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ASSOCIATION CANADIENNE DE TÉLÉVISION PAR CÂBLE

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Date: February 4, 2003

TO / À: Ms. Diane Rhéaume, Secretary General
Canadian Radio-television and Telecommunications Commission
Fax#: 994-0218

FROM / DE: CCTA

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COMMENTS / COMMENTAIRES:

Sponsorship of HDNet and Discovery HD Theater.

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CANADIAN CABLE TELEVISION ASSOCIATION
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ASSOCIATION CANADIENNE DE TÉLÉVISION PAR CÂBLE

February 4, 2003

JANET YALE
President / Présidente

Ms. Diane Rhéaume
Secretary General
Canadian Radio-television and
Telecommunications Commission
Ottawa, Ontario
K1A 0N2

Dear Ms. Rhéaume:

Re: Sponsorship of HDNet and Discovery HD Theater

1. On behalf of its members, the Canadian Cable Television Association (CCTA), in its capacity as a Canadian sponsor, requests that HDNet and Discovery HD Theater be included on the Lists of Eligible Satellite Services (the "Lists") for distribution on a digital basis only. The necessary supporting documentation as outlined in Public Notice CRTC 2000-173 is attached. As noted in Broadcasting Public Notice CRTC 2002-32 (BPN 2002-32), the Commission confirmed that it is open to requests for authorization of non-Canadian digital high definition services.
2. Both HDNet and Discovery HD Theater provide a unique broadcasting service, delivering a full schedule of true high definition content. While a few innovative conventional broadcasters in the United States and CHUM in Canada are providing digital service over-the-air, most programming is still not true high definition. The addition of HDNet and Discovery HD Theater will therefore contribute significantly to the content deficit that consumers owning HD television sets now confront.



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3. The addition of these services, in our view, will act as a catalyst for the Canadian broadcasting industry to make the transition to the high definition format. Currently less than 1% of households are fully equipped to receive HDTV services. As a result, broadcasters may be reluctant to invest heavily in HDTV until there is a larger market. Cable and satellite customers will not purchase high definition television sets until there is a sufficient quantity of high definition programming broadcast in Canada to justify the high cost of HDTV-ready sets and HD decoding set-top boxes. In some respects, this is a classic "chicken and egg" situation.
4. In CCTA's view, the HDNet and Discovery HD Theater services, offering 100% true high definition services, will undoubtedly encourage more consumers to invest in high definition sets and set-top boxes. This consumer demand will, in turn, accelerate the market conditions required to support more Canadian high definition programming. Indeed, in BPN 2002-32, the Commission found that consumer acceptance of DTV and adoption of televisions capable of receiving HDTV programming depends on consumers having the greatest opportunity possible to "be exposed to the superior technical quality of HDTV." These services can meet a demand that is virtually unserved at this point in time.
5. CCTA believes that the HDNet and Discovery HD Theater services meet the Commission's requirement that eligible services be neither totally nor partly competitive with licensed Canadian specialty or pay television services. This follows from the fact that high definition television offers subscribers a totally unique viewing experience and that there are only a limited number of households capable of receiving HDTV. CCTA submits that the addition of these premium services to the Lists will serve to complement existing



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Canadian services rather than compete or provide a substitute for Canadian services.

6. It is the uniqueness of the viewing experience in high definition that distinguishes these programming services from those of any other licensed broadcaster currently operating in Canada. These channels are distinctive in that all programming is dedicated to a true high definition format and are not merely up-converted digital signals. High definition is not competitive with the current analog NTSC broadcast system or standard definition digital transmission.
7. In BPN 2002-32, the Commission noted the significant difference in technical formats in making its determination that it would be unacceptable to substitute either a NTSC or standard definition signal for a signal broadcast in high definition. The Commission stated that "it is reasonable that the technical format should be taken into account in considering whether or not services are comparable." This is particularly true where the purpose of the technology is to provide a unique viewing experience.

Discovery HD Theater

8. Discovery HD Theater is a true high definition service in which all of its programming is delivered in 1080i HD format with a 16:9 aspect ratio. The service provides programming 24 hours a day, seven days a week. Discovery HD Theater already has a significant library of high-quality family-oriented high definition programming, and is continuing to develop additional programming. The programming focuses on nature, wildlife, science and technology, and world culture.



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HDNet

9. The programming service provided by HDNet provides programming in a high definition format, 16 hours a day, seven days a week. The service broadcasts live sports, movies and entertainment specials in 1080i format. This winter HDNet will launch three new high definition services - HDNet Sports, HDNet Movies and HDNet Entertainment. Once the three HDNet services are available to homes in the U.S., HDNet intends to begin winding down the operation of the HDNet service currently being distributed in the U.S. The new service to be known as HDNet Entertainment would be the service authorized for distribution in Canada when the current HDNet network ceases operations. HDNet Entertainment will feature a variety of original produced programming and library product transformed from 35 mm film to a High Definition format, such as historical and scientific documentaries, news, current events, dramas, action series, classic and popular sit-coms, variety programs, travel programs, music videos, concerts and magazine shows. In addition, there will be 65 live televised NHL games per season. The HDTV rights to this NHL package have been secured.

Impact

10. In CCTA's view, authorization of these high definition services for distribution on a digital basis would have no discernible impact on Canadian broadcasters. Given the small number of Canadian homes that are high definition-ready, the vast majority of Canadians would not be able to receive the programs provided by these services. If a cable or DTH subscriber does not have a high definition television receiver and decoder, the subscriber



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cannot view the services. CCTA anticipates that at the end of 2004, less than 5% of Canadian households will be fully equipped to receive HDTV services.

11. With respect to the Commission's criteria that each service must provide evidence of potential demand, we ask the Commission to accept CCTA's sponsorship as proof that our member cable systems believe that Canadian consumers will be interested in receiving these new services and, on that basis, wish to distribute them. Not only will there be demand for these services from viewers that currently own HDTV sets, but we believe that the introduction of these services will increase the demand for high definition in Canada to the benefit of Canadian programming services looking to make the transition to a digital broadcasting environment.

12. Thank you for the opportunity to submit this proposal.

Sincerely,


Janet Yate

Attachments





7700 Wisconsin Avenue
Bethesda, Maryland 20814-3579

301-986-1999

February 4, 2003

Ms. Janet Yale
President
Canadian Cable Television Association
Suite 1010, 360 Albert Street
Ottawa, Ontario
K1R 7X7

Re: Sponsorship of Discovery HD Theater

Dear Ms. Yale:

This letter confirms that Discovery Communications, Inc. ("DCI"), the owner of the programming service Discovery HD Theater, has agreed to have Discovery HD Theater sponsored by the Canadian Cable Television Association (the "CCTA") for inclusion on the Canadian Radio-television and Telecommunications Commission's (the "Commission" or "CRTC") Lists of Eligible Satellite Services (the "Lists").

We believe that Discovery HD Theater not only meets the criteria necessary to be placed on the Lists, but the introduction of this high definition service in Canada will help to further the CRTC's goal of speeding the introduction of advanced digital television, including high definition television, to Canadian viewers.

Description of Discovery HD Theater

Discovery HD Theater is a twenty-four hour per day, seven days a week high definition network. Discovery HD Theater's programming is in wide-screen (16:9 aspect ratio) high definition format with spectacular picture quality and CD-quality sound. We have already developed a substantial library of family-friendly high definition programming, and we are adding to our library of high definition programming each month.

