



Broadcasting Public Notice CRTC 2005-20

Ottawa, 4 March 2005

Call for comments on a proposal to add RAI International to the lists of eligible satellite services for distribution on a digital basis

The request

1. The Commission received a request dated 26 January 2005 from Rogers Cable Communications Inc. (Rogers), acting as the Canadian sponsor, to add RAI International, a non-Canadian satellite service, to the lists of eligible satellite services for distribution on a digital basis (the digital lists). Rogers described the non-Canadian service as follows:

RAI International is a 24-hour seven-day per week Italian language general interest programming service that provides a broad range of programs including dramas, feature films, sports, news and news commentary, cooking, human interest programs, entertainment programs, Italian music and dance, as well as religious programs. RAI International is an international programming service that includes the best programs from Italy's public broadcaster, Radiotelevisione Italiana, as well as original programs made for Italians living abroad. The amount of time during which programming on RAI International will be accompanied by subtitled and/or secondary audio programming in English or French will vary, but the amount will remain below 10%.

2. In *Improving the diversity of third-language television services – A revised approach to assessing requests to add non-Canadian third-language television services to the lists of eligible satellite services for distribution on a digital basis*, Broadcasting Public Notice CRTC 2004-96, 16 December 2004 (Public Notice 2004-96), the Commission set out its revised approach to the assessment of requests to add non-Canadian third-language television services to the digital lists, and, as an appendix, set out specific information that must be filed by the Canadian sponsors. The Commission will assess Roger's request in light of the approach set out in Public Notice 2004-96.

Call for comments

3. The Commission invites interested parties to file comments on Rogers' request to add RAI International to the digital lists. Commenting parties should also submit a true copy of their comments to the Canadian sponsor of the service at the following address:

Rogers Cable Communications Inc.
333 Bloor Street East
Toronto, Ontario
M4W 1G9
Fax (416) 935-4875

4. Proof that comments have been sent to the sponsor must accompany the original of the comments sent to the Commission.
5. Comments must be received by the CRTC and by Rogers on or before **4 April 2005**.
6. Parties should indicate whether they support, oppose, or propose changes to the request, and should include the facts and grounds therefore.
7. Rogers may file a written reply to any comments received concerning their request. Any such reply should be filed with the Commission, and a copy sent to the person who submitted the comments, by no later than **19 April 2005**.
8. The Commission will not formally acknowledge comments. It will, however, fully consider all comments and they will form part of the public record of the proceeding, provided that the procedures for filing set out below have been followed.

Procedures for filing comments

9. Interested parties can file their comments to the Secretary General of the Commission:
 - **by using the**
[Broadcasting Intervention/Comments Form](#)
 - OR
 - **by mail to**
CRTC, Ottawa, Ontario K1A 0N2
 - OR
 - **by fax at**
(819) 994-0218
10. Submissions longer than five pages should include a summary.
11. Please number each paragraph of your submission. In addition, please enter the line *****End of document***** following the last paragraph. This will help the Commission verify that the document has not been damaged during transmission.

12. The Commission will make comments filed in electronic form available on its web site at www.crtc.gc.ca but only in the official language and format in which they are submitted. Such comments may be accessed in the *Public Proceedings* section of the CRTC web site. Copies of all comments, whether filed on paper or in electronic form, will also be placed on the public examination file.
13. The Commission encourages interested parties to monitor the public examination file and the Commission's web site for additional information that they may find useful when preparing their comments.

Examination of public comments and related documents at the following Commission offices during normal business hours

Central Building

Les Terrasses de la Chaudière
1 Promenade du Portage, Room G-5
Gatineau, Quebec K1A 0N2
Tel: (819) 997-2429 - TDD: 994-0423
Fax: (819) 994-0218

Metropolitan Place

99 Wyse Road
Suite 1410
Dartmouth, Nova Scotia B3A 4S5
Tel: (902) 426-7997 - TDD: 426-6997
Fax: (902) 426-2721

205 Viger Avenue West

Suite 504
Montréal, Quebec H2Z 1G2
Tel: (514) 283-6607

55 St. Clair Avenue East

Suite 624
Toronto, Ontario M4T 1M2
Tel: (416) 952-9096

Kensington Building

275 Portage Avenue
Suite 1810
Winnipeg, Manitoba R3B 2B3
Tel: (204) 983-6306 - TDD: 983-8274
Fax: (204) 983-6317

Cornwall Professional Building
2125 - 11th Avenue
Room 103
Regina, Saskatchewan S4P 3X3
Tel: (306) 780-3422

10405 Jasper Avenue
Suite 520
Edmonton, Alberta T5J 3N4
Tel: (780) 495-3224

530-580 Hornby Street
Vancouver, British Columbia V6C 3B6
Tel: (604) 666-2111 - TDD: 666-0778
Fax: (604) 666-8322

Secretary General

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