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Fax Cover Sheet

To: Diane Rhéaume, CRTC

From: Pam Dinsmore

Fax: 819-994-0218

Pages: 23

Re: Rogers Cable Communications Inc.
Application to Distribute WNLO as a
Digital Cable Service

Date: October 14, 2004

Urgent

For Review

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VIA EMAIL: procedure@crtc.gc.ca
ORIGINAL BY FACSIMILE

October 14, 2004

Ms. Diane Rhéaume
Secretary General
Canadian Radio-television and
Telecommunications Commission
Ottawa, ON
K1A 0N2

Dear Ms. Rhéaume:

**Re: Application to Distribute WNLO-23 (UPN) Buffalo, New York as a Digital
Cable Service**

I. INTRODUCTION

1. Rogers Cable Communications Inc. (Rogers) hereby applies to amend the licences held by Rogers for the cable systems listed in the attached Appendix A (the Systems). By way of this application, Rogers is seeking a condition of licence authorizing us, at our option, to distribute the signal of WNLO-23 (UPN) Buffalo (WNLO) as part of our discretionary digital cable offering in those areas of Ontario where the signal is otherwise receivable over-the-air.
2. Rogers passes 3.2 million homes in Ontario, New Brunswick and Newfoundland, with approximately 70% basic penetration of our homes passed. With 99% of our network digital-ready, approximately one-quarter of Rogers' basic subscribers are also digital customers.
3. Our customers have told us they want more high quality programming services, more packaging choice and flexibility, and access to new interactive services. We have responded to that demand by launching several new digital services including high-definition (HD) TV channels, a suite of Rogers On Demand services (including Video On Demand, Personal Video Recorders and time-shifting channels), as well as an extensive line-up of digital, ethnic and sports programming.

4. Customers buy services, not technologies, and core cable digital set-top box penetration hinges upon the availability of new, attractive digital programming services. As an attractive and low cost programming service, WNLO can play an important role in supporting the continued success of our digital offering and, indirectly, of digital television penetration in Canada.
5. Rogers submits that the addition of WNLO as part of our digital lineup in the Systems will expand the level of programming diversity available to our digital customers and accelerate the migration by our analog customers to the digital platform. In addition, we believe that carriage of WNLO will have a minimal impact on the broadcasting and advertising markets in affected regions.

II. WNLO BACKGROUND

6. WNLO commenced operation in 1987 as WNEQ, a Public Broadcasting Service (PBS) affiliate. It was acquired by LIN Television from Western New York Public Broadcasting in July 2001. Effective January 1, 2003, WNLO shifted its affiliation from PBS to the United Paramount Network (UPN). WNLO serves a target television market consisting of Buffalo and the surrounding areas of western New York state.
7. Since launching in 2001, WNLO has obtained a significant audience share in western New York State as well as in parts of Ontario where it is receivable over-the-air. WNLO's advertising orientation is directed strictly towards its target market in the United States, with full-time account executives serving the promotional needs and requirements of U.S.-based advertisers and sponsors.
8. Although WNLO is affiliated with UPN, it is an independent television station with a significant portion of its program schedule planned, arranged and maintained by local programming staff. WNLO's lineup consists of a wide variety of family-oriented shows, including syndicated drama and comedy series, newscasts and movies, as well as a variety of children's programming. Overall, WNLO aims to achieve a mix of programming that is entertaining, informative and educational. Attached as Appendix B is a recent WNLO programming schedule for the week of September 13-20, 2004.

III. REGULATORY ENVIRONMENT

9. Subsection 19(g) of the *Broadcasting Distribution Regulations* (the Regulations) permits a Class 1 or 2 cable licensee to distribute U.S. television signals that are generally available over-the-air at the local head end. However, subparagraph 19(g)(ii) excludes the distribution of foreign television stations that began operation after January 1, 1985. Hence, any Class 1 or 2 licensee seeking to distribute a foreign signal that began operation after January 1, 1985 must first obtain authorization from the Commission via a condition of licence.
10. Because WNLO's predecessor, WNEQ, commenced operation in 1987, Rogers is required to seek a condition of licence that would permit us to carry WNLO, at our option, on a discretionary basis as part of our digital cable offering. As noted above, we believe that our carriage of WNLO will increase the diversity of programming available in the Greater Toronto Area (GTA), while having a minimal impact on local broadcasters.

