



Broadcasting Notice of Public Hearing CRTC 2005-9

Ottawa, 14 October 2005

The Commission will hold a public hearing commencing on 12 December 2005 at 9:00 a.m., at the Commission Headquarters, 1 Promenade du Portage, Gatineau, Quebec, to consider the following applications. The deadline for submission of interventions/comments is 18 November 2005.

Item Applicant and Locality

1. **The Family Channel Inc.**
Across Canada
2. **La Co-opérative Radio Richmond Limitée**
Petit-de-Grat, Nova Scotia
3. **TVA Group Inc.**
Montréal, Quebec
4. **Radio Matagami**
Lebel-sur-Quévillon, Quebec
5. **Radio Matagami**
Chibougamau, Quebec
6. **Radio CJFP (1986) Itée**
Rimouski, Quebec
7. **Fawcett Broadcasting Limited**
Red Lake and Ear Falls, Ontario
8. **Fawcett Broadcasting Limited**
Sioux Lookout, Ignace, Hudson and Atikokan, Ontario
9. **Treana Rudock, on behalf of a corporation to be incorporated (OBCI)**
Tisdale, Saskatchewan
10. **McBride Communications & Media Inc.**
Ucluelet, British Columbia
11. **Douglas Malcom McLean, on behalf of a corporation to be incorporated (OBCI)**
Abbotsford, British Columbia
12. **Multivan Broadcast Corporation (the general partner), and 650504 B.C. Ltd., Douglas M. Holtby, Geoffrey Y.W. Lau, Robert H. Lee, Joseph Segal and RCG Forex Service Corp. (the limited partners), carrying on business as Multivan Broadcast Limited Partnership**
Vancouver, British Columbia
13. **CanWest Media Works Inc. and Prime Television Holdco Inc., partners in a general partnership carrying on business as Prime TV, on behalf of Rogers Communications Inc.**
Across Canada

1. **Across Canada**
Application No. 2005-0609-0

Application by **The Family Channel Inc.** for a licence to operate a Category 2 national English-language specialty programming undertaking to be known as Boyz Own.

The applicant states that the programming will consist of programming dedicated to serving the distinct entertainment and information needs of boys aged 8 to 13 years. The applicant shall provide informative and entertaining programming that is sensitive to the development, education and needs of young boys. Programming on the service will focus on issues unique to boys 8-13, including interests and activities such as action/adventure, outdoor themes, extreme sports and video games.

The applicant proposes to offer programming from the following categories: 2(a), 5(b), 6(b), 7(a), 7(b), 7(c), 7(d), 7(e), 7(f), 8(b), 10, 11, 12, 13 and 14 as set out in Schedule I of the *Specialty Services Regulations, 1990*.

The applicant proposes the following conditions of licence to limit competitiveness:

- a) No more than 10% of all programming broadcast during the broadcast week shall be drawn from category 6b (amateur sport) and no live coverage of sporting events.
- b) No more than 10% of all programming broadcast during the broadcast week shall be drawn from category 8b (music video clips) and no live coverage of musical events.
- c) No more than 15% of all programming broadcast during the broadcast week shall be drawn from Category 7d (feature films).
- d) No more than 25% of all programming broadcast during the broadcast week shall be drawn from Category 7e (animation) of which 10% will be sourced from Family's pay television programming undertaking (Family Channel).
- e) No more than 50% of all programming broadcast during the broadcast week shall be drawn from category 7.

Applicant's address:

BCE Place
 181 Bay Street
 P.O. Box 787
 Toronto, Ontario
 M5J 2T3
 Fax: (416) 956-2035
 E-Mail: nataliet@family.ca

Examination of application:

BCE Place

36 Yonge Street
1st Floor
Toronto, Ontario

[\[Broadcasting intervention/comments form\]](#)

2. **Petit-de-Grat, Nova Scotia**
Application No. 2005-0616-5

Application by **La Co-opérative Radio Richmond Limitée** for a licence to operate a French-language FM Type A community radio programming undertaking in Petit-de-Grat.

The new station would operate on frequency 91.9 MHz (channel 220A) with an effective radiated power of 6,000 watts (non-directional antenna/antenna height of 95.1 metres).

The Commission will only proceed with this application at the public hearing if advised by the Department of Industry, at least twenty days prior to the hearing, that it is technically acceptable.

