

## CLEARBROOK MB CHURCH

2719 Clearbrook Road  
Abbotsford, BC V2T 2Y9  
CANADA

Phone: 604-850-6607

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Email:

clearbrookmbchurch@telus.net

March 23, '05

Secretary General  
CRTC  
Ottawa, Ontario  
K1A 0N2

Dear Sir or Madam,

Re: Application to renew licence for LP TV station, CFEG.

I apologize for the lateness of this submission. The original notice was sent to someone else's attention and was not forwarded to me. I appreciated very much a recent follow up phone call from Francois Sylvain inquiring about our failure to respond.

The inclosed documents, I trust, meet the application requirements. The many shut-ins in our retirement community who rely on our programming will be most grateful to continue receiving our programs.

Thank you,

Sincerely,



Eldon DeFehr  
CFEG LP TV,  
General Manager

CRTC AM10:56 29MAR'05



Application to renew a broadcasting licence to operate a community-based television programming undertaking

**Application to Renew a Broadcasting Licence  
to Operate a Community-based Television  
Programming Undertaking**

(including community-based low-power television undertaking and  
community-based digital service)

**GENERAL INSTRUCTIONS**

Licensees should consult the Commission's Policy framework for  
community-based media Broadcasting Public Notice CRTC 2002-61 dated 10  
October 2002.

1.  
**FILING**

Electronically by attaching it to the Cover Page, which is available on  
our web site under "File or Register". One hard copy version must also be  
sent to the Secretary General, CRTC, Ottawa, Ontario, K1A 0N2. The onus is  
on the applicant/licensee to ensure that the electronic version is  
identical to the hard copy version.

When filing your application electronically, please ensure that the file  
name of the electronic documents attached to your application form  
reflects the ascending order in which they should appear on the public  
file and that each file name include a brief description of the document  
content. For example, "Doc1-brief description of document"; "Doc2-brief  
description of document", and so forth. This will ensure that the  
application and all related documents are presented in the correct order  
once they are made available for public viewing.

If the application is not filed electronically, one original and five  
copies must be filed with the Commission at the following address:  
Secretary General, CRTC, Ottawa, Ontario, K1A 0N2.

2.  
INSTRUCTIONS

The following questionnaire is in HTML format and may be downloaded to the word processing software of your choice. This enables you to complete the downloaded questionnaire by inserting your response in bold letters immediately following the question. You may add lines to the tables if necessary but do not alter or delete any text from the questionnaire.

You must file the Application Brief, which includes the questions and responses, and the Book of Supporting Documents, identified as Appendices in the questionnaire.

The Application Brief, filed electronically or otherwise, must be divided into sections, and include the numbered questions, as set out in the questionnaire, each followed by the corresponding response.

Where the Application Brief is filed electronically, all available documentation that forms part of the Book of Supporting Documents, except confidential material, must also be filed in electronic format.

If you wish to enhance or clarify your application, such information should be filed as a Supplementary Brief identified as APPENDIX 1A in the Book of Supporting Documents. **No additional information to present.**

3.  
PUBLIC EXAMINATION FILE

Copies of the Commission's letters requesting further information and copies of your replies form part of the application and must be available

for examination by the public.

4.  
**CONFIDENTIALITY REQUESTS**

Portions of the application may be treated as confidential, at your request, pursuant to section 20 of the CRTC Rules of Procedure.

The onus is on the applicant to request confidentiality for the information or material and to clearly demonstrate that the public interest will best be served by treating the information as confidential. For further information, refer to Circular No. 429 dated 19 August 1998.

The Commission has increased its security with epass authentication. The full security features of epass will be available in Summer 2004. You may choose to submit CONFIDENTIAL information using the electronic cover page, on diskette or cd-rom or in hard copy format. All CONFIDENTIAL information must clearly be marked as CONFIDENTIAL.

For Commission's use

Application number

Canadian Radio-television and Telecommunications Commission  
Application to Renew a Broadcasting Licence  
to Operate a Community-based Television  
Programming Undertaking  
(including community-based low-power television undertaking and  
community-based digital service)

**1. GENERAL INFORMATION**

**LOCATION OF UNDERTAKING: Abbotsford, B.C.**

**CALL SIGN: CFEG**

1.1

IDENTIFICATION OF LICENSEE

**The B. C. Conference of the Mennonite Brethren Churches**

Individual ( )

Company to be incorporated ( )

Company ( )

Other (  ) Specify: **A religious denomination**

NAME: **The B. C. Conference of Mennonite Brethren Churches**  
ADDRESS: **c/o The Clearbrook Mennonite Brethren Church**  
**2719 Clearbrook Road**  
**Abbotsford, B.C. V2T 2Y9**  
FAX: **(604) 850 5717**  
E-MAIL: **clearbrookmbchurch@telus.net**

CONTACT PERSON REPRESENTING THE LICENSEE  
(if there is no appointed agent under question 1.2)

NAME: **Eldon DeFehr**  
TITLE: **General Manager**  
TELEPHONE: **(604) 850-6607**

Please indicate the E-Mail address and FAX number that should be specified  
in a Public Notice.

