96%	89.81%	-5.4	-13.7	-3.7	0.2	-5.8
Pénétration - franchisé / Penetration - Franchise (%)	90.64%	90.08%	95.42%	95.06%	96.36%	0.6	-5.6	0.4	-1.3	-1.5
REVENUS / REVENUE(\$)										
Abonnés directs / Subscription - direct subs.	79,507,521	81,149,205	80,867,779	78,265,617	76,663,371	-2.0	0.3	3.3	2.1	0.9
Abonnés indirects / Subscription - indirect subs.	3,628,481	2,764,205	2,577,454	2,805,673	2,570,337	31.3	7.2	-8.1	9.2	9.0
Installation	1,334,703	2,037,393	2,575,053	2,289,639	2,400,322	-34.5	-20.9	12.5	-4.6	-13.6
Canal communautaire / Community channel	223,170	895,908	721,082	398,093	91,443	-75.1	24.2	81.1	335.3	25.0
Autres revenus / Other cable	541,844	3,583,432	1,125,588	1,643,551	1,439,974	-84.9	218.4	-31.5	14.1	-21.7
REVENUS TOTAUX / TOTAL REVENUE	85,235,717	90,430,143	87,866,956	85,402,575	83,165,447	-5.7	2.9	2.9	2.7	0.6
DÉPENSES / EXPENSES (\$)										
Programmation / Programming	4,029,662	4,559,698	4,034,812	4,545,785	3,348,725	-11.6	13.0	-11.2	35.7	4.7
Services techniques / Technical	32,064,272	29,280,626	32,460,869	29,873,237	28,987,858	9.5	-9.8	8.7	3.1	2.6
Ventes et promotion / Sales and Promotion	4,537,308	3,711,640	1,254,438	1,225,993	1,235,210	22.2	195.9	2.3	-0.7	38.4
Administration et frais généraux / Administration and General	23,873,935	20,171,991	21,008,050	20,920,483	20,224,204	18.4	-4.0	0.4	3.4	4.2
Moins : allocation aux dépenses hors programmation / Less: Non-programming allocation	340,512	221,245	316,397	257,867	190,863	53.9	-30.1	22.7	35.1	15.6
DÉPENSES TOTALES / TOTAL EXPENSES	64,164,665	57,502,710	58,441,772	56,307,631	53,605,134	11.6	-1.6	3.8	5.0	4.6
Bénéfice (perte) d'exploitation / Operating Income	21,071,052	32,927,433	29,425,185	29,094,943	29,560,313	-36.0	11.9	1.1	-1.6	-8.1
Moins: amortissement / Less: Depreciation	24,038,107	19,919,141	16,507,935	15,864,125	16,863,177	20.7	20.7	4.1	-5.9	9.3
Plus: allocation aux dépenses hors programmation / Plus: Non-programming allocation	3,266,390	1,339,448	835,697	544,939	351,618	143.9	60.3	53.4	55.0	74.6
B.A.I.I. / P.B.I.T.	299,335	14,347,740	13,752,947	13,775,757	13,048,754	-97.9	4.3	-0.2	5.6	-61.1
Moins: intérêts / Less: Interest	27,733,481	13,292,114	16,839,000	18,190,468	19,765,548	108.6	-21.1	-7.4	-8.0	8.8
Moins: ajustements / Less: Adjustments	8,530,013	-636,892	778,512	2,692,763	2,998,225	-999.0	-181.8	-71.1	-10.2	29.9
Bénéfice net (perte) avant impôts / Pre-tax Profit	-35,964,159	1,692,518	-3,864,565	-7,107,474	-9,715,019	-999.0	-143.8	-45.6	-26.8	38.7
Taux approuvé / Approved Rate (\$)	18.19	18.14	17.27	17.55	17.29	0.2	5.1	-1.6	1.5	1.3
Taux réalisé / Realized Rate (\$)	19.58	19.99	19.70	19.25	19.11	-2.0	1.5	2.3	0.8	0.6
Rémunérations totales / Total Salaries (\$)	24,910,140	17,923,063	15,668,856	15,070,749	14,547,101	39.0	14.4	4.0	3.6	14.4
Personnel / Staff	772	724	435	410	389	6.7	66.3	6.3	5.3	18.7
Rénumérations÷personnel / Salaries÷Staff (\$)	32,263	24,773	36,008	36,802	37,406	30.2	-31.2	-2.2	-1.6	-3.6
RENDEMENT / PROFITABILITY										
Immobilisations brutes - volet de base / Historical Cost Fixed Assets (\$)	374,040,685	361,902,290	244,890,105	228,836,571	208,411,620	3.4	47.8	7.0	9.8	15.7
Immobilisations nettes - volet de base / Net Fixed Assets (\$)	177,180,767	185,289,021	102,915,171	107,338,410	101,139,678	-4.4	80.0	-4.1	6.1	15.0
Moins: allocation aux dépenses hors programmation / Less: Non-programming allocation	17,020,001	7,070,988	3,969,729	2,658,857	1,809,124	140.7	78.1	49.3	47.0	75.1
Immobilisations nettes ajustées - volet de base / Adjusted Net Fixed Assets (\$)	160,160,766	178,218,033	98,945,442	104,679,553	99,330,554	-10.1	80.1	-5.5	5.4	12.7
Facteur age / Asset Age Factor	47.37%	51.20%	42.03%	46.91%	48.53%	-7.5	21.8	-10.4	-3.3	-0.6
Immobilisations nettes moyennes - volet de base / Average Net Fixed Assets (\$)	169,189,400	138,581,738	101,812,498	102,005,054		22.1	36.1	-0.2		
Marge B.A.I.I. / P.B.I.T. Margin (%)	0.35	15.87	15.65	16.13	15.69	-97.8	1.4	-3.0	2.8	-61.3
Rendement immobilisations nettes / Return on Average Net Fixed Assets (%)	0.18	10.35	13.51	13.50		-98.3	-23.4	0.0		

CRTC - SYSTÈME DE LA BASE DE DONNÉES FINANCIÈRES / CRTC - FINANCIAL DATABASE SYSTEM
SOMMAIRE FINANCIER DU VOLET DE BASE / BASIC CABLE TELEVISION FINANCIAL SUMMARY

QUÉBEC

	2001	2000	1999	1998	1997	Variation % / Percent Change				Moy. de crois. ann.
						01/00	00/99	99/98	98/97	Avg. Ann. Grth Rate
Unités rapportées / Reporting Units :	46	45	46	44	45					
Abonnés directs / Direct Subscribers	1,574,654	1,608,282	1,635,362	1,608,745	1,617,411	-2.1	-1.7	1.7	-0.5	-0.7
Abonnés indirects / Indirect Subscribers	157,723	146,937	127,523	112,878	90,334	7.3	15.2	13.0	25.0	15.0
Abonnées totaux / Total Subscribers	1,732,377	1,755,219	1,762,885	1,721,623	1,707,745	-1.3	-0.4	2.4	0.8	0.4
Kilomètre total / Total Cable KM	35,067	35,562	34,536	33,603	33,803	-1.4	3.0	2.8	-0.6	0.9
Densité (abonnés/km) / Density (subscribers/km)	49.4	49.4	51.0	51.2	50.5	0.1	-3.3	-0.4	1.4	-0.6
Ménages - desservie par le câble / Households - wired	2,686,291	2,655,223	2,630,791	2,593,559	2,563,489	1.2	0.9	1.4	1.2	1.2
Ménages - total dans la zone / Households - Licensed Area	3,655,396	2,665,217	2,654,862	2,632,946	2,620,085	37.2	0.4	0.8	0.5	8.7
Pénétration - dans le marché / Penetration - Market (%)	64.49%	66.10%	67.01%	66.38%	66.62%	-2.4	-1.4	0.9	-0.4	-0.8
Pénétration - franchisé / Penetration - Franchise (%)	73.49%	99.63%	99.09%	98.50%	97.84%	-26.2	0.5	0.6	0.7	-6.9
REVENUS / REVENUE(\$)										
Abonnés directs / Subscription - direct subs.	404,370,444	417,033,306	424,037,223	425,159,088	450,290,711	-3.0	-1.7	-0.3	-5.6	-2.7
Abonnés indirects / Subscription - indirect subs.	10,967,138	10,541,037	10,463,692	11,199,520	9,316,026	4.0	0.7	-6.6	20.2	4.2
Installation	13,255,488	15,135,315	16,315,704	14,021,821	10,891,253	-12.4	-7.2	16.4	28.7	5.0
Canal communautaire / Community channel	681,084	714,201	517,745	157,726	467,632	-4.6	37.9	228.3	-66.3	9.9
Autres revenus / Other cable	3,874,842	4,172,201	5,501,786	6,704,971	2,846,958	-7.1	-24.2	-17.9	135.5	8.0
REVENUS TOTAUX / TOTAL REVENUE	433,148,996	447,596,059	456,836,152	457,243,124	473,812,578	-3.2	-2.0	-0.1	-3.5	-2.2
DÉPENSES / EXPENSES (\$)										
Programmation / Programming	16,979,435	17,244,682	16,670,532	17,630,354	19,782,308	-1.5	3.4	-5.4	-10.9	-3.7
Services techniques / Technical	168,285,455	156,422,405	144,842,904	138,750,262	153,561,907	7.6	8.0	4.4	-9.6	2.3
Ventes et promotion / Sales and Promotion	22,600,724	20,256,185	20,020,749	15,714,996	18,597,291	11.6	1.2	27.4	-15.5	5.0
Administration et frais généraux / Administration and General	108,366,510	104,162,573	103,590,872	102,413,918	85,572,191	4.0	0.6	1.1	19.7	6.1
Moins : allocation aux dépenses hors programmation / Less: Non-programming allocation	1,824,484	1,503,538	1,183,506	737,988	534,533	21.3	27.0	60.4	38.1	35.9
DÉPENSES TOTALES / TOTAL EXPENSES	314,407,640	296,582,307	283,941,551	273,771,542	276,979,164	6.0	4.5	3.7	-1.2	3.2
Bénéfice (perte) d'exploitation / Operating Income	118,741,356	151,013,752	172,894,602	183,471,582	196,833,413	-21.4	-12.7	-5.8	-6.8	-11.9
Moins: amortissement / Less: Depreciation	102,533,076	103,243,608	84,359,754	84,773,778	73,775,719	-0.7	22.4	-0.5	14.9	8.6
Plus: allocation aux dépenses hors programmation / Plus: Non-programming allocation	5,239,180	3,920,195	3,393,151	2,000,899	1,496,313	33.6	15.5	69.6	33.7	36.8
B.A.I.I. / P.B.I.T.	21,447,460	51,690,339	91,927,999	100,698,703	124,554,007	-58.5	-43.8	-8.7	-19.2	-35.6
Moins: intérêts / Less: Interest	120,284,522	83,201,750	94,743,264	149,052,623	104,341,526	44.6	-12.2	-36.4	42.9	3.6
Moins: ajustements / Less: Adjustments	128,668,645	-6,550,440	30,709,211	-247,598,651	-654,446	-999.0	-121.3	-112.4	999.0	274.5
Bénéfice net (perte) avant impôts / Pre-tax Profit	-227,505,707	-24,960,971	-33,524,476	199,244,731	20,866,927	811.4	-25.5	-116.8	854.8	81.7
Taux approuvé / Approved Rate (\$)	21.54	21.56	21.24	21.16	22.50	-0.1	1.5	0.4	-6.0	-1.1
Taux réalisé / Realized Rate (\$)	21.40	21.61	21.61	22.02	23.20	-1.0	0.0	-1.9	-5.1	-2.0
Rémunérations totales / Total Salaries (\$)	162,988,591	174,235,260	140,687,462	76,676,036	91,537,621	-6.5	23.8	83.5	-16.2	15.5
Personnel / Staff	2,754	2,606	2,634	2,509	1,729	5.7	-1.1	5.0	45.1	12.3
Rénumérations=personnel / Salaries=Staff (\$)	59,177	66,866	53,407	30,563	52,932	-11.5	25.2	74.7	-42.3	2.8
RENDEMENT / PROFITABILITY										
Immobilisations brutes - volet de base / Historical Cost Fixed Assets (\$)	1,667,797,622	1,492,960,183	1,337,771,727	1,220,408,546	1,153,465,560	11.7	11.6	9.6	5.8	9.7
Immobilisations nettes - volet de base / Net Fixed Assets (\$)	877,226,354	801,826,103	710,675,213	642,209,222	557,391,411	9.4	12.8	10.7	15.2	12.0
Moins: allocation aux dépenses hors programmation / Less: Non-programming allocation	31,647,774	21,608,479	18,896,796	10,829,203	7,459,705	46.5	14.3	74.5	45.2	43.5
Immobilisations nettes ajustées - volet de base / Adjusted Net Fixed Assets (\$)	845,578,580	780,217,624	691,778,417	631,380,019	549,931,706	8.4	12.8	9.6	14.8	11.4
Facteur âge / Asset Age Factor	52.60%	53.71%	53.12%	52.62%	48.32%	-2.1	1.1	1.0	8.9	2.1
Immobilisations nettes moyennes - volet de base / Average Net Fixed Assets (\$)	812,898,102	735,998,021	661,579,218	590,655,863		10.4	11.2	12.0		
Marge B.A.I.I. / P.B.I.T. Margin (%)	4.95	11.55	20.12	22.02	26.29	-57.1	-42.6	-8.6	-16.2	-34.1
Rendement immobilisations nettes / Return on Average Net Fixed Assets (%)	2.64	7.02	13.90	17.05		-62.4	-49.5	-18.5		

CRTC - SYSTÈME DE LA BASE DE DONNÉES FINANCIÈRES / CRTC - FINANCIAL DATABASE SYSTEM
SOMMAIRE FINANCIER DU VOLET DE BASE / BASIC CABLE TELEVISION FINANCIAL SUMMARY

