



Broadcasting Public Notice CRTC 2005-15-1

Ottawa, 4 March 2005

Further to its Broadcasting Public Notice CRTC 2005-15 dated 25 February 2005, the Commission announces the following:

THE FOLLOWING ITEMS ARE AMENDED AND THE CHANGES ARE IN BOLD. THE LOCATIONS WHERE THE APPLICATIONS MAY BE EXAMINED ARE AS FOLLOWS:

1. GROUPE TVA INC.

Montréal, Quebec, Trois-Rivières, Sherbrooke, Rimouski and Saguenay, Quebec
Application No. 2005-0148-8

TÉLÉ INTER-RIVES LTÉE

Carleton and Rivière-du-Loup, Quebec
Application No. 2005-0146-2

RADIO NORD COMMUNICATIONS INC.

Gatineau and Rouyn-Noranda, Quebec
Application No. 2005-0147-0

Application by Groupe TVA inc. to amend the licences of television programming undertakings CFTM-TV Montréal, CFCM-TV Quebec, CHEM-TV Trois-Rivières, CHLT-TV Sherbrooke, CFER-TV Rimouski, CJPM-TV Saguenay, as well as the licence for the TVA network.

The proposed amendment is to implement the incentive program for French-language Canadian drama set out in Broadcasting Public Notice CRTC 2005-8 (Notice 2005-8), 27 January 2005.

The affiliates of the TVA network have also submitted applications. TÉLÉ INTER-RIVES LTÉE, to amend the licences of television programming undertakings CHAU-TV Carleton and CIMIT-TV Rivière-du-Loup, and RADIO NORD COMMUNICATIONS INC., to amend the licences of television programming undertakings CHOT-TV Gatineau and CFEM-TV Rouyn-Noranda.

The licensees propose to add the following condition of licence:

“In addition to the 12 minutes of advertising material during any clock hour in a broadcast day permitted by subsection 11(1) of the *Television Broadcasting Regulations, 1987*, the licensee may broadcast such additional minutes of advertising material calculated in accordance with *Incentives for original French-language Canadian television drama*, Broadcasting Public Notice CRTC 2005-8, 25 January 2005, as may be amended from time to time.”

Eligibility Threshold

The eligibility threshold is the number of hours of eligible drama that a licensee must broadcast before being able to access the additional advertising minutes provided under the incentive program. In Notice 2005-8, the Commission determined that this threshold would be set at 65% of the average number of hours of eligible drama programming broadcast over the last three broadcast years. The Commission also indicated that, unless otherwise specified by the Commission, the eligibility threshold established for each licensee would remain the annual reference threshold in subsequent broadcast years.

The applicants have submitted the information necessary to determine the eligibility threshold that will apply to their licences. According to the information submitted, the number of eligible drama hours broadcast during the 2001-2002, 2002-2003 and 2003-2004 broadcast years are as follows:

2001-2002	2002-2003	2003-2004
125.25 hours	101.25 hours	91.25 hours

The average of the last three years is of 105.92 hours of eligible drama programs. Consequently, the applicants are proposing that an eligibility threshold of 68.85 hours.

The Commission will confirm the proposed threshold and determine the eligibility threshold that will serve as the annual base reference for subsequent broadcast years in the context of its examination of these applications.

Licensees' address:

1600 de Mainsonneuve Boulevard East
 Montréal, Quebec
 H2L 4P2
 Fax: (514) 380-4664
 E-Mail: trepanier.edouard@quebecor.com

298 Armand-Thériault Boulevard
Rivière-du-Loup, Quebec
G5R 4C2
Fax : (418) 862-9752
E-Mail : sgregoire.vpf@videotron.ca

1 Place Ville Marie

Office 1523
Montréal, Quebec
H3B 2B5
Fax : (514) 866-8056

Examination of applications:

