

**CBC Radio-Canada**

BRO 5060-3229-04/05  
2005-0150-4

9 February 2005

Mrs. Diane Rhéaume  
Secretary General  
Canadian Radio-Television and  
Telecommunications Commission  
Ottawa, Ontario  
K1A 0N2

Dear Mrs. Rhéaume:

Enclosed is an application by the Canadian Broadcasting Corporation/Radio-Canada ("CBC/Radio-Canada") for a new transitional digital television licence associated with our existing station CBOT Ottawa.

The proposed station would operate on channel 25 VL with an average effective radiated power of 90,700 watts at beam tilt of  $-0.5^\circ$  and EHAAT of 332.9 metres. It will be installed at the existing CBC transmission site at Camp Fortune. The program feed method will be via STL and originate from CBC/Radio-Canada studios located at 181 Queen Street downtown Ottawa.

The selected channel 25 VL is currently identified in the Canadian DTV Allotment Plan as a Class VL for CBOT-TV which is CBC's English-language television station in Ottawa. The maximum parameters allowed for a DTV UHF station operating as a Class VL during the transition period are an ERP of 250kw with an EHAAT of 300m. Since the EHAAT will be 332.9 metres, the maximum ERP was reduced to 165 kw in order to achieve the equivalent parameters.

.../2



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ORTC RE 1:22 10FEB'05

Also enclosed in support of our application is a supplementary brief (Appendix 1A), additional programming commitments (Appendix 2A), additional technical related information (Appendix 3A, 3B and 3C), as well as a program block schedule for CBOT (Appendix 7A).

In order to abide by the Commission Rules of Procedure, this application will be made available for public inspection during normal office hours at the reception, CBC, 181 Queen Street in Ottawa.

The technical documents in support of this application together with a copy of this letter are being submitted under separate cover to Industry Canada today.

Yours sincerely,



Bev Kirshenblatt  
Senior Director, Regulatory Affairs

P.O. Box 3220, Station C  
Ottawa, Ontario  
K1Y 1E4

CC: Paul Vaccani, Industry Canada

CBC  Radio-Canada

9 February 2005

Mr. Paul Vaccani  
Director,  
Broadcast Applications Engineering  
Industry Canada  
300 Slater Street  
Ottawa, Ontario K1A 0C8

Dear Mr. Vaccani:

Enclosed are technical documents in support of an application for a new English-language Digital Television Broadcasting Undertaking at Ottawa, Ontario, using channel 25 VL to rebroadcast for the most part CBC's English-language television station CBOT.

A copy of our application and letter to the Commission are also enclosed.

Yours sincerely,



Bev Kirshenblatt  
Senior Director, Regulatory Affairs

P.O. Box 3220, Station C  
Ottawa, Ontario  
K1Y 1E4

CC: Secretary General, CRTC



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For Commission's use

Application number

Canadian Radio-television and Telecommunications Commission

**Application to Obtain a Broadcasting Licence to  
carry on a Digital Television Programming  
Undertaking**

**1. GENERAL INFORMATION**

LOCATION OF UNDERTAKING: Ottawa, Ontario

**1.1 IDENTIFICATION OF PROPOSED LICENSEE (hereinafter the applicant)**

Individual ( )

Company to be incorporated ( )

Company ( )

Other ( X ) Specify: **Crown Corporation**

NAME: **Canadian Broadcasting Corporation**  
ADDRESS: **181 Queen Street, Ottawa, Ontario K1P 1K9**  
FAX: **613-288-6257**  
E-MAIL: **kirshenB@cbc.ca**

**CONTACT PERSON REPRESENTING THE APPLICANT**  
(if there is no appointed agent under question 1.2)

NAME: **Bev Kirshenblatt**  
TITLE: **Senior Director, Regulatory Affairs**  
TELEPHONE: **613-288-6191**

**1.2 APPOINTMENT OF AGENT**

I, \_\_\_\_\_, the representative of the applicant, hereby appoint  
\_\_\_\_\_ as my agent for and on my behalf and in my name to sign, file  
and complete (if necessary) an application with the Canadian Radio-television and  
Telecommunications Commission and to sign and file a reply with respect thereto and I do  
hereby ratify, confirm, and adopt as my own act, such application and all replies made  
thereto.

Date:  
At:  
Signature


ADDRESS OF AGENT:  
TITLE:  
TELEPHONE:  
FAX:  
E-MAIL:

### 1.3 DECLARATION OF THE APPLICANT OR ITS APPOINTED AGENT

I, Bev Kirshenblatt SOLEMNLY DECLARE THAT:

- a) I am the Senior Director of Regulatory Affairs of the applicant named in this Application Brief and as such have knowledge of all matters declared therein.
- b) The statements made in this application, or any document filed pursuant to any request for further information by the Commission, are (will be) to the best of my knowledge and belief true in all respects.
- c) The opinions and estimates given in this application, or any document filed pursuant to any request for further information by the Commission, are (will be) based on facts as known to me.
- d) I have examined the provisions of the *Broadcasting Act* and the broadcasting regulations relevant to this application.

#### AND I HAVE SIGNED

Signature: 

Date: **9 February 2005**

#### WITNESSED BY

Signature:

Name (Printed): **Luc Lajoie**

Date:

At: **Ottawa**

### 1.4 EXAMINATION BY THE PUBLIC

Indicate a location, within the area to be served, where the application may be examined by the general public. If several transmitters are proposed, indicate a location within the area to be served by each transmitter.