ONTARIO

	2001	2000	1999	1998	1997	Variation % / Percent Change				Moy. de croiss. ann.
						01/00	00/99	99/98	98/97	Avg. Ann. Grth Rate
Unités rapportées / Reporting Units :	85	86	87	88	87					
Abonnés directs / Direct Subscribers	2,700,508	2,699,020	2,710,382	2,722,259	2,706,867	0.1	-0.4	-0.4	0.6	-0.1
Abonnés indirects / Indirect Subscribers	176,765	194,436	187,621	187,657	195,230	-9.1	3.6	0.0	-3.9	-2.5
Abonnées totaux / Total Subscribers	2,877,273	2,893,456	2,898,003	2,909,916	2,902,097	-0.6	-0.2	-0.4	0.3	-0.2
Kilomètre total / Total Cable KM	72,345	71,175	67,623	65,308	62,672	1.6	5.3	3.5	4.2	3.7
Densité (abonnés/km) / Density (subscribers/km)	39.8	40.7	42.9	44.6	46.3	-2.2	-5.1	-3.8	-3.8	-3.7
Ménages - desservi par le câble / Households - wired	3,780,138	3,771,911	3,728,756	3,710,922	3,640,091	0.2	1.2	0.5	1.9	0.9
Ménages - total dans la zone / Households - Licensed Area	3,823,536	3,806,938	3,765,370	3,774,739	3,702,656	0.4	1.1	-0.2	1.9	0.8
Pénétration - dans le marché / Penetration - Market (%)	76.12%	76.71%	77.72%	78.41%	79.73%	-0.8	-1.3	-0.9	-1.6	-1.2
Pénétration - franchisé / Penetration - Franchise (%)	98.86%	99.08%	99.03%	98.31%	98.31%	-0.2	0.1	0.7	0.0	0.1
REVENUS / REVENUE(\$)										
Abonnés directs / Subscription - direct subs.	667,744,541	657,013,026	644,070,718	639,483,682	617,743,036	1.6	2.0	0.7	3.5	2.0
Abonnés indirects / Subscription - indirect subs.	36,556,360	44,933,122	43,836,417	37,954,517	35,770,552	-18.6	2.5	15.5	6.1	0.5
Installation	12,960,676	13,945,325	15,539,647	18,307,869	18,347,757	-7.1	-10.3	-15.1	-0.2	-8.3
Canal communautaire / Community channel	1,488,402	1,271,536	893,283	286,900	301,479	17.1	42.3	211.4	-4.8	49.1
Autres revenus / Other cable	3,195,817	3,538,802	335,865	491,483	731,272	-9.7	953.6	-31.7	-32.8	44.6
REVENUS TOTAUX / TOTAL REVENUE	721,945,793	720,701,810	704,675,927	696,524,451	672,894,096	0.2	2.3	1.2	3.5	1.8
DÉPENSES / EXPENSES (\$)										
Programmation / Programming	28,331,048	31,551,071	31,673,981	30,436,294	31,238,711	-10.2	-0.4	4.1	-2.6	-2.4
Services techniques / Technical	277,802,070	251,174,950	244,723,558	222,614,728	214,772,894	10.6	2.6	9.9	3.7	6.6
Ventes et promotion / Sales and Promotion	30,028,620	20,161,856	18,333,132	25,671,323	21,428,554	48.9	10.0	-28.6	19.8	8.8
Administration et frais généraux / Administration and General	176,410,148	154,053,913	136,523,847	139,019,841	118,523,504	14.5	12.8	-1.8	17.3	10.5
Moins : allocation aux dépenses hors programmation / Less: Non-programming allocation	11,849,677	2,181,093	1,593,802	477,365	276,780	443.3	36.8	233.9	72.5	155.8
DÉPENSES TOTALES / TOTAL EXPENSES	500,722,209	454,760,697	429,660,716	417,264,821	385,686,883	10.1	5.8	3.0	8.2	6.7
Bénéfice (perte) d'exploitation / Operating Income	221,223,584	265,941,111	275,015,209	279,259,627	287,207,210	-16.8	-3.3	-1.5	-2.8	-6.3
Moins: amortissement / Less: Depreciation	204,852,681	193,879,854	180,776,188	155,931,275	142,138,425	5.7	7.2	15.9	9.7	9.6
Plus: allocation aux dépenses hors programmation / Plus: Non-programming allocation	57,119,575	16,563,764	9,569,460	2,710,391	1,839,597	244.8	73.1	253.1	47.3	136.1
B.A.I.I. / P.B.I.T.	73,490,478	88,625,021	103,808,481	126,038,743	146,908,382	-17.1	-14.6	-17.6	-14.2	-15.9
Moins: intérêts / Less: Interest	130,640,313	152,262,001	178,936,632	190,464,196	230,159,396	-14.2	-14.9	-6.1	-17.2	-13.2
Moins: ajustements / Less: Adjustments	-22,602,678	87,423,659	-139,625,426	-232,842,869	-240,525,170	-125.9	-162.6	-40.0	-3.2	-44.6
Bénéfice net (perte) avant impôts / Pre-tax Profit	-34,547,157	-151,060,639	64,497,275	168,417,416	157,274,156	-77.1	-334.2	-61.7	7.1	-31.5
Taux approuvé / Approved Rate (\$)	20.96	19.52	19.06	18.42	18.21	7.4	2.5	3.5	1.1	3.6
Taux réalisé / Realized Rate (\$)	20.61	20.29	19.80	19.58	19.02	1.6	2.4	1.2	2.9	2.0
Rémunérations totales / Total Salaries (\$)	197,520,434	140,000,888	136,843,591	131,847,342	117,074,828	41.1	2.3	3.8	12.6	14.0
Personnel / Staff	3,869	2,818	2,770	2,498	2,903	37.3	1.8	10.9	-13.9	7.4
Rénumérations=personnel / Salaries=Staff (\$)	51,050	49,672	49,410	52,774	40,334	2.8	0.5	-6.4	30.8	6.1
RENDEMENT / PROFITABILITY										
Immobilisations brutes - volet de base / Historical Cost Fixed Assets (\$)	3,529,176,467	3,259,166,621	2,888,710,824	2,601,490,007	2,323,035,225	8.3	12.8	11.0	12.0	11.0
Immobilisations nettes - volet de base / Net Fixed Assets (\$)	1,492,746,931	1,431,667,057	1,266,953,710	1,162,611,696	1,275,114,315	4.3	13.0	9.0	-8.8	4.0
Moins: allocation aux dépenses hors programmation / Less: Non-programming allocation	240,396,395	91,800,658	51,895,467	14,075,065	9,560,961	161.9	76.9	268.7	47.2	123.9
Immobilisations nettes ajustées - volet de base / Adjusted Net Fixed Assets (\$)	1,252,350,536	1,339,866,399	1,215,058,243	1,148,536,631	1,265,553,354	-6.5	10.3	5.8	-9.2	-0.3
Facteur âge / Asset Age Factor	42.30%	43.93%	43.86%	44.69%	54.89%	-3.7	0.2	-1.9	-18.6	-6.3
Immobilisations nettes moyennes - volet de base / Average Net Fixed Assets (\$)	1,296,108,468	1,277,462,321	1,181,797,437	1,207,044,992		1.5	8.1	-2.1		
Marge B.A.I.I. / P.B.I.T. Margin (%)	10.18	12.30	14.73	18.10	21.83	-17.2	-16.5	-18.6	-17.1	-17.4
Rendement immobilisations nettes / Return on Average Net Fixed Assets (%)	5.67	6.94	8.78	10.44		-18.3	-21.0	-15.9		

CRTC - SYSTÈME DE LA BASE DE DONNÉES FINANCIÈRES / CRTC - FINANCIAL DATABASE SYSTEM
SOMMAIRE FINANCIER DU VOLET DE BASE / BASIC CABLE TELEVISION FINANCIAL SUMMARY

PRAIRIES						Variation % / Percent Change				Moy. de crois. ann. Avg. Ann. Grth Rate
	2001	2000	1999	1998	1997	01/00	00/99	99/98	98/97	
Unités rapportées / Reporting Units :	<u>31</u>	<u>31</u>	<u>30</u>	<u>32</u>	<u>31</u>					
Abonnés directs / Direct Subscribers	967,365	975,917	983,018	977,270	940,187	-0.9	-0.7	0.6	3.9	0.7
Abonnés indirects / Indirect Subscribers	53,147	60,118	52,796	48,045	57,770	-11.6	13.9	9.9	-16.8	-2.1
Abonnées totaux / Total Subscribers	1,020,512	1,036,035	1,035,814	1,025,315	997,957	-1.5	0.0	1.0	2.7	0.6
Kilomètre total / Total Cable KM	22,500	22,843	19,975	18,465	18,098	-1.5	14.4	8.2	2.0	5.6
Densité (abonnés/km) / Density (subscribers/km)	45.4	45.4	51.9	55.5	55.1	0.0	-12.5	-6.6	0.7	-4.8
Ménages - desservi par le câble / Households - wired	1,409,057	1,404,253	1,421,956	1,348,867	1,329,182	0.3	-1.2	5.4	1.5	1.5
Ménages - total dans la zone / Households - Licensed Area	1,409,220	1,449,073	1,426,736	1,359,648	1,332,708	-2.8	1.6	4.9	2.0	1.4
Pénétration - dans le marché / Penetration - Market (%)	72.43%	73.78%	72.84%	76.01%	75.08%	-1.8	1.3	-4.2	1.2	-0.9
Pénétration - franchisé / Penetration - Franchise (%)	99.99%	96.91%	99.66%	99.21%	99.74%	3.2	-2.8	0.5	-0.5	0.1
REVENUS / REVENUE(\$)										
Abonnés directs / Subscription - direct subs.	223,728,674	223,434,633	213,383,025	202,671,096	191,756,642	0.1	4.7	5.3	5.7	3.9
Abonnés indirects / Subscription - indirect subs.	13,918,512	11,976,231	10,645,225	9,786,310	9,745,597	16.2	12.5	8.8	0.4	9.3
Installation	1,094,064	2,053,319	2,802,680	4,318,621	6,557,551	-46.7	-26.7	-35.1	-34.1	-36.1
Canal communautaire / Community channel	25,874	464,273	342,341	188,674	254,430	-94.4	35.6	81.4	-25.8	-43.5
Autres revenus / Other cable	8,226,457	3,684,005	1,942,450	1,337,525	832,387	123.3	89.7	45.2	60.7	77.3
REVENUS TOTAUX / TOTAL REVENUE	246,993,581	241,612,461	229,115,720	218,302,226	209,146,607	2.2	5.5	5.0	4.4	4.2
DÉPENSES / EXPENSES (\$)										
Programmation / Programming	11,453,646	11,605,779	9,892,967	9,930,509	10,471,482	-1.3	17.3	-0.4	-5.2	2.3
Services techniques / Technical	93,237,728	80,273,174	85,052,848	68,781,023	62,360,963	16.2	-5.6	23.7	10.3	10.6
Ventes et promotion / Sales and Promotion	12,980,980	12,090,057	10,567,783	9,065,759	7,803,944	7.4	14.4	16.6	16.2	13.6
Administration et frais généraux / Administration and General	45,424,600	57,333,611	60,624,124	54,949,152	55,250,886	-20.8	-5.4	10.3	-0.5	-4.8
Moins : allocation aux dépenses hors programmation / Less: Non-programming allocation	2,963,257	1,559,962	1,930,600	522,319	272,453	90.0	-19.2	269.6	91.7	81.6
DÉPENSES TOTALES / TOTAL EXPENSES	160,133,697	159,742,659	164,207,122	142,204,123	135,614,822	0.2	-2.7	15.5	4.9	4.2
Bénéfice (perte) d'exploitation / Operating Income	86,859,884	81,869,801	64,908,597	76,098,104	73,531,786	6.1	26.1	-14.7	3.5	4.3
Moins: amortissement / Less: Depreciation	86,051,933	49,893,597	43,925,149	41,139,355	39,504,458	72.5	13.6	6.8	4.1	21.5
Plus: allocation aux dépenses hors programmation / Plus: Non-programming allocation	25,326,820	17,969,586	11,519,292	2,551,011	1,107,107	40.9	56.0	351.6	130.4	118.7
B.A.I.I. / P.B.I.T.	26,134,771	49,945,790	32,502,740	37,509,760	35,134,435	-47.7	53.7	-13.3	6.8	-7.1
Moins: intérêts / Less: Interest	52,318,083	78,263,208	60,792,440	24,574,641	26,969,618	-33.2	28.7	147.4	-8.9	18.0
Moins: ajustements / Less: Adjustments	8,845,746	4,461,584	8,869,051	-788,466	7,961,006	98.3	-49.7	-999.0	-109.9	2.7
Bénéfice net (perte) avant impôts / Pre-tax Profit	-35,029,058	-32,779,002	-37,158,751	13,723,585	203,811	6.9	-11.8	-370.8	999.0	262.1
Taux approuvé / Approved Rate (\$)	18.04	17.80	17.08	16.17	15.97	1.3	4.2	5.6	1.3	3.1
Taux réalisé / Realized Rate (\$)	19.27	19.08	18.09	17.28	17.00	1.0	5.5	4.7	1.7	3.2
Rémunérations totales / Total Salaries (\$)	54,213,934	48,855,780	45,907,639	42,072,014	37,217,727	11.0	6.4	9.1	13.0	9.9
Personnel / Staff	1,500	1,413	1,285	1,173	989	6.1	9.9	9.6	18.6	11.0
Rénumérations÷personnel / Salaries÷Staff (\$)	36,155	34,579	35,716	35,872	37,634	4.6	-3.2	-0.4	-4.7	-1.0
RENDEMENT / PROFITABILITY										
Immobilisations brutes - volet de base / Historical Cost Fixed Assets (\$)	1,061,184,996	909,838,275	780,242,653	746,369,482	642,289,321	16.6	16.6	4.5	16.2	13.4
Immobilisations nettes - volet de base / Net Fixed Assets (\$)	595,866,918	528,021,795	442,646,762	408,879,671	346,765,455	12.8	19.3	8.3	17.9	14.5
Moins: allocation aux dépenses hors programmation / Less: Non-programming allocation	148,404,381	110,195,243	71,244,736	14,825,996	6,425,289	34.7	54.7	380.5	130.7	119.2
Immobilisations nettes ajustées - volet de base / Adjusted Net Fixed Assets (\$)	447,462,537	417,826,552	371,402,026	394,053,675	340,340,166	7.1	12.5	-5.7	15.8	7.1
Facteur âge / Asset Age Factor	56.15%	58.03%	56.73%	54.78%	53.99%	-3.2	2.3	3.6	1.5	1.0
Immobilisations nettes moyennes - volet de base / Average Net Fixed Assets (\$)	432,644,545	394,614,289	382,727,851	367,196,921		9.6	3.1	4.2		
Marge B.A.I.I. / P.B.I.T. Margin (%)	10.58	20.67	14.19	17.18	16.80	-48.8	45.7	-17.4	2.3	-10.9
Rendement immobilisations nettes / Return on Average Net Fixed Assets (%)	6.04	12.66	8.49	10.22		-52.3	49.0	-16.9		

CRTC - SYSTÈME DE LA BASE DE DONNÉES FINANCIÈRES / CRTC - FINANCIAL DATABASE SYSTEM
SOMMAIRE FINANCIER DU VOLET DE BASE / BASIC CABLE TELEVISION FINANCIAL SUMMARY

MANITOBA	2001	2000	1999	1998	1997	Variation % / Percent Change				Moy. de crois. ann. Avg. Ann. Grth Rate
						01/00	00/99	99/98	98/97	
Unités rapportées / Reporting Units :	<u>4</u>	<u>4</u>	<u>4</u>	<u>4</u>	<u>4</u>					
Abonnés directs / Direct Subscribers	205,795	212,468	214,686	214,444	213,380	-3.1	-1.0	0.1	0.5	-0.9
Abonnés indirects / Indirect Subscribers	15,479	12,872	11,548	11,139	17,145	20.3	11.5	3.7	-35.0	-2.5
Abonnées totaux / Total Subscribers	221,274	225,340	226,234	225,583	230,525	-1.8	-0.4	0.3	-2.1	-1.0
Kilomètre total / Total Cable KM	3,387	3,366	3,143	3,091	3,061	0.6	7.1	1.7	1.0	2.6
Densité (abonnés/km) / Density (subscribers/km)	65.3	66.9	72.0	73.0	75.3	-2.4	-7.0	-1.4	-3.1	-3.5
Ménages - desservi par le câble / Households - wired	299,713	298,918	297,246	293,729	299,271	0.3	0.6	1.2	-1.9	0.0
Ménages - total dans la zone / Households - Licensed Area	299,713	299,118	297,446	301,810	300,685	0.2	0.6	-1.4	0.4	-0.1
Pénétration - dans le marché / Penetration - Market (%)	73.83%	75.39%	76.11%	76.80%	77.03%	-2.1	-1.0	-0.9	-0.3	-1.1
Pénétration - franchisé / Penetration - Franchise (%)	100.00%	99.93%	99.93%	97.32%	99.53%	0.1	0.0	2.7	-2.2	0.1
REVENUS / REVENUE(\$)										
Abonnés directs / Subscription - direct subs.	41,612,994	41,478,665	39,802,088	37,400,239	35,782,332	0.3	4.2	6.4	4.5	3.8
Abonnés indirects / Subscription - indirect subs.	3,110,786	1,611,460	1,494,489	1,559,890	1,654,567	93.0	7.8	-4.2	-5.7	17.1
Installation	298,653	699,728	693,305	889,220	1,161,491	-57.3	0.9	-22.0	-23.4	-28.8
Canal communautaire / Community channel	0	21,415	30,816	34,271	19,770	-100.0	-30.5	-10.1	73.3	-100.0
Autres revenus / Other cable	2,505,841	392,719	37,169	42,954	31,469	538.1	956.6	-13.5	36.5	198.7
REVENUS TOTAUX / TOTAL REVENUE	47,528,274	44,203,987	42,057,867	39,926,574	38,649,629	7.5	5.1	5.3	3.3	5.3
DÉPENSES / EXPENSES (\$)										
Programmation / Programming	1,965,794	1,980,562	1,781,442	1,523,058	1,655,719	-0.7	11.2	17.0	-8.0	4.4
Services techniques / Technical	23,029,026	20,219,025	19,291,504	15,517,242	14,110,553	13.9	4.8	24.3	10.0	13.0
Ventes et promotion / Sales and Promotion	2,946,047	2,768,016	2,364,611	2,052,017	1,617,516	6.4	17.1	15.2	26.9	16.2
Administration et frais généraux / Administration and General	11,782,551	12,643,832	11,626,766	11,305,833	10,115,335	-6.8	8.7	2.8	11.8	3.9
Moins : allocation aux dépenses hors programmation / Less: Non-programming allocation	831,185	456,378	278,881	73,756	25,641	82.1	63.6	278.1	187.6	138.6
DÉPENSES TOTALES / TOTAL EXPENSES	38,892,233	37,155,057	34,785,442	30,324,394	27,473,482	4.7	6.8	14.7	10.4	9.1
Bénéfice (perte) d'exploitation / Operating Income	8,636,041	7,048,929	7,272,425	9,602,180	11,176,147	22.5	-3.1	-24.3	-14.1	-6.2
Moins: amortissement / Less: Depreciation	28,693,895	8,396,539	8,153,395	7,926,450	7,725,177	241.7	3.0	2.9	2.6	38.8
Plus: allocation aux dépenses hors programmation / Plus: Non-programming allocation	3,842,809	2,621,939	1,233,317	329,968	112,625	46.6	112.6	273.8	193.0	141.7
B.A.I.I. / P.B.I.T.	-16,215,045	1,274,329	352,347	2,005,698	3,563,595	-999.0	261.7	-82.4	-43.7	46.1
Moins: intérêts / Less: Interest	21,917,202	35,274,536	28,378,376	6,239,218	3,226,699	-37.9	24.3	354.8	93.4	61.4
Moins: ajustements / Less: Adjustments	817,455	-12,020	674,920	-191,238	248,851	-999.0	-101.8	-452.9	-176.8	34.6
Bénéfice net (perte) avant impôts / Pre-tax Profit	-38,949,702	-33,988,187	-28,700,949	-4,042,282	88,045	14.6	18.4	610.0	-999.0	358.6
Taux approuvé / Approved Rate (\$)	15.25	14.82	14.49	13.20	13.28	2.9	2.3	9.8	-0.6	3.5
Taux réalisé / Realized Rate (\$)	16.85	16.27	15.45	14.53	13.97	3.6	5.3	6.3	4.0	4.8
Rémunérations totales / Total Salaries (\$)	12,701,074	11,592,627	10,611,887	8,580,868	7,924,378	9.6	9.2	23.7	8.3	12.5
Personnel / Staff	334	349	322	270	221	-4.2	8.2	19.2	22.3	10.9
Rénumérations÷personnel / Salaries÷Staff (\$)	38,027	33,255	32,933	31,749	35,850	14.4	1.0	3.7	-11.4	1.5
RENDEMENT / PROFITABILITY										
Immobilisations brutes - volet de base / Historical Cost Fixed Assets (\$)	211,062,708	171,588,096	147,845,290	134,915,766	119,659,147	23.0	16.1	9.6	12.8	15.2
Immobilisations nettes - volet de base / Net Fixed Assets (\$)	104,713,512	92,905,973	77,552,791	71,964,545	65,113,449	12.7	19.8	7.8	10.5	12.6
Moins: allocation aux dépenses hors programmation / Less: Non-programming allocation	19,975,754	13,749,030	6,473,185	1,766,567	625,384	45.3	112.4	266.4	182.5	137.7
Immobilisations nettes ajustées - volet de base / Adjusted Net Fixed Assets (\$)	84,737,758	79,156,943	71,079,606	70,197,978	64,488,065	7.1	11.4	1.3	8.9	7.1
Facteur âge / Asset Age Factor	49.61%	54.14%	52.46%	53.34%	54.42%	-8.4	3.2	-1.7	-2.0	-2.3
Immobilisations nettes moyennes - volet de base / Average Net Fixed Assets (\$)	81,947,351	75,118,275	70,638,792	67,343,022		9.1	6.3	4.9		
Marge B.A.I.I. / P.B.I.T. Margin (%)	-34.12	2.88	0.84	5.02	9.22	-999.0	244.1	-83.3	-45.5	38.7
Rendement immobilisations nettes / Return on Average Net Fixed Assets (%)	-19.79	1.70	0.50	2.98		-999.0	240.1	-83.3		

