CBC Radio-Canada

September 9, 2005

Manon Auger
Discretionary Services and Social Policy
Canadian Radio-Television &
Telecommunications Commission
Ottawa, Ontario
K1A ON2

Re: Application 2005-0849-2: Proposed Amendment to Country Canada's Nature of Service Condition of Licence – Supplemental Information

Dear Ms. Auger:

Further to our August 26, 2005 response to your request for clarifications we would like to supplement our response to your first question concerning amateur vs. professional sports.

As we stated in our August 26, 2005 reply, we do not believe it is necessary or appropriate to impose a limit on the amount of professional sports programming broadcast on Country Canada because Country Canada is currently authorized to carry any mix of amateur and professional sports it chooses. Further, Country Canada is not seeking to materially alter its Nature of Service condition of licence. It is simply seeking flexibility within an existing limit to enable it to more effectively program sporting events in accordance with the seasonal nature of sports.

We would like to supplement this response by noting that since CBC acquired a controlling interest in Country Canada in 2002, amateur sports programming accounts for, on average, 97% of total sports programming on Country Canada. The breakdown over the past three years is as follows:

- 2002/03 (Nov. 1, 2002 - Aug. 31, 2003): 95% amateur and 5% professional

- 2003/04 (Sept. 1, 2003 - Aug. 31, 2004): 97% amateur and 3% professional
- 2004/05 (Sept. 1, 2005 - March 31, 2005): 100% amateur and 0% professional

It is apparent from this track record that the current absence of a limit on the amount of professional sporting events has not resulted in any significant amount of professional sports aired on Country Canada.

Yours truly,

Bev Kirshenblatt
Senior Director, Regulatory Affairs