FAX: **(604) 850-5717**  
E-MAIL: **clearbrookmbchurch@telus.net**

1.2

APPOINTMENT OF AGENT (**Not Applicable**)

I, \_\_\_\_\_, the licensee, hereby appoint  
\_\_\_\_\_ as my agent for and on my behalf and in my name to  
sign, file and complete (if necessary) an application with the Canadian  
Radio-television and Telecommunications Commission and to sign and file a  
reply with respect thereto and I do hereby ratify, confirm, and adopt as  
my own act, such application and all replies made thereto.

Date:

At:

Signature:

ADDRESS OF AGENT:

TITLE:  
TELEPHONE:  
FAX:  
E-MAIL:

1.3

DECLARATION OF THE LICENSEE OR ITS APPOINTED AGENT

I, **Eldon DeFehr**, SOLEMNLY DECLARE THAT:

a)

I am the **representative** (representative/appointed agent) of the licensee named in this Application Brief and as such have knowledge of all matters declared therein.

b)

The statements made in this application, or any document filed pursuant to any request for further information by the Commission, are (will be) to the best of my knowledge and belief true in all respects.

c)

The opinions and estimates given in this application, or any document filed pursuant to any request for further information by the Commission, are (will be) based on facts as known to me.

D)

I have examined the provisions of the Broadcasting Act and the broadcasting regulations relevant to this application.

AND I HAVE SIGNED

Signature: **Eldon DeFehr** *Eldon DeFehr*

Date: **March 23, '05**

WITNESSED BY

Signature: *Heinz Ratzlaff*

Name (Printed): **Heinz Ratzlaff**

Date: **March 23, '05**

At: **Abbotsford, B.C.**

1.4

EXAMINATION BY THE PUBLIC

Indicate a location, within the area to be served, where the application may be examined by the general public. If several transmitters are proposed, indicate a location within the area to be served by each transmitter.

ADDRESS(ES): **Clearbrook M.B. Church**  
**2719 Clearbrook Road**  
**Abbotsford, B. C.**

1.5


**SAME TERMS AND CONDITIONS**

Unless otherwise specified in this application, the licensee proposes to operate this undertaking under the same terms and conditions as specified in the current licence and in the last renewal decision or, if there has been no renewal, in the initial licensing decision, and in any subsequent written approvals granted during the term of its current licence.

Date: **March 23, '05**

At: **Abbotsford, B.C.**

Signature of Licensee or its appointed agent:

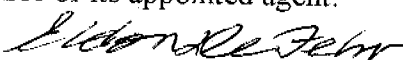


**2. OWNERSHIP**

2.1 If no changes or amendments were done to the constituting documents (for example, Letters Patent, By-Laws, etc.) of the licensee since the last renewal, please sign the following attestation:

**I hereby declare that no changes were done since the last renewal.**

Signature of Licensee or its appointed agent:

**Eldon DeFehr** 

2.2 Complete the following table relating to the directors and officers, including the Chief Executive Officer, of the licensee. Please note that all sections must be completed.

**DIRECTORS AND OFFICERS**

<u>Name</u>	<u>Home Address</u>	<u>Citizenship</u>	<u>Position Held:</u>	<u>Date and term</u>
<b>Eldon DeFehr</b>	3288 Saanich St Abbotsford, BC V2T 4Y5	Canadian	Board Chair	'03 - '06
<b>Kelly Carver</b>	2088 Windsor St Abbotsford BC V2T 6L9	Canadian	director	'05 - '08

<b>Art Hamm</b>	#310 - 32025 Tims Ave Abbotsford BC V2T 2H3	Canadian	director	'02 - '05
<b>David Metzger</b>	36230 Roy Vickers Crt Abbotsford BC V3G 2Y8	Canadian	director	'03 - '06
<b>Kyle Neufeld</b>	27982 Buffer Cres Abbotsford BC V4X 2R9	Canadian	director	'03 - '06
<b>Heinz Ratzlaff</b>	3459 Chase St Abbotsford BC V2T 5B2	Canadian	director	'03 - '05

SUPPORTING DOCUMENTS TO BE APPENDED:

APPENDIX 2A

All changes or amendments to the constituting documents (for example, Letters Patent, By-Laws, etc.) of the licensee

**No changes or amendments to report**

**3. INDUSTRY CONSOLIDATION AND  
CROSS-MEDIA OWNERSHIP**

**(Not Applicable)**

QUESTION 3.1 - TO BE COMPLETED IF licensee IS A FOR-PROFIT CORPORATION.