Demand for Discovery HD Theater

We are very pleased that the association representing the majority of cable distributors in Canada (CCTA), is sponsoring Discovery HD Theater for inclusion on the Lists. CCTA members know their markets extremely well, and are enthusiastic about the demand for this service in Canada. If the CRTC decides to place Discovery HD Theater on the Lists, we would pursue distribution arrangements with all Canadian BDUs that desire to carry the service. We believe the interest expressed by Canadian BDUs reflects the interest Canadian viewers have for this service.

We expect that the introduction of Discovery HD Theater in Canada will stimulate demand for the service as more viewers become aware of the value of high definition television. We are aware of the important work that the Commission has undertaken to enhance the development of high definition television in Canada. We are encouraged by the Commission's efforts, and believe that this work will substantially increase the demand for high definition services in Canada.

Discovery HD Theater will also offer an important piece of a marketplace solution that the Commission has advocated in making the transition to digital and advanced television smooth and efficient. We believe, along with the Commission, the CCTA, and many others, that the lack of high definition programming has stunted the growth of high definition television. Viewers have been reluctant to purchase the technology necessary to receive high definition services in large part because there has not been a significant body of high definition programming available.

We have made a substantial investment in widescreen 1080i high definition programming. This investment will provide a market-based incentive for consumers to begin to purchase the technology necessary to receive high definition and advanced digital programming. As more viewers purchase high definition televisions, we believe that programmers will then respond with additional high definition programming.

BDUs, including direct-to-home operators, are currently offering digital tiers of HDTV channels that are receivable on high definition set-top boxes. While these channels have added to the pool of HD product, none are fully high definition. The addition of a service fully dedicated to programming in widescreen 1080i HD will provide a highly attractive packaging partner to the BDUs' existing HDTV offerings. We also anticipate that the creation of a comprehensive package of high definition programming services will stimulate the purchase of high definition subscriptions that will benefit Canadian Pay Television and Pay-Per-View services as well as over-the-air broadcasters, such as Citytv, who have launched or will soon launch high definition services.

The enthusiasm of consumers in the United States who have access to Discovery HD Theater suggests that the introduction of the service will help build momentum towards completing the transition to advanced television. Although Discovery HD Theater has been available only since June 2002, consumer reaction has been overwhelmingly positive.

Programming and Schedule

The innovative family-friendly high definition programming about nature, wildlife, science and technology, and world culture currently carried by Discovery HD Theater includes the following:

Great Moments in Italian Art: Art in the Imperial Era. Rome is known as “the eternal city”. Historically, this small city of farmers and warriors grew to be a great power and colonized a large part of the ancient world. This high definition film surveys the highlights.

Niagara Falls: Raging Rapids. As her 10 million annual visitors know, the spectacular Niagara Falls and the magnificent gorge they created have a lasting impression. Created 12,500 years ago by glacial movement, the gorge’s sheer face opens a window into the earth.

Okinawa’s Coral Treasures. South Pacific reef systems are one of nature’s marvels. The Japanese Islands of Okinawa are home to one of the most dynamic and varied tropical eco-systems on Earth. This high definition film illustrates the hidden life found deep in the layers of coral.

Great Canadian Rivers. The Canadian rivers featured in this series of high definition films includes the Yukon, the Athabasca, the Coppermine, the French, the Fraser, the Red Deer and the Margaree Rivers.

Among the programs that we are currently producing is **Atlas HD™**. Atlas HD™ will be a televised journey of our planet captured in high-definition video and presented in 33 specials, each devoted to a 3-hour portrait of a country or a geographic region. Among the countries that we contemplate featuring is Canada.

A copy of our January 2003 schedule is attached.

Competitive Services

We do not believe that Discovery HD Theater is directly competitive with any Canadian broadcasting undertaking. Discovery HD Theater is the only North American service that provides one hundred percent high definition programming. We know of no Canadian service that provides an entire network dedicated to high definition programming.

Furthermore, our experience in the U.S. marketplace indicates that Discovery HD Theater does not compete with NTSC services. Discovery HD Theater is sold as a premium channel in the United States. To our knowledge, virtually all of the subscribers of Discovery HD Theater were subscribers of Discovery Channel, The Learning Channel, Animal Planet, and many of the other Discovery Networks before they purchased Discovery HD Theater. Subscribers purchase Discovery HD Theater in large part because of the distinctiveness of the 1080i widescreen format. These subscribers continue to be subscribers of the Discovery Networks because the high definition programming is complementary to existing specialty television subscription services.

Based upon our experience in the United States, we believe that current subscribers to the Canadian specialty television service, Discovery Canada, will retain the service, and purchase Discovery HD Theater as a supplementary programming service.

Rights to Distribute Programming in Canada

DCI confirms that it has obtained all necessary rights for distribution of Discovery HD Theater's programming in Canada.

Undertaking Regarding Discovery HD Theater Programming

In accordance with CRTC Public Notice CRTC 2001-82, Discovery HD Theater will not exercise preferential or exclusive rights with respect to the distribution of such high definition programming in Canada by distribution undertakings.

Technical Issues

Discovery HD Theater is transmitted by satellite digitally with a 1080i format. Discovery HD Theater's programming is produced with an aspect ratio of 16:9, a form advanced by the Commission.

Conclusion

In short, we believe that Discovery HD Theater satisfies the requirements for being placed on the Lists. We believe that there would be significant demand for Discovery HD Theater for viewers that currently have the technology necessary to receive high definition programming, and that the introduction of this family-friendly high-quality service in Canada will increase the demand for advanced television technology. We do not believe that this high definition service is directly competitive with any Canadian service. The introduction of Discovery HD Theater in Canada would serve the needs of Canadian viewers and support the Commission's efforts in promoting the development of advanced television.

We appreciate the support given to Discovery HD Theater by the CCTA.

Please direct any questions regarding this request to me at the address set forth above or 301-771-4441.

