



## Broadcasting Public Notice CRTC 2005-21

Ottawa, 4 March 2005

*The Commission has received the following applications. The deadline for submission of interventions/comments is **24 March 2005**.*

1. **TQS INC.**  
**Montréal, Quebec, Trois-Rivières, Sherbrooke, Rimouski and Saguenay, Quebec**  
**Application No. 2005-0229-6**

**TÉLÉVISION MBS INC.**  
**Rivière-du-Loup, Quebec**  
**Application No. 2005-0156-1**

**RADIO NORD COMMUNICATIONS INC.**  
**Gatineau and Val d'Or, Quebec**  
**Application No. 2005-0182-6**

Application by **TQS inc.** to amend the licences of television programming undertakings CFJP-TV Montréal, CFAP-TV Québec, CFKM-TV Trois-Rivières, CFKS-TV Sherbrooke, CJPC-TV Rimouski, CFRS-TV Saguenay, as well as the licence for the TQS network.

The affiliates of the TQS network have also submitted applications. **TÉLÉVISION MBS INC.**, to amend the licence of television programming undertaking CFTF-TV Rivière-du-Loup and its transmitters, and **RADIO NORD COMMUNICATIONS INC.**, to amend the licences of television programming undertakings CFIG-TV Gatineau and CFVS-TV Val d'Or.

The proposed amendment is to implement the incentive program for French-language Canadian drama set out in Broadcasting Public Notice CRTC 2005-8 (Notice 2005-8), 27 January 2005.

The licensees propose to add the following condition of licence:

“In addition to the 12 minutes of advertising material during any clock hour in a broadcast day permitted by subsection 11(1) of the *Television Broadcasting Regulations, 1987*, the licensee may broadcast such additional minutes of advertising material calculated in accordance with *Incentives for original French-language Canadian television drama*, Broadcasting Public Notice CRTC 2005-8, 25 January 2005, as may be amended from time to time.”

## **Eligibility Threshold**

The eligibility threshold is the number of hours of eligible drama that a licensee must broadcast before being able to access the additional advertising minutes provided under the incentive program. In Notice 2005-8, the Commission determined that this threshold would be set at 65% of the average number of hours of eligible drama programming broadcast over the last three broadcast years. The Commission also indicated that, unless otherwise specified by the Commission, the eligibility threshold established for each licensee would remain the annual reference threshold in subsequent broadcast years.

The applicants have submitted the information necessary to determine the eligibility threshold that will apply to their licences. According to the information submitted, the number of eligible drama hours broadcast during the 2001-2002, 2002-2003 and 2003-2004 broadcast years are as follows:

<b>2001-2002</b>	<b>2002-2003</b>	<b>2003-2004</b>
23 hours	4 hours	none

The average of the last three years is of 9 hours of eligible drama programs. Consequently, the applicants are proposing that an eligibility threshold of 5.85 hours.

The Commission will confirm the proposed threshold and determine the eligibility threshold that will serve as the annual base reference for subsequent broadcast years in the context of its examination of these applications.

*Licensees's address :*

### **TQS inc.**

612 Saint-Jacques Street, suite 100  
Montréal, Quebec  
H3C 5R1

### **Télévision MBS inc.**

298 Armand-Thériault Boulevard  
Suite 100  
Rivière-du-Loup, Quebec  
G5R 4C2  
Fax : (418) 862-9752  
E-mail : [sgregoir.vpf@videotron.ca](mailto:sgregoir.vpf@videotron.ca)

### **Radio Nord Communications inc.**

1 Place Ville Marie  
Suite 1523  
Montréal, Quebec  
H3B 2B5  
Fax: (514) 866-8056

*Examination of applications:*

**TQS inc.**

At the licensees' address, and

**TQS Québec**

330, Saint-Vallier East Street, suite 05  
Québec, Quebec

**TQS Estrie**

3720 Industriel Boulevard  
Sherbrooke, Quebec

**TQS Mauricie**

4141 Saint-Jean Boulevard  
Trois-Rivières Ouest, Quebec

**TQS Saguenay-Lac-Saint-Jean**

2303 Sir Wilfrid Laurier Street  
Jonquière, Quebec

**Télévision MBS inc.**

At the licensees' address

**Radio-Nord Communications inc.**

At the licensees' address, and

171 Jean-Proulx Street  
Gatineau, Quebec

380 Murdoch Avenue  
Rouyn-Noranda, Quebec

[\[Intervention/comments form\]](#)

Public Participation

**Deadline for Interventions/  
Comments**

**24 March 2005**

The intervention must be received by the CRTC and by the applicant on or before the above-mentioned date. The Commission cannot be held responsible for postal delays.