ADDRESS(ES): **The reception, CBC, 181 Queen Street, Ottawa, Ontario**

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**2. OWNERSHIP**

**(Not applicable)**

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**3. INDUSTRY CONSOLIDATION AND  
CROSS-MEDIA OWNERSHIP**

**(Not applicable)**







13	Non-Canadian Programming								
14	<b>TOTAL PROGRAMS TO BE TELECAST (lines 12+13)</b>								
<b>OTHER PROGRAMMING EXPENSES (\$000)</b>									
15	Program Inventory Write-Downs for Canadian Programs								
16	Script and Concept Development for Canadian Programs Not Telecast								
17	Other (Specify)								
18	<b>TOTAL - OTHER PROGRAMMING EXPENSES (lines 15+16+17)</b>								
19	<b>TOTAL PROGRAMMING EXPENSES (lines 14+18)</b>								
<b>OTHER PRODUCTION EXPENSES (\$000)</b>									
20	Costs of Program Sales/Syndication - Canadian								
21	Costs of Program Sales/Syndication - Non-Canadian								
22	Cost of Production Service Sold								
23	<b>GRAND TOTAL - PROGRAMMING AND PRODUCTION EXPENSES</b>								
24	<b>TOTAL CANADIAN PROGRAMMING EXPENDITURES (lines 12+15+16)</b>								

4.3 Provide a detailed listing of all the basic underlying assumptions upon which the financial projections in questions 4.1 and 4.2 have been prepared, including the following:

- a) The differentiation between revenues listed as network payments, national time and local time sales;
- b) The amount of revenues included in each of the years from non-traditional forms of advertising such as product placement, sponsorship messages and digital superimposition. Indicate where these revenues have been accounted for in the projections;
- c) The methodology used to amortize program costs; and

d) Expected inflation rates and whether the projections have been prepared using current or constant dollars.

4.4 Provide a pro forma statement of changes in financial position for each year of the proposed licence term for the undertaking.

4.5 Provide a statement of pre-operating costs for the period prior to the commencement of operation.

**SUPPORTING DOCUMENT TO BE APPENDED:**

**APPENDIX 4A** Where the applicant is already incorporated or otherwise constituted as a legal entity, provide the audited financial statements of the applicant for its most recently completed year of operation and interim financial statements for a period ending within six (6) months of the date of the application.

**5. MARKETING**

5.1 Provide quantitative estimates of the population within the service contours, as well as an estimate of the population within the area to which the station's principal marketing activities will be directed:

	46 dBu CONTOUR	39 dBu CONTOUR	PRINCIPAL MARKETING AREA
Population	1,241,845	1,272,350	
Households			

5.2 Please identify the sources from which population data has been obtained: 2001 Canadian National Census Data

5.3 Provide your audience projections.

FOR ALL PERSONS AGES 2+	YEAR 1	YEAR 2	YEAR 3	YEAR 4	YEAR 5	YEAR 6	YEAR 7
Weekly hours of viewing							
Share of weekly hours of viewing							

5.4 Indicate to which communities the station's principal marketing activities will be directed.

5.5 Describe the target audience in terms of its size and composition.

**SUPPORTING DOCUMENTS TO BE APPENDED:**

**APPENDIX 5A** Provide a table showing, for each of the 7 years of the prospective licence term, all of the detailed calculations used to arrive at each source of revenue projected.

**APPENDIX 5B** For the second year of operation, provide a table showing the potential source of your projected revenues as they pertain to:

- a) Existing off-air television services;
  - b) Existing specialty television services;
  - c) Existing radio services;
  - d) New revenues that would be brought into the broadcasting industry from advertisers which do not currently advertise on television or radio; and
  - e) New revenues which would result from increased spending on the proposed services by advertisers which currently advertise on existing television (including specialty) and radio services.
- 

**6. TECHNICAL INFORMATION**

Applicants are advised to consult with their broadcast engineering consultants when completing this section, to ensure that it is consistent with the Engineering Brief submitted to Industry Canada.

**6.1 a)** Have all required technical documents been filed with Industry Canada?

YES (  )

NO (  )

**b)** I hereby authorize the Commission to include as part of this application any documents or correspondence filed with Industry Canada with respect to this application.

YES (  )

NO (  )

If NO, explain.

6.2 Please provide the following technical information:

	<b>PROPOSED OPERATION</b>	<b>NOTE</b>
TV Channel	<b>25VL</b>	Channel number
Class (for UHF)		A, B, C
Antenna Mode	<b>Directional</b>	Directional, Non-directional
EHAAT - Effective Height Above Average Terrain	<b>332.9</b> metres	
AVERAGE ERP - Effective Radiated Power (at beam-tilt angle of $-0.5^\circ$ )	<b>90,700</b> Visual (W) Aural (Watts)	If no beam-tilt is used, provide ERP in horizontal plane
MAXIMUM ERP - Effective Radiated Power (at beam-tilt angle)	Visual (Watts) Aural (Watts)	
Transmitter/Antenna Site Co-ordinates:	<b>45° 30' 11" N.</b> <b>75° 51' 02" W.</b>	North Latitude West Longitude
Main Studios Location:  Co-ordinates:	<b>CBC Ottawa</b> <b>181 Queen Street</b>	City and, where possible, street address
Auxiliary Studio Location, if any		City and, where possible, street address
VBI - Vertical Blanking Interval Service	YES ( ) NO ( )	Use(s)
SAP - Second Audio Program	YES ( ) NO ( )	Use(s)
Programming Feed Method(s) from network or other sources	<b>STL</b>	Off-air reception, other (specify)
STL - Studio to Transmitter Link Method	<b>Microwave</b>	Microwave, fibre-optic cable, (specify)

6.3 Describe the transmission site and tower (antenna supporting structure) that you intend to use for the proposed television undertaking. **Existing CBC transmission site at Camp Fortune, Gatineau, Quebec**

6.4 Is the proposed transmitter/antenna site an existing transmission site?

YES ( X )

NO ( )

6.5 Does the applicant propose to share existing facilities (tower, antenna, building, etc.)?

YES ( X )

NO ( )

If YES,

- a) state the owner(s) of these existing facilities;  
**CBC is the owner of the site, the tower and buildings except those of certain users held by surface right (See Appendix 3C attached)**
- b) indicate who are the other users of these facilities; and  
**Various other Radio & TV Broadcasters in the Ottawa/Gatineau area**
- c) details of the facilities.

#### 6.6 ESTABLISHMENT COSTS

In completing the following table, the costs to be entered are to include the total costs to put the asset(s) in place and ready for service, including all applicable taxes but excluding amounts budgeted for pre-operating expenses.

Where the facilities are to be implemented at an existing site, indicate the cost of changes to items already in place (that is, the incremental cost) and the full cost for new items. Where a new site is to be developed, indicate the full cost of each item.

Where assets are to be leased or rented, indicate both the Fair Market Value (FMV = the installed cost if the asset were to be purchased) of the asset(s) to be leased or rented and the annual lease or rental payments. Operating lease and rental are to be accounted for annually in the applicable operating expense category(ies) in Section 4. Capital leases are to be capitalized and amortized annually in the category of "Depreciation" in Section 4.1. The cost of lease improvements should be indicated under Cost of Assets to be purchased.