Best regards,



Elisa Freeman
Vice President, Affiliate Sales

DISCOVERY HD THEATER
 Programming Schedule for January 2003

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1/1/03-1/5/03	East	West	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
	6:00 PM / 5:00 PM		SEIZED AT SEA: SITUATION CRITICAL	NATURE'S WORLD	WILD ASIA: CREATURES OF THE THAW	MYSTERY OF THE ALASKAN MUMMIES	VALLEY OF THE T-REX	AFRICA'S ELEPHANT KINGDOM	SHARKS OF PALAU
	8:30 PM / 5:30 PM								
	9:00 PM / 6:00 PM		DEFCON 2	SHARKS OF PALAU	WHEN DINOSAURS ROAMED AMERICA	DISCOVERING ARGENTINA	URBAN WILD: EP 1 TOKYO	ALIEN INSECT: PRAYING MANTIS	WILD ASIA: CREATURE OF THE THAW
	9:30 PM / 6:30 PM								
	10:00 PM / 7:00 PM		FIREBALLS FROM SPACE	GREAT CANADIAN RIVERS - EP 9 CATAGA		WEIRD HOMES - EP 1 HOUSE AHOY	INSECTIA - EP 8 LIFE IN A SINGLE TREE	URBAN WILD: EP 4 PARIS	NATURE'S WORLD
	10:30 PM / 7:30 PM			GREAT CANADIAN RIVERS - EP 10 GRAND	WHEN SNAKES BITE	WEIRD HOMES - EP 2 MY HOME, MY CASTLE	INSECTIA - EP 9 INSECTS FOR SALE		
1/6/03-1/12/03	East	West	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
	7:00 PM / 4:00 PM		WEIRD HOMES - EP 3 YOUNG AT HEART	GREAT CANADIAN RIVERS - EP 11 FRASER	WEIRD WHEELS - EP 2 WHEELS OF ART	WEIRD HOMES - EP 5 OFF THE GRID	SETTING SAIL - EP 1 GREAT VOYAGERS	INSECTIA - EP 10 AQUATIC INSECTS	OVER IRELAND
	7:30 PM / 4:30 PM		WEIRD HOMES - EP 4 THERE GOES THE NEIGHBORHOOD	GREAT CANADIAN RIVERS - EP 12 RED DEER	WEIRD WHEELS - EP 3 HELMET REQUIRED	WEIRD HOMES - EP 6 DIFFERENT STROKES		INSECTIA - EP 11 MASQUERADE	
	8:00 PM / 5:00 PM		JAMES CAMERON'S EXPEDITION: BISMARCK	JEFF CORWIN EXPERIENCE - EP 1	WEATHER EXTREME: TORNADO	MARY CASSATT	ECO-CHALLENGE PT 1	LEOPARD SON, THE	WILDFIRE RESCUE
	8:30 PM / 5:30 PM								
	9:00 PM / 6:00 PM			TEXAS WILD	MEDICINE IN THE EXTREME: AN ECO-CHALLENGE SPECIAL	WASHINGTON THE BEAUTIFUL			ANATOMY OF A CRASH
	9:30 PM / 6:30 PM			EXTREME HAWAII			THUNDER ON THE BRAZOS	BRIDGE DWELLERS: BATS OF AUSTIN	
	10:00 PM / 7:00 PM		URBAN WILD - EP 2 NEW YORK	NIAGARA FALLS: RACING RAPIDS	VANISHED CANYON	GREAT MOMENTS IN ITALIAN ART - EP 7 ROME ART IN THE IMPERIAL ERA	CHICAGO BY "L"	MISCHIEVOUS MEBKATS	LAST TOTAL ECLIPSE
	10:30 PM / 7:30 PM								
1/13/03-1/19/03	East	West	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
	7:00 PM / 4:00 PM		WEIRD HOMES - EP 7 CREATURE COMFORTS	GREAT CANADIAN RIVERS - EP 13 MARGARIE	WEIRD WHEELS - EP 4 SHOCKING WHEELS	WEIRD HOMES - EP 9 WILD COLLECTIONS	SETTING SAIL - EP 2 SONS OF SINBAD	INSECTIA - EP 12 OUTLAWS	OVER BEAUTIFUL BRITISH COLUMBIA
	7:30 PM / 4:30 PM		WEIRD HOMES - EP 8 EARTH DWELLERS	GREAT CANADIAN RIVERS - EP 1 STIKINE	WEIRD WHEELS - EP 5 KINETIC WONDERS	WEIRD HOMES - EP 10 LIFE'S A GAS		INSECTIA - EP 13 TIME TRAVELERS	
	8:00 PM / 5:00 PM		THE REAL EVE	URBAN WILD - EP 3 TORONTO	UNFOLDING UNIVERSE	JOHN SINGER SARGENT	ECO-CHALLENGE PT 2	SHARKS OF PALAU	THE REAL EVE
	8:30 PM / 5:30 PM								
	9:00 PM / 6:00 PM			ALIEN INSECT: PRAYING MANTIS	INSIDE THE SPACE STATION	WASHINGTON, DC: OUR NATION'S CAPITAL		NATURE'S WORLD	
	9:30 PM / 6:30 PM						WILD HAWAII		
	10:00 PM / 7:00 PM		HUMAN BODY	OKINAWA'S CORAL TREASURES	AURORA	GREAT MOMENTS IN ITALIAN ART - EP 2 RAPHAEL	SACRED MONUMENTS OF ASIA: PART 1 (HULTAN)	WILDFIRE RESCUE	SEARCH FOR LEWIS AND CLARK
	10:30 PM / 7:30 PM				METEORS MESSENGERS				



2400 N. Syracuse Street • Denver, CO 80207 • (303) 388-8500 • FAX: (303) 388-9600

November 27, 2002

Ms. Janet Yale
President
Canadian Cable Television Association
Suite 1010, 360 Albert Street
Ottawa, Ontario
K1R 7X7

Dear Ms. Yale:

Re: HDNet LLC . – CRTC Lists of Eligible Satellite Services

This letter will confirm that HDNet LLC. ("HDNet") has agreed to have its satellite programming service, as sponsored by the Canadian Cable Television Association (the "CCTA"), for inclusion on the CRTC's Lists of Eligible Satellite Services (the "Lists") for distribution in Canada. We understand that, should the service of HDNet be added to the Lists it will be available to all distribution undertakings operating in Canada that are equipped to distribute high definition television (HDTV) programming to Canadian viewers.

HDNet currently offers a service that provides programming in a high definition format 16 hours per day, seven days a week. There is no counterpart to HDNet in Canada. We are informed that the small amount of high definition television programming content that is available in Canada today is offered by BDU's distributing network signals of over-the-air television stations in the United States, or is provided by Canada's movie networks and pay-per-view services.

As the CCTA is aware, high definition programming represents the future of television. It provides an exceptionally sharp, clear picture which gives viewers

the sense that they are watching programs through a window, rather than a television set. Eventually all television programming will be produced in a high definition format, but that may not be the case for some years to come.

A major challenge that the broadcasting industry is facing today is how best to make the transition to high definition television. Despite the enormous benefits associated with HDTV, there is currently only a relatively small number of Canadians who own television receivers capable of receiving and exhibiting HDTV programs. That is not surprising, given the limited amount of high definition programming available in the Canadian market. It is understandable that few Canadians will pay the additional costs associated with receiving programming in a high definition format until significantly more high quality, high definition programming is available in Canada.

HDNet believes that it has a solution to this "chicken and egg" problem. If our service is authorized for distribution in Canada, it will act as a catalyst for Canada's industry as it makes the inevitable transition to a high definition format. Only when significant numbers of Canadian television viewers are able to watch and enjoy programs in a high definition format will Canadian and independent producers be able to justify paying the costs associated with producing programs in a high definition format. By authorizing Canadian satellite and cable operators to distribute HDNet's high definition programming service, we believe the CRTC will be taking a giant leap toward ensuring that Canadians are able to fully exploit the additional spectrum that is made available through digital broadcasting.

In addition, authorizing Canadian satellite and cable operators to distribute HDNet's satellite service would also enhance diversity in the Canadian broadcasting system. Those Canadians who are equipped with high definition receivers will, for the very first time, be able to access a television service that is devoted solely to high definition programming. The range and quality of

programming provided by HDNet's high definition service is unlike anything currently available in Canada. In this respect, HDNet's network will not be competitive with any licensed programming service currently operating in Canada.

HDNet's Satellite Service

HDNet was conceived in July 2000, and launched its satellite service in September of 2001. HDNet was co-founded by Mark Cuban and Philip Garvin. Mr. Cuban is well known for his work in computer networking and as an Internet entrepreneur. He launched the Internet startup Broadcast.com in the 1990s, and is the owner of the National Basketball Association's Dallas Mavericks. He is now investing in high definition television and is the President and CEO of HDNet. Philip Garvin is the General Manager and COO of HDNet. He began his career in broadcasting in 1973 as a producer/director/cameraman at a PBS affiliate in Boston. In the 1980s, he established Colorado Studios, which produced PBS's long-running and highly acclaimed MacNeil-Lehrer NewsHour. Mr. Garvin also teamed up with Fox Sports in the 1990s to provide mobile production vehicles for sports telecasts. He is the technical architect behind the high definition programming services.