Your intervention will be considered by the Commission, and will form part of the public record of the proceeding without further notification to you, provided the procedure set out below has been followed. You will be contacted only if your submission raises procedural questions.

Submit your written intervention to the Secretary General of the Commission in **only one** of the following formats:

**by using the**  
*interventions/Comments form* located below the description of each application within this public notice or *by selecting the link to this form under the “Public Proceedings” section of the CRTC’s web site at <http://www.crtc.gc.ca>*

or

**by mail at**  
CRTC, Ottawa, Ontario, K1A 0N2

or

**by fax to the**  
Secretary General - (819) 994-0218

A true copy must be sent to the applicant and proof that this has been done must accompany the intervention sent to the Commission.

The Commission advises those who file and serve by electronic mode to exercise caution when using e-mail for service of documents or notification, as it may be difficult to establish that service has occurred.

Before initiating service through electronic mode, please ensure that you will be able to satisfy the Commission, upon request, that service of the notification was completed.

Where the intervention is filed by electronic means, the line **\*\*\*End of document\*\*\*** should be entered following the last paragraph of the document, as an indication that the document has not been damaged during electronic transmission.

Each paragraph of the document should be numbered.

Your intervention should clearly identify the application and indicate whether you support or oppose the application, or if you propose changes to it, include the facts and grounds for your proposal.

## **Important**

All information submitted, including your email address, name and any other personal information as provided, will become part of the public record and can be viewed on the Commission's Web site.

Documents sent in electronic format will be put on the Commission's Web site exactly as we received them, and in the official language and format in which they are sent. Documents not received electronically will be scanned and put on the Web site.

### **Examination of Documents**

An electronic version of applications is available from the Commission's web site by selecting the application number within this notice.

A list of all interventions/comments will also be available on the Commission's Web site. An electronic version of all interventions/comments submitted will be accessible from this list. To access the list, select "Lists of interventions/comments" under "Public Proceedings" from the Commission's Web site.

Documents are also available during normal office hours at the local address provided in this notice and at the Commission offices and documentation centres directly involved with these applications or, upon request, within 2 working days, at any other CRTC offices and documentation centres.

### **Central Building**

Les Terrasses de la Chaudière  
1 Promenade du Portage, Room 206  
Gatineau, Quebec K1A 0N2  
Tel: (819) 997-2429 – TDD: 994-0423  
FAX: (819) 994-0218

### **Metropolitan Place**

99 Wyse Road, Suite 1410  
Dartmouth, Nova Scotia B3A 4S5  
Tel: (902) 426-7997 – TDD: 426-6997  
FAX: (902) 426-2721

### **205 Viger Avenue West**

Suite 504  
Montréal, Quebec H2Z 1G2  
Tel: (514) 283-6607

### **55 St. Clair Avenue East, Suite 624**

Toronto, Ontario M4T 1M2  
Tel: (416) 952-9096

Kensington Building  
275 Portage Avenue, Suite 1810  
Winnipeg, Manitoba R3B 2B3  
Tel: (204) 983-6306 – TDD: 983-8274  
FAX: (204) 983-6317

Cornwall Professional Building  
2125 – 11<sup>th</sup> Avenue, Room 103  
Regina, Saskatchewan S4P 3X3  
Tel: (306) 780-3422

10405 Jasper Avenue, Suite 520  
Edmonton, Alberta T5J 3N4  
Tel: (780) 495-3224

530-580 Hornby Street  
Vancouver, British Columbia V6C 3B6  
Tel: (604) 666-2111 – TDD: 666-0778  
FAX: (604) 666-8322

Secretary General

*This document is available in alternative format upon request, and may also be examined in PDF format or in HTML at the following Internet site: <http://www.crtc.gc.ca>*