



## Broadcasting Decision CRTC 2004-420

Ottawa, 21 September 2004

**MediaNet Canada Ltd.**  
Across Canada

*Application 2003-1800-0*  
*Public Hearing in the National Capital Region*  
*7 June 2004*

### **RTV (Russian Television) - Category 2 specialty service**

*In this decision, the Commission **approves** the operation of a new Category 2 specialty television service.*

#### **The application**

1. The Commission received an application by MediaNet Canada Ltd. (MediaNet) for a broadcasting licence to operate a national, ethnic Category 2<sup>1</sup> specialty television service to be known as RTV (Russian Television).
2. The applicant proposed to offer a service that would be devoted to programming of interest to the Russian-speaking community. At least 60% of all programming offered would be in the Russian language.
3. The Commission did not receive any interventions in connection with this application.

#### **The Commission's analysis and determination**

4. Based on its examination of this application, the Commission is satisfied that it is in conformity with all applicable terms and conditions announced in *Introductory statement – Licensing of new digital pay and specialty services – Corrected Appendix 2*, Public Notice CRTC 2000-171-1, 6 March 2001 (Public Notice 2000-171-1). Accordingly, the Commission **approves** the application by MediaNet Canada Ltd. for a broadcasting licence to operate the national, Russian-language Category 2 specialty television service, RTV (Russian Television).
5. The licence will expire 31 August 2011, and will be subject to the conditions set out in Public Notice 2000-171-1, as well as to the **conditions** set out in the appendix to this decision.

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<sup>1</sup>The Category 2 services are defined in *Introductory statement – Licensing of new digital pay and specialty services*, Public Notice CRTC 2000-171, 14 December 2000.

## Issuance of the licence

6. A licence will be issued once the applicant has satisfied the Commission, with supporting documentation, that the following requirements have been met:
- the applicant has entered into a distribution agreement with at least one licensed distributor; and
  - the applicant has informed the Commission in writing that it is prepared to commence operations. The undertaking must be operational at the earliest possible date and in any event no later than 36 months from the date of this decision, unless a request for an extension of time is approved by the Commission before 21 September 2007. In order to ensure that such a request is processed in a timely manner, it should be submitted at least 60 days before that date.

Secretary General

*This decision is to be appended to the licence. It is available in alternative format upon request, and may also be examined at the following Internet site: <http://www.crtc.gc.ca>*

## Appendix to Broadcasting Decision CRTC 2004-420

### Conditions of licence

1. The licensee shall provide a national, ethnic Category 2 specialty television service devoted to programming of interest to the Russian-speaking community. Not less than 60% of all programming broadcast during the broadcast week shall be in the Russian language.
2. The programming must be drawn exclusively from the following categories, as set out in Schedule I to the *Specialty Services Regulations, 1990*, as amended from time to time:
  - 1 News
  - 2 (a) Analysis and interpretation  
(b) Long-form documentary
  - 3 Reporting and actualities
  - 4 Religion
  - 6 (a) Professional sports  
(b) Amateur sports
  - 7 Drama and comedy
    - (a) Ongoing drama series
    - (b) Ongoing comedy series (sitcoms)
    - (d) Theatrical feature films aired on TV
    - (e) Animated television programs and films
  - 8 (b) Music video clips  
(c) Music video programs
  - 9 Variety
  - 10 Game shows
  - 11 General entertainment and human interest
  - 13 Public service announcements
  - 14 Infomercials, promotional and corporate videos

For the purposes of the conditions of this licence, *broadcast day* refers to the 18-hour period beginning at 6:00 a.m. each day.