Today, HDNet operates the world's first programming service that broadcasts pure high definition content 16 hours per day, 7 days a week. The service, which broadcasts live sports, movies and entertainment specials in 1080i format, is distributed by DirecTV on channel 199. After its first year of operation, this satellite service had more than 100,000 customers – a significant number given the limited number of DirecTV subscribers that then had high definition receivers. This Winter HDNet will launch three new high definition services – HDNet Sports, HDNet Movies and HDNet Entertainment. These services will be available for distribution in the U.S. by cable and satellite operators.

Once the three HDNet services are available to homes in the U.S., HDNet intends to begin winding down the operation of the HDNet service that is distributed today by DirecTV. This means that eventually the version of the HDNet service that currently exists, which consists of an amalgamation of entertainment programs, sports and movies, would cease to be available to satellite and cable distributors in the U.S. and in Canada. Given that a majority of the programs currently provided by HDNet fall within the "entertainment" genre, we are proposing, as part of this application, that the new service to be known as HDNet Entertainment would be the service authorized for distribution in Canada when the current HDNet network ceases operations. In addition, HDNet has secured the HDTV rights to an NHL package, which allows for 65 live televised games per season. HDNet will pre-empt the programming broadcast on HDNet Entertainment and insert the NHL games into the HDNet Entertainment channel satellite feed delivered to Canadian cable and satellite affiliates. HDNet will also pursue arrangements to produce local and national sporting events in Canada in a high definition format to be inserted into the HDNet Entertainment channel satellite feed. These Canadian originated events will provide additional value to the HDNet Entertainment channel for our Canadian affiliates and their subscribers.

HDNet has decided to expand the number of separate services it offers, primarily in order to meet the growing demand in the United States for HDTV programming of the highest quality. A brief description of each HDNet service is provided below.

HDNet Sports will broadcast a minimum of 200 live sporting events each year, including live and taped professional sporting events, college sports, Olympic style sports, extreme sports, auto racing, boxing and sports-related programming, such as documentaries, biographies and entertainment shows. In

addition, HDNet will continue to partner with regional sports networks to produce local professional sporting events in a high definition format. These events will pre-empt the programming broadcast on the national HDNet Sports' channel in the market where the local sporting event is played. HDNet Sports will be advertiser supported.

HDNet Movies consists of commercially released films that have been converted from 35 mm to the 1080i format. This would include feature-length films, shorts and animated films, with no commercial interruptions, however, each movie may include one (1) non-commercial interruption of up to three (3) minutes in duration. HDNet Movies will provide a minimum of 15 new titles per month, but is expected not include films that have been released in the past 12 months.

HDNet Entertainment will be an advertiser-supported television programming service consisting of general entertainment programming, including a variety of original produced programming and library product transformed from 35 mm film to a High Definition format, such as historical and scientific documentaries, news, current events, dramas, action series, classic and popular sit-coms, variety programs, travel programs, music videos, concerts and magazine shows.

It is this service – HDNet Entertainment – that we are proposing would be added to the Lists and would be authorized for distribution in Canada, after the current HDNet service ceases to operate.

In order to produce enough programming for all three services, HDNet engages in three separate, but related, activities. First, we have a content conversion program which converts 35 mm film to a high definition format. HDNet also produces content specifically for its high definition services by using HDNet production mobile units and remotely located production crews. The third activity is to acquire high definition programs from the few independent television

production companies that currently shoot in high definition, or who convert content to a high definition format.

Those television viewers who have had the pleasure of watching programs broadcast on HDNet's service, or who have seen HDTV programs broadcast on other channels, are universally impressed by the quality of the viewing experience. The images on the screen are so vivid and life-like that one almost forgets that one is watching television. During the broadcast of a hockey game for instance, the hockey puck, which can at times be difficult to follow on an analog TV, is crystal clear in HDTV. The size and dimensions of the wide screen also allow the picture to include the entire ice surface without reducing the players to the size of insects. Not only can you see the facial expressions on the players, you can also see the reactions of the fans twenty rows up in the stands to the great plays being made.

It is this television viewing experience that HDNet would like to bring to Canadians.

The Current State of High Definition Programming in Canada

It is our understanding that both the CRTC and the Canadian government have encouraged broadcasters, as they make the transition from analog to digital technology, to broadcast their services in the highest possible quality (i.e. in HDTV format).

In 1997, the Task Force on Implementation of Digital Television issued a report to the Minister of Canadian Heritage containing recommendations for implementing the transition to digital television in Canada. In that report, the Task Force recommended that, by the end of 2007 two-thirds of each broadcaster's schedule and two thirds of new Canadian content productions should be available in the HDTV format. The Task Force then went on to express

the view that "Canada must strive to move to the highest possible quality of digital television service (HDTV) in a timely manner".

The CRTC has also recently issued a number of policy statements in which it indicated that the transition from analog to digital television should favour the broadcast of high definition programs. For example, in Public Notice CRTC 2002-31, *A Licensing Policy to Oversee the Transition from Analog to Digital, Over-the-Air Television Broadcasting*, the CRTC referred to the report of the Task Force on the Implementation of Digital Television and outlined its objective for digital television broadcasting in the following manner:

The Commission considers that Canadian viewers must be provided programming of the highest quality that fully exploits the spectrum made available for digital broadcasting. The Commission will therefore require that all of the unduplicated programming broadcast by a transitional digital television station, whether it is Canadian or non-Canadian, be in the HDTV format.

Many of the undertakings regulated by the CRTC are strong supporters of the Commission's policy objective of ensuring that the Canadian broadcasting system evolves over time toward a high definition format. The CCTA, for example, in response to Public Notice CRTC 2002-32, *Call for Comments on a Proposed Policy Framework for the Distribution of Digital Television Services*, encouraged the CRTC to impose minimum HDTV requirements on broadcasters in order that Canadian consumers would have the opportunity to be exposed to the superior technical quality of HDTV. Bell ExpressVu has similarly expressed support for the policy objective of encouraging Canadian broadcasters to create Canadian programming in an HDTV format. Such views were reflected in the comments that Bell ExpressVu filed in response to Public Notice CRTC 2001-62, *Call for Comments on a Proposed Policy to Oversee the Transition from Analog to Digital Over-the-Air Television Broadcasting*.

Notwithstanding the strong support for the orderly transition to HDTV that has been expressed by many of the stakeholders in Canada's broadcasting system, it is our understanding, as noted above, that very little television programming is currently produced or broadcast in Canada in a high definition format. Rogers Cable, Bell ExpressVu and Star Choice each offer a limited amount of HDTV programming to their respective subscribers, but much of that programming is sourced from U.S. broadcast networks. We also understand that The Movie Network and Viewer's Choice PPV broadcast some movies in high definition format. The amount of programming offered to Canadian viewers, from these sources, however, does not appear to have had much of an impact to date.¹

In light of the limited availability of high definition programming in Canada, there would appear to be a disconnect or inconsistency between the objectives espoused by the CRTC and the actual number of Canadian households that are capable of receiving programming in a high definition format. We believe that the only way to overcome this problem, and to encourage Canadians to invest in high definition television sets, is to ensure that Canadian consumers are able to access a ready supply of high quality, high definition television programming. In our view, the high definition-programming service offered by HDNet will be a key source for Canadians to obtain that supply of superior quality television programs.

Achieving the CRTC's High Definition Programming Objectives

As noted above, the development of high definition television services in Canada suffers from the classic "chicken and egg" problem. Cable and satellite

¹ Bell ExpressVu noted in the submission it filed in response to Public Notice CRTC 2001-62 that fewer than 90,000 Canadians had purchased HDTV-ready receivers.

customers will not acquire high definition television sets until there is a sufficient quantity of high definition programming broadcast in Canada to justify the additional cost of HDTV receivers. Broadcasters, on the other hand, will not invest in high definition content until consumers buy more HDTV receivers.