Applicant's address:

P.O Box 250, 3435 Highway 206
Petit-de-Grat, Nova Scotia
B0E 2L0
Fax: (902) 226-0982
E-Mail: radiorichmond@pdgrat.ccfne.ns.ca

Examination of application:

At the applicant's address

[\[Broadcasting intervention/comments form\]](#)

3. **Montréal, Quebec**
Application No. 2005-0362-4

Application by **TVA Group Inc.** for a licence to operate a French-language transitional digital television programming undertaking associated with its existing TV station CFTM-TV in Montreal.

In Public Notice CRTC 2001-62, the Commission urged broadcasters to provide digital coverage that matches their current analog coverage (within the constraints of Industry Canada's allotment plan), and to maintain their existing analog coverage in full during the

transition period.

The Commission notes that TVA Group Inc. will provide digital television coverage to only part of the greater Montreal area during the transition period. The applicant indicates that the choice of these parameters is temporary and motivated on the one hand by the proportion of the audience served by Vidéotron ltée and on the other hand by the technical difficulties and enormous cost of the installation on Mount Royal.

The applicant indicates that after the transition period it fully intends to transfer its digital television service to the channel and location currently used by the National Television Standards Committee (NTSC) service and to achieve equivalency in the areas served.

The new station would operate from a tower located on the roof of the TVA studio on channel 59VU with an average effective radiated power of 6,140 watts (maximum effective radiated power of 10,000 watts/antenna height of 41.9 metres).

The Commission will only proceed with this application at the public hearing if advised by the Department of Industry, at least twenty days prior to the hearing, that it is technically acceptable.

Applicant's address:

1600 East Maisonneuve Boulevard
 Montréal, Quebec
 H2L 4P2
 Fax: (514) 380-4664
 E-Mail: reglementaires@quebecor.com

Examination of application:

At the applicant's address, and

Quebecor Media Inc.
 Regulatory Affairs
 300 Viger Avenue East
 6th Floor East
 Montréal, Quebec

[\[Broadcasting intervention/comments form\]](#)

4. **Lebel-sur-Quévillon, Quebec**
Application No. 2005-0561-2

Application by **Radio Matagami** for a licence to operate a French-language FM Type A community radio programming undertaking in Lebel-sur-Quévillon.

The new station would operate on frequency 96.9 MHz (channel 245LP) with an effective radiated power of 37 watts (non-directional antenna/antenna height of 20.4 metres).

Applicant's address:

110 Matagami Boulevard
P.O. Box 39
Matagami, Quebec
J0Y 2A0
Fax: (819) 739-6003
E-Mail: chef99_fm@lino.com

Examination of application:

Town Hall
500 Quévillon Place
Lebel-sur-Quévillon, Quebec

[\[Broadcasting intervention/comments form\]](#)

5. **Chibougamau, Quebec**
Application No. 2005-0477-1

Application by **Radio Matagami** for a licence to operate a French-language FM Type A community radio programming undertaking in Chibougamau.

The new station would operate on frequency 96.9 MHz (channel 245B) with an effective radiated power of 2,724 watts (maximum effective radiated power of 13,442 watts/antenna height of 232 metres).

The Commission will only proceed with this application at the public hearing if advised by the Department of Industry, at least twenty days prior to the hearing, that it is technically acceptable.

Applicant's address:

110 Matagami Boulevard

P.O. Box 39
Matagami, Quebec
J0Y 2A0
Fax: (819) 739-6003
E-Mail: chef99_fm@lino.com

Examination of application:

Town Hall
650, 3rd Street
Chibougamau (Quebec)

[\[Broadcasting intervention/comments form\]](#)

6. **Rimouski, Quebec**
Application No. 2005-0685-0

Application by **Radio CJFP (1986) Itée** for a licence to operate a French-language FM commercial radio programming undertaking in Rimouski.

The new station would operate on frequency 93.3 MHz (channel 227C1) with an average effective radiated power of 18,197 watts (maximum effective radiated power of 32,359 watts/antenna height of 412 metres).

The Commission will only proceed with this application at the public hearing if advised by the Department of Industry, at least twenty days prior to the hearing, that it is technically acceptable.