CRTC - SYSTÈME DE LA BASE DE DONNÉES FINANCIÈRES / CRTC - FINANCIAL DATABASE SYSTEM
SOMMAIRE FINANCIER DU VOLET DE BASE / BASIC CABLE TELEVISION FINANCIAL SUMMARY

SASKATCHEWAN

	2001	2000	1999	1998	1997	Variation % / Percent Change				Moy. de crois. ann.
						01/00	00/99	99/98	98/97	Avg. Ann. Grth Rate
Unités rapportées / Reporting Units :	<u>9</u>	<u>9</u>	<u>9</u>	<u>9</u>	<u>9</u>					
Abonnés directs / Direct Subscribers	141,809	145,010	147,807	151,899	148,461	-2.2	-1.9	-2.7	2.3	-1.1
Abonnés indirects / Indirect Subscribers	10,166	10,447	9,758	4,423	4,994	-2.7	7.1	120.6	-11.4	19.4
Abonnées totaux / Total Subscribers	151,975	155,457	157,565	156,322	153,455	-2.2	-1.3	0.8	1.9	-0.2
Kilomètre total / Total Cable KM	3,863	3,815	3,753	3,697	3,654	1.3	1.6	1.5	1.2	1.4
Densité (abonnés/km) / Density (subscribers/km)	39.3	40.7	42.0	42.3	42.0	-3.5	-2.9	-0.7	0.7	-1.6
Ménages - desservi par le câble / Households - wired	213,167	214,751	215,674	214,547	215,463	-0.7	-0.4	0.5	-0.4	-0.3
Ménages - total dans la zone / Households - Licensed Area	213,167	214,753	216,611	214,997	215,913	-0.7	-0.9	0.8	-0.4	-0.3
Pénétration - dans le marché / Penetration - Market (%)	71.29%	72.39%	73.06%	72.86%	71.22%	-1.5	-0.9	0.3	2.3	0.0
Pénétration - franchisé / Penetration - Franchise (%)	100.00%	100.00%	99.57%	99.79%	99.79%	0.0	0.4	-0.2	0.0	0.1
REVENUS / REVENUE(\$)										
Abonnés directs / Subscription - direct subs.	33,223,815	34,513,777	34,537,844	33,772,616	32,173,852	-3.7	-0.1	2.3	5.0	0.8
Abonnés indirects / Subscription - indirect subs.	1,460,810	1,378,275	1,286,108	1,238,804	1,173,441	6.0	7.2	3.8	5.6	5.6
Installation	218,415	330,124	493,150	698,914	855,093	-33.8	-33.1	-29.4	-18.3	-28.9
Canal communautaire / Community channel	9,733	42,374	28,956	50,310	137,066	-77.0	46.3	-42.4	-63.3	-48.4
Autres revenus / Other cable	413,882	712,111	235,920	173,902	161,322	-41.9	201.8	35.7	7.8	26.6
REVENUS TOTAUX / TOTAL REVENUE	35,326,655	36,976,661	36,581,978	35,934,546	34,500,774	-4.5	1.1	1.8	4.2	0.6
DÉPENSES / EXPENSES (\$)										
Programmation / Programming	2,519,364	2,677,477	2,265,944	2,502,198	2,746,093	-5.9	18.2	-9.4	-8.9	-2.1
Services techniques / Technical	13,770,995	12,404,861	13,934,960	11,353,381	10,317,752	11.0	-11.0	22.7	10.0	7.5
Ventes et promotion / Sales and Promotion	3,444,670	3,107,540	2,107,773	1,951,923	1,278,986	10.8	47.4	8.0	52.6	28.1
Administration et frais généraux / Administration and General	7,852,337	9,998,981	9,180,095	9,319,854	8,303,772	-21.5	8.9	-1.5	12.2	-1.4
Moins : allocation aux dépenses hors programmation / Less: Non-programming allocation	554,542	363,056	422,220	108,122	54,165	52.7	-14.0	290.5	99.6	78.9
DÉPENSES TOTALES / TOTAL EXPENSES	27,032,824	27,825,803	27,066,552	25,019,234	22,592,438	-2.8	2.8	8.2	10.7	4.6
Bénéfice (perte) d'exploitation / Operating Income	8,293,831	9,150,857	9,515,426	10,915,312	11,908,336	-9.4	-3.8	-12.8	-8.3	-8.6
Moins: amortissement / Less: Depreciation	8,362,363	7,537,035	6,931,296	6,131,082	5,585,749	11.0	8.7	13.1	9.8	10.6
Plus: allocation aux dépenses hors programmation / Plus: Non-programming allocation	2,815,229	1,896,867	1,314,077	347,571	154,576	48.4	44.3	278.1	124.9	106.6
B.A.I.I. / P.B.I.T.	2,746,697	3,510,689	3,898,207	5,131,801	6,477,163	-21.8	-9.9	-24.0	-20.8	-19.3
Moins: intérêts / Less: Interest	5,526,979	11,242,193	3,967,458	1,260,175	2,426,650	-50.8	183.4	214.8	-48.1	22.8
Moins: ajustements / Less: Adjustments	444,594	151,812	156,455	-865,545	-484,603	192.9	-3.0	-118.1	78.6	-2.1
Bénéfice net (perte) avant impôts / Pre-tax Profit	-3,224,876	-7,883,316	-225,706	4,737,171	4,535,116	-59.1	999.0	-104.8	4.5	-8.2
Taux approuvé / Approved Rate (\$)	18.91	18.53	18.03	17.52	17.23	2.0	2.8	2.9	1.7	2.4
Taux réalisé / Realized Rate (\$)	19.52	19.83	19.47	18.53	18.06	-1.6	1.9	5.1	2.6	2.0
Rémunérations totales / Total Salaries (\$)	10,101,118	10,438,602	9,003,327	8,045,907	7,065,761	-3.2	15.9	11.9	13.9	9.3
Personnel / Staff	297	303	257	241	189	-1.8	17.6	6.8	27.2	11.9
Rénumérations=personnel / Salaries=Staff (\$)	34,010	34,502	35,008	33,422	37,342	-1.4	-1.4	4.7	-10.5	-2.3
RENDEMENT / PROFITABILITY										
Immobilisations brutes - volet de base / Historical Cost Fixed Assets (\$)	136,747,353	124,672,199	114,859,813	114,891,288	105,467,498	9.7	8.5	0.0	8.9	6.7
Immobilisations nettes - volet de base / Net Fixed Assets (\$)	59,906,517	55,888,370	51,782,900	50,771,885	48,328,288	7.2	7.9	2.0	5.1	5.5
Moins: allocation aux dépenses hors programmation / Less: Non-programming allocation	12,744,517	8,703,196	6,088,197	1,552,896	704,230	46.4	43.0	292.1	120.5	106.3
Immobilisations nettes ajustées - volet de base / Adjusted Net Fixed Assets (\$)	47,162,000	47,185,174	45,694,703	49,218,989	47,624,058	0.0	3.3	-7.2	3.3	-0.2
Facteur âge / Asset Age Factor	43.81%	44.83%	45.08%	44.19%	45.82%	-2.3	-0.6	2.0	-3.6	-1.1
Immobilisations nettes moyennes - volet de base / Average Net Fixed Assets (\$)	47,173,587	46,439,939	47,456,846	48,421,524		1.6	-2.1	-2.0		
Marge B.A.I.I. / P.B.I.T. Margin (%)	7.78	9.49	10.66	14.28	18.77	-18.1	-10.9	-25.4	-23.9	-19.8
Rendement immobilisations nettes / Return on Average Net Fixed Assets (%)	5.82	7.56	8.21	10.60		-23.0	-8.0	-22.5		

CRTC - SYSTÈME DE LA BASE DE DONNÉES FINANCIÈRES / CRTC - FINANCIAL DATABASE SYSTEM
SOMMAIRE FINANCIER DU VOLET DE BASE / BASIC CABLE TELEVISION FINANCIAL SUMMARY

ALBERTA

	2001	2000	1999	1998	1997	Variation % / Percent Change				Moy. de croiss. ann.
						01/00	00/99	99/98	98/97	Avg. Ann. Grth Rate
Unités rapportées / Reporting Units :	18	18	17	19	18					
Abonnés directs / Direct Subscribers	619,761	618,439	620,525	610,927	578,346	0.2	-0.3	1.6	5.6	1.7
Abonnés indirects / Indirect Subscribers	27,502	36,799	31,490	32,483	35,631	-25.3	16.9	-3.1	-8.8	-6.3
Abonnées totaux / Total Subscribers	647,263	655,238	652,015	643,410	613,977	-1.2	0.5	1.3	4.8	1.3
Kilomètre total / Total Cable KM	15,250	15,662	13,079	11,677	11,383	-2.6	19.8	12.0	2.6	7.6
Densité (abonnés/km) / Density (subscribers/km)	42.4	41.8	49.9	55.1	53.9	1.5	-16.1	-9.5	2.2	-5.8
Ménages - desservi par le câble / Households - wired	896,177	890,584	909,036	840,591	814,448	0.6	-2.0	8.1	3.2	2.4
Ménages - total dans la zone / Households - Licensed Area	896,340	935,202	912,679	842,841	816,110	-4.2	2.5	8.3	3.3	2.4
Pénétration - dans le marché / Penetration - Market (%)	72.22%	73.57%	71.73%	76.54%	75.39%	-1.8	2.6	-6.3	1.5	-1.1
Pénétration - franchisé / Penetration - Franchise (%)	99.98%	95.23%	99.60%	99.73%	99.80%	5.0	-4.4	-0.1	-0.1	0.0
REVENUS / REVENUE(\$)										
Abonnés directs / Subscription - direct subs.	148,891,865	147,442,191	139,043,093	131,498,241	123,800,458	1.0	6.0	5.7	6.2	4.7
Abonnés indirects / Subscription - indirect subs.	9,346,916	8,986,496	7,864,628	6,987,616	6,917,589	4.0	14.3	12.6	1.0	7.8
Installation	576,996	1,023,467	1,616,225	2,730,487	4,540,967	-43.6	-36.7	-40.8	-39.9	-40.3
Canal communautaire / Community channel	16,141	400,484	282,569	104,093	97,594	-96.0	41.7	171.5	6.7	-36.2
Autres revenus / Other cable	5,306,734	2,579,175	1,669,361	1,120,669	639,596	105.8	54.5	49.0	75.2	69.7
REVENUS TOTAUX / TOTAL REVENUE	164,138,652	160,431,813	150,475,875	142,441,106	135,996,204	2.3	6.6	5.6	4.7	4.8
DÉPENSES / EXPENSES (\$)										
Programmation / Programming	6,968,488	6,947,740	5,845,581	5,905,253	6,069,670	0.3	18.9	-1.0	-2.7	3.5
Services techniques / Technical	56,437,707	47,649,288	51,826,384	41,910,400	37,932,658	18.4	-8.1	23.7	10.5	10.4
Ventes et promotion / Sales and Promotion	6,590,263	6,214,501	6,095,399	5,061,819	4,907,442	6.0	2.0	20.4	3.1	7.6
Administration et frais généraux / Administration and General	25,789,712	34,690,798	39,817,263	34,323,465	36,831,779	-25.7	-12.9	16.0	-6.8	-8.5
Moins : allocation aux dépenses hors programmation / Less: Non-programming allocation	1,577,530	740,528	1,229,499	340,441	192,647	113.0	-39.8	261.1	76.7	69.2
DÉPENSES TOTALES / TOTAL EXPENSES	94,208,640	94,761,799	102,355,128	86,860,495	85,548,902	-0.6	-7.4	17.8	1.5	2.4
Bénéfice (perte) d'exploitation / Operating Income	69,930,012	65,670,015	48,120,746	55,580,612	50,447,303	6.5	36.5	-13.4	10.2	8.5
Moins: amortissement / Less: Depreciation	48,995,675	33,960,023	28,840,458	27,081,823	26,193,532	44.3	17.8	6.5	3.4	16.9
Plus: allocation aux dépenses hors programmation / Plus: Non-programming allocation	18,668,782	13,450,780	8,971,898	1,873,472	839,906	38.8	49.9	378.9	123.1	117.1
B.A.I.I. / P.B.I.T.	39,603,119	45,160,772	28,252,186	30,372,261	25,093,677	-12.3	59.8	-7.0	21.0	12.1
Moins: intérêts / Less: Interest	24,873,902	31,746,479	28,446,606	17,075,248	21,316,269	-21.6	11.6	66.6	-19.9	3.9
Moins: ajustements / Less: Adjustments	7,583,697	4,321,792	8,037,676	268,317	8,196,758	75.5	-46.2	999.0	-96.7	-1.9
Bénéfice net (perte) avant impôts / Pre-tax Profit	7,145,520	9,092,501	-8,232,096	13,028,696	-4,419,350	-21.4	-210.5	-163.2	-394.8	12.8
Taux approuvé / Approved Rate (\$)	18.79	18.65	17.75	16.89	16.67	0.7	5.1	5.1	1.3	3.0
Taux réalisé / Realized Rate (\$)	20.02	19.87	18.67	17.94	17.84	0.8	6.4	4.1	0.6	2.9
Rémunérations totales / Total Salaries (\$)	31,411,742	26,824,551	26,292,425	25,445,239	22,227,588	17.1	2.0	3.3	14.5	9.0
Personnel / Staff	869	762	706	662	579	14.0	7.9	6.7	14.4	10.7
Rénumérations=personnel / Salaries=Staff (\$)	36,168	35,216	37,245	38,447	38,412	2.7	-5.4	-3.1	0.1	-1.5
RENDEMENT / PROFITABILITY										
Immobilisations brutes - volet de base / Historical Cost Fixed Assets (\$)	713,374,935	613,577,980	517,537,550	496,562,428	417,162,676	16.3	18.6	4.2	19.0	14.4
Immobilisations nettes - volet de base / Net Fixed Assets (\$)	431,246,889	379,227,452	313,311,071	286,143,241	233,323,718	13.7	21.0	9.5	22.6	16.6
Moins: allocation aux dépenses hors programmation / Less: Non-programming allocation	115,684,110	87,743,017	58,683,354	11,506,533	5,095,675	31.8	49.5	410.0	125.8	118.3
Immobilisations nettes ajustées - volet de base / Adjusted Net Fixed Assets (\$)	315,562,779	291,484,435	254,627,717	274,636,708	228,228,043	8.3	14.5	-7.3	20.3	8.4
Facteur âge / Asset Age Factor	60.45%	61.81%	60.54%	57.62%	55.93%	-2.2	2.1	5.1	3.0	2.0
Immobilisations nettes moyennes - volet de base / Average Net Fixed Assets (\$)	303,523,607	273,056,076	264,632,213	251,432,376		11.2	3.2	5.2		
Marge B.A.I.I. / P.B.I.T. Margin (%)	24.13	28.15	18.78	21.32	18.45	-14.3	49.9	-11.9	15.6	6.9
Rendement immobilisations nettes / Return on Average Net Fixed Assets (%)	13.05	16.54	10.68	12.08		-21.1	54.9	-11.6		

CRTC - SYSTÈME DE LA BASE DE DONNÉES FINANCIÈRES / CRTC - FINANCIAL DATABASE SYSTEM
SOMMAIRE FINANCIER DU VOLET DE BASE / BASIC CABLE TELEVISION FINANCIAL SUMMARY