Until recently, a similar situation existed in the United States. It would appear, however, that the availability of larger quantities of regulatorily mandated high definition programming – in particular from U.S. networks and from services like those offered by HDNet – has begun to have the desired effect of encouraging U.S. consumers to invest in high definition televisions sets. Today, it is estimated that more than three million U.S. homes have HDTV receivers. That number is predicted to double to six million by 2004, and to reach almost eleven million by 2006.

As a result of the current “chicken and egg” situation in Canada, the vast majority of Canadians will continue to be denied the enormous benefits associated with HDTV technology until Canadian cable and satellite distributors are able to distribute programming services that contain high definition content. At the same time, the policy objectives of the CRTC and the Canadian Government, which as noted above are to move the Canadian broadcasting system into the digital age, are being thwarted.

HDNet believes that we can provide the CRTC with at least a partial solution to this problem. As noted above, we have a significant amount of high quality, high definition programming, and HDNet has experienced considerable success delivering that programming to consumers in the United States. We believe that we can achieve the same success in Canada, and in doing so can provide Canadians with an incentive to buy high definition television sets. This will, in turn, inspire Canadian broadcasters and independent program producers to invest in high definition programming and related distribution facilities.

In this respect, it is important to emphasize that a CRTC decision that authorizes HDNet's satellite service to be distributed in Canada will not hinder or prevent Canadian broadcasters from making the transition to high definition programming. On the contrary, we believe that a CRTC decision approving our application to be added to the Lists would have an extremely positive impact on Canadian broadcasters, many of whom are reluctant to invest the financial resources needed to produce high definition content because of the limited number of Canadian viewers that are currently capable of receiving high definition signals.

Adding Diversity to the Canadian Broadcasting System

As outlined above, the high definition content broadcast by HDNet is fundamentally different from the programs that are broadcast in a standard definition and analog format. High definition television not only alters the way sports, movies and entertainment programs look on a television screen, it changes the entire viewing experience.

It is the uniqueness of the viewing experience, and the fact that HDNet's service will offer high definition content 7 days per week, that distinguishes our programming service from those of any other licensed broadcaster currently operating in Canada. HDNet is aware that in order for our service to be authorized for distribution in Canada, it must not be competitive with any licensed pay television or specialty services. Given the unique nature of the high definition programming we broadcast, HDNet is confident that our service satisfies this requirement. While certain Canadian programming services may provide some high definition programming, there is no broadcaster in Canada that devotes all, or even a significant portion, of its schedule to HDTV.

HDNet is not like any other television programming service – foreign or domestic – currently distributed in Canada. Moreover, in the foreseeable future,

it is unlikely that any Canadian company would be interested in creating a pay television or specialty service devoted to broadcasting only high definition programming. The costs associated with acquiring, and/or producing HDTV programming would be prohibitive in the Canadian television market. It is highly challenging from a financial perspective for HDNet to operate 100% high definition programming services in the U.S. market, where the potential subscriber base (i.e. those homes that currently have the capability to receive the services) numbers in the range of 3 million households. It simply would not be economically feasible for a Canadian broadcaster to attempt to launch an all HDTV channel in a market where the number of high definition-ready television households is only a fraction of this number.

At the same time, it should be pointed out that a CRTC decision authorizing HDNet's service to be distributed in Canada would, at most, only have a marginal impact on Canadian broadcasters. Given the small number of Canadian homes that are high definition-ready, the vast majority of Canadians would not be able to receive the programs provided by our service. If a cable or DTH subscriber does not have a high definition television receiver, and the requisite signal decoder, the subscriber cannot view the signal of the HDNet service. As a result, the distribution of our service would have no discernible negative impact on any Canadian programming service.

In fact, HDNet believes that the impact of authorizing our service for distribution in Canada would be positive for all sectors of the Canadian broadcasting industry. We are confident that our service would act as a catalyst for the development of high definition television in the Canadian market by providing the high definition programming service needed to encourage Canadians to acquire HDTV sets. As outlined above, we are confident that HDNet would provide the CRTC with a solution to the "chicken and egg" problem that is currently causing the slow development of the high definition market in Canada.

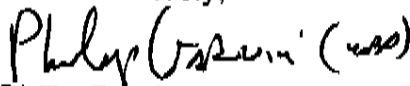
Compliance with CRTC Program Rights Requirements

In addition to the above noted benefits associated with the addition to the Lists of the HDNet programming service, we would also like to confirm for the CRTC that we will comply the CRTC's programming rights requirements as outlined in Public Notice CRTC 2000-173. In particular HDNet confirms that it has or will obtain all necessary rights for the distribution of its HDTV programming in Canada. HDNet also does not hold, will not obtain, and will not exercise, preferential or exclusive programming rights in relation to the distribution of such programming in Canada.

Conclusion

We appreciate the support given to HDNet by the CCTA. We are confident that HDNet's HDTV programming service will add substantial diversity to the Canadian broadcasting system. We also believe that our service will act as a catalyst for Canada's broadcasting industry as it endeavors to make the inevitable transition to high definition television.

Yours sincerely,



Philip Garvin
General Manager and COO

HDNet Schedule for Monday, Dec. 2 2002



10:00 AM ET / 7:00 AM PT

Chicago by 'L'

Explore the history, cultural life and architectural features of Chicago's diverse neighborhoods from street level and as they're woven together by Chicago's elevated train lines, simply known as the 'L'.

11:00 AM ET / 8:00 AM PT

Introduction to HDNet

Highlights and previews of HDNet programming

12:30 PM ET / 9:30 AM PT

Lino Tagliapietra: Maestro of Glass

Lino Tagliapietra is credited with changing the course of glass history by raising the international standards of glass craftsmanship. Tagliapietra shares his mastery of form, color and technique in sculpting glass.

1:00 PM ET / 10:00 AM PT

Urban/Wild: Paris

How does wildlife and nature survive in a planned city like Paris? Watch this unique look at the urban and the wild in the City of Light, and see how everything from foxes and rabbits, to wild cats survive in the nooks and crannies of Paris.

2:00 PM ET / 11:00 AM PT

HDNet World Report

Explore Al Qaeda's European roots, where German security forces fear the terror organization could still be operating. Visit Hamburg, home to 3 of the 9/11 hijackers and look at the efforts to bring Al Qaeda's operatives there under control.

2:30 PM ET / 11:30 AM PT

HDNet World Report

More than a dozen years after the fall of the Berlin Wall, tour a reunified Germany. Find out whether there are still divisions between the two halves of the formerly divided country and how the inhabitants of the formerly Communist East are living with their new freedoms.

3:00 PM ET / 12:00 PM PT

CEDIA 2002 Expo

HDNet takes a tour of the Custom Electronic Design and Installation Association's 2002 Expo to see the latest and greatest for residential custom electronics industry.

4:00 PM ET / 1:00 PM PT

Party of the Century for PETA

Sir Paul McCartney takes the stage to host and perform at an all-star gala for PETA. This "Concert for Party Animals" turned into a once-in-a-lifetime gathering of artists who have made the fight for animal rights one of today's most popular causes. Special appearances by: Sir Paul McCartney, Gillian Anderson, Pamela Anderson, Jamie Lee Curtis, Ellen DeGeneres, Bill Maher, Brian McKnight, Kathy Najimy, Alicia Silverstone, Sarah McLachlan, The B-52's, Chrissie Hynde (The Pretenders).