Applicant's address:

64 Hôtel-de-Ville Street
Rivière-du-Loup, Quebec
G5R 1L5
Fax: (418) 862-7704

Examination of application:

At the applicant's address, and

Town Hall
Rimouski, Quebec

[\[Broadcasting intervention/comments form\]](#)

7. **Red Lake and Ear Falls, Ontario**
Application No. 2005-0629-8

Application by **Fawcett Broadcasting Limited** to convert radio station CKDR-5 Red Lake from the AM band to the FM band.

The new station would operate on frequency 97.1 MHz (channel 246A1) with an effective radiated power of 430 watts (non-directional antenna/antenna height of 45.8 metres).

The new FM station would continue to operate CKDR-4 Ear Falls transmitter under the presently authorized technical parameters, namely, on frequency 1450 kHz with a transmitter power of 40 watts.

The new FM station will maintain its current Adult Contemporary music format.

The applicant is not proposing a simulcast period and therefore is requesting, pursuant to sections 9(1)(e) and 24(1) of the *Broadcasting Act*, the revocation of the licence of CKDR-5 effective upon implementation of the new station.

The Commission will only proceed with this application at the public hearing if advised by the Department of Industry, at least twenty days prior to the hearing, that it is technically acceptable.

This application requires the issuance of a new licence.

Applicant's address:

P.O. Box 777
 Fort Frances, Ontario
 P9A 3N1
 Fax: (807) 274-8746
 E-Mail: fbl@lincsat.com

Examination of application:

Red Lake Municipal Office
 Fifth Street and Lassie
 Balmertown, Ontario

Ear Falls Municipal Office
 15 Spruce Street
 Ear Falls, Ontario

[\[Broadcasting intervention/comments form\]](#)

8. **Sioux Lookout, Ignace, Hudson and Atikokan, Ontario**
Application No. 2005-0627-2

Application by **Fawcett Broadcasting Limited** to convert radio station CKDR-2 Sioux Lookout from the AM band to the FM band.

The new station would operate on frequency 97.1 MHz (channel 246A1) with an average effective radiated power of 560 watts (maximum effective radiated power of 1,250 watts/antenna height of 53.3 metres).

The new FM station would continue to operate CKDR-1 Ignace, CKDR-3 Hudson and CKDR-6 Atikokan transmitters under the presently authorized technical parameters. The transmitter in Ignace would operate on frequency 1340 kHz with a transmitter power of 50 watts. The transmitter in Hudson would operate on frequency 1450 kHz with a transmitter power of 40 watts, and the transmitter in Atikokan would operate on frequency 1240 kHz with a transmitter power of 50 watts.

The new FM station will maintain its current Adult Contemporary music format.

The applicant is not proposing a simulcast period and therefore is requesting, pursuant to sections 9(1)(e) and 24(1) of the *Broadcasting Act*, the revocation of the licence of CKDR-2 effective upon implementation of the new FM station.

The Commission will only proceed with this application at the public hearing if advised by the Department of Industry, at least twenty days prior to the hearing, that it is technically acceptable.

This application requires the issuance of a new licence.

Applicant's address:

P.O. Box 777
 Fort Frances, Ontario
 P9A 3N1
 Fax: (807) 274-8746
 E-Mail: fbl@lincsat.com

Examination of application:

Municipal Offices
 Fifth Avenue
 Sioux Lookout, Ontario

Municipal Office
 Highway 17 West
 Ignace, Ontario

Grant's Store
 2nd Street

Hudson, Ontario

Municipal Office
120 Marks Street
Atikokan, Ontario

[\[Broadcasting intervention/comments form\]](#)

9. **Tisdale, Saskatchewan**
Application No. 2005-0596-9

Application by **Treana Rudock, on behalf of a corporation to be incorporated (OBCI)**, for a licence to operate an English-language FM commercial radio programming undertaking in Tisdale.

The new station would operate on frequency 103.1 MHz (channel 276A) an effective radiated power of 300 watts with (non-directional antenna/antenna height of 46 metres).

The applicant proposes to offer a Country music format.

The Commission will only proceed with this application at the public hearing if advised by the Department of Industry, at least twenty days prior to the hearing, that it is technically acceptable.

