Broadcasting Public Notice CRTC 2005-100

Ottawa, 1 November 2005

The Commission has received the following application. The deadline for submission of interventions/comments is 6 December 2005.

Kamloops, Chase, Clinton, Merritt, 100 Mile House, Nicola, Pritchard and Quesnel, British Columbia Application No. 2005-0917-7

Application by Jim Pattison Broadcast Group Ltd. (the general partner) and Jim Pattison Industries Ltd. (the limited partner), carrying on business as Jim Pattison Broadcast Group Limited Partnership (JPBG) to amend the licence of television programming undertaking CFJC-TV Kamloops.

The licensee proposes to delete the condition of licence relating to its affiliation with the Canadian Broadcasting Corporation which reads:

"The licensee shall operate this broadcasting undertaking as an affiliate of the English-language television network operated by the Canadian Broadcasting Corporation" (CBC) (as stated in Broadcasting Decision CRTC 2004-373).

The applicant states that its ability to provide local service is based upon a joint sales agreement with Global Communications Limited's CHBC-TV Kelowna (Global) ¹. The continuation of this agreement, according to the application, is contingent on the disaffiliation of CFJC-TV from the CBC.

Letters from the CBC supporting the application are included in the file. They state that disaffiliation is consistent with its current strategy of enhancing the availability of its full English television service for viewers residing in areas served by affiliates.

The CBC make it clear that, for the first time in a disaffiliation matter, it will not build off air rebroadcasting transmitters to ensure the availability of a CBC signal due primarily to budgetary constraints. The Commission notes that, over the station's full coverage area, approximately 7% of the residents would lose service from the CBC. The CBC has pointed out that section 17 of the *Broadcast Distribution Regulations* will ensure the carriage of a CBC owned and operated station on the basic service of class 1 and 2 cable licensees. According to the CBC, through these regulatory requirements and the current penetration of Direct-to-Home services in the area, the percentage of the Kamloops market that has access to its full schedule would increase from 31% to 95%.

¹ On 1 September 2005, Global Television Network Inc., Global Communications Limited, CanWest media Inc. and certain other affiliated corporations amalgamated to continue as CanWest MediaWorks Inc.



The applicant states that, if the proposed disaffiliation is approved, it will maintain the minimum level of local programming and pertinent conditions of licence as stated in Broadcasting Decision CRTC 2004-373.

Licensee's address:

CEIC Television 460 Pemberton Terrace Kamloops, British Columbia V2C 1T5 Fax: (250) 374-0445

E-Mail: rarnish@cfjctv.com

Examination of application:

At the licensee's address, and

Post Office 2040 Voght Street Merritt/Nicola, British Columbia

Post Office 405 Lebourdais Clinton, British Columbia

Post Office 48 Second Avenue S. Williams Lake, British Columbia

Post Office 425 Birch Avenue 100 Mile House, British Columbia

Post Office 346 Reid Street Quesnel, British Columbia

Post Office 123 Chase Street Chase, British Columbia

Post Office 4132 Trans Canada Highway East Pritchard, British Columbia

[Broadcasting intervention/comments form]

Public Participation

Deadline for Interventions/Comments

6 December 2005

The intervention must be received by the CRTC and by the applicant on or before the above-mentioned date. The Commission cannot be held responsible for postal delays.

Your intervention will be considered by the Commission, and will form part of the public record of the proceeding without further notification to you, provided the procedure set out below has been followed. You will be contacted only if your submission raises procedural questions.

Submit your written intervention to the Secretary General of the Commission in **only one** of the following formats:

by using the

Broadcasting Intervention/Comments Form located below the description of each application within this public notice

or

by mail to CRTC, Ottawa, Ontario K1A 0N2

or

by fax at (819) 994-0218

A true copy must be sent to the applicant and proof that this has been done must accompany the intervention sent to the Commission.

The Commission advises those who file and serve by electronic mode to exercise caution when using e-mail for service of documents or notification, as it may be difficult to establish that service has occurred.

Before initiating service through electronic mode, please ensure that you will be able to satisfy the Commission, upon request, that service of the notification was completed.

Where the intervention is filed by electronic means, the line ***End of document*** should be entered following the last paragraph of the document, as an indication that the document has not been damaged during electronic transmission.

Each paragraph of the document should be numbered.

Your intervention should clearly identify the application and indicate whether you support or oppose the application, or if you propose changes to it, include the facts and grounds for your proposal.

Important

All information submitted, including your email address, name and any other personal information as provided, will become part of the public record and can be viewed on the Commission's Web site.

Documents sent in electronic format will be put on the Commission's Web site exactly as we received them, and in the official language and format in which they are sent. Documents not received electronically will be scanned and put on the Web site.

Examination of Documents

An electronic version of applications is available from the Commission's web site by selecting the application number within this notice.

A list of all interventions/comments will also be available on the Commission's Web site. An electronic version of all interventions/comments submitted will be accessible from this list. To access the list, select "Lists of interventions/comments" under "Public Proceedings" from the Commission's Web site.

Documents are also available during normal office hours at the local address provided in this notice and at the Commission offices and documentation centres directly involved with these applications or, upon request, within 2 working days, at any other CRTC offices and documentation centres.

Central Building Les Terrasses de la Chaudière 1 Promenade du Portage, Room 206 Gatineau, Quebec K1A 0N2 Tel: (819) 997-2429 – TDD: 994-0423

FAX: (819) 994-0218

Metropolitan Place 99 Wyse Road, Suite 1410 Dartmouth, Nova Scotia B3A 4S5 Tel: (902) 426-7997 – TDD: 426-6997

FAX: (902) 426-2721

205 Viger Avenue West Suite 504 Montréal, Quebec H2Z 1G2 Tel: (514) 283-6607

55 St. Clair Avenue East, Suite 624 Toronto, Ontario M4T 1M2 Tel: (416) 952-9096

Kensington Building 275 Portage Avenue, Suite 1810 Winnipeg, Manitoba R3B 2B3 Tel: (204) 983-6306 – TDD: 983-8274 FAX: (204) 983-6317

Cornwall Professional Building 2125 – 11th Avenue, Room 103 Regina, Saskatchewan S4P 3X3 Tel: (306) 780-3422

10405 Jasper Avenue, Suite 520 Edmonton, Alberta T5J 3N4 Tel: (780) 495-3224

530-580 Hornby Street Vancouver, British Columbia V6C 3B6 Tel: (604) 666-2111 – TDD: 666-0778

FAX: (604) 666-8322

Secretary General

This document is available in alternative format upon request, and may also be examined in PDF format or in HTML at the following Internet site: http://www.crtc.gc.ca