	Costs of Assets to be purchased (\$)	Value (FMV) of Assets to be leased (\$)	Annual Lease Payment (\$)
Studio Plant			
Transmitting Plant	<b>969,933</b>		
Contingency Allowance	<b>45,118</b>		
<b>TOTAL</b>	<b>1,015,051</b>		

6.7 Do the costs listed for the studio plant in Question 6.6 include provision for administrative facilities?

YES ( )

NO ( )

If YES, state percentage of the Studio Plant costs: (    %)

#### 6.8 DESCRIPTION OF STUDIO AND ADMINISTRATIVE FACILITIES

Provide a brief description of the proposed studio and administrative facilities:

- a) State number of studios, dimensions in square metres and functional purposes;
- b) List major equipment provided for both production and post-production functions;
- c) Indicate whether equipment is digital or analog; and
- d) Indicate whether or not studios would be equipped for production of programming in the High Definition Television (HDTV) format.

#### 6.9 REMOTE LOCATION/OUTSIDE BROADCAST FACILITIES

Describe facilities provided for outside/remote "on-location" broadcasting events including mobile units, news gathering and associated production/editing equipment.

#### 6.10 DESCRIPTION OF TRANSMITTING FACILITIES

Provide a brief description of the proposed transmitting plant:

- a) Transmitter type and rated power;  
**Larcant or equivalent, Model DTT5, 5 kw operating at 4,700 watts**
- b) Antenna type, number of bays and power gain; and  
**Alan Dick & Company Limited (then EMI); 6 bays of 3 panels per bay; Power Avg gain at beam tilt: 25.12 or 14.0 dB**
- c) Antenna supporting structure (tower).  
**Existing transmission tower at Camp Fortune**

#### 6.11 CONDITION OF LICENCE - ON-AIR PERIOD

Would the applicant accept a condition of licence that the undertaking be on air within **24** months of the date of a favourable decision?

YES ( **X** )

NO ( )

If NO, explain.

**SUPPORTING DOCUMENTS TO BE APPENDED:**

- APPENDIX 6A**
- a) a map indicating the location of the transmitter/antenna site. Use an original or clearly legible copy of a 1:50,000 scale Natural Resources Canada issue map; and  
**Attached**
  - b) clearly legible copies of the maps required in the Engineering Brief submitted to Industry Canada and which show the locations of the Grade A and Grade B service contours.  
**Attached**

**APPENDIX 6B** If the applicant proposes to share existing facilities, copies of agreements or other relevant documents outlining the terms under which you will be able to use the site and share the facilities.  
**See Appendix 3C attached.**

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## **7. PROGRAMMING**

**(As per CBOT's existing licence renewed in January 2000)**

**(See Appendix 1A for information on unduplicated supplementary programming)**

## BOOK OF SUPPORTING DOCUMENTS

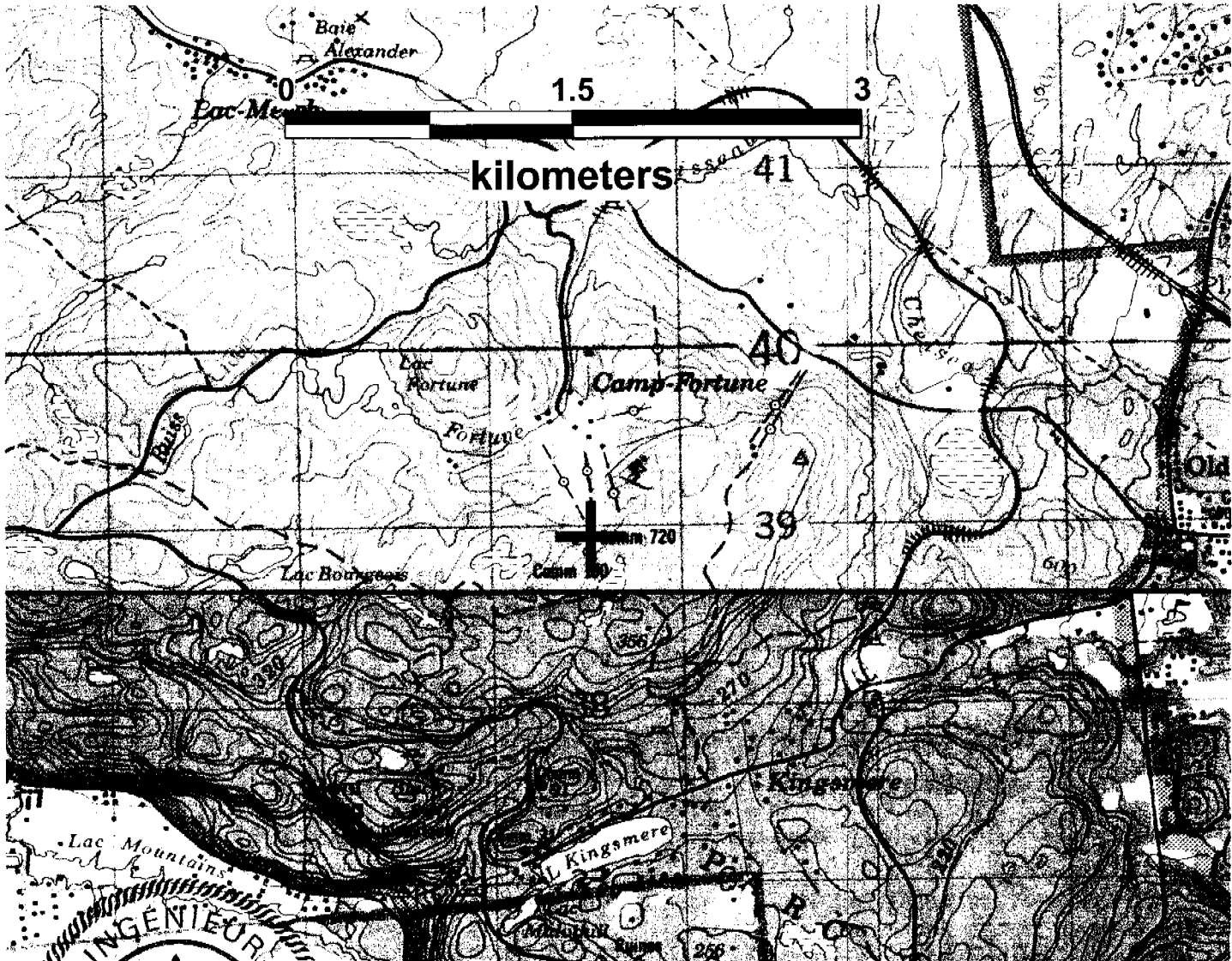
APPENDIX NUMBER AND NAME		APPENDED (Yes or No)	E-FILED (Yes or No)
<b>SECTION 1: GENERAL INFORMATION</b>			
1A	Supplementary Brief	Yes	No
<b>SECTION 2: PROGRAMMING INFORMATION</b>			
2A	Various programming information	Yes	No
<b>SECTION 3: ADDITIONAL TECHNICAL INFORMATION</b>			
3A	Transmitter/antenna site and coverage maps	Yes	No
3B	Analogue vs Digital coverage	Yes	No
3C	Ownership of proposed site	No	No
<b>SECTION 5: MARKETING</b>			
5A	Calculations - Projected Sources of Revenue	No	No
5B	Potential Source of Projected Revenues - Second year of Operation	No	No
<b>SECTION 6: TECHNICAL INFORMATION</b>			
6A	Maps - Proposed Coverage Contours	Yes	No
6B	Documentation - Availability of Proposed Transmitter(s) if sharing facilities	No	No
<b>SECTION 7: PROGRAMMING</b>			
7A	Block Program Schedule	Yes	No