Applicant's address:

P.O. Box 220
Nipawin, Saskatchewan
S0E 1E0
Fax: (306) 862-2334
E-Mail: pro.cjne@sasktel.net

Examination of application:

1010 8th St. West
Nipawin, Saskatchewan

[\[Broadcasting intervention/comments form\]](#)

10. **Ucluelet, British Columbia**
Application No. 2005-0549-8

Application by **McBride Communications & Media Inc.** for a licence to operate an English-language FM commercial radio programming undertaking in Ucluelet.

The new station would operate on frequency 99.5 MHz (channel 258A1) with an effective radiated power of 180 watts (non-directional antenna/antenna height of -5.7 metres).

The station will broadcast a music format consisting of a variety of contemporary and established selections, drawing from pop, rock and country music.

The Commission will only proceed with this application at the public hearing if advised by the Department of Industry, at least twenty days prior to the hearing, that it is technically acceptable.

Applicant's address:

10760 Fundy Drive
Richmond, British Columbia
V7E 5K7
Fax: (604) 677-6316
E-Mail: info@mcmi.ca

Examination of application:

District of Ucluelet Administration Offices
200 Main Street
Ucluelet, British Columbia

Ucluelet Chamber of Commerce Office
100 Main Street
Ucluelet, British Columbia

[\[Broadcasting intervention/comments form\]](#)

11. **Abbotsford, British Columbia**
Application No. 2005-0614-9

Application by **Douglas Malcom McLean, on behalf of a corporation to be incorporated (OBCI)**, for a licence to operate an English-language FM community-based campus radio programming undertaking in Abbotsford.

The new station would operate on frequency 88.5 MHz (channel 203) with an average effective radiated power of 92 watts (maximum effective radiated power of 300 watts/antenna height of 336.8 metres).

The Commission will only proceed with this application at the public hearing if advised by the Department of Industry, at least twenty days prior to the hearing, that it is

technically acceptable.

Applicant's address:

33844 King Road
Room B354
Abbotsford, British Columbia
V2S 7M8
Fax: (604) 853-4076
E-Mail: admin@civl.ca

Examination of application:

At the applicant's address

[\[Broadcasting intervention/comments form\]](#)

12. **Vancouver, British Columbia**
Application No. 2005-0550-6

Application by **Multivan Broadcast Corporation (the general partner), and 650504 B.C. Ltd., Douglas M. Holtby, Geoffrey Y.W. Lau, Robert H. Lee, Joseph Segal and RCG Forex Service Corp. (the limited partners), carrying on business as Multivan Broadcast Limited Partnership** for a licence to operate a multilingual ethnic transitional digital television programming undertaking associated with its existing television station CHNM-TV.

The new station would operate from Mount Seymour on channel 20C with an average effective radiated power of 772 watts (maximum effective radiated power of 1,354 watts/antenna height of 615 metres).

The Commission will only proceed with this application at the public hearing if advised by the Department of Industry, at least twenty days prior to the hearing, that it is technically acceptable.

Applicant's address:

88 East Pender Street
Vancouver, British Columbia
V6A 3X3
Fax: (604) 678-3907
E-Mail: areitmayer@channelm.ca

Examination of application:

At the applicant's address

[\[Broadcasting intervention/comments form\]](#)

13. **Across Canada**
Application No. 2005-1025-7

Application by **CanWest MediaWorks Inc. (CanWest) and Prime Television Holdco Inc. (Prime TV Holdco)**, partners in a general partnership carrying on business as **Prime TV (Prime TV GP)**, on behalf of **Rogers Communications Inc. (RCI)**, to **acquire a 33.3% partnership interest in Prime TV GP**. The current partners of Prime TV GP, CanWest and Prime TV Holdco, are authorized to operate the national, English-language, specialty television service approved in Decision CRTC 96-604, 4 September 1996 and renewed in Broadcasting Decision CRTC 2004-18 (Decision 2004-18), 21 January 2004. Following this transaction, RCI will become partner with CanWest in Prime TV GP, with their respective partnership interest of 33.3% and 66.7%.

The applicant is also requesting a new licence to be issued to CanWest and RCI, partners in Prime TV GP, under the terms and conditions set out in Decision 2004-18.

