



Broadcasting Public Notice CRTC 2005-73

Ottawa, 25 July 2005

Call for comments on a request to add Canal de las Estrellas Latinoamérica to the lists of eligible satellite services for distribution on a digital basis

1. The Commission has received a request dated 14 April 2005 from Rogers Cable Communications Inc. (Rogers) for the addition of Canal de las Estrellas Latinoamérica, a non-Canadian service, to the lists of eligible satellite services for distribution on a digital basis (the digital lists). Rogers described the service as follows:

Canal de las Estrellas Latinoamérica is a 24-hour, 7 day per week, Spanish-language programming service featuring a variety of programming, including sports, special events, news from Mexico, variety shows, telenovelas, feature films, documentaries, comedies, dramas, and entertainment information programs. The service is not accompanied by English- or French-language subtitles or secondary audio programming (SAP).

2. *In Improving the diversity of third-language television services – A revised approach to assessing requests to add non-Canadian third-language television services to the lists of eligible satellite services for distribution on a digital basis*, Broadcasting Public Notice CRTC 2004-96, 16 December 2004 (Public Notice 2004-96), the Commission set out its revised approach to the assessment of requests to add non-Canadian third-language television services to the digital lists, as well as specific information that Canadian sponsors must file in support of their requests. The Commission will assess Rogers' request in light of the approach set out in Public Notice 2004-96.

Call for comments

3. The Commission calls for comments on Rogers' request for the addition of Canal de las Estrellas Latinoamérica to the digital lists. Parties submitting comments on the request should also submit a true copy of their comments to the Canadian sponsor, Rogers, at the following address:

Rogers Cable Communications Inc.
333 Bloor Street East
Toronto, Ontario
M4W 1G9
Facsimile: (416) 935-4875

4. Proof that comments have been sent to Rogers must accompany the original version of the comments sent to the Commission.

5. Comments on Rogers' request must be received by the Commission no later than 25 August 2005. A copy of the comments must be received by Rogers no later than the deadline for receipt of comments by the Commission.
6. Rogers may file a written reply to any comments received concerning its request. This reply should be filed with the Commission, and a copy sent to the person who submitted the comments, by no later than 9 September 2005.
7. The Commission will not formally acknowledge comments. It will, however, fully consider all comments and they will form part of the public record of the proceeding, provided that the procedures for filing set out below have been followed.

Procedures for filing comments

8. Interested parties can file their comments to the Secretary General of the Commission:
 - **by using the**
[Broadcasting Intervention/Comments Form](#)
 - OR
 - **by mail to**
CRTC, Ottawa, Ontario K1A 0N2
 - OR
 - **by fax at**
(819) 994-0218
9. Submissions longer than five pages should include a summary.
10. Please number each paragraph of your submission. In addition, please enter the line ***End of document*** following the last paragraph. This will help the Commission verify that the document has not been damaged during transmission.

Important notice

11. All information submitted, including email address, name and any other personal information, will be placed on the public examination file and can be examined on the Commission's web site at www.crtc.gc.ca.
12. Comments filed in electronic form or on paper will be available in the *Public Proceedings* section of the Commission's web site in the official language and format in which they are submitted. Paper versions will be converted to electronic versions by the Commission for this purpose. All comments will be placed on the public examination file.

13. The Commission encourages interested parties to monitor the public examination file and the Commission's web site for additional information that they may find useful when preparing their comments.

Examination of public comments and related documents at the following Commission offices during normal business hours

Central Building

Les Terrasses de la Chaudière
1 Promenade du Portage, Room G-5
Gatineau, Quebec K1A 0N2
Tel: (819) 997-2429 - TDD: 994-0423
Fax: (819) 994-0218

Metropolitan Place

99 Wyse Road
Suite 1410
Dartmouth, Nova Scotia B3A 4S5
Tel: (902) 426-7997 - TDD: 426-6997
Fax: (902) 426-2721

205 Viger Avenue West

Suite 504
Montréal, Quebec H2Z 1G2
Tel: (514) 283-6607

55 St. Clair Avenue East

Suite 624
Toronto, Ontario M4T 1M2
Tel: (416) 952-9096

Kensington Building

275 Portage Avenue
Suite 1810
Winnipeg, Manitoba R3B 2B3
Tel: (204) 983-6306 - TDD: 983-8274
Fax: (204) 983-6317

Cornwall Professional Building

2125 - 11th Avenue
Room 103
Regina, Saskatchewan S4P 3X3
Tel: (306) 780-3422

10405 Jasper Avenue
Suite 520
Edmonton, Alberta T5J 3N4
Tel: (780) 495-3224

530-580 Hornby Street
Vancouver, British Columbia V6C 3B6
Tel: (604) 666-2111 - TDD: 666-0778
Fax: (604) 666-8322

Secretary General

This document is available in alternative format upon request, and may also be examined in PDF format or in HTML at the following Internet site: <http://www.crtc.gc.ca>