11. Rogers notes that this application to distribute WNLO as part of our discretionary digital cable offering is not without precedent. On November 9, 2001, the Commission approved Rogers' application to distribute WNYO-TV (Warner Brothers) as part of our digital line-up¹. WNYO's signal is received over-the-air in Buffalo and the surrounding areas within the western New York state as well as in many parts of Ontario. In approving Rogers' application, the Commission recognized the value of adding a channel that is otherwise receivable over-the-air to our digital lineup and concluded that the "impact of the distribution of WNYO in the affected communities will be minimal".
12. As part of Rogers' application to distribute WNYO, we highlighted the need to permit the distribution of U.S. local over-the-air signals that are receivable in the authorized service areas of terrestrial broadcasting distribution undertakings (BDUs). We believe the carriage of all such signals is integral to our commitment to customer satisfaction. Consumers in the markets we serve are frustrated when they see certain services listed in their TV guides, and they find that they are unavailable through their cable service.
13. Rogers distributes WNYO for free with the digital set-top box. Should this application be successful, we plan to distribute WNLO in a similar fashion, i.e. at no extra charge to our customers.
14. In another 2001 decision, the Commission approved, subject to certain conditions, a number of applications authorizing certain cable BDUs to carry Canadian distant signals as well as a second set of U.S. 4+1 signals on digital². In doing so, the Commission noted that these additional services could act as an incentive for cable customers to subscribe to digital cable and could provide an opportunity to increase the choice of signals available to cable customers.
15. Rogers submits that WNLO is a new service that will further expand the level of programming diversity available to our digital customers. Moreover, it will serve as an additional incentive for potential customers to obtain digital set-top boxes and, in turn, discover the wealth of programming services digital cable offers.

IV. CONSUMER DEMAND AND PROGRAMMING DIVERSITY

16. The carriage of local over-the-air signals offers a regional perspective and a local relevance to which our customers can easily relate and have come to expect as part of their cable service. As an example, in our GTA systems, Rogers distributes the U.S. 4+1 signals from network affiliates in Buffalo, as well as WNYO. In our view, there is a community of interest between Buffalo and the GTA. Our customers share regional concerns with Buffalo residents and enjoy the Buffalo newscasts, the weather reports and the sports programming featuring teams such as the Buffalo Sabres and the Buffalo Bills. Not surprisingly, the U.S. 4+1 Buffalo network affiliates have been carried by Rogers in the GTA since the introduction of cable.

¹ Decision CRTC 2001-688, dated November 9, 2001.

² Decision CRTC 2001-585, dated September 14, 2001.

17. Rogers has received several inquiries from customers interested in receiving WNLO. Furthermore, as a recent Nielsen survey demonstrates, there is demand for WNLO in the GTA. During the summer of 2004 (June 7-August 15, a period generally characterized by low ratings), WNLO achieved ratings of approximately 5,000 viewers during prime time in the Toronto/Hamilton market, despite the fact that it is not carried by any Canadian BDU. These ratings compare favourably to that of several Canadian and U.S. services carried on cable.
18. The demand for WNLO in the GTA is a function of its diverse and popular programming. We compared the program schedule of WNLO with that of the thirteen local Canadian broadcasters in Toronto during the week of September 4-10, 2004 (TVO, Global, OMNI.1, OMNI.2, CBC, CityTV, CTV, Crossroads, CH, SRC, TFO, Toronto One and CKVR). Our analysis indicates a program duplication impact of only 1.81% (i.e. 39.5 duplicated hours out of a total 2,184 hours of programming shown on the thirteen Canadian over-the-air broadcasters). While the programming comparisons on a week-to-week basis may fluctuate from the actual results discussed above, the low level of duplication in this comparison attests to the fact that WNLO's programming does differ from what is offered by local Canadian broadcasters. Appendix C provides an analysis of the duplicated programs on WNLO and the thirteen Canadian conventional broadcasters in Toronto.
19. Our customers are confused by our inability, or even worse, our perceived refusal to carry WNLO. This situation is further aggravated by WNLO's legitimate presence in television channel listings guide books for the GTA. Appendix D contains a sample of television listings available in the Toronto area in mid-September (the National Post's *TV Times*, *TV Guide*, the Toronto Star's *Starweek* and the Toronto Sun's *TV Magazine*).³
20. Each of these listing guides notes that WNLO can only be received by local antenna, not from Rogers. Thus, paradoxically, at the same time as WNLO's popularity in the GTA is increasing, our GTA customers are reminded on a weekly basis that WNLO is not carried by Rogers. Even with the expanded programming capacity of digital cable, customers who want WNLO must seek alternative methods of signal reception or distribution to obtain it. This notation in the GTA television listings continues to be a source of confusion and frustration for both Rogers and our customers.