This document is available in alternative format upon request.  
CRTC 102E (2003-05-22) - New TV  
version française disponible

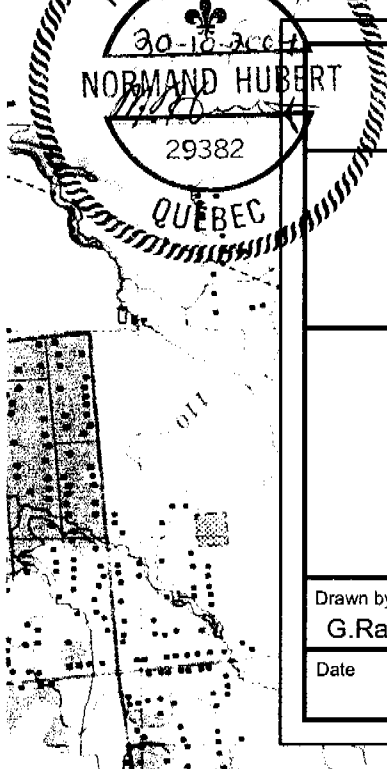
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75° 50'



45°30'



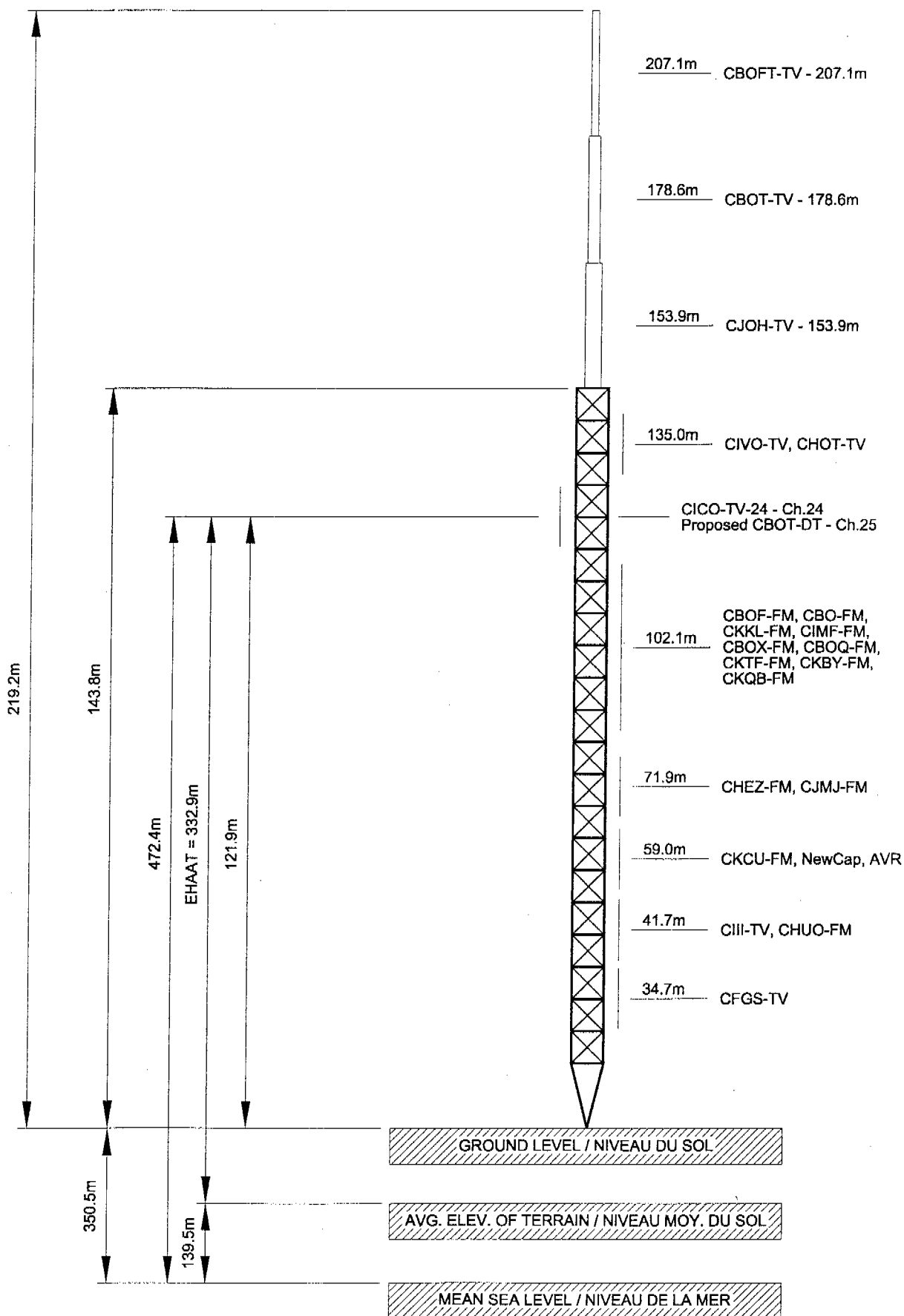
<b>CBC Radio-Canada</b>		
<b>Strategy &amp; Planning</b> <b>Stratégie et planification</b>		
CBC Technology - Technologies de Radio-Canada		
OTTAWA, ONTARIO CBOT-DT - DIGITAL TV (E) TRANSMITTER SITE LOCATION MAP		
Lat.: 45° 30' 11" N. Long.: 75° 51' 02" W.		
Drawn by/Dessiné par G.Racey <i>[Signature]</i>	Checked by/Verifié par N.Hubert, ing. <i>[Signature]</i>	Approved by/Approuvé par
Date	05 feb 2004	No. DT-0059