5:00 PM ET / 2:00 PM PT

Lino Tagliapietra: Maestro of Glass

Lino Tagliapietra is credited with changing the course of glass history by raising the international standards of glass craftsmanship. Tagliapietra shares his mastery of form, color and technique in sculpting glass.

5:30 PM ET / 2:30 PM PT

Urban/Wild: Paris

How does wildlife and nature survive in a planned city like Paris? Watch this unique look at the urban and the wild in the City of Light, and see how everything from foxes and rabbits, to wild cats survive in the nooks and crannies of Paris.

6:30 PM ET / 3:30 PM PT

Chicago by 'L'

Premiere

7:30 PM ET / 4:30 PM PT

The Mark Cuban Show

Guests Avery Johnson & Dan Patrick

8:00 PM ET / 5:00 PM PT

Xtreme Motion

Xtreme Motion has the Tony "The Birdman" Hawk and hot footage of the BOOM BOOMHUCK JAM. We road trip to Houston for the Best Skateboard Demo in the Country, and get dirty with motorcross.

8:30 PM ET / 5:30 PM PT

World Class Championship Boxing

WBC Super Featherweight Championship: Humberto Soto vs. Emidgio Gastelum
Special Encore Presentation from Nov. 22

10:30 PM ET / 7:30 PM PT

Lost Roads

Follow an expedition as they tempt fate and the world's worst weather and try to become the first team to drive to the summit of Mt. Washington.

11:00 PM ET / 8:00 PM PT

Miss Hawaiian Tropic International Pageant 2002

Sixty of the most beautiful women in the world compete for the nineteenth annual Miss Hawaiian Tropic International Pageant.

12:00 AM ET / 9:00 PM PT

The Mark Cuban Show

Guests Avery Johnson & Dan Patrick

12:30 AM ET / 9:30 PM PT

Xtreme Motion

Xtreme Motion has the Tony "The Birdman" Hawk and hot footage of the BOOM BOOMHUCK JAM. We road trip to Houston for the Best Skateboard Demo in the Country, and get dirty with motorcross.

1:00 AM ET / 10:00 PM PT

Xtreme Motion

It's motorcycle madness on this episode of Xtreme Motion. We show you what's new in the world of super bike racing and CMR racing. Then out to the water for more challenging wakeboard stunts plus a visit to Exotic Car World...a don't miss this week on Xtreme Motion.

1:30 AM ET / 10:30 PM PT

Lost Roads

2:00 AM ET / 11:00 PM PT

DIRECTV Pay Per View Movie

All About the Benjamins - Call 1-800-DIRECTV for more information

4:00 AM ET / 1:00 AM PT

DIRECTV Pay Per View Movie

Storytelling - Call 1-800-DIRECTV for more information

6:00 AM ET / 3:00 AM PT

DIRECTV Pay Per View Movie

Jason X - Call 1-800-DIRECTV for more information

8:00 AM ET / 5:00 AM PT

DIRECTV Pay Per View Movie

All About the Benjamins - Call 1-800-DIRECTV for more information

Last Modified: Wednesday, Nov. 27 2002 - 23:08:18

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HDNet Schedule for Tuesday, Dec. 3 2002



10:00 AM ET / 7:00 AM PT

The Great Plan Part 1, Featuring Speed Racer

Speed Racer is the son of a world famous racer, and has to help his father improve his car. Meanwhile, villains try to steal the plans to improve the car.

10:30 AM ET / 7:30 AM PT

The Great Plan Part 2, Featuring Speed Racer

Speed Racer is the son of a world famous racer, and has to help his father improve his car. Meanwhile, villains try to steal the plans to improve the car.

11:00 AM ET / 8:00 AM PT

Over® Ireland

From the rough-hewn beauty of its towering bluffs and weathered granite tors to the ancient mystery of its Celtic monasteries and storybook cottages, this program reaches far back in the Ireland's history, landmarks, literature and culture. Truly a rare view of the island that has captivated so many people for centuries.

12:00 PM ET / 9:00 AM PT

College Football

Duke Blue Devils @ Navy

Special Encore Presentation from Sept. 28

3:00 PM ET / 12:00 PM PT

Ringo Starr and the 2001 All Starr Band

Ringo Starr gets a little help from his friends like Greg Lake, Ian Hunter, Howard Jones, and Sheila E. Taped live at Chicago's Rosemont Theatre.

4:30 PM ET / 1:30 PM PT

CEDIA 2002 Expo

HDNet takes a tour of the Custom Electronic Design and Installation Association's 2002 Expo to see the latest and greatest for residential custom electronics industry.

5:30 PM ET / 2:30 PM PT

Florence in HD

The Renaissance comes to life in this glorious city rich in art. Visit the great museums, visit a Medici villa, a sleepy Tuscan town, and a museum with inventions by Leonardo da Vinci.

6:00 PM ET / 3:00 PM PT

Hill Towns of Tuscany and Umbria in HD

Castles, vineyards, walled cities and a fierce medieval rivalry that lingers today - all part of our adventure in the Italian hill towns. Explore the multi-towered town of San Gimignano - watch grapes being harvested at a winery and drop in on the cheese festival in Pienza. Plus, tips on driving through the maze-like streets of a hill town and finding a place to stay.

6:30 PM ET / 3:30 PM PT

Over® Ireland

From the rough-hewn beauty of its towering bluffs and weathered granite tors to the ancient mystery of its Celtic monasteries and storybook cottages, this program reaches far back in the Ireland's history, landmarks, literature and culture. Truly a rare view of the island that has captivated so many people for centuries.

7:30 PM ET / 4:30 PM PT

Off Court, On Fire

The Dallas Maverick Dancers show off a little more than dance steps when we take a peek behind the scenes of the making of the 2003, Dallas Mavericks Dancers' Calendar.

LIVE!

8:00 PM ET / 5:00 PM PT

NHL Hockey

Carolina Hurricanes @ Nashville Predators

10:30 PM ET / 7:30 PM PT

Celebrity Baseball/VH-1: On the Red Carpet

Tom Arnold hosts and shows off his hidden athletic abilities in the Heroes Celebrity Baseball Tournament. Don't miss seeing the batting swings of basketball stars, hockey stars and a star from the music group NSync. HDNet's Katie Daryl talks with celebrities on the red carpet at the VH-1 Fashion Awards in New York City. Find out who's been a fashion victim and what everyone's favorite item is in their closet.

11:00 PM ET / 8:00 PM PT

Dallas Mavericks Dancers Tryouts

280 women compete for a 16 spots on the 2001/2002 Dallas Mavericks Dancers Squad.

11:30 PM ET / 8:30 PM PT

Off Court, On Fire

The Dallas Maverick Dancers show off a little more than dance steps when we take a peek behind the scenes of the making of the 2003, Dallas Mavericks Dancers' Calendar.

12:00 AM ET / 9:00 PM PT

Chasing Rainbows

Chris is arrested and Paula becomes intrigued by Jake, believing him to be a talented poet.

2:00 AM ET / 11:00 PM PT

DIRECTV Pay Per View Movie

Storytelling - Call 1-800-DIRECTV for more information

4:00 AM ET / 1:00 AM PT

DIRECTV Pay Per View Movie

Blade 2 - Call 1-800-DIRECTV for more information

6:00 AM ET / 3:00 AM PT

DIRECTV Pay Per View Movie

All About the Benjamins - Call 1-800-DIRECTV for more information

8:30 AM ET / 5:30 AM PT

DIRECTV Pay Per View Movie

Storytelling - Call 1-800-DIRECTV for more information

Last Modified: Wednesday, Nov. 27 2002 - 23:08:20

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HDNet Schedule for Wednesday, Dec. 4 2002



10:00 AM ET / 7:00 AM PT

NASA STS-93 Post Flight Presentation

Don't miss your chance see the Earth from space and get a glimpse of life aboard the shuttle.