COLOMBIE-BRITANNIQUE / BRITISH COLUMBIA

	2001	2000	1999	1998	1997	Variation % / Percent Change				Moy. de crois. ann. Avg. Ann. Grth Rate
						01/00	00/99	99/98	98/97	
Unités rapportées / Reporting Units :	<u>40</u>	<u>40</u>	<u>40</u>	<u>41</u>	<u>41</u>					
Abonnés directs / Direct Subscribers	1,037,560	1,034,670	1,036,151	1,033,985	1,028,995	0.3	-0.1	0.2	0.5	0.2
Abonnés indirects / Indirect Subscribers	74,278	68,915	66,529	69,060	77,275	7.8	3.6	-3.7	-10.6	-1.0
Abonnées totaux / Total Subscribers	1,111,838	1,103,585	1,102,680	1,103,045	1,106,270	0.7	0.1	0.0	-0.3	0.1
Kilomètre total / Total Cable KM	26,390	27,264	26,890	27,883	27,181	-3.2	1.4	-3.6	2.6	-0.7
Densité (abonnés/km) / Density (subscribers/km)	42.1	40.5	41.0	39.6	40.7	4.1	-1.3	3.7	-2.8	0.9
Ménages - desservie par le câble / Households - wired	1,556,725	1,434,386	1,393,120	1,360,514	1,301,979	8.5	3.0	2.4	4.5	4.6
Ménages - total dans la zone / Households - Licensed Area	1,612,053	1,476,155	1,435,262	1,413,429	1,375,786	9.2	2.8	1.5	2.7	4.0
Pénétration - dans le marché / Penetration - Market (%)	71.42%	76.94%	79.15%	81.08%	84.97%	-7.2	-2.8	-2.4	-4.6	-4.2
Pénétration - franchisé / Penetration - Franchise (%)	96.57%	97.17%	97.06%	96.26%	94.64%	-0.6	0.1	0.8	1.7	0.5
REVENUS / REVENUE(\$)										
Abonnés directs / Subscription - direct subs.	241,611,354	248,690,582	243,028,282	241,232,679	234,050,401	-2.8	2.3	0.7	3.1	0.8
Abonnés indirects / Subscription - indirect subs.	18,357,671	21,552,825	22,145,697	19,085,171	17,812,450	-14.8	-2.7	16.0	7.1	0.8
Installation	2,717,274	4,373,101	5,301,836	7,268,579	8,061,117	-37.9	-17.5	-27.1	-9.8	-23.8
Canal communautaire / Community channel	71,697	487,007	360,835	281,856	162,558	-85.3	35.0	28.0	73.4	-18.5
Autres revenus / Other cable	2,148,128	2,097,155	253,862	510,576	541,827	2.4	726.1	-50.3	-5.8	41.1
REVENUS TOTAUX / TOTAL REVENUE	264,906,129	277,200,670	271,090,512	268,378,861	260,628,353	-4.4	2.3	1.0	3.0	0.4
DÉPENSES / EXPENSES (\$)										
Programmation / Programming	12,394,063	13,003,290	11,732,398	12,906,696	13,577,020	-4.7	10.8	-9.1	-4.9	-2.3
Services techniques / Technical	87,914,101	101,220,868	104,042,993	86,506,580	79,832,142	-13.1	-2.7	20.3	8.4	2.4
Ventes et promotion / Sales and Promotion	10,943,393	10,891,196	10,548,969	11,919,013	6,784,515	0.5	3.2	-11.5	75.7	12.7
Administration et frais généraux / Administration and General	52,362,611	70,259,129	66,685,901	70,437,303	53,861,663	-25.5	5.4	-5.3	30.8	-0.7
Moins : allocation aux dépenses hors programmation / Less: Non-programming allocation	4,265,226	1,145,105	1,124,455	275,908	266,639	272.5	1.8	307.5	3.5	100.0
DÉPENSES TOTALES / TOTAL EXPENSES	159,348,942	194,229,378	191,885,806	181,493,684	153,788,701	-18.0	1.2	5.7	18.0	0.9
Bénéfice (perte) d'exploitation / Operating Income	105,557,186	82,971,295	79,204,709	86,885,178	106,839,652	27.2	4.8	-8.8	-18.7	-0.3
Moins: amortissement / Less: Depreciation	73,333,214	77,674,399	74,182,739	61,111,972	58,856,829	-5.6	4.7	21.4	3.8	5.7
Plus: allocation aux dépenses hors programmation / Plus: Non-programming allocation	26,801,990	6,930,563	3,800,677	1,062,444	921,739	286.7	82.4	257.7	15.3	132.2
B.A.I.I. / P.B.I.T.	59,025,962	12,227,459	8,822,647	26,835,650	48,904,562	382.7	38.6	-67.1	-45.1	4.8
Moins: intérêts / Less: Interest	30,344,121	46,454,276	55,193,171	71,679,425	87,609,338	-34.7	-15.8	-23.0	-18.2	-23.3
Moins: ajustements / Less: Adjustments	6,659,912	26,642,710	-47,276,509	-19,563,318	-19,141,306	-75.0	-156.4	141.7	2.2	-23.2
Bénéfice net (perte) avant impôts / Pre-tax Profit	22,021,929	-60,869,527	905,985	-25,280,457	-19,563,470	-136.2	-999.0	-103.6	29.2	3.0
Taux approuvé / Approved Rate (\$)	18.73	18.88	18.30	17.54	17.52	-0.8	3.2	4.4	0.1	1.7
Taux réalisé / Realized Rate (\$)	19.41	20.03	19.55	19.44	18.95	-3.1	2.5	0.5	2.6	0.6
Rémunérations totales / Total Salaries (\$)	53,604,542	76,050,758	70,218,991	72,169,106	49,530,310	-29.5	8.3	-2.7	45.7	2.0
Personnel / Staff	1,272	1,625	1,351	1,311	1,137	-21.7	20.3	3.0	15.3	2.8
Rénumérations=personnel / Salaries=Staff (\$)	42,129	46,791	51,993	55,030	43,552	-10.0	-10.0	-5.5	26.4	-0.8
RENDEMENT / PROFITABILITY										
Immobilisations brutes - volet de base / Historical Cost Fixed Assets (\$)	1,256,943,881	1,310,610,111	1,187,876,003	1,058,904,702	986,352,893	-4.1	10.3	12.2	7.4	6.2
Immobilisations nettes - volet de base / Net Fixed Assets (\$)	716,417,420	542,861,800	510,402,347	459,888,832	535,669,410	32.0	6.4	11.0	-14.1	7.5
Moins: allocation aux dépenses hors programmation / Less: Non-programming allocation	156,217,895	39,927,249	22,826,067	5,928,978	5,403,401	291.3	74.9	285.0	9.7	131.9
Immobilisations nettes ajustées - volet de base / Adjusted Net Fixed Assets (\$)	560,199,525	502,934,551	487,576,280	453,959,854	530,266,009	11.4	3.1	7.4	-14.4	1.4
Facteur âge / Asset Age Factor	57.00%	41.42%	42.97%	43.43%	54.31%	37.6	-3.6	-1.1	-20.0	1.2
Immobilisations nettes moyennes - volet de base / Average Net Fixed Assets (\$)	531,567,038	495,255,416	470,768,067	492,112,932		7.3	5.2	-4.3		
Marge B.A.I.I. / P.B.I.T. Margin (%)	22.28	4.41	3.25	10.00	18.76	405.1	35.5	-67.5	-46.7	4.4
Rendement immobilisations nettes / Return on Average Net Fixed Assets (%)	11.10	2.47	1.87	5.45		349.8	31.7	-65.6		

CÂBLODISTRIBUTION - TOUS LES SERVICES
CABLE TELEVISION - ALL SERVICES

CANADA

CRTC - SYSTÈME DE LA BASE DE DONNÉES FINANCIÈRES / CRTC - FINANCIAL DATABASE SYSTEM
SOMMAIRE FINANCIER - CABLÔDISTRIBUTION (TOUS LES SERVICES) / CABLE TELEVISION FINANCIAL SUMMARY (ALL SERVICES)

Canada	Unités rapportées / Reporting units:						Variation % / Percent Change				Moy. de croiss. ann.
		2001	2000	1999	1998	1997	01/00	00/99	99/98	98/97	Avg. Ann. Grth Rate
		<u>240</u>	<u>240</u>	<u>240</u>	<u>242</u>	<u>241</u>					
REVENUS / REVENUE(\$)											
Abonnement / Subscription		3,243,486,047	3,026,194,478	2,834,021,579	2,589,689,709	2,370,648,231	7.2	6.8	9.4	9.2	8.2
Branchement / Connection		50,675,534	56,729,533	60,111,384	55,496,715	54,997,402	-10.7	-5.6	8.3	0.9	-2.0
Parrainage de canal communautaire / Community Programs Sponsorship		2,496,563	3,887,519	2,846,307	1,354,764	1,277,542	-35.8	36.6	110.1	6.0	18.2
Autres revenus / Other Revenue		271,125,500	210,109,450	117,126,339	83,590,828	76,780,102	29.0	79.4	40.1	8.9	37.1
REVENUS TOTAUX / TOTAL REVENUE		3,567,783,644	3,296,920,976	3,014,105,608	2,730,132,017	2,503,703,275	8.2	9.4	10.4	9.0	9.3
DÉPENSES / EXPENSES (\$)											
Programmation / Programming		74,646,300	79,237,669	75,353,417	76,885,566	79,574,828	-5.8	5.2	-2.0	-3.4	-1.6
Paieement d'affiliation / Affiliation Payments		903,586,998	804,981,949	710,681,627	601,183,454	538,808,271	12.2	13.3	18.2	11.6	13.8
Services techniques / Technical		573,528,506	512,466,851	482,804,152	431,121,437	408,394,977	11.9	6.1	12.0	5.6	8.9
Ventes et promotion / Sales		154,659,900	126,957,224	99,731,383	103,701,462	84,288,560	21.8	27.3	-3.8	23.0	16.4
Administration et frais généraux / Administration and General		529,803,209	514,916,887	471,909,475	453,950,262	420,070,864	2.9	9.1	4.0	8.1	6.0
DÉPENSES TOTALES / TOTAL EXPENSES		2,236,224,916	2,038,560,576	1,840,480,050	1,666,842,185	1,531,137,508	9.7	10.8	10.4	8.9	9.9
Bénéfice (perte) d'exploitation / Operating income		1,331,558,733	1,258,360,381	1,173,625,560	1,063,289,828	972,565,801	5.8	7.2	10.4	9.3	8.2
Amortissement / Depreciation		825,883,343	627,365,162	507,354,592	414,618,887	376,797,148	31.6	23.7	22.4	10.0	21.7
B.A.I.I. / P.B.I.T.		505,675,390	630,995,219	666,270,968	648,670,941	595,768,653	-19.9	-5.3	2.7	8.9	-4.0
Intérêts versés / Interest		558,008,773	552,691,311	619,498,718	653,547,679	807,973,620	1.0	-10.8	-5.2	-19.1	-8.8
Ajustements / Adjustments		110,032,566	71,742,530	-141,681,740	-542,739,558	-334,619,009	53.4	-150.6	-73.9	62.2	-24.3
Bénéfice net (perte) avant impôts / Pre-tax Profit		-162,365,949	6,561,378	188,453,990	537,862,819	122,414,042	-999.0	-96.5	-65.0	339.4	7.3
ABONNÉES / SUBSCRIBERS											
Abonnés (volet de base) / Subscribers (basic)		7,181,454	7,293,848	7,270,700	7,232,675	7,178,314	-1.5	0.3	0.5	0.8	0.0
Abonnées (non de base) / Subscribers (non-basic)		5,772,354	5,868,180	6,023,992	6,076,054	5,638,919	-1.6	-2.6	-0.9	7.8	0.6
PERSONNEL / STAFF							0.0	0.0	0.0	0.0	
Rémunérations totaux / Total Salaries (\$)		549,365,147	512,149,311	444,615,173	363,117,377	330,783,576	7.3	15.2	22.4	9.8	13.5
Effectifs moyens / Staff		11,556	10,716	9,539	8,454	7,781	7.8	12.3	12.8	8.6	10.4
Rénumérations÷effectifs / Salaries÷Staff (\$)		47,537	47,791	46,610	42,952	42,510	-0.5	2.5	8.5	1.0	2.8
IMMOBILISATIONS / FIXED ASSETS (\$)											
Immobilisations brutes / Gross Fixed Assets		9,814,244,641	8,762,619,365	7,473,416,441	6,488,596,444	5,911,319,633	12.0	17.3	15.2	9.8	13.5
Immobilisations nettes / Net Fixed Assets		5,065,817,076	4,437,205,527	3,688,936,431	3,125,190,391	3,175,755,381	14.2	20.3	18.0	-1.6	12.4
RENDEMENT / PROFITABILITY (%)											
Revenu d'exploitation / Operating Margin		37.32	38.17	38.94	38.95	38.85	-2.2	-2.0	0.0	0.3	-1.0
Marge B.A.I.I. / P.B.I.T. Margin		14.17	19.14	22.11	23.76	23.80	-25.9	-13.4	-7.0	-0.2	-12.1
Marge avant impôts / Pre-tax Margin		-4.55	0.20	6.25	19.70	4.89	-999.0	-96.8	-68.3	302.9	-1.8
Immobilisations nettes moyens / Average Net Fixed Assets (\$)		4,751,511,302	4,063,070,979	3,407,063,411	3,150,472,886		16.9	19.3	8.1		
Rendement immobilisations nettes / Return on avg. NFA		10.64	15.53	19.56	20.59		-31.5	-20.6	-5.0		

CÂBLODISTRIBUTION - TOUS LES SERVICES
CABLE TELEVISION - ALL SERVICES

RÉGIONS - PROVINCES
REGIONS - PROVINCES

CRTC - SYSTÈME DE LA BASE DE DONNÉES FINANCIÈRES / CRTC - FINANCIAL DATABASE SYSTEM
SOMMAIRE FINANCIER - CABLÔDISTRIBUTION (TOUS LES SERVICES) / CABLE TELEVISION FINANCIAL SUMMARY (ALL SERVICES)

Atlantique / Atlantic

	2001	2000	1999	1998	1997	Variation % / Percent Change				Moy. de croiss. ann. Avg. Ann. Grth Rate
						01/00	00/99	99/98	98/97	
Unités rapportées / Reporting Units:	38	38	37	37	37					
REVENUS / REVENUE(\$)										
Abonnement / Subscription	198,784,420	191,886,872	181,718,990	165,307,484	154,122,429	3.6	5.6	9.9	7.3	6.6
Branchement / Connection	2,926,862	3,805,787	3,483,003	3,091,122	3,154,078	-23.1	9.3	12.7	-2.0	-1.9
Parrainage de canal communautaire / Community Programs Sponsorship	229,506	950,502	732,103	439,608	91,443	-75.9	29.8	66.5	380.7	25.9
Autres revenus / Other Revenue	16,522,892	8,850,691	6,155,845	7,379,153	5,725,502	86.7	43.8	-16.6	28.9	30.3
REVENUS TOTAUX / TOTAL REVENUE	218,463,678	205,493,852	192,089,941	176,217,369	163,093,452	6.3	7.0	9.0	8.0	7.6
DÉPENSES / EXPENSES (\$)										
Programmation / Programming	5,488,108	5,832,847	5,383,539	5,981,713	4,505,307	-5.9	8.3	-10.0	32.8	5.1
Paieement d'affiliation / Affiliation Payments	45,049,097	44,973,861	43,733,730	34,168,262	32,576,460	0.2	2.8	28.0	4.9	8.4
Services techniques / Technical	38,341,878	30,449,088	34,813,315	33,895,253	31,558,562	25.9	-12.5	2.7	7.4	5.0
Ventes et promotion / Sales	8,786,392	6,556,138	3,370,593	3,191,833	3,243,755	34.0	94.5	5.6	-1.6	28.3
Administration et frais généraux / Administration and General	45,616,717	41,944,007	38,583,519	35,643,787	33,283,868	8.8	8.7	8.2	7.1	8.2
DÉPENSES TOTALES / TOTAL EXPENSES	143,282,192	129,755,941	125,884,697	112,880,847	105,167,953	10.4	3.1	11.5	7.3	8.0
Bénéfice (perte) d'exploitation / Operating income	75,181,488	75,737,909	66,205,244	63,336,520	57,925,500	-0.7	14.4	4.5	9.3	6.7
Amortissement / Depreciation	49,428,923	32,419,901	25,551,669	23,170,703	22,681,923	52.5	26.9	10.3	2.2	21.5
B.A.I.I. / P.B.I.T.	25,752,565	43,318,008	40,653,575	40,165,817	35,243,577	-40.5	6.6	1.2	14.0	-7.5
Intérêts versés / Interest	46,846,389	31,935,460	31,513,960	27,301,572	27,643,092	46.7	1.3	15.4	-1.2	14.1
Ajustements / Adjustments	24,726,454	-34,886,794	5,077,706	4,388,767	4,728,902	-170.9	-787.1	15.7	-7.2	51.2
Bénéfice net (perte) avant impôts / Pre-tax Profit	-45,820,278	46,269,342	4,061,909	8,475,478	2,871,583	-199.0	999.0	-52.1	195.2	99.9
ABONNÉES / SUBSCRIBERS										
Abonnés (volet de base) / Subscribers (basic)	439,454	505,553	471,318	472,776	464,245	-13.1	7.3	-0.3	1.8	-1.4
Abonnées (non de base) / Subscribers (non-basic)	351,554	368,033	373,486	375,123	394,895	-4.5	-1.5	-0.4	-5.0	-2.9
PERSONNEL / STAFF						0.0	0.0	0.0	0.0	
Rémunérations totaux / Total Salaries (\$)	43,460,196	29,871,096	27,746,148	24,967,253	23,001,929	45.5	7.7	11.1	8.5	17.2
Effectifs moyens / Staff	1,253	1,019	743	679	631	23.0	37.1	9.4	7.7	18.7
Rémunérations=effectifs / Salaries=Staff (\$)	34,689	29,329	37,353	36,758	36,470	18.3	-21.5	1.6	0.8	-1.2
IMMOBILISATIONS / FIXED ASSETS (\$)										
Immobilisations brutes / Gross Fixed Assets	591,309,943	525,823,230	373,427,607	336,704,710	299,347,104	12.5	40.8	10.9	12.5	18.6
Immobilisations nettes / Net Fixed Assets	304,185,023	299,178,853	178,877,801	162,106,259	151,013,768	1.7	67.3	10.3	7.3	19.1
RENDEMENT / PROFITABILITY (%)										
Revenu d'exploitation / Operating Margin	34.41	36.86	34.47	35.94	35.52	-6.6	6.9	-4.1	1.2	-0.8
Marge B.A.I.I. / P.B.I.T. Margin	11.79	21.08	21.16	22.79	21.61	-44.1	-0.4	-7.1	5.5	-14.1
Marge avant impôts / Pre-tax Margin	-20.97	22.52	2.11	4.81	1.76	-193.2	964.8	-56.0	173.2	85.8
Immobilisations nettes moyens / Average Net Fixed Assets (\$)	301,681,938	239,028,327	170,492,030	156,560,014		26.2	40.2	8.9		
Rendement immobilisations nettes / Return on avg. NFA	8.54	18.12	23.84	25.66		-52.9	-24.0	-7.1		