V. IMPACT ON LOCAL BROADCASTERS

21. WNLO, in its current form, has been receivable as a commercial over-the-air UPN station in the GTA for over 20 months. Prior to January 2003, it was available as a not-for-profit PBS station for approximately 16 years. Rogers submits that the availability of WNLO and its predecessor to every viewer in the GTA has not had any apparent detrimental impact on the viewership levels of local Canadian broadcasters.
22. Furthermore, we believe that the addition of WNLO to our digital lineup will have a negligible impact on the advertising revenues of local broadcasters. As noted above, WNLO's advertising efforts are focused on the Buffalo and western New York state

³ The Toronto Sun's *TV Magazine* states that WNLO is carried on cable channel 23 in Ottawa. In fact, WNLO is not distributed by Rogers in Ottawa.

market. In any event, Rogers notes that the interest of local broadcasters are well protected by section 30 of the Regulations, which requires Rogers to substitute the signal of a Canadian television station over a U.S. television station when the stations in question broadcast the same program(s) at the same time.

23. Given the above, Rogers believes that the benefits of carrying WNLO on digital in the Systems will far outweigh any perceived viewership or revenue loss claimed by local broadcasters.

VI. CONCLUSION

24. The future health of the Canadian broadcasting system depends in large part on the successful growth and development of digital BDUs. Increased deployment of digital boxes will increase capacity and diversity, providing a platform for the distribution of additional Canadian programming services and packaging options. In turn, increased availability of HD content on digital channels will aid in improving the quality of viewed programs, allowing Canadians to benefit from technological advances to the greatest possible extent.
25. To help realize the full potential of digital cable, Rogers needs access to low-cost, attractive programming services. WNLO is one example of such a service.
26. Underlying the conditions for carriage of non-Canadian programming set out in section 19(g) of the Regulations is a policy that customers should have access to the cable version of all signals that they are otherwise able to receive directly over-the-air. Given that the signal quality of WNLO would be significantly better if it were transmitted by cable, we believe our customers should be provided with this signal over cable.
27. Rogers submits that any perceived negative financial impact on Canadian broadcasters related to the cable distribution of WNLO would be minimal and would be greatly outweighed by all of the factors in favour of making this channel available. As such, Rogers respectfully requests that the Commission approve our application to distribute WNLO on digital discretionary basis in the Systems.

Should the Commission have any questions or requests for further information, please do not hesitate to contact me directly at (416) 935-4818.

Yours sincerely,



Pamela Dinsmore
Vice President, Regulatory

Encls.

*****END OF DOCUMENT*****

APPENDIX A

1

ROGERS SYSTEMS RECEIVING WNLO OVER-THE-AIR

Ajax

Bolton

Downsview

Etobicoke/Mississauga

Newmarket

Pickering

Pine Ridge























Richmond Hill

Scarborough

Toronto/Peel







































York

APPENDIX B





























Time	WNLO 23 programming for Monday, September 13, 2004
12:00 AM	Entertainers
1:00 AM	Infomercial
1:30 AM	Infomercial
2:00 AM	Infomercial
2:30 AM	Infomercial
3:00 AM	Up to the Minute
5:00 AM	CBS News
6:00 AM	Green Acres Old Mail Day
6:30 AM	Mister Ed The Bank Robbery
7:00 AM	Addams Family Lurch Learns to Dance
7:30 AM	Infomercial
8:00 AM	Berenstain Bears
8:30 AM	Infomercial
9:00 AM	Judge Hatchett (New)
9:30 AM	Judge Hatchett (Repeat)
10:00 AM	Larry Elder Was This Marriage a Mistake? (New)
11:00 AM	Starting Over (New)
12:00 PM	Street Smarts
12:30 PM	 Street Smarts
1:00 PM	 Texas Justice (New)
1:30 PM	 Yes, Dear Spanks, but No Spanks
2:00 PM	 Infomercial
2:30 PM	 Infomercial
3:00 PM	 Roseanne Friends and Relatives
3:30 PM	 Roseanne Ladies' Choice
4:00 PM	 21 Jump Street
5:00 PM	 Becker Larry Spoke
5:30 PM	 King of Queens Where's Poppa?
6:00 PM	 Becker Chris-Mess
6:30 PM	 Yes, Dear Pilot Episode
7:00 PM	 King of Queens Kirbed Enthusiasm
7:30 PM	 Malcolm in the Middle Pilot Episode
8:00 PM	 One on One Bright Lights, Big City (Repeat)
8:30 PM	 Half & Half The Big My Lover, My Brother Episode (Repeat)
9:00 PM	 Girlfriends New York Bound (Repeat)
9:30 PM	 Girlfriends New York Unbound (Repeat)
10:00 PM	 News
10:30 PM	 Access Hollywood
11:00 PM	 Friends The One at the Beach
11:30 PM	 Malcolm in the Middle Houseboat





