10:30 AM ET / 7:30 AM PT

Xtreme Motion

Xtreme Motion has the Tony "The Birdman" Hawk and hot footage of the BOOM BOOM HUCK JAM. We road trip to Houston for the Best Skateboard Demo in the Country, and get dirty with motocross.

11:00 AM ET / 8:00 AM PT

College Basketball

Guardians Classic Basketball Tournament Semi-Finals
Special Encore Presentation from Nov. 25

2:00 PM ET / 11:00 AM PT

Extreme Sports/Exotic Mexico

A fast paced look at mountain biking, kayaking, and motorcycle motocross set against the beautiful Colorado landscape. Visit the beaches, water sports, and jungle and night-time wildlife of Mexico's resorts in *Exotic Mexico*.

2:30 PM ET / 11:30 AM PT

Chicago by 'L'

Explore the history, cultural life and architectural features of Chicago's diverse neighborhoods from street level and as they're woven together by Chicago's elevated train lines, simply known as the 'L'.

3:30 PM ET / 12:30 PM PT

Festivals

Visit the Valencia Region of Spain and two of its most spectacular festivals. The Las Fallas de San Jose or "Fire Festival" is held every March in Valencia and the "Moros Y Christianos" is held every April in Alcoi.

4:30 PM ET / 1:30 PM PT

Introduction to HDNet

Highlights and previews of HDNet programming

6:00 PM ET / 3:00 PM PT

Urban/Wild: Paris

How does wildlife and nature survive in a planned city like Paris? Watch this unique look at the urban and the wild in the City of Light, and see how everything from foxes and rabbits, to wild cats survive in the nooks and crannies of Paris.

7:00 PM ET / 4:00 PM PT

Festivals

Visit the Valencia Region of Spain and two of its most spectacular festivals. The Las Fallas de San Jose or "Fire Festival" is held every March in Valencia and the "Moros Y Christianos" is held every April in Alcoi.

8:00 PM ET / 5:00 PM PT

HDNet World Report

Inside Iraq: Back to Baghdad - Peter Arnett covered the bombing of Baghdad in the 1991 Gulf War. Now he returns to see how life has changed for the ordinary Iraqi and what the lingering effects are of the war against Saddam Hussein.

Premiere

8:30 PM ET / 5:30 PM PT

Killer B's/Selling Nirvana

Look into the world of Fred Olen Ray, B-Movie maker and cult legend. A world where films are shot in 10 days, rehearsal are just a dream, actors are paid in cash, and directors crank out a dozen low budget thrillers a year. Visit the Whole Life Expo, where New Age dreams and products are sold.

9:00 PM ET / 6:00 PM PT

Xtreme Motion

Xtreme Motion has the Tony "The Birdman" Hawk and hot footage of the BOOM BOOM HUCK JAM. We road trip to Houston for the Best Skateboard Demo in the Country, and get dirty with motocross.

9:30 PM ET / 6:30 PM PT

The Mark Cuban Show

Guests Avery Johnson & Dan Patrick

10:00 PM ET / 7:00 PM PT

NHL Hockey

Carolina Hurricanes @ Nashville Predators
Special Encore Presentation from Dec. 3

12:30 AM ET / 9:30 PM PT

Exotic Mexico/The Mark Cuban Show Comedic Moments

Visit the beaches, water sports, and jungle and night-time wildlife of Mexico's resorts in *Exotic Mexico*. Comedic highlights from last season's *Mark Cuban Show*.

1:00 AM ET / 10:00 PM PT

Killer B's/Selling Nirvana

Look into the world of Fred Olen Ray, B-Movie maker and cult legend. A world where films are shot in 10 days, rehearsal are just a dream, actors are paid in cash, and directors crank out a dozen low budget thrillers a year. Visit the Whole Life Expo, where New Age dreams and products are sold.

1:30 AM ET / 10:30 PM PT

The Mark Cuban Show

Guests Avery Johnson & Dan Patrick

2:00 AM ET / 11:00 PM PT

DIRECTV Pay Per View Movie

Blade 2 - Call 1-800-DIRECTV for more information

4:00 AM ET / 1:00 AM PT

DIRECTV Pay Per View Movie

Jason X - Call 1-800-DIRECTV for more information

6:00 AM ET / 3:00 AM PT

DIRECTV Pay Per View Movie

Blade 2 - Call 1-800-DIRECTV for more information

8:00 AM ET / 5:00 AM PT

DIRECTV Pay Per View Movie

Jason X - Call 1-800-DIRECTV for more information

Last Modified: Wednesday, Nov. 27 2002 - 23:08:23

All times Eastern/Pacific - All schedules subject to change - Visit www.hd.net for the latest information and updates

HDNet Schedule for Thursday, Dec. 5 2002



10:00 AM ET / 7:00 AM PT

The Secret Engine Part 1, Featuring Speed Racer

Speed Racer comes to the aid of a mysterious old man whose Model T has broken down. While Pops tries to fix his car, Speed uncovers an old engine the man had buried long before.

10:30 AM ET / 7:30 AM PT

The Secret Engine Part 2, Featuring Speed Racer

Speed Racer comes to the aid of a mysterious old man whose Model T has broken down. While Pops tries to fix his car, Speed uncovers an old engine the man had buried long before.

Premiere

11:00 AM ET / 8:00 AM PT

The Business of Sport

Mark Schuster

Mark Schuster, President of Portland Family Entertainment, discusses what it takes to own several professional sports teams. In this case, the 3A Portland Beavers baseball team and the Portland Timbers soccer team.

11:30 AM ET / 8:30 AM PT

College Basketball

Guardians Classic Basketball Tournament Finals

Special Encore Presentation from Nov. 25

4:00 PM ET / 1:00 PM PT

Off Court, On Fire

The Dallas Maverick Dancers show off a little more than dance steps when we take a peek behind the scenes of the making of the 2003 Dallas Mavericks Dancers' Calendar.

4:30 PM ET / 1:30 PM PT

CEDIA 2002 Expo

HDNet takes a tour of the Custom Electronic Design and Installation Association's 2002 Expo to see the latest and greatest for residential custom electronics industry.

5:30 PM ET / 2:30 PM PT

Party of the Century for PETA

Sir Paul McCartney takes the stage to host and perform at an all-star gala for PETA. This "Concert for Party Animals" turned into a once-in-a-lifetime gathering of artists who have made the fight for animal rights one of today's most popular causes. Special appearances by: Sir Paul McCartney, Gillian Anderson, Pamela Anderson, Jamie Lee Curtis, Ellen DeGeneres, Bill Maher, Brian McKnight, Kathy Najimy, Alicia Silverstone, Sarah McLachlan, The B-52's, Chrissie Hynde (The Pretenders).

6:30 PM ET / 3:30 PM PT

Lino Tagliapietra: Maestro of Glass

Lino Tagliapietra is credited with changing the course of glass history by raising the international standards of glass craftsmanship. Tagliapietra shares his mastery of form, color and technique in sculpting glass.

7:00 PM ET / 4:00 PM PT

HDNet World Report

Inside Iraq: Back to Baghdad - Peter Arnett covered the bombing of Baghdad in the 1991 Gulf War. Now he returns to see how life has changed for the ordinary Iraqi and what the lingering effects are of the war against Saddam Hussein.