CRTC - SYSTÈME DE LA BASE DE DONNÉES FINANCIÈRES / CRTC - FINANCIAL DATABASE SYSTEM
SOMMAIRE FINANCIER - CABLÔDISTRIBUTION (TOUS LES SERVICES) / CABLE TELEVISION FINANCIAL SUMMARY (ALL SERVICES)

Terre-Neuve & Île-du-Prince-Édouard / Newfoundland & Prince Edward Island						Variation % / Percent Change				Moy. de croiss. ann.
Unités rapportées / Reporting Units:	2001	2000	1999	1998	1997	01/00	00/99	99/98	98/97	Avg. Ann. Grth Rate
	<u>8</u>	<u>8</u>	<u>8</u>	<u>8</u>	<u>8</u>					
REVENUS / REVENUE(\$)										
Abonnement / Subscription	49,258,142	48,776,608	45,066,354	39,613,493	36,115,985	1.0	8.2	13.8	9.7	8.1
Branchement / Connection	1,097,397	1,390,843	811,142	723,499	710,540	-21.1	71.5	12.1	1.8	11.5
Parrainage de canal communautaire / Community Programs Sponsorship	6,336	54,594	11,021	41,515	0	-88.4	395.4	-73.5	999.0	
Autres revenus / Other Revenue	1,509,168	742,486	747,288	1,032,752	717,287	103.3	-0.6	-27.6	44.0	20.4
REVENUS TOTAUX / TOTAL REVENUE	51,871,043	50,964,531	46,635,805	41,411,259	37,543,812	1.8	9.3	12.6	10.3	8.4
DÉPENSES / EXPENSES (\$)										
Programmation / Programming	1,458,446	1,273,149	1,348,727	1,435,928	1,156,582	14.6	-5.6	-6.1	24.2	6.0
Paiement d'affiliation / Affiliation Payments	10,927,495	10,352,416	9,567,546	7,288,219	6,823,284	5.6	8.2	31.3	6.8	12.5
Services techniques / Technical	8,419,994	7,754,559	8,533,910	8,623,461	8,323,640	8.6	-9.1	-1.0	3.6	0.3
Ventes et promotion / Sales	754,742	710,463	743,445	1,085,863	1,308,104	6.2	-4.4	-31.5	-17.0	-12.8
Administration et frais généraux / Administration and General	13,994,338	13,916,388	13,034,406	10,290,008	9,283,967	0.6	6.8	26.7	10.8	10.8
DÉPENSES TOTALES / TOTAL EXPENSES	35,555,015	34,006,975	33,228,035	28,723,479	26,895,577	4.6	2.3	15.7	6.8	7.2
Bénéfice (perte) d'exploitation / Operating income	16,316,028	16,957,555	13,407,770	12,687,780	10,648,235	-3.8	26.5	5.7	19.2	11.3
Amortissement / Depreciation	7,362,591	7,140,038	6,028,426	5,316,940	4,185,615	3.1	18.4	13.4	27.0	15.2
B.A.I.I. / P.B.I.T.	8,953,437	9,817,517	7,379,344	7,370,840	6,462,620	-8.8	33.0	0.1	14.1	8.5
Intérêts versés / Interest	9,842,751	6,499,086	6,036,409	5,219,619	4,293,100	51.4	7.7	15.6	21.6	23.1
Ajustements / Adjustments	14,521,090	-37,376,901	3,072,587	2,003,182	1,524,939	-138.9	-999.0	53.4	31.4	75.7
Bénéfice net (perte) avant impôts / Pre-tax Profit	-15,410,404	40,695,332	-1,729,652	148,039	644,581	-137.9	-999.0	-999.0	-77.0	121.1
ABONNÉES / SUBSCRIBERS										
Abonnés (volet de base) / Subscribers (basic)	96,177	146,230	100,883	100,902	100,143	-34.2	45.0	0.0	0.8	-1.0
Abonnées (non de base) / Subscribers (non-basic)	77,104	78,305	80,423	81,545	82,470	-1.5	-2.6	-1.4	-1.1	-1.7
PERSONNEL / STAFF						0.0	0.0	0.0	0.0	
Rémunérations totaux / Total Salaries (\$)	8,786,940	7,444,816	6,933,463	7,077,991	6,183,913	18.0	7.4	-2.0	14.5	9.2
Effectifs moyens / Staff	198	193	169	184	174	2.5	13.9	-7.9	5.4	3.2
Rémunérations=effectifs / Salaries=Staff (\$)	44,435	38,574	40,917	38,478	35,448	15.2	-5.7	6.3	8.5	5.8
IMMOBILISATIONS / FIXED ASSETS (\$)										
Immobilisations brutes / Gross Fixed Assets	111,593,832	91,056,267	90,291,903	82,018,307	68,955,667	22.6	0.8	10.1	18.9	12.8
Immobilisations nettes / Net Fixed Assets	60,737,641	66,159,794	55,867,662	44,678,530	41,762,689	-8.2	18.4	25.0	7.0	9.8
RENDEMENT / PROFITABILITY (%)										
Revenu d'exploitation / Operating Margin	31.45	33.27	28.75	30.64	28.36	-5.5	15.7	-6.2	8.0	2.6
Marge B.A.I.I. / P.B.I.T. Margin	17.26	19.26	15.82	17.80	17.21	-10.4	21.7	-11.1	3.4	0.1
Marge avant impôts / Pre-tax Margin	-29.71	79.85	-3.71	0.36	1.72	-137.2	-999.0	-999.0	-79.2	104.0
Immobilisations nettes moyens / Average Net Fixed Assets (\$)	63,448,718	61,013,728	50,273,096	43,220,610		4.0	21.4	16.3		
Rendement immobilisations nettes / Return on avg. NFA	14.11	16.09	14.68	17.05		-12.3	9.6	-13.9		

CRTC - SYSTÈME DE LA BASE DE DONNÉES FINANCIÈRES / CRTC - FINANCIAL DATABASE SYSTEM
SOMMAIRE FINANCIER - CABLÔDISTRIBUTION (TOUS LES SERVICES) / CABLE TELEVISION FINANCIAL SUMMARY (ALL SERVICES)

Nouveau-Brunswick & Nouvelle-Écosse / New Brunswick & Nova Scotia

						Variation % / Percent Change				Moy. de croiss. ann. Avg. Ann. Grth Rate
	2001	2000	1999	1998	1997	01/00	00/99	99/98	98/97	
Unités rapportées / Reporting Units:	30	30	29	29	29					
REVENUS / REVENUE(\$)										
Abonnement / Subscription	149,526,278	143,110,264	136,652,636	125,693,991	118,006,444	4.5	4.7	8.7	6.5	6.1
Branchement / Connection	1,829,465	2,414,944	2,671,861	2,367,623	2,443,538	-24.2	-9.6	12.8	-3.1	-7.0
Parrainage de canal communautaire / Community Programs Sponsorship	223,170	895,908	721,082	398,093	91,443	-75.1	24.2	81.1	335.3	25.0
Autres revenus / Other Revenue	15,013,724	8,108,205	5,408,557	6,346,401	5,008,215	85.2	49.9	-14.8	26.7	31.6
REVENUS TOTAUX / TOTAL REVENUE	166,592,635	154,529,321	145,454,136	134,806,110	125,549,640	7.8	6.2	7.9	7.4	7.3
DÉPENSES / EXPENSES (\$)										
Programmation / Programming	4,029,662	4,559,698	4,034,812	4,545,785	3,348,725	-11.6	13.0	-11.2	35.7	4.7
Paiement d'affiliation / Affiliation Payments	34,121,602	34,621,445	34,166,184	26,880,043	25,753,176	-1.4	1.3	27.1	4.4	7.3
Services techniques / Technical	29,921,884	22,694,529	26,279,405	25,271,792	23,234,922	31.8	-13.6	4.0	8.8	6.5
Ventes et promotion / Sales	8,031,650	5,845,675	2,627,148	2,105,970	1,935,651	37.4	122.5	24.7	8.8	42.7
Administration et frais généraux / Administration and General	31,622,379	28,027,619	25,549,113	25,353,779	23,999,901	12.8	9.7	0.8	5.6	7.1
DÉPENSES TOTALES / TOTAL EXPENSES	107,727,177	95,748,966	92,656,662	84,157,368	78,272,376	12.5	3.3	10.1	7.5	8.3
Bénéfice (perte) d'exploitation / Operating income	58,865,460	58,780,354	52,797,474	50,648,740	47,277,265	0.1	11.3	4.2	7.1	5.6
Amortissement / Depreciation	42,066,332	25,279,863	19,523,243	17,853,763	18,496,308	66.4	29.5	9.4	-3.5	22.8
B.A.I.I. / P.B.I.T.	16,799,128	33,500,491	33,274,231	32,794,977	28,780,957	-49.9	0.7	1.5	13.9	-12.6
Intérêts versés / Interest	37,003,638	25,436,374	25,477,551	22,081,953	23,349,992	45.5	-0.2	15.4	-5.4	12.2
Ajustements / Adjustments	10,205,364	2,490,107	2,005,119	2,385,585	3,203,963	309.8	24.2	-15.9	-25.5	33.6
Bénéfice net (perte) avant impôts / Pre-tax Profit	-30,409,874	5,574,010	5,791,561	8,327,439	2,227,002	-645.6	-3.8	-30.5	273.9	92.2
ABONNÉES / SUBSCRIBERS										
Abonnés (volet de base) / Subscribers (basic)	343,277	359,323	370,435	371,874	364,102	-4.5	-3.0	-0.4	2.1	-1.5
Abonnées (non de base) / Subscribers (non-basic)	274,450	289,728	293,063	293,578	312,425	-5.3	-1.1	-0.2	-6.0	-3.2
PERSONNEL / STAFF						0.0	0.0	0.0	0.0	
Rémunérations totaux / Total Salaries (\$)	34,673,256	22,426,280	20,812,685	17,889,262	16,818,016	54.6	7.8	16.3	6.4	19.8
Effectifs moyens / Staff	1,055	826	573	495	456	27.8	44.0	15.8	8.6	23.3
Rénumérations=effectifs / Salaries=Staff (\$)	32,863	27,167	36,300	36,119	36,861	21.0	-25.2	0.5	-2.0	-2.8
IMMOBILISATIONS / FIXED ASSETS (\$)										
Immobilisations brutes / Gross Fixed Assets	479,716,111	434,766,963	283,135,704	254,686,403	230,391,437	10.3	53.6	11.2	10.5	20.1
Immobilisations nettes / Net Fixed Assets	243,447,382	233,019,059	123,010,139	117,427,729	109,251,079	4.5	89.4	4.8	7.5	22.2
RENDEMENT / PROFITABILITY (%)										
Revenu d'exploitation / Operating Margin	35.33	38.04	36.30	37.57	37.66	-7.1	4.8	-3.4	-0.2	-1.6
Marge B.A.I.I. / P.B.I.T. Margin	10.08	21.68	22.88	24.33	22.92	-53.5	-5.2	-6.0	6.1	-18.6
Marge avant impôts / Pre-tax Margin	-18.25	3.61	3.98	6.18	1.77	-606.1	-9.4	-35.5	248.3	79.1
Immobilisations nettes moyens / Average Net Fixed Assets (\$)	238,233,221	178,014,599	120,218,934	113,339,404		33.8	48.1	6.1		
Rendement immobilisations nettes / Return on avg. NFA	7.05	18.82	27.68	28.94		-62.5	-32.0	-4.3		

CRTC - SYSTÈME DE LA BASE DE DONNÉES FINANCIÈRES / CRTC - FINANCIAL DATABASE SYSTEM
SOMMAIRE FINANCIER - CABLÔDISTRIBUTION (TOUS LES SERVICES) / CABLE TELEVISION FINANCIAL SUMMARY (ALL SERVICES)

Québec	Unités rapportées / Reporting Units:							Variation % / Percent Change				Moy. de croiss. ann. Avg. Ann. Grth Rate
		2001	2000	1999	1998	1997	01/00	00/99	99/98	98/97		
		<u>46</u>	<u>45</u>	<u>46</u>	<u>44</u>	<u>45</u>						
REVENUS / REVENUE(\$)												
Abonnement / Subscription		645,168,410	633,273,268	612,014,080	580,963,940	542,746,753	1.9	3.5	5.3	7.0	4.4	
Branchement / Connection		14,049,878	15,904,486	17,152,126	15,088,248	11,258,810	-11.7	-7.3	13.7	34.0	5.7	
Parrainage de canal communautaire / Community Programs Sponsorship		681,084	714,201	517,745	157,726	467,632	-4.6	37.9	228.3	-66.3	9.9	
Autres revenus / Other Revenue		39,016,776	29,099,435	26,277,478	28,705,680	27,870,504	34.1	10.7	-8.5	3.0	8.8	
REVENUS TOTAUX / TOTAL REVENUE		698,916,148	678,991,389	655,961,431	624,915,592	582,343,697	2.9	3.5	5.0	7.3	4.7	
DÉPENSES / EXPENSES (\$)												
Programmation / Programming		16,979,435	17,244,682	16,670,532	17,630,354	19,782,308	-1.5	3.4	-5.4	-10.9	-3.7	
Paieement d'affiliation / Affiliation Payments		186,457,670	172,902,256	159,197,540	148,207,411	121,385,702	7.8	8.6	7.4	22.1	11.3	
Services techniques / Technical		124,128,394	130,736,245	115,213,594	101,820,947	95,664,529	-5.1	13.5	13.2	6.4	6.7	
Ventes et promotion / Sales		29,345,185	25,994,444	21,792,499	22,976,010	21,046,964	12.9	19.3	-5.2	9.2	8.7	
Administration et frais généraux / Administration and General		109,340,447	105,321,003	104,868,840	111,341,514	94,742,979	3.8	0.4	-5.8	17.5	3.6	
DÉPENSES TOTALES / TOTAL EXPENSES		466,251,131	452,198,630	417,743,004	401,976,236	352,622,484	3.1	8.2	3.9	14.0	7.2	
Bénéfice (perte) d'exploitation / Operating income		232,665,017	226,792,758	238,218,428	222,939,357	229,721,242	2.6	-4.8	6.9	-3.0	0.3	
Amortissement / Depreciation		113,105,648	112,781,736	97,814,989	99,329,001	87,212,183	0.3	15.3	-1.5	13.9	6.7	
B.A.I.I. / P.B.I.T.		119,559,369	114,011,022	140,403,439	123,610,356	142,509,059	4.9	-18.8	13.6	-13.3	-4.3	
Intérêts versés / Interest		120,284,522	86,827,490	98,054,194	153,306,064	109,101,521	38.5	-11.4	-36.0	40.5	2.5	
Ajustements / Adjustments		128,841,131	-6,236,347	30,707,797	-247,604,507	-1,606,641	-999.0	-120.3	-112.4	999.0	199.2	
Bénéfice net (perte) avant impôts / Pre-tax Profit		-129,566,284	33,419,879	11,641,448	217,908,799	35,014,179	-487.7	187.1	-94.7	522.3	38.7	
ABONNÉES / SUBSCRIBERS												
Abonnés (volet de base) / Subscribers (basic)		1,732,377	1,755,219	1,762,885	1,721,623	1,707,745	-1.3	-0.4	2.4	0.8	0.4	
Abonnées (non de base) / Subscribers (non-basic)		1,407,483	1,273,186	1,280,498	1,248,006	684,872	10.5	-0.6	2.6	82.2	19.7	
PERSONNEL / STAFF							0.0	0.0	0.0	0.0		
Rémunérations totaux / Total Salaries (\$)		163,102,907	176,307,429	143,840,567	80,432,263	92,635,719	-7.5	22.6	78.8	-13.2	15.2	
Effectifs moyens / Staff		2,757	2,671	2,697	2,557	1,747	3.2	-1.0	5.5	46.4	12.1	
Rémunérations=effectifs / Salaries=Staff (\$)		59,154	66,004	53,333	31,451	53,026	-10.4	23.8	69.6	-40.7	2.8	
IMMOBILISATIONS / FIXED ASSETS (\$)												
Immobilisations brutes / Gross Fixed Assets		1,739,030,886	1,547,230,167	1,420,083,868	1,360,359,685	1,288,446,417	12.4	9.0	4.4	5.6	7.8	
Immobilisations nettes / Net Fixed Assets		914,618,301	842,984,724	760,328,195	709,791,305	627,898,112	8.5	10.9	7.1	13.0	9.9	
RENDEMENT / PROFITABILITY (%)												
Revenu d'exploitation / Operating Margin		33.29	33.40	36.32	35.68	39.45	-0.3	-8.0	1.8	-9.6	-4.2	
Marge B.A.I.I. / P.B.I.T. Margin		17.11	16.79	21.40	19.78	24.47	1.9	-21.6	8.2	-19.2	-8.6	
Marge avant impôts / Pre-tax Margin		-18.54	4.92	1.77	34.87	6.01	-476.6	177.3	-94.9	479.9	32.5	
Immobilisations nettes moyens / Average Net Fixed Assets (\$)		878,801,513	801,656,460	735,059,750	668,844,709		9.6	9.1	9.9			
Rendement immobilisations nettes / Return on avg. NFA		13.60	14.22	19.10	18.48		-4.3	-25.5	3.4			