# ELEVATION DIAGRAM OF GUYED TOWER AND BROADCAST ANTENNAS FOR OTTAWA (CAMP FORTUNE), ONTARIO

Drawn by/Dessiné par

G.Racey

18 Oct 2004



CBC.CA RADIO TELEVISION LOCAL

SEARCH

SEARCH



NEWS

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HEALTH & SCIENCE

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CBCtelevision | schedule

Highlight your favourite program type:

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CBC Television

CURRENTLY DISPLAYED

Ottawa Schedule  
Eastern Standard Time  
[change location]

Week of January 16 - 22, 2005

Morning schedule

morning | afternoon | evening | full day

view today's daily schedule

< previous week | next week >

	SUN	MON	TUE	WED	THU	FRI	SAT
6:00 a.m.	Mr. Dressup	CBC News: Morning	CBC News: Morning	CBC News: Morning	CBC News: Morning	CBC News: Morning	Mr. Dressup
6:30 a.m.	Zoboomafoo						Zoboomafoo
7:00 a.m.	Rolie Polie Ollie Little Bear Franklin						Rolie Polie Ollie Little Bear Franklin
7:30 a.m.	The Save-Ums Me Too!						Poko
8:00 a.m.	Mumble... Coronation Street	Arthur	Arthur	Arthur	Arthur	Arthur	Rolie Polie Ollie Arthur

<b>8:30 a.m.</b>	Coronation Street	Clifford	Clifford	Clifford	Clifford	Clifford	Dragon Booster
<b>9:00 a.m.</b>	Coronation Street	Dragon Tales	Dragon Tales	Dragon Tales	Dragon Tales	Dragon Tales	Dragon Booster
<b>9:30 a.m.</b>	Coronation Street	Poko	Poko	Poko	Poko	Poko	Reboot
<b>10:00 a.m.</b>	CBC News: Sunday	Tiny Planets The Save-Ums	Tiny Planets The Save-Ums	Nanalan' The Save-Ums	Tiny Planets The Save-Ums	Tiny Planets The Save-Ums	Spy Net
<b>10:30 a.m.</b>		Tractor Tom	Tractor Tom	Clifford	Tractor Tom	Tractor Tom	The X
		Nanalan	Nanalan'	Nanalan'	Nanalan'	Nanalan'	
		Mumble Bumble	Mumble Bumble	Mumble Bumble	Mumble Bumble	Mumble Bumble	
		Zoboomafoo	Zoboomafoo	Zoboomafoo	Zoboomafoo	Zoboomafoo	
<b>11:30 a.m.</b>		Mr. Dressup	Mr. Dressup	Mr. Dressup	Mr. Dressup	Mr. Dressup	Acc Lightning
<b>11:30 a.m.</b>							Surprise! It's Edible...
<b>12:00 p.m.</b>	Country Canada	Slim Pig	Slim Pig	Slim Pig	Slim Pig	Slim Pig	Championship 5-Pin Bowling
		Rolie Polie Olie	Rolie Polie Olie	Rolie Polie Olie	Rolie Polie Olie	Rolie Polie Olie	
		Franklin	Franklin	Franklin	Franklin	Franklin	

**12:30  
P.m.**

Land and  
Sea

CBC News: Today    CBC News: Today    CBC News: Today    CBC News: Today    CBC News: Today

The Red Green Show    The Red Green Show    The Red Green Show    The Red Green Show    The Red Green Show

Please note: schedules are subject to change at any time.

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MONDAY FEBRUARY 14, 2005 12:30 PM

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# CBC.ca Program Guide

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12:00 p.m.

Country Canada

The Red Green Show

The Red Green Show

12:30 p.m.

Land and Sea

1:00 p.m.

Sunday Encore

Classic Matchup

Sunday Encore

1:30 p.m.

Royal Canadian Air Force

Royal Canadian Air Force

**CBC Television**  
 Highlight your favourite program type:  
 Choose a category

CBC Television

CBC News: Today

CBC News: Today

CBC News: Today

CBC News: Today

CBC News: Today

Championsh...  
 p. 5- PM  
 Bowling

Championsh...  
 p. 5- PM  
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	Handmade Care on One	Best of Fashion File	Best of Fashion File	Best of Fashion File	Home Movies	Sports Saturday
<b>2:00 p.m.</b>						
<b>2:30 p.m.</b>	On the Road Again	Mary Walsh: Open Book	Mary Walsh: Open Book	Mary Walsh: Open Book		
<b>3:00 p.m.</b>	The Nature of Friends	Emmerdale	Emmerdale	Emmerdale		
<b>3:30 p.m.</b>		Antiques Roadshow	Antiques Roadshow	Antiques Roadshow		
<b>4:00 p.m.</b>	Be The Creature	The Globocards	Shoobox Zoo	The X	Angela Anacanda	
<b>4:30 p.m.</b>		Surprise! It's Edible...	Dragon Booster	The X	Spy Net	Ace Lightning
<b>5:00 p.m.</b>	The Wonderful World of Disney	The Simpsons The Simpsons The Simpsons	The Simpsons The Simpsons The Simpsons	The Simpsons The Simpsons The Simpsons		
<b>5:30 p.m.</b>		Sweet Cents	Chilly Beach	Just For Laughs Gags	Just For Laughs Gags	Laughs Gags