Groupe TVA Inc.
At the licensee's address, and

CFTM-TV
Montréal, Quebec

CFCM-TV
1000 Myrand Avenue
Sainte-Foy, Quebec

CHEM-TV
3625 Canoine Moreau
Trois-Rivières, Québec

CHLT-TV
3330 West King Street
Sherbrooke, Quebec

CFER-TV
465 Ste-Anne Boulevard
Pointe-au-Père, Quebec

CJPM-TV
1 Mont Ste-Claire Street
Saguenay, Quebec

Télé Inter-Rives Ltée
At the licensee's address, and

349 Perron Boulevard
Carleton, Quebec

Radio Nord Communications Inc.
At the licensee's address, and

171 Jean Proulx
Gatineau, Quebec

380 Murdoch
Rouyn –Noranda, Quebec

[\[Intervention/comments form\]](#)

Public Participation

Deadline for Interventions/
Comments

17 March 2005

The intervention must be received by the CRTC and by the applicant on or before the above-mentioned date. The Commission cannot be held responsible for postal delays.

Your intervention will be considered by the Commission, and will form part of the public record of the proceeding without further notification to you, provided the procedure set out below has been followed. You will be contacted only if your submission raises procedural questions.

Submit your written intervention to the Secretary General of the Commission in **only one** of the following formats:

by using the
interventions/Comments form located below the description of each application within
this public notice or *by selecting the link to this form under the "Public Proceedings"*
section of the CRTC's web site at <http://www.crtc.gc.ca>

or

by mail at
CRTC, Ottawa, Ontario, K1A 0N2

or

by fax to the
Secretary General - (819) 994-0218

A true copy must be sent to the applicant and proof that this has been done must accompany the intervention sent to the Commission.

The Commission advises those who file and serve by electronic mode to exercise caution when using e-mail for service of documents or notification, as it may be difficult to establish that service has occurred.

Before initiating service through electronic mode, please ensure that you will be able to satisfy the Commission, upon request, that service of the notification was completed.

Where the intervention is filed by electronic means, the line ***End of document*** should be entered following the last paragraph of the document, as an indication that the document has not been damaged during electronic transmission.

Each paragraph of the document should be numbered.

Your intervention should clearly identify the application and indicate whether you support or oppose the application, or if you propose changes to it, include the facts and grounds for your proposal.

Important

All information submitted, including your email address, name and any other personal information as provided, will become part of the public record and can be viewed on the Commission's Web site.

Documents sent in electronic format will be put on the Commission's Web site exactly as we received them, and in the official language and format in which they are sent. Documents not received electronically will be scanned and put on the Web site.

Examination of Documents

An electronic version of applications is available from the Commission's web site by selecting the application number within this notice.

A list of all interventions/comments will also be available on the Commission's Web site. An electronic version of all interventions/comments submitted will be accessible from this list. To access the list, select "Lists of interventions/comments" under "Public Proceedings" from the Commission's Web site.

Documents are also available during normal office hours at the local address provided in this notice and at the Commission offices and documentation centres directly involved with these applications or, upon request, within 2 working days, at any other CRTC offices and documentation centres.

Central Building

Les Terrasses de la Chaudière
1 Promenade du Portage, Room 206
Gatineau, Quebec K1A 0N2
Tel: (819) 997-2429 – TDD: 994-0423
FAX: (819) 994-0218

Metropolitan Place

99 Wyse Road, Suite 1410
Dartmouth, Nova Scotia B3A 4S5
Tel: (902) 426-7997 – TDD: 426-6997
FAX: (902) 426-2721

205 Viger Avenue West

Suite 504
Montréal, Quebec H2Z 1G2
Tel: (514) 283-6607

55 St. Clair Avenue East, Suite 624

Toronto, Ontario M4T 1M2
Tel: (416) 952-9096

Kensington Building

275 Portage Avenue, Suite 1810
Winnipeg, Manitoba R3B 2B3
Tel: (204) 983-6306 – TDD: 983-8274
FAX: (204) 983-6317

Cornwall Professional Building

2125 – 11th Avenue, Room 103
Regina, Saskatchewan S4P 3X3
Tel: (306) 780-3422

10405 Jasper Avenue, Suite 520

Edmonton, Alberta T5J 3N4
Tel: (780) 495-3224

530-580 Hornby Street
Vancouver, British Columbia V6C 3B6
Tel: (604) 666-2111 – TDD: 666-0778
FAX: (604) 666-8322

Secretary General

This document is available in alternative format upon request, and may also be examined in PDF format or in HTML at the following Internet site: <http://www.crtc.gc.ca>