CRTC - SYSTÈME DE LA BASE DE DONNÉES FINANCIÈRES / CRTC - FINANCIAL DATABASE SYSTEM
SOMMAIRE FINANCIER - CABLÔDISTRIBUTION (TOUS LES SERVICES) / CABLE TELEVISION FINANCIAL SUMMARY (ALL SERVICES)

Ontario

	2001	2000	1999	1998	1997	Variation % / Percent Change				Moy. de croiss. ann. Avg. Ann. Grth Rate
						01/00	00/99	99/98	98/97	
Unités rapportées / Reporting Units:	85	86	87	88	87					
REVENUS / REVENUE(\$)										
Abonnement / Subscription	1,303,038,916	1,224,170,618	1,144,424,888	1,054,152,623	967,715,696	6.4	7.0	8.6	8.9	7.7
Branchement / Connection	20,587,488	21,082,378	22,675,698	23,590,964	23,967,035	-2.3	-7.0	-3.9	-1.6	-3.7
Parrainage de canal communautaire / Community Programs Sponsorship	1,488,402	1,271,536	893,283	286,900	301,479	17.1	42.3	211.4	-4.8	49.1
Autres revenus / Other Revenue	176,488,489	110,005,010	50,517,007	27,414,830	24,668,065	60.4	117.8	84.3	11.1	63.5
REVENUS TOTAUX / TOTAL REVENUE	1,501,603,292	1,356,529,540	1,218,510,872	1,105,445,318	1,016,652,274	10.7	11.3	10.2	8.7	10.2
DÉPENSES / EXPENSES (\$)										
Programmation / Programming	28,331,048	31,551,071	31,673,981	30,436,294	31,238,711	-10.2	-0.4	4.1	-2.6	-2.4
Paieement d'affiliation / Affiliation Payments	384,933,330	335,441,521	286,238,496	235,545,310	220,325,419	14.8	17.2	21.5	6.9	15.0
Services techniques / Technical	244,656,337	201,806,123	189,020,119	173,882,337	170,911,336	21.2	6.8	8.7	1.7	9.4
Ventes et promotion / Sales	70,905,049	46,429,406	34,907,024	41,681,627	34,989,116	52.7	33.0	-16.3	19.1	19.3
Administration et frais généraux / Administration and General	214,745,269	193,999,157	169,820,108	160,909,938	156,040,148	10.7	14.2	5.5	3.1	8.3
DÉPENSES TOTALES / TOTAL EXPENSES	943,571,035	809,227,276	711,659,724	642,455,511	613,504,733	16.6	13.7	10.8	4.7	11.4
Bénéfice (perte) d'exploitation / Operating income	558,032,253	547,302,259	506,851,148	462,989,804	403,147,543	2.0	8.0	9.5	14.8	8.5
Amortissement / Depreciation	384,961,127	278,629,055	225,951,280	170,560,398	155,764,245	38.2	23.3	32.5	9.5	25.4
B.A.I.I. / P.B.I.T.	173,071,126	268,673,204	280,899,868	292,429,406	247,383,298	-35.6	-4.4	-3.9	18.2	-8.5
Intérêts versés / Interest	205,090,344	235,138,275	291,159,371	297,363,852	433,725,267	-12.8	-19.2	-2.1	-31.4	-17.1
Ajustements / Adjustments	-58,495,968	89,071,233	-139,173,884	-265,435,136	-320,652,049	-165.7	-164.0	-47.6	-17.2	-34.6
Bénéfice net (perte) avant impôts / Pre-tax Profit	26,476,750	-55,536,304	128,914,381	260,500,690	134,310,080	-147.7	-143.1	-50.5	94.0	-33.4
ABONNÉES / SUBSCRIBERS										
Abonnés (volet de base) / Subscribers (basic)	2,877,273	2,893,456	2,898,003	2,909,916	2,902,097	-0.6	-0.2	-0.4	0.3	-0.2
Abonnées (non de base) / Subscribers (non-basic)	2,241,746	2,457,427	2,561,880	2,623,918	2,690,415	-8.8	-4.1	-2.4	-2.5	-4.5
PERSONNEL / STAFF						0.0	0.0	0.0	0.0	
Rémunérations totaux / Total Salaries (\$)	216,375,338	159,624,992	145,039,633	139,711,298	123,943,606	35.6	10.1	3.8	12.7	14.9
Effectifs moyens / Staff	4,224	3,224	3,018	2,647	3,151	31.0	6.8	14.0	-16.0	7.6
Rémunérations=effectifs / Salaries=Staff (\$)	51,225	49,515	48,053	52,791	39,331	3.5	3.0	-9.0	34.2	6.8
IMMOBILISATIONS / FIXED ASSETS (\$)										
Immobilisations brutes / Gross Fixed Assets	4,492,084,756	3,935,901,590	3,379,219,875	2,842,844,327	2,559,128,034	14.1	16.5	18.9	11.1	15.1
Immobilisations nettes / Net Fixed Assets	2,072,975,311	1,837,461,070	1,569,612,918	1,303,888,610	1,441,826,610	12.8	17.1	20.4	-9.6	9.5
RENDEMENT / PROFITABILITY (%)										
Revenu d'exploitation / Operating Margin	37.16	40.35	41.60	41.88	39.65	-7.9	-3.0	-0.7	5.6	-1.6
Marge B.A.I.I. / P.B.I.T. Margin	11.53	19.81	23.05	26.45	24.33	-41.8	-14.1	-12.9	8.7	-17.0
Marge avant impôts / Pre-tax Margin	1.76	-4.09	10.58	23.57	13.21	-143.1	-138.7	-55.1	78.4	-39.6
Immobilisations nettes moyens / Average Net Fixed Assets (\$)	1,955,218,191	1,703,536,994	1,436,750,764	1,372,857,610		14.8	18.6	4.7		
Rendement immobilisations nettes / Return on avg. NFA	8.85	15.77	19.55	21.30		-43.9	-19.3	-8.2		

CRTC - SYSTÈME DE LA BASE DE DONNÉES FINANCIÈRES / CRTC - FINANCIAL DATABASE SYSTEM
SOMMAIRE FINANCIER - CABLÔDISTRIBUTION (TOUS LES SERVICES) / CABLE TELEVISION FINANCIAL SUMMARY (ALL SERVICES)

Prairies	Unités rapportées / Reporting Units:	2001	2000	1999	1998	1997	Variation % / Percent Change				Moy. de croiss. ann. Avg. Ann. Grth Rate
							01/00	00/99	99/98	98/97	
		<u>31</u>	<u>31</u>	<u>30</u>	<u>32</u>	<u>31</u>					
REVENUS / REVENUE(\$)											
Abonnement / Subscription		548,937,389	499,461,860	449,721,041	381,980,343	330,127,152	9.9	11.1	17.7	15.7	13.6
Branchement / Connection		4,506,620	7,180,726	8,655,787	4,657,314	6,786,186	-37.2	-17.0	85.9	-31.4	-9.7
Parrainage de canal communautaire / Community Programs Sponsorship		25,874	464,273	342,341	188,674	254,430	-94.4	35.6	81.4	-25.8	-43.5
Autres revenus / Other Revenue		19,054,592	17,690,628	12,975,245	9,524,599	8,665,562	7.7	36.3	36.2	9.9	21.8
REVENUS TOTAUX / TOTAL REVENUE		572,524,475	524,797,486	471,694,413	396,350,930	345,833,331	9.1	11.3	19.0	14.6	13.4
DÉPENSES / EXPENSES (\$)											
Programmation / Programming		11,453,646	11,605,779	9,892,967	9,930,509	10,471,482	-1.3	17.3	-0.4	-5.2	2.3
Paieement d'affiliation / Affiliation Payments		148,726,537	129,475,747	113,204,288	92,543,878	80,797,918	14.9	14.4	22.3	14.5	16.5
Services techniques / Technical		84,680,323	61,094,255	61,963,072	53,866,563	46,424,339	38.6	-1.4	15.0	16.0	16.2
Ventes et promotion / Sales		22,961,367	21,040,253	18,597,551	16,344,201	12,013,138	9.1	13.1	13.8	36.1	17.6
Administration et frais généraux / Administration and General		74,903,882	78,978,381	72,521,534	65,532,125	62,626,679	-5.2	8.9	10.7	4.6	4.6
DÉPENSES TOTALES / TOTAL EXPENSES		342,725,756	302,194,416	276,179,413	238,217,276	212,333,558	13.4	9.4	15.9	12.2	12.7
Bénéfice (perte) d'exploitation / Operating income		229,798,720	222,603,063	195,515,002	158,133,655	133,499,775	3.2	13.9	23.6	18.5	14.5
Amortissement / Depreciation		125,931,249	84,310,460	65,881,316	54,091,937	46,603,428	49.4	28.0	21.8	16.1	28.2
B.A.I.I. / P.B.I.T.		103,867,471	138,292,603	129,633,686	104,041,718	86,896,347	-24.9	6.7	24.6	19.7	4.6
Intérêts versés / Interest		106,837,128	112,396,025	91,164,504	54,082,337	48,673,564	-4.9	23.3	68.6	11.1	21.7
Ajustements / Adjustments		8,845,746	-3,121,190	8,994,228	-1,193,815	7,923,747	-383.4	-134.7	-853.4	-115.1	2.8
Bénéfice net (perte) avant impôts / Pre-tax Profit		-11,815,403	29,017,768	29,474,954	51,153,195	30,299,036	-140.7	-1.6	-42.4	68.8	-21.0
ABONNÉES / SUBSCRIBERS											
Abonnés (volet de base) / Subscribers (basic)		1,020,512	1,036,035	1,035,814	1,025,315	997,957	-1.5	0.0	1.0	2.7	0.6
Abonnées (non de base) / Subscribers (non-basic)		864,837	880,687	897,176	910,315	874,753	-1.8	-1.8	-1.4	4.1	-0.3
PERSONNEL / STAFF							0.0	0.0	0.0	0.0	
Rémunérations totaux / Total Salaries (\$)		63,387,670	59,182,785	51,711,880	43,625,790	38,888,338	7.1	14.4	18.5	12.2	13.0
Effectifs moyens / Staff		1,795	1,930	1,576	1,214	1,031	-7.0	22.5	29.8	17.8	14.9
Rémunérations=effectifs / Salaries=Staff (\$)		35,313	30,659	32,815	35,946	37,737	15.2	-6.6	-8.7	-4.7	-1.6
IMMOBILISATIONS / FIXED ASSETS (\$)											
Immobilisations brutes / Gross Fixed Assets		1,423,157,218	1,198,778,863	980,158,630	838,820,512	730,278,525	18.7	22.3	16.8	14.9	18.2
Immobilisations nettes / Net Fixed Assets		837,201,148	744,936,083	579,721,352	464,974,161	394,467,765	12.4	28.5	24.7	17.9	20.7
RENDEMENT / PROFITABILITY (%)											
Revenu d'exploitation / Operating Margin		40.14	42.42	41.45	39.90	38.60	-5.4	2.3	3.9	3.4	1.0
Marge B.A.I.I. / P.B.I.T. Margin		18.14	26.35	27.48	26.25	25.13	-31.2	-4.1	4.7	4.5	-7.8
Marge avant impôts / Pre-tax Margin		-2.06	5.53	6.25	12.91	8.76	-137.3	-11.5	-51.6	47.3	-30.3
Immobilisations nettes moyens / Average Net Fixed Assets (\$)		791,068,616	662,328,718	522,347,757	429,720,963		19.4	26.8	21.6		
Rendement immobilisations nettes / Return on avg. NFA		13.13	20.88	24.82	24.21		-37.1	-15.9	2.5		

CRTC - SYSTÈME DE LA BASE DE DONNÉES FINANCIÈRES / CRTC - FINANCIAL DATABASE SYSTEM
SOMMAIRE FINANCIER - CABLÔDISTRIBUTION (TOUS LES SERVICES) / CABLE TELEVISION FINANCIAL SUMMARY (ALL SERVICES)

Prairies	Unités rapportées / Reporting Units:	2001	2000	1999	1998	1997	Variation % / Percent Change				Moy. de croiss. ann. Avg. Ann. Grth Rate
							01/00	00/99	99/98	98/97	
		<u>31</u>	<u>31</u>	<u>30</u>	<u>32</u>	<u>31</u>					
REVENUS / REVENUE(\$)											
Abonnement / Subscription		548,937,389	499,461,860	449,721,041	381,980,343	330,127,152	9.9	11.1	17.7	15.7	13.6
Branchement / Connection		4,506,620	7,180,726	8,655,787	4,657,314	6,786,186	-37.2	-17.0	85.9	-31.4	-9.7
Parrainage de canal communautaire / Community Programs Sponsorship		25,874	464,273	342,341	188,674	254,430	-94.4	35.6	81.4	-25.8	-43.5
Autres revenus / Other Revenue		19,054,592	17,690,628	12,975,245	9,524,599	8,665,562	7.7	36.3	36.2	9.9	21.8
REVENUS TOTAUX / TOTAL REVENUE		572,524,475	524,797,486	471,694,413	396,350,930	345,833,331	9.1	11.3	19.0	14.6	13.4
DÉPENSES / EXPENSES (\$)											
Programmation / Programming		11,453,646	11,605,779	9,892,967	9,930,509	10,471,482	-1.3	17.3	-0.4	-5.2	2.3
Paieement d'affiliation / Affiliation Payments		148,726,537	129,475,747	113,204,288	92,543,878	80,797,918	14.9	14.4	22.3	14.5	16.5
Services techniques / Technical		84,680,323	61,094,255	61,963,072	53,866,563	46,424,339	38.6	-1.4	15.0	16.0	16.2
Ventes et promotion / Sales		22,961,367	21,040,253	18,597,551	16,344,201	12,013,138	9.1	13.1	13.8	36.1	17.6
Administration et frais généraux / Administration and General		74,903,882	78,978,381	72,521,534	65,532,125	62,626,679	-5.2	8.9	10.7	4.6	4.6
DÉPENSES TOTALES / TOTAL EXPENSES		342,725,756	302,194,416	276,179,413	238,217,276	212,333,558	13.4	9.4	15.9	12.2	12.7
Bénéfice (perte) d'exploitation / Operating income		229,798,720	222,603,063	195,515,002	158,133,655	133,499,775	3.2	13.9	23.6	18.5	14.5
Amortissement / Depreciation		125,931,249	84,310,460	65,881,316	54,091,937	46,603,428	49.4	28.0	21.8	16.1	28.2
B.A.I.I. / P.B.I.T.		103,867,471	138,292,603	129,633,686	104,041,718	86,896,347	-24.9	6.7	24.6	19.7	4.6
Intérêts versés / Interest		106,837,128	112,396,025	91,164,504	54,082,337	48,673,564	-4.9	23.3	68.6	11.1	21.7
Ajustements / Adjustments		8,845,746	-3,121,190	8,994,228	-1,193,815	7,923,747	-383.4	-134.7	-853.4	-115.1	2.8
Bénéfice net (perte) avant impôts / Pre-tax Profit		-11,815,403	29,017,768	29,474,954	51,153,195	30,299,036	-140.7	-1.6	-42.4	68.8	-21.0
ABONNÉES / SUBSCRIBERS											
Abonnés (volet de base) / Subscribers (basic)		1,020,512	1,036,035	1,035,814	1,025,315	997,957	-1.5	0.0	1.0	2.7	0.6
Abonnées (non de base) / Subscribers (non-basic)		864,837	880,687	897,176	910,315	874,753	-1.8	-1.8	-1.4	4.1	-0.3
PERSONNEL / STAFF							0.0	0.0	0.0	0.0	
Rémunérations totaux / Total Salaries (\$)		63,387,670	59,182,785	51,711,880	43,625,790	38,888,338	7.1	14.4	18.5	12.2	13.0
Effectifs moyens / Staff		1,795	1,930	1,576	1,214	1,031	-7.0	22.5	29.8	17.8	14.9
Rémunérations=effectifs / Salaries=Staff (\$)		35,313	30,659	32,815	35,946	37,737	15.2	-6.6	-8.7	-4.7	-1.6
IMMOBILISATIONS / FIXED ASSETS (\$)											
Immobilisations brutes / Gross Fixed Assets		1,423,157,218	1,198,778,863	980,158,630	838,820,512	730,278,525	18.7	22.3	16.8	14.9	18.2
Immobilisations nettes / Net Fixed Assets		837,201,148	744,936,083	579,721,352	464,974,161	394,467,765	12.4	28.5	24.7	17.9	20.7
RENDEMENT / PROFITABILITY (%)											
Revenu d'exploitation / Operating Margin		40.14	42.42	41.45	39.90	38.60	-5.4	2.3	3.9	3.4	1.0
Marge B.A.I.I. / P.B.I.T. Margin		18.14	26.35	27.48	26.25	25.13	-31.2	-4.1	4.7	4.5	-7.8
Marge avant impôts / Pre-tax Margin		-2.06	5.53	6.25	12.91	8.76	-137.3	-11.5	-51.6	47.3	-30.3
Immobilisations nettes moyens / Average Net Fixed Assets (\$)		791,068,616	662,328,718	522,347,757	429,720,963		19.4	26.8	21.6		
Rendement immobilisations nettes / Return on avg. NFA		13.13	20.88	24.82	24.21		-37.1	-15.9	2.5		