7:30 PM ET / 4:30 PM PT

HDNet World Report

Peter Arnett interviews Tarik Aziz, Iraq's Deput Prime Minister. Topics include Iraq's image in the Arab world, whether or not Iraq is stockpiling weapons of mass destruction, and Iraq's role in the terrorist attacks of September 11, 2001.

8:00 PM ET / 5:00 PM PT

Ringo Starr and the 2001 All Starr Band

Ringo Starr gets a little help from his friends like Greg Lake, Ian Hunter, Howard Jones, and Sheila E. Taped live at Chicago's Rosemont Theatre.

9:30 PM ET / 6:30 PM PT

Dallas Mavericks Dancers Tryouts

280 women compete for a 16 spots on the 2001/2002 Dallas Mavericks Dancers Squad.

10:00 PM ET / 7:00 PM PT

Off Court, On Fire

The Dallas Maverick Dancers show off a little more than dance steps when we take a peek behind the scenes of the making of the 2003 Dallas Mavericks Dancers' Calendar.

LIVE!

10:30 PM ET / 7:30 PM PT

NHL Hockey

Nashville Predators @ Los Angeles Kings

1:00 AM ET / 10:00 PM PT

Celebrity Baseball/VH-1: On the Red Carpet

Tom Arnold hosts and shows off his hidden athletic abilities in the Heroes Celebrity Baseball Tournament. Don't miss seeing the batting swings of basketball stars, hockey stars and a star from the music group NSync. HDNet's Katie Daryl talks with celebrities on the red carpet at the VH-1 Fashion Awards in New York City. Find out who's been a fashion victim and what everyone's favorite item is in their closet.

1:30 AM ET / 10:30 PM PT

Off Court, On Fire

The Dallas Maverick Dancers show off a little more than dance steps when we take a peek behind the scenes of the making of the 2003 Dallas Mavericks Dancers' Calendar.

2:00 AM ET / 11:00 PM PT

DIRECTV Pay Per View Movie

All About the Benjamins - Call 1-800-DIRECTV for more information

4:30 AM ET / 1:30 AM PT

DIRECTV Pay Per View Movie

Storytelling - Call 1-800-DIRECTV for more information

6:00 AM ET / 3:00 AM PT

DIRECTV Pay Per View Movie

Storytelling - Call 1-800-DIRECTV for more information

8:00 AM ET / 5:00 AM PT

DIRECTV Pay Per View Movie

All About the Benjamins - Call 1-800-DIRECTV for more information

Last Modified: Wednesday, Nov. 27 2002 - 23:08:25

All times Eastern/Pacific - All schedules subject to change - Visit www.hd.net for the latest information and updates

HDNet Schedule for Friday, Dec. 6 2002



10:00 AM ET / 7:00 AM PT

Festivals

Visit the Valencia Region of Spain and two of its most spectacular festivals. The Las Fallas de San Jose or "Fire Festival" is held every March in Valencia and the "Moros Y Christianos" is held every April in Alcoi.

11:00 AM ET / 8:00 AM PT

Chicago by 'L'

Explore the history, cultural life and architectural features of Chicago's diverse neighborhoods from street level and as they're woven together by Chicago's elevated train lines, simply known as the 'L'.

12:00 PM ET / 9:00 AM PT

Lost Roads

Follow an expedition as they tempt fate and the world's worst weather and try to become the first team to drive to the summit of Mt. Washington.

12:30 PM ET / 9:30 AM PT

College Basketball

John R. Wooden Tradition Tournament: Purdue vs. Louisville
Special Encore Presentation from Nov. 30

2:30 PM ET / 11:30 AM PT

Celebrity Baseball/VH-1: On the Red Carpet

Tom Arnold hosts and shows off his hidden athletic abilities in the Heroes Celebrity Baseball Tournament. Don't miss seeing the batting swings of basketball stars, hockey stars and a star from the music group NSync. HDNet's Katie Daryl talks with celebrities on the red carpet at the VH-1 Fashion Awards in New York City. Find out who's been a fashion victim and what everyone's favorite item is in their closet.

3:00 PM ET / 12:00 PM PT

NHL Hockey

Los Angeles Kings @ Nashville Predators
Special Encore Presentation from Dec. 5

5:30 PM ET / 2:30 PM PT

Rooms of Magic/HDNet Year in Sports

The Elf Foundation is a non-profit charity that builds private entertainment theaters for children's hospitals so that countless special kids can look forward to a delightful evening of laughter and intrigue. A review of the highlights from the first year of sports action on HDNet.

6:00 PM ET / 3:00 PM PT

Festivals

Visit the Valencia Region of Spain and two of its most spectacular festivals. The Las Fallas de San Jose or "Fire Festival" is held every March in Valencia and the "Moros Y Christianos" is held every April in Alcoi.

7:00 PM ET / 4:00 PM PT

Chicago by 'L'

Explore the history, cultural life and architectural features of Chicago's diverse neighborhoods from street level and as they're woven together by Chicago's elevated train lines, simply known as the 'L'.

8:00 PM ET / 5:00 PM PT

The Mark Cuban Show

Guests Avery Johnson & Dan Patrick

8:30 PM ET / 5:30 PM PT

Killer B's/Selling Nirvana

Look into the world of Fred Olen Ray, B-Movie maker and cult legend. A world where films are shot in 10 days, rehearsal are just a dream, actors are paid in cash, and directors crank out a dozen low budget thrillers a year. Visit the Whole Life Expo, where New Age dreams and products are sold.

9:00 PM ET / 6:00 PM PT

Peter Frampton In Concert

Peter Frampton rocks the house at Detroit's Pine Knob Amphitheatre with old favorites, new hits, and even some Humble Pie thrown in for good measure.

11:00 PM ET / 8:00 PM PT

The Mark Cuban Show

Guests Avery Johnson & Dan Patrick

11:30 PM ET / 8:30 PM PT

HDNet Comedy Shorts: Papal Cab/One Class Act/Suck

With a boss who's beyond high maintenance and troubles at home, Richard is in desperate need of some spiritual guidance. Time's at a premium, so he hails a Papal Cab. But Richard's troubles aren't what they seem, and it will take the keen insight and skilled driving of a veteran Cabby Priest to see him through this crisis and get him to work on time. Follow a wannabe actor on the fast track to fame through the fly by night world of the one day acting class. Imagine coming home from a late night out and your vacuum cleaner is feeling a bit neglected.

12:30 AM ET / 9:30 PM PT

Killer B's/Selling Nirvana

Look into the world of Fred Olen Ray, B-Movie maker and cult legend. A world where films are shot in 10 days, rehearsal are just a dream, actors are paid in cash, and directors crank out a dozen low budget thrillers a year. Visit the Whole Life Expo, where New Age dreams and products are sold.

1:00 AM ET / 10:00 PM PT

Xtreme Motion

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1:30 AM ET / 10:30 PM PT

Lost Roads

Follow an expedition as they tempt fate and the world's worst weather and try to become the first team to drive to the summit of Mt. Washington.

2:00 AM ET / 11:00 PM PT

DIRECTV Pay Per View Movie

Jason X - Call 1-800-DIRECTV for more information

4:00 AM ET / 1:00 AM PT

DIRECTV Pay Per View Movie

Blade 2 - Call 1-800-DIRECTV for more information

6:00 AM ET / 3:00 AM PT

DIRECTV Pay Per View Movie

Jason X - Call 1-800-DIRECTV for more information

8:30 AM ET / 5:30 AM PT

DIRECTV Pay Per View Movie

Storytelling - Call 1-800-DIRECTV for more information

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All times Eastern/Pacific - All schedules subject to change - Visit www.hd.net for the latest information and updates