**6:00 p.m.**

Canada Now Canada Now Canada Now Canada Now Saturday Report

**6:30 p.m.**

The Red Green Show

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Radio Two »

RCL »

Programs A-Z »

Personalities A-Z »

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Highlight your favourite program type:

Choose a category

CBC Television

CURRENT DISPLAY

Ottawa Schedule  
Eastern Standard Time  
[change location]

view today's daily schedule

## CBCtelevision | schedule

### Week of January 16 - 22, 2005

#### Evening schedule

morning | afternoon | evening | full day

< previous week | next week >

	SUN	MON	TUE	WED	THU	FRI	SAT
<b>6:00 p.m.</b>	The Wonderful World of Disney	Canada Now	Canada Now	Canada Now	Canada Now	Canada Now	Saturday Report
<b>6:30 p.m.</b>	Canada Now Ottawa	Canada Now Ottawa	Canada Now Ottawa	Canada Now Ottawa	Canada Now Ottawa	Canada Now Ottawa	The Red Green Show
<b>7:00 p.m.</b>	Marketplace	Royal Canadian Air Farce	This Hour Has 22 Minutes	Ciao Bella	Life and Times	The Red Green Show	Family Movie
<b>7:30 p.m.</b>	Venture	Coronation Street	Coronation Street	Coronation Street	Coronation Street	Coronation Street	Coronation Street
<b>8:00 p.m.</b>	The Hamburg Cell	Rick Mercer's Monday Report	Canada's War In Colour	Canadian Antiques Roadshow	Opening Night	Royal Canadian Air Farce	Royal Canadian Air Farce

<b>8:30 p.m.</b>	The Tournament	This Hour Has 22 Minutes
<b>9:00 p.m.</b>	Hatching: Matching & ...	Just For Laughs
<b>9:30 p.m.</b>	Da Vinci's Inquest	Blockbuster Movie
<b>10:00 p.m.</b>	the fifth estate	
<b>10:00 p.m.</b>	The National Sunday Night	The National The National
<b>10:30 p.m.</b>	The National (Update)	
<b>11:00 p.m.</b>	Mary Walsh: Open Book	The National (Update)
<b>11:30 p.m.</b>	The National (Update)	The National (Update)
	ZeD	ZeD
	ZeD	ZeD
	ZeD	ZeD
<b>12:00 a.m.</b>	Canadian Reflections	Classic Movie
	Best of French Canada	The National (Update)
	The Best of Britain	The National (Update)
	International Movie Night	The National (Update)
	Cinema Canada	Friday Night at the Movies

**12:30 a.m.** ICC Cricket  
World

Please note: schedules are subject to change at any time.

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## **Appendix 1A**

### **Supplementary Brief: CBC's Digital TV Strategy and Experimental Programming**

#### **Introduction**

CBC/Radio-Canada was granted its first transitional Digital TV licences on January 30, 2004 (CRTC Decisions 2004-68 and 2004-69). These were for CBLT (English TV) and CBLFT (French TV) in Toronto.

Subsequent applications for English DTV in Vancouver (CBUT), and English (CBMT) and French (CBFT) DTV in Montreal were authorized by the Commission November 12, 2004.

Furthermore, an application for a Digital TV licence for French TV in Quebec City (CBVT) was filed in August 2004.

This marks the continuation of the Corporation's plans to make our growing offerings of Canadian-produced HDTV programming more widely available.

As Canada's national public broadcaster, CBC's main goal is, as it always has been, to reach as many Canadians as possible with high-quality distinctive, Canadian-produced radio and television programming that reflects Canadians' stories and experiences. Digital television transmission technology (DTT) provides an important opportunity to continue doing so in the future.

#### **CBC's Digital TV Roll-out**

The pace of the CBC roll-out is dependent upon a number of factors, as we have explained in various other forums. One of these forums was the House of Commons Standing Committee on Canadian Heritage (the Lincoln Committee). We agree with the Lincoln Committee recommendations in "The Digital Transition" chapter of their June 2003 report, "Our Cultural Sovereignty, The Second Century of Canadian Broadcasting", in particular:

...that the digital transition be managed in such a way that the broadcasting system provides fair and open access to distributors, broadcasters, listeners and viewers (Recommendation 12.2).

The CBC, while playing a leadership role in the digital transition, must also – as a prudent manager of public resources – carefully monitor Canadian consumer interest and take-up rates for digital TV as we plan our rollout.

As the Commission noted in its policy framework set out in Public Notice CRTC 2002-31:

In order to undertake this level of new digital production CBC is investing in a number of new production facilities. We have made preliminary plans within our capital budgets for high-definition production capabilities, e.g.

- New high definition mobile TV unit for English Television;
- Conversion of a major studio in our Montreal facility to allow for high definition production;
- The introduction of high definition "islands" in network production areas as appropriate.

### **Conclusion**

CBC/Radio-Canada's primary objective is to provide Canadians with distinctive Canadian programming of the highest quality. Our applications for English and French DTV licences in Toronto, Montreal and Ottawa, in English in Vancouver and French in Quebec City, mark an important step for the national public broadcaster as Canada moves into the next century of broadcasting.

## Appendix 2A

### Programming:

#### 1.1 CURRENT AND PROPOSED PROGRAM COMMITMENTS

- a) The programming broadcast on the associated DTV-T undertaking will comply with all of the Commission's existing policies and regulations.  
YES (  ) NO (  ) If not, please elaborate.
- b) The programming broadcast on the associated DTV-T undertaking will comply with all the existing analogue terms and conditions.  
YES (  ) NO (  ) If not, please elaborate.

#### 1.2 SUPPLEMENTARY PROGRAMMING

- a) In the case of an associated DTV-T undertaking, all programming broadcast on that undertaking will be a simulcast of the programming broadcast on the associated analog television undertaking, with the exception of up to 14 hours per week of unduplicated supplementary programming.  
YES (  ) NO (  )
- b) Would you accept the above commitment as a condition of licence?  
YES (  ) NO (  )  
If NO, provide reasons.
- c) Provide an outline of your general plans for providing up to 14 hours of unduplicated supplementary programming on the associated DTV-T undertaking. Complete the following as appropriate:

**See Appendix 1A – Supplementary brief – attached to application form**

- d) At least 50% of the unduplicated supplementary programming broadcast on the associated DTV-T undertaking will be Canadian.  
YES (  ) NO (  )
- e) Would you accept the above commitment as a condition of licence?  
YES (  ) NO (  )  
If NO, provide reasons.
- f) All of the supplementary programming broadcast on the associated DTV-T undertaking will be broadcast in a wide screen, high definition format.  
YES (  ) NO (  )
- g) Would you accept the above commitment as a condition of licence?  
YES (  ) NO (  )  
If NO, provide reasons.