CRTC - SYSTÈME DE LA BASE DE DONNÉES FINANCIÈRES / CRTC - FINANCIAL DATABASE SYSTEM
SOMMAIRE FINANCIER - CABLÔDISTRIBUTION (TOUS LES SERVICES) / CABLE TELEVISION FINANCIAL SUMMARY (ALL SERVICES)

Saskatchewan	Unités rapportées / Reporting Units:	2001	2000	1999	1998	1997	Variation % / Percent Change				Moy. de croiss. ann. Avg. Ann. Grth Rate
							01/00	00/99	99/98	98/97	
REVENUS / REVENUE(\$)		9	9	9	9	9					
Abonnement / Subscription		77,269,383	71,524,214	67,353,681	57,938,079	50,287,027	8.0	6.2	16.3	15.2	11.3
Branchement / Connection		467,664	640,944	931,372	701,745	871,787	-27.0	-31.2	32.7	-19.5	-14.4
Parrainage de canal communautaire / Community Programs Sponsorship		9,733	42,374	28,956	50,310	137,066	-77.0	46.3	-42.4	-63.3	-48.4
Autres revenus / Other Revenue		1,949,190	2,167,649	1,696,804	2,537,191	3,241,444	-10.1	27.7	-33.1	-21.7	-11.9
REVENUS TOTAUX / TOTAL REVENUE		79,695,970	74,375,181	70,010,813	61,227,325	54,537,324	7.2	6.2	14.3	12.3	9.9
DÉPENSES / EXPENSES (\$)											
Programmation / Programming		2,519,364	2,677,477	2,265,944	2,502,198	2,746,093	-5.9	18.2	-9.4	-8.9	-2.1
Paieement d'affiliation / Affiliation Payments		22,302,661	18,585,598	17,855,300	15,175,789	12,977,820	20.0	4.1	17.7	16.9	14.5
Services techniques / Technical		11,814,725	11,284,057	11,703,934	9,014,596	7,531,655	4.7	-3.6	29.8	19.7	11.9
Ventes et promotion / Sales		5,865,702	4,558,132	3,402,318	3,070,046	1,963,804	28.7	34.0	10.8	56.3	31.5
Administration et frais généraux / Administration and General		11,675,397	13,226,070	10,487,568	10,790,248	9,389,782	-11.7	26.1	-2.8	14.9	5.6
DÉPENSES TOTALES / TOTAL EXPENSES		54,177,850	50,331,335	45,715,064	40,552,877	34,609,154	7.6	10.1	12.7	17.2	11.9
Bénéfice (perte) d'exploitation / Operating income		25,518,121	24,043,846	24,295,749	20,674,448	19,928,170	6.1	-1.0	17.5	3.7	6.4
Amortissement / Depreciation		13,389,710	12,385,093	10,203,713	8,394,354	7,333,317	8.1	21.4	21.6	14.5	16.2
B.A.I.I. / P.B.I.T.		12,128,411	11,658,753	14,092,036	12,280,094	12,594,853	4.0	-17.3	14.8	-2.5	-0.9
Intérêts versés / Interest		16,644,450	21,246,716	10,424,593	3,145,877	3,584,792	-21.7	103.8	231.4	-12.2	46.8
Ajustements / Adjustments		444,594	1,529,777	155,659	-765,008	-502,130	-70.9	882.8	-120.3	52.4	-3.0
Bénéfice net (perte) avant impôts / Pre-tax Profit		-4,960,633	-11,117,740	3,511,784	9,899,225	9,512,191	-55.4	-416.6	-64.5	4.1	-15.0
ABONNÉES / SUBSCRIBERS											
Abonnés (volet de base) / Subscribers (basic)		151,975	155,457	157,565	156,322	153,455	-2.2	-1.3	0.8	1.9	-0.2
Abonnées (non de base) / Subscribers (non-basic)		128,022	131,103	139,587	140,502	139,161	-2.4	-6.1	-0.7	1.0	-2.1
PERSONNEL / STAFF							0.0	0.0	0.0	0.0	
Rémunérations totaux / Total Salaries (\$)		12,451,910	11,905,702	9,950,272	8,389,509	7,572,877	4.6	19.7	18.6	10.8	13.2
Effectifs moyens / Staff		355	457	306	242	190	-22.2	49.0	26.8	27.1	16.9
Rémunérations=effectifs / Salaries=Staff (\$)		35,076	26,078	32,469	34,705	39,811	34.5	-19.7	-6.4	-12.8	-3.1
IMMOBILISATIONS / FIXED ASSETS (\$)											
Immobilisations brutes / Gross Fixed Assets		177,208,522	154,790,687	146,127,635	134,893,295	122,113,858	14.5	5.9	8.3	10.5	9.8
Immobilisations nettes / Net Fixed Assets		85,559,323	76,944,563	67,933,128	59,295,364	53,724,785	11.2	13.3	14.6	10.4	12.3
RENDEMENT / PROFITABILITY (%)											
Revenu d'exploitation / Operating Margin		32.02	32.33	34.70	33.77	36.54	-1.0	-6.8	2.8	-7.6	-3.2
Marge B.A.I.I. / P.B.I.T. Margin		15.22	15.68	20.13	20.06	23.09	-2.9	-22.1	0.4	-13.2	-9.9
Marge avant impôts / Pre-tax Margin		-6.22	-14.95	5.02	16.17	17.44	-58.4	-398.0	-69.0	-7.3	-22.7
Immobilisations nettes moyens / Average Net Fixed Assets (\$)		81,251,943	72,438,846	63,614,246	56,510,075		12.2	13.9	12.6		
Rendement immobilisations nettes / Return on avg. NFA		14.93	16.09	22.15	21.73		-7.3	-27.3	1.9		

CRTC - SYSTÈME DE LA BASE DE DONNÉES FINANCIÈRES / CRTC - FINANCIAL DATABASE SYSTEM
SOMMAIRE FINANCIER - CABLÔDISTRIBUTION (TOUS LES SERVICES) / CABLE TELEVISION FINANCIAL SUMMARY (ALL SERVICES)

Alberta

	2001	2000	1999	1998	1997	Variation % / Percent Change				Moy. de croiss. ann. Avg. Ann. Grth Rate
						01/00	00/99	99/98	98/97	
Alberta										
	<u>18</u>	<u>18</u>	<u>17</u>	<u>19</u>	<u>18</u>					
REVENUS / REVENUE(\$)										
Abonnement / Subscription	367,309,019	330,985,169	295,804,669	249,245,631	214,082,850	11.0	11.9	18.7	16.4	14.4
Branchement / Connection	3,191,898	4,954,865	6,040,309	2,845,773	4,637,232	-35.6	-18.0	112.3	-38.6	-8.9
Parrainage de canal communautaire / Community Programs Sponsorship	16,141	400,484	282,569	104,093	97,594	-96.0	41.7	171.5	6.7	-36.2
Autres revenus / Other Revenue	13,339,014	13,563,611	10,112,271	5,843,323	4,218,364	-1.7	34.1	73.1	38.5	33.4
REVENUS TOTAUX / TOTAL REVENUE	383,856,072	349,904,128	312,239,817	258,038,820	223,036,041	9.7	12.1	21.0	15.7	14.5
DÉPENSES / EXPENSES (\$)										
Programmation / Programming	6,968,488	6,947,740	5,845,581	5,905,253	6,069,670	0.3	18.9	-1.0	-2.7	3.5
Paieement d'affiliation / Affiliation Payments	96,146,293	84,469,390	72,498,300	57,765,428	50,083,986	13.8	16.5	25.5	15.3	17.7
Services techniques / Technical	54,447,809	33,966,380	37,648,567	34,222,880	29,300,907	60.3	-9.8	10.0	16.8	16.8
Ventes et promotion / Sales	12,489,924	11,724,048	11,384,083	9,937,218	7,738,819	6.5	3.0	14.6	28.4	12.7
Administration et frais généraux / Administration and General	46,762,093	49,942,933	48,198,213	42,031,637	41,950,142	-6.4	3.6	14.7	0.2	2.8
DÉPENSES TOTALES / TOTAL EXPENSES	216,814,607	187,050,490	175,574,745	149,862,416	135,143,525	15.9	6.5	17.2	10.9	12.5
Bénéfice (perte) d'exploitation / Operating income	167,041,465	162,853,632	136,665,073	108,176,405	87,892,517	2.6	19.2	26.3	23.1	17.4
Amortissement / Depreciation	85,066,022	57,878,088	44,884,439	36,406,969	30,852,342	47.0	28.9	23.3	18.0	28.9
B.A.I.I. / P.B.I.T.	81,975,443	104,975,544	91,780,634	71,769,436	57,040,175	-21.9	14.4	27.9	25.8	9.5
Intérêts versés / Interest	54,269,942	49,398,893	46,895,951	41,114,264	38,593,619	9.9	5.3	14.1	6.5	8.9
Ajustements / Adjustments	7,583,697	-837,051	8,163,315	-243,274	8,179,867	-999.0	-110.3	-999.0	-103.0	-1.9
Bénéfice net (perte) avant impôts / Pre-tax Profit	20,121,804	56,413,702	36,721,368	30,898,445	10,266,689	-64.3	53.6	18.8	201.0	18.3
ABONNÉES / SUBSCRIBERS										
Abonnés (volet de base) / Subscribers (basic)	647,263	655,238	652,015	643,410	613,977	-1.2	0.5	1.3	4.8	1.3
Abonnées (non de base) / Subscribers (non-basic)	552,399	559,707	564,031	567,149	540,503	-1.3	-0.8	-0.5	4.9	0.5
PERSONNEL / STAFF						0.0	0.0	0.0	0.0	
Rémunérations totaux / Total Salaries (\$)	36,514,664	32,638,618	29,762,123	25,718,513	22,702,442	11.9	9.7	15.7	13.3	12.6
Effectifs moyens / Staff	1,064	1,033	901	675	600	3.0	14.7	33.6	12.4	15.4
Rémunérations=effectifs / Salaries=Staff (\$)	34,318	31,589	33,025	38,121	37,810	8.6	-4.3	-13.4	0.8	-2.4
IMMOBILISATIONS / FIXED ASSETS (\$)										
Immobilisations brutes / Gross Fixed Assets	986,837,405	832,746,326	659,354,661	554,721,903	477,749,589	18.5	26.3	18.9	16.1	19.9
Immobilisations nettes / Net Fixed Assets	611,101,606	547,630,037	417,313,105	326,061,969	271,115,140	11.6	31.2	28.0	20.3	22.5
RENDEMENT / PROFITABILITY (%)										
Revenu d'exploitation / Operating Margin	43.52	46.54	43.77	41.92	39.41	-6.5	6.3	4.4	6.4	2.5
Marge B.A.I.I. / P.B.I.T. Margin	21.36	30.00	29.39	27.81	25.57	-28.8	2.1	5.7	8.8	-4.4
Marge avant impôts / Pre-tax Margin	5.24	16.12	11.76	11.97	4.60	-67.5	37.1	-1.8	160.1	3.3
Immobilisations nettes moyens / Average Net Fixed Assets (\$)	579,365,822	482,471,571	371,687,537	298,588,555		20.1	29.8	24.5		
Rendement immobilisations nettes / Return on avg. NFA	14.15	21.76	24.69	24.04		-35.0	-11.9	2.7		

CRTC - SYSTÈME DE LA BASE DE DONNÉES FINANCIÈRES / CRTC - FINANCIAL DATABASE SYSTEM
SOMMAIRE FINANCIER - CABLÔDISTRIBUTION (TOUS LES SERVICES) / CABLE TELEVISION FINANCIAL SUMMARY (ALL SERVICES)

Colombie-Britannique / British Columbia

	2001	2000	1999	1998	1997	Variation % / Percent Change				Moy. de croiss. ann. Avg. Ann. Grth Rate
						01/00	00/99	99/98	98/97	
Unités rapportées / Reporting Units:	<u>40</u>	<u>40</u>	<u>40</u>	<u>41</u>	<u>41</u>					
REVENUS / REVENUE(\$)										
Abonnement / Subscription	547,556,912	477,401,860	446,142,580	407,285,319	375,936,201	14.7	7.0	9.5	8.3	9.9
Branchement / Connection	8,604,686	8,756,156	8,144,770	9,069,067	9,831,293	-1.7	7.5	-10.2	-7.8	-3.3
Parrainage de canal communautaire / Community Programs Sponsorship	71,697	487,007	360,835	281,856	162,558	-85.3	35.0	28.0	73.4	-18.5
Autres revenus / Other Revenue	20,042,751	44,463,686	21,200,764	10,566,566	9,850,469	-54.9	109.7	100.6	7.3	19.4
REVENUS TOTAUX / TOTAL REVENUE	576,276,051	531,108,709	475,848,951	427,202,808	395,780,521	8.5	11.6	11.4	7.9	9.8
DÉPENSES / EXPENSES (\$)										
Programmation / Programming	12,394,063	13,003,290	11,732,398	12,906,696	13,577,020	-4.7	10.8	-9.1	-4.9	-2.3
Paieement d'affiliation / Affiliation Payments	138,420,364	122,188,564	108,307,573	90,718,593	83,722,772	13.3	12.8	19.4	8.4	13.4
Services techniques / Technical	81,721,574	88,381,140	81,794,052	67,656,337	63,836,211	-7.5	8.1	20.9	6.0	6.4
Ventes et promotion / Sales	22,661,907	26,936,983	21,063,716	19,507,791	12,995,587	-15.9	27.9	8.0	50.1	14.9
Administration et frais généraux / Administration and General	85,196,894	94,674,339	86,115,474	80,522,898	73,377,190	-10.0	9.9	6.9	9.7	3.8
DÉPENSES TOTALES / TOTAL EXPENSES	340,394,802	345,184,313	309,013,212	271,312,315	247,508,780	-1.4	11.7	13.9	9.6	8.3
Bénéfice (perte) d'exploitation / Operating income	235,881,255	185,924,392	166,835,738	155,890,492	148,271,741	26.9	11.4	7.0	5.1	12.3
Amortissement / Depreciation	152,456,396	119,224,010	92,155,338	67,466,848	64,535,369	27.9	29.4	36.6	4.5	24.0
B.A.I.I. / P.B.I.T.	83,424,859	66,700,382	74,680,400	88,423,644	83,736,372	25.1	-10.7	-15.5	5.6	-0.1
Intérêts versés / Interest	78,950,390	86,394,061	107,606,689	121,493,854	188,830,176	-8.6	-19.7	-11.4	-35.7	-19.6
Ajustements / Adjustments	6,115,203	26,915,628	-47,287,587	-32,894,867	-25,012,968	-77.3	-156.9	43.8	31.5	-29.7
Bénéfice net (perte) avant impôts / Pre-tax Profit	-1,640,734	-46,609,307	14,361,298	-175,343	-80,080,836	-96.5	-424.5	-999.0	-99.8	-62.2
ABONNÉES / SUBSCRIBERS										
Abonnés (volet de base) / Subscribers (basic)	1,111,838	1,103,585	1,102,680	1,103,045	1,106,270	0.7	0.1	0.0	-0.3	0.1
Abonnées (non de base) / Subscribers (non-basic)	906,734	888,847	910,952	918,692	993,984	2.0	-2.4	-0.8	-7.6	-2.3
PERSONNEL / STAFF						0.0	0.0	0.0	0.0	
Rémunérations totaux / Total Salaries (\$)	63,039,036	87,163,009	76,276,944	74,380,773	52,313,984	-27.7	14.3	2.5	42.2	4.8
Effectifs moyens / Staff	1,527	1,873	1,505	1,357	1,222	-18.4	24.4	10.9	11.1	5.7
Rémunérations=effectifs / Salaries=Staff (\$)	41,272	46,546	50,679	54,803	42,817	-11.3	-8.2	-7.5	28.0	-0.9
IMMOBILISATIONS / FIXED ASSETS (\$)										
Immobilisations brutes / Gross Fixed Assets	1,568,661,838	1,554,885,515	1,320,526,461	1,109,867,210	1,034,119,553	0.9	17.7	19.0	7.3	11.0
Immobilisations nettes / Net Fixed Assets	936,837,293	712,644,797	600,396,165	484,430,056	560,549,126	31.5	18.7	23.9	-13.6	13.7
RENDEMENT / PROFITABILITY (%)										
Revenu d'exploitation / Operating Margin	40.93	35.01	35.06	36.49	37.46	16.9	-0.2	-3.9	-2.6	2.2
Marge B.A.I.I. / P.B.I.T. Margin	14.48	12.56	15.69	20.70	21.16	15.3	-20.0	-24.2	-2.2	-9.1
Marge avant impôts / Pre-tax Margin	-0.28	-8.78	3.02	-0.04	-20.23	-96.8	-390.8	-999.0	-99.8	-65.6
Immobilisations nettes moyens / Average Net Fixed Assets (\$)	824,741,045	656,520,481	542,413,110	522,489,591		25.6	21.0	3.8		
Rendement immobilisations nettes / Return on avg. NFA	10.12	10.16	13.77	16.92		-0.4	-26.2	-18.6		