3.1

Provide a list of all entities involved in any of the areas listed below, for which any investment (equity and/or debt securities) is held by the licensee, a corporation which directly or indirectly controls the licensee and any shareholder holding 20% or more of the voting shares and/or votes (participating and common shares) of the licensee:

- a)  
Other CRTC licence holder and exempted undertakings
- b)  
Daily newspaper
- c)  
Non-daily newspaper or other media publisher



- d) Production or distribution of programming material
- e) Lessor of property, plant or equipment of licensee
- f) Telecommunications company regulated under the Telecommunications Act
- g) Company owning securities in any of categories (a) to (f)

#### 4. FINANCIAL OPERATIONS

##### 4.1

In accordance with Generally Accepted Accounting Principles (G.A.A.P.), complete the following summary of the *estimated annual revenue* and *expenses* for each 12-month period ending 31 August of the *proposed* licence term.

#### REVENUE

**Note: The conditions of our existing broadcast licence do not allow for revenues from other broadcast undertakings or sale of services. Our sole source of income is an annual operating grant from the Clearbrook Mennonite Brethren Church which is responsible for the operation of this Low Power TV station.**

Source	Year 1	Year 2	Year 3	Year 4	Year 5	Year 6	Year 7	Total
Sponsoring church	28,750	20,045	22,350	21,650	27,000	22,300	23,700	165,795

#### OPERATING EXPENSES

Programming	----	-----	----	----	-----	----	----	-----
Technical	25,750	17,045	19,350	18,550	23,800	19,100	20,400	243,995
Sales, adver	----	----	----	----	----	----	----	-----
Administration	3,000	3,000	3,000	3,100	3,200	3,200	3,300	21,800
<b>Total operating expense</b>	28,750	20,045	22,350	21,650	27,000	22,300	23,700	165,795

**NON-OPERATING EXPENSES**

Depreciation	00	6,000	5,100	4,300	4,000	4,000	4,000	27,400
Interest	----	----	----	----	----	----	----	----
Other adjust	----	----	----	----	----	----	----	----
<b>Total non-operating expenses</b>	00	6,000	5,100	4,300	4,000	4,000	4,000	27,400
<b>Total Expenses</b>	28,750	26,045	27,450	25,950	31,000	26,300	27,700	193,195
Est. pre-tax income/loss	----	----	----	----	----	----	----	----
Provision for income taxes	----	----	----	----	----	----	----	----
<b>Net loss</b>	00	6,000	5,100	4,300	4,000	4,000	4,000	27,400

**4.2 PROGRAMMING EXPENSES**

In accordance with Generally Accepted Accounting Principles (G.A.A.P.), complete the following summary of the estimated annual operating expenses for programming and production for each 12-month period ending 31 August of the proposed licence term (refer to Public Notice CRTC 1993-93).

**Note: Our licence provision does not allow us to purchase programming from other programming undertakings. All our programs are telecast live from public services. There are therefore no additional broadcast programming and production expenses.**

**4.3** Provide a detailed listing of all the basic underlying assumptions upon which the financial projections in questions 4.1 and 4.2 have been prepared, including the following:

a) The amount of revenues included in each of the years from non-traditional forms of advertising such as product placement, sponsorship messages and digital superimposition. Indicate where these revenues have been accounted for in the projections;

**Comment: As indicated above we receive no advertising revenue.**

b) The methodology used to amortize program costs; and  
**Not Applicable**

c) Expected inflation rates and whether the projections have been prepared using current or constant dollars.

**No inflation rates were used and projections on operating expenses were based on constant dollars.**

4.4 Provide a pro forma statement of changes in financial position for each year of the proposed licence term for the undertaking.

**Variations on operating expenses were based on projected equipment expenses.**

4.5 Provide a statement of pre-operating costs for the period prior to the commencement of operation.

**Current operating cost continue to be covered by the sponsoring church.**

## 5. PROGRAMMING

All licensees must answer the following questions except where otherwise indicated.

5.1

### CANADIAN CONTENT COMMITMENT

The licensee accepts, as a CONDITION OF LICENCE, to devote not less than 80% of the broadcast year to the broadcasting of Canadian content.

YES (✓)

NO ( )

If NO, specify proposed level and provide justification for the proposed exception.