## Appendix 3A-3B-3C

### Technical - CBOT-DT - Ottawa

#### SUPPORTING DOCUMENTS TO BE APPENDED:

- APPENDIX 3A** a) a map indicating the location of the transmitter/antenna site. Use an original or clearly legible copy of a 1:50,000 scale Natural Resources Canada issue map; and

**See map DT-0059 attached**

- b) clearly legible copies of the maps required in the Engineering Brief submitted to Industry Canada and which show the location of the protected contour as defined by Industry Canada in its Broadcasting Procedures and Rules (BPR) Part 7, Issue 1. In addition, the maps should also show the contour 7 dB higher than the protected contour.

**See map DT-0082 attached**

- APPENDIX 3B** a) For technical amendments and for associated DTV-T undertakings, additional maps must be submitted comparing the service contours of both the present and proposed operations:

- i) A comparison of the present analog Grade B contour or digital protected contour and the proposed digital protected contour;

**See map DT-0083 attached**



- ii) If the proposed digital protected contour differs substantially, and in particular, encloses an area smaller than the present analog service area, provide a rationale for the difference and elaborate on any plans to increase the digital service area in the future.

**Currently the NTSC Grade B contour extends beyond the 89 km limit. In Digital TV, it has been established that no station will be allowed to operate with a Grade B contour extending the 89 km limit and that for a class VL station. The signal of our planned facility will extend to the permitted limit of 89 km and cannot be increased in the future because of Industry Canada's regulation.**

- b) In the case of an associated DTV-T undertaking licence, also provide:

- i) A comparison between the proposed digital protected contour and that achievable by using technical parameters set out in Industry Canada's DTV Allotment Plan.

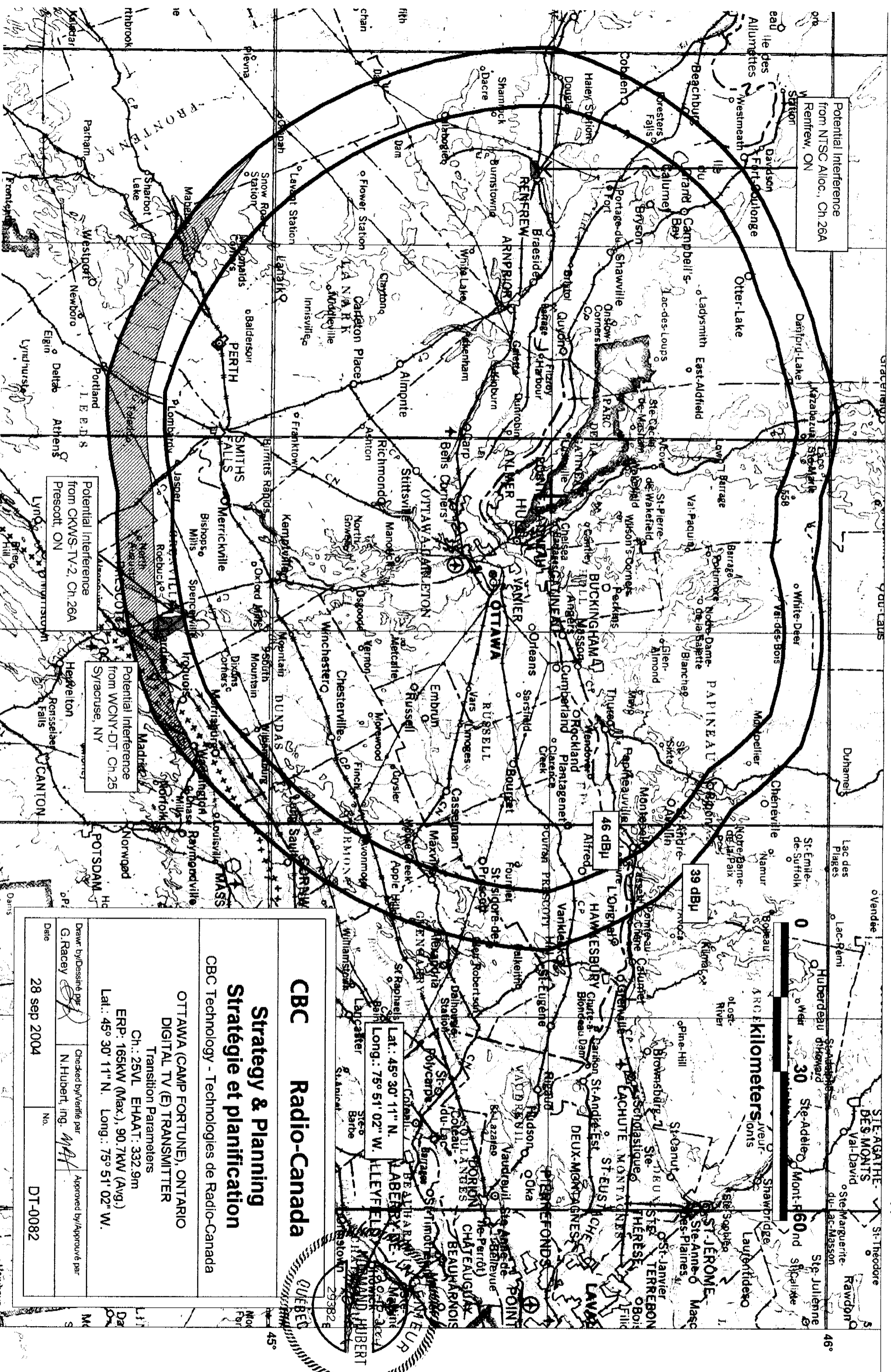
**We are achieving the maximum coverage allowed by Industry Canada's DTV Allotment Plan.**

- ii) If there is a substantial difference between the two digital protected contours, provide rationale.

#### APPENDIX 3C

If the applicant is not the owner of the proposed transmission site, tower and other facilities, provide copies of agreements or other relevant documents outlining the terms under which you will be able to use the site and the facilities.