LES CONTRIBUTIONS À LA CRÉATION ET LA PRODUCTION D'ÉMISSIONS CANADIENNES /
CONTRIBUTIONS TO THE CREATION AND PRODUCTION OF CANADIAN PROGRAMMING

CANADA

**LES CONTRIBUTIONS À LA CRÉATION ET LA PRODUCTION D'ÉMISSIONS CANADIENNES /
CONTRIBUTIONS TO THE CREATION AND PRODUCTION OF CANADIAN PROGRAMMING**

RÉGION / REGION PROVINCE	1999			2000			2001 *			
	Contributions au fond canadien de télévision / Contributions to Canadian Television Fund	Fonds indépendants / Independent Funds	Contributions totales / Total Contributions	Contributions au fond canadien de télévision / Contributions to Canadian Television Fund	Fonds indépendants / Independent Funds	Contributions totales / Total Contributions	Contributions au fond canadien de télévision / Contributions to Canadian Television Fund	Fonds indépendants / Independent Funds	Contributions totales / Total Contributions	No. d'entreprises qui contribuent (1) / No. of undertakings contributing (1)
TÉLÉDISTRIBUTION / CABLE TELEVISION										
Terre-Neuve / Newfoundland	\$ 598,140	0	598,140	759,020	0	759,020	764,801	86,322	851,123	3
Île-du-Prince-Edouard / Prince Edward Island	\$ 104,166	0	104,166	114,156	0	114,156	86,296	21,575	107,871	1
Nouvelle Écosse / Nova Scotia	\$ 1,071,461	104,379	1,175,840	1,481,378	207,501	1,688,879	1,601,028	380,952	1,981,980	11
Nouveau Brunswick / New Brunswick	\$ 995,424	233,412	1,228,836	955,463	0	955,463	1,125,818	281,453	1,407,271	7
Atlantique / Atlantic	\$ 2,769,191	337,791	3,106,982	3,310,017	207,501	3,517,518	3,577,943	770,302	4,348,245	22
Québec	\$ 16,858,453	343,915	17,202,368	17,906,567	572,447	18,479,014	14,788,205	3,684,953	18,473,158	28
Ontario	\$ 25,633,801	4,937,090	30,570,891	28,375,062	5,633,919	34,008,981	28,897,752	7,024,818	35,922,570	54
Manitoba	\$ 2,445,986	0	2,445,986	2,385,146	224,280	2,609,426	2,123,096	530,774	2,653,870	2
Saskatchewan	\$ 1,260,042	0	1,260,042	767,583	2,375	769,958	724,337	181,083	905,420	3
Alberta	\$ 7,171,306	0	7,171,306	7,793,698	216,524	8,010,222	3,615,702	849,722	4,465,424	8
Prairies	\$ 10,877,334	0	10,877,334	10,946,427	443,179	11,389,606	6,463,135	1,561,579	8,024,714	13
Colombie-Britannique / British Columbia	\$ 9,408,503	1,520,915	10,929,418	10,365,442	1,663,584	12,029,026	10,120,692	2,412,288	12,532,980	26
TOTAL - TÉLÉDISTRIBUTION / CABLE	\$ 65,547,282	7,139,711	72,686,993	70,903,515	8,520,630	79,424,145	63,847,727	15,453,940	79,301,667	143
SDM/SRD / MDS/DTH	\$ 6,158,533	635,180	6,793,713	15,298,291	3,445,989	18,744,280	25,394,867	6,295,303	31,690,170	7
TOTAL DU CANADA / CANADA TOTAL	\$ 71,705,815	7,774,891	79,480,706	86,201,806	11,966,619	98,168,425	89,242,594	21,749,243	110,991,837	150

* Préliminaire / Preliminary

1) Ces chiffres représentent le nombre d'entreprises qui ont contribué au fonds . / This figure represents the number of undertakings who have contributed to the fund.

MDS & DTH
MDS & DTH

CANADA

CRTC - SYSTÈME DE LA BASE DE DONNÉES FINANCIÈRES / CRTC - FINANCIAL DATABASE SYSTEM

Sommaire financier pour les systèmes de radiodiffusion directe par satellite (SRD) et les systèmes de distribution multipoint (SDM) - Volet de base / Financial Summary for Direct-to-Home (DTH) and Multipoint Distribution Systems (MDS) - Basic Service

CANADA

	2001	2000	1999	1998	1997	Variation % / Percent Change				Moy. de crois. ann. Avg. Ann. Grth Rate
						01/00	00/99	99/98	98/97	
Unités rapportées / Reporting units:	27	29	18	13	6					
Abonnés directs / Direct Subscribers	1,580,244	963,702	550,773	224,689	3,912	64.0	75.0	145.1	999.0	348.3
Abonnés indirects / Indirect Subscribers	26,149	303	154	2,316	0	999.0	96.8	-93.4	0.0	
Abonnées totaux / Total Subscribers	1,606,393	964,005	550,927	227,005	3,912	66.6	75.0	142.7	999.0	350.2
REVENUS / REVENUE(\$)										
Abonnés directs / Subscription - direct subs.	80,521,402	43,801,623	21,603,741	10,422,882	622,905	83.8	102.8	107.3	999.0	237.2
Abonnés indirects / Subscription - indirect subs.	46,057	15,151	16,150	22,643	0	204.0	-6.2	-28.7	0.0	
Installation	558,302	2,708,761	2,539,766	407,624	400,122	-79.4	6.7	523.1	1.9	8.7
Canal communautaire / Community channel	0	13,967	0	1,400	0	-100.0	0.0	-100.0	0.0	
Autres revenus / Other cable	9,434,577	6,052,950	923,160	383,250	46,030	55.9	555.7	140.9	732.6	278.4
REVENUS TOTAUX / TOTAL REVENUE	90,560,338	52,592,451	25,082,819	11,237,798	1,069,057	72.2	109.7	123.2	951.2	203.4
DÉPENSES / EXPENSES (\$)										
Programmation / Programming	634,054	636,085	129,504	176,559	0	-0.3	391.2	-26.7	0.0	
Services techniques / Technical	119,276,863	84,480,081	40,255,446	13,364,243	729,417	41.2	109.9	201.2	999.0	257.6
Ventes et promotion / Sales and Promotion	123,573,476	166,347,559	88,729,368	36,767,747	127,033	-25.7	87.5	141.3	999.0	458.5
Administration et frais généraux / Administration and General	74,338,462	69,413,166	31,517,821	15,315,449	414,702	7.1	120.2	105.8	999.0	265.9
Moins : allocation aux dépenses hors programmation / Less: Non-programming allocation	5,267,980	0	0	0	0	0.0	0.0	0.0	0.0	
DÉPENSES TOTALES / TOTAL EXPENSES	312,554,875	320,876,891	160,632,139	65,623,998	1,271,152	-2.6	99.8	144.8	999.0	296.0
Bénéfice (perte) d'exploitation / Operating Income	-221,994,537	-268,284,440	-135,549,321	-54,386,201	-202,095	-17.3	97.9	149.2	999.0	475.7
Moins: amortissement / Less: Depreciation	73,049,457	35,291,745	19,252,101	11,908,532	1,140,909	107.0	83.3	61.7	943.8	182.9
Plus: allocation aux dépenses hors programmation / Plus: Non-programming allocation	12,439,335	0	0	0	0	0.0	0.0	0.0	0.0	
B.A.I.I. / P.B.I.T.	-282,604,659	-303,576,185	-154,801,422	-66,294,733	-1,343,004	-6.9	96.1	133.5	999.0	280.9
Moins: intérêts / Less: Interest	-7,755,942	140,001	2,587,773	3,009,549	198,368	-999.0	-94.6	-14.0	999.0	150.1
Moins: ajustements / Less: Adjustments	63,380,839	26,338,981	19,863,570	12,400,622	-1,022,700	140.6	32.6	60.2	-999.0	180.6
Bénéfice net (perte) avant impôts / Pre-tax Profit	-338,229,556	-330,055,167	-177,252,765	-81,704,904	-518,672	2.5	86.2	116.9	999.0	405.3
Taux approuvé / Approved Rate (\$)	13.00	22.03	20.32	21.58	20.63	-41.0	8.4	-5.8	4.6	-10.9
Taux réalisé / Realized Rate (\$)	4.25	3.79	3.27	3.87	13.27	12.1	15.9	-15.4	-70.9	-24.8
Rémunérations totales / Total Salaries (\$)	98,223,791	74,783,107	45,739,501	8,509,460	305,249	31.3	63.5	437.5	999.0	323.5
Personnel / Staff	2,062	1,904	1,207	494	7	8.3	57.7	144.4	999.0	307.5
Rénumérations=personnel / Salaries=Staff (\$)	47,635	39,283	37,886	17,226	40,809	21.3	3.7	119.9	-57.8	3.9
RENDEMENT / PROFITABILITY										
Immobilisations brutes - volet de base / Historical Cost Fixed Assets (\$)	915,578,632	407,246,628	258,488,066	102,090,513	13,139,008	124.8	57.5	153.2	677.0	188.9
Immobilisations nettes - volet de base / Net Fixed Assets (\$)	770,429,112	333,321,331	225,512,190	87,844,364	11,850,793	131.1	47.8	156.7	641.3	184.0
Moins: allocation aux dépenses hors programmation / Less: Non-programming allocation	107,703,961	0	0	0	5	0.0	0.0	0.0	-100.0	0.0
Immobilisations nettes ajustées - volet de base / Adjusted Net Fixed Assets (\$)	662,725,151	333,321,331	225,512,190	87,844,364	11,850,788	98.8	47.8	156.7	641.3	173.5
Facteur âge / Asset Age Factor	84.15%	81.85%	87.24%	86.05%	90.20%	2.8	-6.2	1.4	-4.6	-1.7
Immobilisations nettes moyennes - volet de base / Average Net Fixed Assets (\$)	498,023,241	279,416,761	156,678,277	49,847,576		78.2	78.3	214.3		
Marge B.A.I.I. / P.B.I.T. Margin (%)	-312.06	-577.22	-617.16	-589.93	-125.63	-45.9	-6.5	4.6	369.6	25.5
Rendement immobilisations nettes / Return on Average Net Fixed Assets (%)	-56.75	-108.65	-98.80	-132.99		-47.8	10.0	-25.7		

Les données 1998 comportent une année partielle d'opération pour Star Choice Television Network Inc. et Bell Satellite Services Inc. / 1998 data reflects partial year of operation for Star Choice Television Network Inc. and Bell Satellite Services Inc.

CRTC - SYSTÈME DE LA BASE DE DONNÉES FINANCIÈRES / CRTC - FINANCIAL DATABASE SYSTEM

Sommaire financier pour les systèmes de radiodiffusion directe par satellite (SRD) et les systèmes de distribution multipoint (SDM) - Volet de base / Financial Summary for Direct-to-Home (DTH) and Multipoint Distribution Systems (MDS) - Basic Service

CANADA	Unités rapportées / Reporting units:	2001	2000	1999	1998	1997	Variation % / Percent Change				Moy. de croiss. ann.
		<u>27</u>	<u>29</u>	<u>18</u>	<u>13</u>	<u>6</u>	01/00	00/99	99/98	98/97	Avg. Ann. Grth Rate
REVENUS / REVENUE(\$)											
Abonnement / Subscription		654,487,054	367,809,197	159,625,837	40,316,139	927,810	77.9	130.4	295.9	999.0	415.4
Branchement / Connection		566,297	3,129,600	2,604,760	1,225,257	418,184	-81.9	20.1	112.6	193.0	7.9
Parrainage de canal communautaire / Community Programs Sponsorship		0	13,967	0	1,400	0	-100.0	999.0	-100.0	999.0	
Autres revenus / Other Revenue		23,272,212	15,733,031	3,353,492	1,552,573	67,567	47.9	369.2	116.0	999.0	330.8
REVENUS TOTAUX / TOTAL REVENUE		678,325,563	386,685,796	165,584,091	43,095,368	1,413,561	75.4	133.5	284.2	999.0	368.0
DÉPENSES / EXPENSES (\$)											
Programmation / Programming		634,054	636,085	129,504	176,559	0	-0.3	391.2	-26.7	999.0	
Païement d'affiliation / Affiliation Payments		340,009,799	202,007,841	87,005,385	19,461,752	249,035	68.3	132.2	347.1	999.0	507.9
Services techniques / Technical		191,191,442	138,754,556	60,734,925	36,974,147	1,273,739	37.8	128.5	64.3	999.0	250.0
Ventes et promotion / Sales		249,825,145	280,283,619	198,086,911	94,101,275	228,804	-10.9	41.5	110.5	999.0	474.8
Administration et frais généraux / Administration and General		124,671,678	105,780,255	39,077,658	21,663,449	659,282	17.9	170.7	80.4	999.0	270.8
DEPENSES TOTALES / TOTAL EXPENSES		906,332,118	727,462,358	385,034,383	172,377,183	2,410,859	24.6	88.9	123.4	999.0	340.3
Bénéfice (perte) d'exploitation / Operating income		-228,006,556	-340,776,562	-219,450,292	-129,281,814	-997,297	-33.1	55.3	69.7	999.0	288.8
Amortissement / Depreciation		82,495,893	45,127,733	24,535,258	13,162,436	1,202,981	82.8	83.9	86.4	994.2	187.8
B.A.I.I. / P.B.I.T.		-310,502,449	-385,904,295	-243,985,550	-142,444,250	-2,200,278	-19.5	58.2	71.3	999.0	244.7
Intérêts versés / Interest		-3,528,460	1,392,620	4,138,030	3,009,549	198,368	-353.4	-66.3	37.5	999.0	105.4
Ajustements / Adjustments		61,117,909	28,316,250	974,719	11,479,942	-1,018,130	115.8	999.0	-91.5	-999.0	178.4
Bénéfice net (perte) avant impôts / Pre-tax Profit		-368,091,898	-415,613,165	-249,098,299	-156,933,741	-1,380,516	-11.4	66.8	58.7	999.0	304.1
ABONNÉES / SUBSCRIBERS											
Abonnés (volet de base) / Subscribers (basic)		1,606,393	964,005	550,927	227,005	3,912	66.6	75.0	142.7	999.0	350.2
Abonnées (non de base) / Subscribers (non-basic)		1,294,716	869,389	502,323	102,735	2,852	48.9	73.1	389.0	999.0	361.6
PERSONNEL / STAFF											
Rémunérations totaux / Total Salaries (\$)		100,308,443	75,660,589	46,183,416	17,805,388	564,489	32.6	63.8	159.4	999.0	265.1
Effectifs moyens / Staff		2,120	1,904	1,224	790	14	11.3	55.6	54.9	999.0	253.0
Rénumérations=effectifs / Salaries=Staff (\$)		47,315	39,738	37,738	22,538	41,355	19.1	5.3	67.4	-45.5	3.4
IMMOBILISATIONS / FIXED ASSETS (\$)											
Immobilisations brutes / Gross Fixed Assets		988,348,214	475,266,970	305,158,363	114,172,831	13,168,433	108.0	55.7	167.3	767.0	194.3
Immobilisations nettes / Net Fixed Assets		819,924,133	386,368,487	264,230,407	99,049,653	11,872,131	112.2	46.2	166.8	734.3	188.3
RENDEMENT / PROFITABILITY (%)											
Revenu d'exploitation / Operating Margin		-33.61	-88.13	-132.53	-299.99	-70.55	-61.9	-33.5	-55.8	325.2	-16.9
Marge B.A.I.I. / P.B.I.T. Margin		-45.77	-99.80	-147.35	-330.53	-155.65	-54.1	-32.3	-55.4	112.3	-26.4
Marge avant impôts / Pre-tax Margin		-54.26	-107.48	-150.44	-364.15	-97.66	-49.5	-28.6	-58.7	272.9	-13.7
Immobilisations nettes moyens / Average Net Fixed Assets (\$)		603,146,310	325,299,447	181,640,030	55,460,892		85.4	79.1	227.5		
Rendement immobilisations nettes / Return on avg. NFA		-51.48	-118.63	-134.32	-256.84		-56.6	-11.7	-47.7		

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