### LOCAL REFLECTION

5.2 The licensee accepts, as a CONDITION OF LICENCE, to devote not less than 60% of the programming aired in the broadcast year to the broadcasting of local programming .

YES (✓)

NO ( )

If NO, specify proposed level and provide justification for the proposed exception.

Note: In Policy framework for community-based media, Broadcasting Public Notice CRTC 2002-61, 10 October 2002, with respect to the licensing framework for community-based television programming undertakings, "local programming" means station productions or programming produced by community-based independent producers that reflects the particular needs and interests of residents of the area that the community-based television programming undertaking is licensed to serve.

### 5.3 Diversity of Programming

Provide details about how you propose to contribute to the diversity of programming available to viewers in your coverage area and how you intend to meet the demands and reflect the particular needs and interests of your local audience.

**In keeping with our original application to broadcast, our station targets shut-ins in our retirement community who are no longer able to attend local church services. We broadcast a variety of church services.**

### 5.4 Cultural Diversity

a) Describe how the proposed programming (news and non-news) will reflect the presence of cultural and racial minorities and Aboriginal people in the communities served, in a manner that is accurate, fair and non-stereotypical.

**In addition to providing spiritual and social contact for shut-ins, we have certain services conducted in German to serve an older ethnic population in our surrounding community.**

b) Describe any specific commitments to initiatives designed to ensure an accurate and fair reflection and portrayal of all minority groups.

**Speakers in our public services have been advised to be sensitive to minorities and not to say things that may cause misunderstandings or unnecessary offense.**

### 5.5 NETWORK AFFILIATION

Will the undertaking be affiliated to a network?

YES ( )

NO ()

If YES, provide details of network affiliations proposed including network agreements and specific programming identifications as specified at question 5.14.

#### 5.6 HOURS OF OPERATION

Indicate total number of hours per week (on-air) of proposed program service for Year 1 of the proposed licence term:

**Four hours of regular service per week. Additional services of special events as scheduled by the church are included, as well.**

#### 5.7 BROADCAST DAY

Section 2 of the Television Broadcasting Regulations, 1987, defines the "broadcast day", as the period of up to 18 hours, beginning each day not earlier than six o'clock in the morning and ending not later than one o'clock in the morning of the following day, as selected by the licensee.

The licensee proposes the following broadcast day:

**FROM: Sunday services from 6:00 a.m TO: 12:00 mid-night**

#### 5.8 LOG REPORTING DAY

Each broadcaster must choose a time that they will use as the absolute beginning and ending of each log reporting day. The chosen log reporting day must be a complete 24 hour period commencing at or before the beginning of the broadcast day and ending at or after the close of the broadcast day.

The starting time of your "log reporting day" will be: **6:00 a.m.**

#### SERVICE TO THE HEARING IMPAIRED

5.9 What plans do you have to meet the needs of the hearing impaired, for example, providing closed-captioned programming?

**We have no plans at present to provide closed-captioning.**

5.10 Will the licensee install a Telephone Device for the Deaf (TDD)?

YES ( )

NO (✓ )

If YES, where will it be located?

If NO, provide reasons.

**We are not able to cover the additional costs.**

### **SERVICE TO THE VISUALLY IMPAIRED**

**5.11** What plans do you have to meet the needs of the visually impaired, for example, providing audio descriptions of programming?

**We have no plans at present.**

### **INDUSTRY CODES**

**5.12** The licensee accepts as CONDITIONS OF LICENCE to adhere to the following codes during all hours of the broadcast day:

a) The Canadian Association of Broadcasters' (CAB) Broadcast Code for Advertising to Children, Public Notice CRTC 1993-99, 30 June 1993, as amended from time to time and approved by the Commission.

YES (✓)

NO ( )

If NO, provide reasons.

b) The CAB's Voluntary Code Regarding Violence in Television Programming, Public Notice CRTC 1993-149, 28 October 1993, as amended from time to time and approved by the Commission.

YES (✓)

NO ( )

If NO, provide reasons.

c) The CAB's Sex-Role Portrayal Code for Television and Radio Programming, Public Notice CRTC 1990-99, 26 October 1990, as amended from time to time

and approved by the Commission.

YES (✓)

NO ( )

If NO, provide reasons.

### **5.13 PROGRAM DESCRIPTION**

Provide a description of each CANADIAN PRODUCTION identified in the Block Program Schedule provided as Appendix 7A. The table should be arranged by program category as per Schedule 1 of the Television Broadcasting Regulations, 1987 under the following headings: A: Local production, B: Co-production with independent producer(s), C: Canadian acquired, and D: Network programs, and should include the following information:

#### **CANADIAN PROGRAM DESCRIPTION**

- **Station I.D. and bulletin board**
  - b) 11114130
  - c) Runs continuously when there is no live programming
  - d) Begins the broadcast day and runs to end of the broadcast day.
  - e) Consists of a rotating series of slides including station I.D., service schedules, special events, and still photos, with a audio background of suitable music.
  - d) Production is done by our station staff.
  