**CBC is the owner of the site, the tower and the buildings at Camp Fortune with the exception of the buildings of certain users held by surface rights. Additional lands, adjacent to the site are leased from the NCC as of November 1, 2002 for a period of 25 years. Access to the site is governed by agreements between CBC, the NCC and the Ottawa Ski Club.**



Potential Interference  
from NITSC Alloc., Ch. 26A  
Renfrew, ON

Potential Interference  
from CKWS-TV-2, Ch. 26A  
Prescott, ON

Potential Interference  
from WCNY-DT, Ch. 25  
Syracuse, NY

0 30 kilometers

Lat.: 45° 30' 11" N.  
Long.: 75° 51' 02" W.

### CBC Radio-Canada

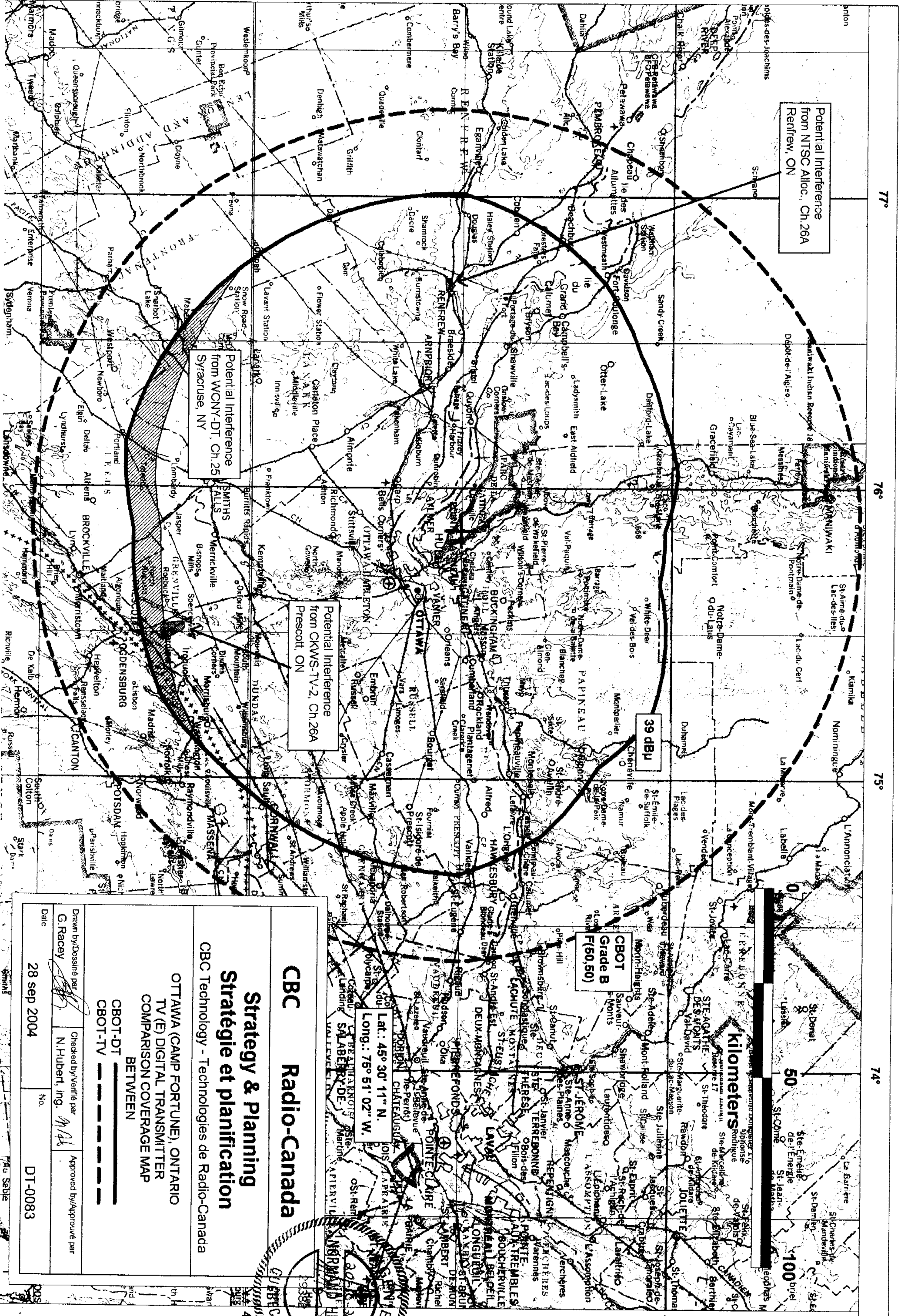
### Strategy & Planning Stratégie et planification

CBC Technology - Technologies de Radio-Canada

OTTAWA (CAMP FORTUNE), ONTARIO  
DIGITAL TV (E) TRANSMITTER  
Transition Parameters  
Ch.: 25VL EHAAT: 332.9m  
ERP: 165kW (Max.), 90.7kW (Avg.)  
Lat.: 45° 30' 11" N. Long.: 75° 51' 02" W.

Drawn by/Dessiné par G. Racey	Checked by/Vérifié par N. Hubert, ing.	Approved by/Approuvé par
Date 28 sep 2004	No.	DT-0082





Potential Interference  
from NTSC Alloc. Ch 26A  
Renfrew, ON

Potential Interference  
from WCNY-DT, Ch.25  
Syracuse, NY

Potential Interference  
from CKWS-TV-2, Ch.26A  
Prescott ON

39 dBu

CBOT  
Grade B  
(F(50.50))

Lat.: 45° 30' 11" N.  
Long.: 75° 51' 02" W.

50  
100  
kilometers  
bujel

# CBC Radio-Canada

## Strategy & Planning Stratégie et planification

CBC Technology - Technologies de Radio-Canada

OTTAWA (CAMP FORTUNE), ONTARIO  
TV (E) DIGITAL TRANSMITTER  
COMPARISON COVERAGE MAP  
BETWEEN  
CBOT-DT  
CBOT-TV

Drawn by/Dessiné par G. Racey	Checked by/Vérifié par N. Hubert, ing.	Approved by/Approuvé par
Date 28 sep 2004	No.	DT-0083

