Ruth Schreier
Corus Entertainment
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181 Bay Street, Suite 1630
Toronto, Ontario
M5J 2T3
(416) 642-3753/Fax: (416) 642-3779





Manager, Regulatory Affairs

То:	Paul Deblois	una presentativamente escribios conhecciono sulla escribi	From:	Ruth Schreier	
Fax:	819-994-0218		Pages:	2 (including cover)	
Phone:	819-997-4664		Date:	November 9, 2004	
Re:	Request for extension t	o launch	CC:		
	VOD service				
□ Urge	ent 🗆 For Review 🖸	l Please Commer	<b>1</b> †	□ Please Reply	□ Please Recycle
Paul,					
Please f	ind attached the letter application sent	t last week. I will	call to fol	low-up shortly.	
Thank Y					
Ruth Sc	CAN SULVIUM				



## Via Facsimile (819) 994-0218

November 4, 2004

Ms. Diane Rhéaume Secretary General Canadian Radio-television and Telecommunications Commission Ottawa, ON K1A 0N2

Dear Ms. Rhéaume:

## Re: Extension of time to begin operating the Corus Entertainment Inc./On-Demand Inc. Video-on-Demand service licensed pursuant to Decision CRTC 2000-734

Pursuant to Decision CRTC 2000-734, the Canadian Radio-television and Telecommunications Commission (the "Commission") granted a licence for a new video-on-demand service (the "VOD service") to a joint venture involving Corus Entertainment Inc. ("Corus") and On-Demand Inc., on behalf of a company to be incorporated.

In the licensing decision, the Commission stated that the licence would only be effective if the service begins operating within 12 months of the date of the decision or applies for an extension. Pursuant to Decision CRTC 2002-34 and CRTC Decision 2004-53, the Commission granted extensions to launch the service.

We have investigated what technology is available to launch a VOD service, and are currently in advanced discussions with an affiliate to consider distribution arrangements that may be appropriate for the launch of our VOD service. Consequently, Corus respectfully requests that the Commission extend the deadline to implement the Corus VOD service for an additional 12 months, to December 14, 2005. Given the relative newness of this platform, its technical challenges, and the arrangements we must make such as reviewing of rights agreements, we consider that this extension is appropriate.

Should you require further information, please do not hesitate to contact us.

Yours truly,

Gary Maavara

Vice-President Corporate & Regulatory Affairs

And General Counsel

Corus Entertainment Inc.

CORUS ENTERTAINMENT INC.