- **Sunday morning worship service**
  - b) 11114040
  - c) There are 52 episodes per year with no repeat broadcasts.
  - d) The programs are one hour in length and are aired Sundays, 11:00 a.m til noon
  - e) The program consists of a live worship service. A typical service would include an instrumental prelude, music by the chancel choir, congregational singing, announcements, and a message.
  - f) Station production.
  
- **German worship service**
  - b) 11114040
  - c) There are 52 episodes per year with no repeat broadcasts.
  - d) The programs are one hour in length and are aired Sundays, 9:45 - 10:45 a.m

- e) **The services are conducted in the German language. A typical service consists of an instrumental prelude, music by the choir, congregational singing, announcements, and a message.**
- f) **Station production**
  
- **Special services**
  - b) **11114040**
  - c) **There may be 30 - 40 such services in the course of a year.**
  - d) **These programs are not regularly scheduled. Special occasion programs usually are an hour in length.**
  - e) **Some of these services are on religious holidays such as Christmas and Good Friday. Others include a special series of church services ( i.e Family issues); funerals, anniversaries, music concert, etc.**
  - f) **Station production**

Network/Group Production (Note: such programs do not qualify as programs produced specifically for local audiences).

**QUESTION 5.14 -- APPLICABLE ONLY TO THOSE RENEWING A LICENCE TO CARRY ON A COMMUNITY-BASED DIGITAL SERVICE.**

**Not applicable**

5.14

**OTHER PROGRAMMING REQUIREMENTS**

The licensee accepts, as a **CONDITION OF LICENCE**, to adhere to the following sections of the Television Broadcasting Regulations, 1987:

.Section 5, related to "Programming Content"

YES ( )

NO ( )



Section 6, related to the broadcasting of commercial messages dealing with alcoholic beverages

YES ( )  
NO ( )

Section 8, related to "Political Broadcasts"

YES ( )  
NO ( )

Section 10, related to "Logs and Records"

YES ( )  
NO ( )

Section 11, related to "Advertising Material"

YES ( )  
NO ( )

Section 12, related to the requirement to submit an annual return (standard filing requirements)

YES ( )

NO ( )

Section 14, related to changes in ownership of the licensee

YES ( )

NO ( )

Broadcasting Licence Fee Regulations, 1997 (if revenues exceed the threshold amount of \$2 million)

YES ( )

NO ( )

If you responded "NO" to any of the above, provide reasons.

SUPPORTING DOCUMENT TO BE APPENDED:

APPENDIX 5A

PROGRAM SCHEDULE

A copy of the station's proposed Block Program Schedule, including the country of origin of all programs. In the Program Schedule, mark programs on the following basis (refer to Public Notices 1999-97 and 1999-205 for information regarding priority programs):

a)

Priority programs with a "P";

b)

Programs produced specifically for local audiences with an "L"; and,

- c)  
Network or group productions with an "N" or "G" as appropriate.

## BOOK OF SUPPORTING DOCUMENTS

### APPENDIX NUMBER AND NAME APPENDED

(Yes or No)E-FILED

(Yes or No) **No**

#### SECTION 1: GENERAL INFORMATION

1A Supplementary Brief

#### SECTION 2: OWNERSHIP

2A Constituting Documents (or drafts)

#### SECTION 5: PROGRAMMING

4A Block Program Schedule

This document is available in alternative format upon request.  
CRTC 137 (2005-02-17) - Renew - Community-based TV

Version française disponible

\*\*\*End of Document\*\*\*

## BOOK OF SUPPORTING DOCUMENTS

## SECTION 5: PROGRAMMING

## 5A Block Program Schedule

	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
6:00 - 9:45	ID & Bulletin	ID & Bulletin	ID & Bulletin	ID & Bulletin	ID & Bulletin	ID & Bulletin	ID & Bulletin
9:45 - 10:45	German Worship "P, L"			German Bible Study "P, L"			
11:00 - noon	Worship Service "P, L"			ID & Bulletin			
Noon - 7:00	ID & Bulletin						
7:00 - 8:00	Evening Service "P, L"						
8:00 - mid-night	ID & Bulletin						

**Note: Additional, special event services, may be inserted throughout the week subject to the sponsoring church's programming of events.**

**Note: All programs originate in Canada**

\*\*\*End of Document\*\*\*