



## Broadcasting Public Notice CRTC 2005-107

Ottawa, 25 November 2005

### **Call for comments on the proposed addition of ET-Global Channel to the lists of eligible satellite services for distribution on a digital basis**

1. The Commission has received a request dated 19 August 2005 from the Canadian Cable Telecommunications Association (CCTA) for the addition of ET-Global Channel, a non-Canadian service, to the lists of eligible satellite services for distribution on a digital basis (the digital lists). The CCTA described the service as follows:

ET-Global Channel is a 24-hour general interest programming service offered primarily in Mandarin Chinese with occasional words or phrases in Southern Fukienese. The service is targeted to Chinese speaking people of all ages and provides a wide variety of programming including news, talk shows, game shows, dramas, variety shows and music.

2. *In Improving the diversity of third-language television services – A revised approach to assessing requests to add non-Canadian third-language television services to the lists of eligible satellite services for distribution on a digital basis*, Broadcasting Public Notice CRTC 2004-96, 16 December 2004 (Public Notice 2004-96), the Commission set out its revised approach to the assessment of requests to add non-Canadian third-language television services to the digital lists, as well as specific information that Canadian sponsors must file in support of their requests. The Commission will assess the CCTA's request in light of the approach set out in Public Notice 2004-96.

### **Call for comments**

3. The Commission calls for comments on the CCTA's request for the addition of ET-Global Channel to the digital lists. Parties submitting comments on the request should also submit a true copy of their comments to the Canadian sponsor, the CCTA, at the following address:

Canadian Cable Telecommunications Association  
360 Albert St., Suite 1010  
Ottawa, Ontario  
K1R 7X7  
Facsimile: (613) 232-2137

4. Proof that comments have been sent to the CCTA must accompany the original version of the comments sent to the Commission.

5. Comments on the CCTA's request must be received by the Commission no later than 22 December 2005. A copy of the comments must be received by the CCTA no later than the deadline for receipt of comments by the Commission.
6. The CCTA may file a written reply to any comments received concerning its request. This reply should be filed with the Commission, and a copy sent to the person who submitted the comments, by no later than 9 January 2006.
7. The Commission will not formally acknowledge comments. It will, however, fully consider all comments, and they will form part of the public record of the proceeding, provided that the procedures for filing set out below have been followed.

### **Procedures for filing comments**

8. Interested parties can file their comments to the Secretary General of the Commission:
  - **by using the**  
[Broadcasting Intervention/Comments Form](#)
  - OR
  - **by mail to**  
CRTC, Ottawa, Ontario K1A 0N2
  - OR
  - **by fax at**  
(819) 994-0218
9. Submissions longer than five pages should include a summary.
10. Please number each paragraph of your submission. In addition, please enter the line \*\*\*End of document\*\*\* following the last paragraph. This will help the Commission verify that the document has not been damaged during transmission.

### **Important notice**

11. All information submitted, including email address, name and any other personal information, will be placed on the public examination file and can be examined on the Commission's web site at [www.crtc.gc.ca](http://www.crtc.gc.ca).

12. Comments filed in electronic form or on paper will be available in the *Public Proceedings* section of the Commission's web site in the official language and format in which they are submitted. Paper versions will be converted to electronic versions by the Commission for this purpose. All comments will be placed on the public examination file.
13. The Commission encourages interested parties to monitor the public examination file and the Commission's web site for additional information that they may find useful when preparing their comments.

**Examination of public comments and related documents at the following Commission offices during normal business hours**

Central Building  
Les Terrasses de la Chaudière  
1 Promenade du Portage, Room 206  
Gatineau, Quebec K1A 0N2  
Tel: (819) 997-2429 - TDD: 994-0423  
Fax: (819) 994-0218

Metropolitan Place  
99 Wyse Road  
Suite 1410  
Dartmouth, Nova Scotia B3A 4S5  
Tel: (902) 426-7997 - TDD: 426-6997  
Fax: (902) 426-2721

205 Viger Avenue West  
Suite 504  
Montréal, Quebec H2Z 1G2  
Tel: (514) 283-6607

55 St. Clair Avenue East  
Suite 624  
Toronto, Ontario M4T 1M2  
Tel: (416) 952-9096

Kensington Building  
275 Portage Avenue  
Suite 1810  
Winnipeg, Manitoba R3B 2B3  
Tel: (204) 983-6306 - TDD: 983-8274  
Fax: (204) 983-6317

Cornwall Professional Building  
2125 - 11<sup>th</sup> Avenue  
Room 103  
Regina, Saskatchewan S4P 3X3  
Tel: (306) 780-3422

10405 Jasper Avenue  
Suite 520  
Edmonton, Alberta T5J 3N4  
Tel: (780) 495-3224

530-580 Hornby Street  
Vancouver, British Columbia V6C 3B6  
Tel: (604) 666-2111 - TDD: 666-0778  
Fax: (604) 666-8322

Secretary General

*This document is available in alternative format upon request, and may also be examined in PDF format or in HTML at the following Internet site: <http://www.crtc.gc.ca>*