Applicant's address:

81, Barber Greene Road
 Toronto, Ontario
 M3C 2A2
 E-Mail: cbell@canwest.com

Examination of application:

At the applicant's address

[\[Broadcasting intervention/comments form\]](#)

Public Participation

Deadline for interventions/comments

18 November 2005

The intervention must be received by the CRTC and by the applicant on or before the above-mentioned date. The Commission cannot be held responsible for postal delays.

The intervention must include one of the following statements in either the first or the last paragraph:

- 1 - I request to appear at the public hearing.
- 2 - I do not want to appear at the public hearing.

Your intervention will be considered by the Commission, and will form part of the public record of the proceeding without further notification to you, provided the procedure set out below has been followed. You will be contacted only if your submission raises procedural questions.

Submit your written intervention to the Secretary General of the Commission in **only one** of the following formats:

by using the
Broadcasting Intervention/Comments Form
located below the description of each application within this notice of public hearing

or

by mail to
CRTC, Ottawa, Ontario K1A 0N2

or

by fax at
(819) 994-0218

A true copy **must** be sent to the applicant and proof that this has been done must accompany the intervention sent to the Commission.

The Commission advises those who file and serve by electronic mode to exercise caution when using e-mail for service of documents or notification, as it may be difficult to establish that service has occurred.

Before initiating service through electronic mode, please ensure that you will be able to satisfy the Commission, upon request, that service of the notification was completed.

Where the intervention is filed by electronic means, the line *****End of document***** should be entered following the last paragraph of the document, as an indication that the document has not been damaged during electronic transmission.

Each paragraph of the document should be numbered.

Your intervention should clearly identify the application and indicate whether you support or oppose the application, or if you propose changes to it, include the facts and grounds for your proposal.

In the event that the application is brought to the oral phase of the hearing, and if you wish to appear, you must provide reasons why your written comments are not sufficient and why an appearance is necessary.

Persons requiring communications support such as assistance listening devices and sign language interpretation are requested to inform the commission at least twenty (20) days before the commencement of the public hearing so that the necessary arrangements can be made.

Important

All information submitted, including your email address, name and any other personal information as provided, will become part of the public record and can be viewed on the Commission's Web site.

Documents sent in electronic format will be put on the Commission's Web site exactly as we received them, and in the official language and format in which they are sent. Documents not received electronically will be scanned and put on the Web site.

Examination of documents

An electronic version of applications is available from the Commission's web site by selecting the application number within this notice.

A list of all interventions/comments will also be available on the Commission's Web site. An electronic version of all interventions/comments submitted will be accessible from this list. To access the list, select "Lists of interventions/comments" under "Public Proceedings" from the Commission's Web site.

Documents are also available during normal office hours at the local address provided in this notice and at the Commission offices and documentation centres directly involved with these applications or, upon request, within 2 working days, at any other CRTC offices and documentation centres.

Central Building
 Les Terrasses de la Chaudière
 1 Promenade du Portage, Room 206
 Gatineau, Quebec K1A 0N2
 Tel: (819) 997-2429 – TDD: 994-0423
 FAX: (819) 994-0218

Metropolitan Place
 99 Wyse Road
 Suite 1410
 Dartmouth, Nova Scotia B3A 4S5
 Tel: (902) 426-7997 – TDD: 426-6997

FAX: (902) 426-2721

205 Viger Avenue West
Suite 504
Montréal, Quebec H2Z 1G2
Tel: (514) 283-6607

55 St. Clair Avenue East
Suite 624
Toronto, Ontario M4T 1M2
Tel: (416) 952-9096

Kensington Building
275 Portage Avenue
Suite 1810
Winnipeg, Manitoba R3B 2B3
Tel: (204) 983-6306 – TDD: 983-8274
FAX: (204) 983-6317

Cornwall Professional Building
2125 – 11th Avenue
Room 103
Regina, Saskatchewan S4P 3X3
Tel: (306) 780-3422

10405 Jasper Avenue
Suite 520
Edmonton, Alberta T5J 3N4
Tel: (780) 495-3224

530-580 Hornby Street
Vancouver, British Columbia V6C 3B6
Tel: (604) 666-2111 – TDD: 666-0778
FAX: (604) 666-8322

Secretary General

This document is available in alternative format upon request, and may also be examined in PDF format or in HTML at the following Internet site: <http://www.crtc.gc.ca>