Time	WNLU 23 programming for Tuesday, September 14, 2004
12:00 AM	Infomercial
12:30 AM	Infomercial
1:00 AM	Cops
1:30 AM	Cops Houston
2:00 AM	Infomercial
2:30 AM	Infomercial
3:00 AM	Up to the Minute
5:00 AM	CBS News
6:00 AM	Green Acres The Agricultural Student
6:30 AM	Mister Ed My Horse the Mailman
7:00 AM	Addams Family Addams Family Meets a Beatnik
7:30 AM	Infomercial
8:00 AM	Berenstain Bears
8:30 AM	Infomercial
9:00 AM	Judge Hatchett (New)
9:30 AM	Judge Hatchett (Repeat)
10:00 AM	Larry Elder Can This Blended Family Survive? (New)
11:00 AM	Starting Over (New)
12:00 PM	Street Smarts
12:30 PM	Street Smarts
1:00 PM	Texas Justice (New)
1:30 PM	Yes, Dear Nitpicking
2:00 PM	Infomercial
2:30 PM	Infomercial
3:00 PM	Roseanne Like, a New Job
3:30 PM	Roseanne Good Girls, Bad Girls
4:00 PM	21 Jump Street
5:00 PM	Becker Limits and Boundaries
5:30 PM	King of Queens Time Share
6:00 PM	Becker The Pain in the Neck
6:30 PM	Yes, Dear Weaning isn't Everything
7:00 PM	King of Queens Holy Mackerel
7:30 PM	Malcolm in the Middle Red Dress
8:00 PM	All of Us It Takes Three to Tango (Repeat)
8:30 PM	Eve They've Come Undone (Repeat)
9:00 PM	The Player The Game Is About Game (New)
10:00 PM	News
10:30 PM	Access Hollywood
11:00 PM	Friends The One with the Cat
11:30 PM	Malcolm in the Middle Emancipation

Time	WNLO 23 programming for Wednesday, September 15, 2004
12:00 AM	Infomercial
12:30 AM	Infomercial
1:00 AM	Cops Oregon
1:30 AM	Cops Miami
2:00 AM	Infomercial
2:30 AM	Infomercial
3:00 AM	Up to the Minute
5:00 AM	CBS News
6:00 AM	Green Acres How Hooterville Was Floundered
6:30 AM	Mister Ed Whiskers and Tails
7:00 AM	Addams Family Art and the Addams Family
7:30 AM	Infomercial
8:00 AM	The Littles
8:30 AM	Infomercial
9:00 AM	Judge Hatchett (New)
9:30 AM	Judge Hatchett (Repeat)
10:00 AM	Larry Elder Who Should Teach Your Teens About Sex? (New)
11:00 AM	Starting Over (New)
12:00 PM	Street Smarts
12:30 PM	Street Smarts
1:00 PM	Texas Justice (New)
1:30 PM	Yes, Dear Sammy's Independence Day
2:00 PM	Infomercial
2:30 PM	Infomercial
3:00 PM	Roseanne Like a Virgin
3:30 PM	Roseanne Crime and Punishment
4:00 PM	21 Jump Street
5:00 PM	Becker Partial Law
5:30 PM	King of Queens Maybe Baby
6:00 PM	Becker Bad to the Bone
6:30 PM	Yes, Dear The Good Couple
7:00 PM	King of Queens Jung Frankenstein
7:30 PM	Malcolm in the Middle Home Alone 4
8:00 PM	Amish in the City We're Going to Amish Country (New)
9:00 PM	The Player The Ultimate Player (New)
10:00 PM	The 10 O'Clock News
10:30 PM	Access Hollywood
11:00 PM	Friends The One with the Cuffs
11:30 PM	Malcolm in the Middle Book Club

12:00 AM		Infomercial
12:30 AM		Infomercial
1:00 AM		Cops
1:30 AM		Cops Philadelphia
2:00 AM		Infomercial
2:30 AM		Infomercial
3:00 AM		Up to the Minute
5:00 AM		CBS News
6:00 AM		Green Acres The Blue Feather
6:30 AM		Mister Ed Robin Hood Ed
7:00 AM		Addams Family Addams Family Meets the Undercover Man
7:30 AM		Infomercial
8:00 AM		The Littles
8:30 AM		Infomercial
9:00 AM		Judge Hatchett (New)
9:30 AM		Judge Hatchett (Repeat)
10:00 AM		Larry Elder Is Bill Cosby Right? (New)
11:00 AM		Starting Over (New)
12:00 PM		Street Smarts
12:30 PM		Street Smarts
1:00 PM		Texas Justice (New)
1:30 PM		Yes, Dear House of the Rising Son
2:00 PM		Infomercial
2:30 PM		Infomercial
3:00 PM		Roseanne Goodbye, Mr. Right
3:30 PM		Roseanne Lanford Daze
4:00 PM		21 Jump Street
5:00 PM		Becker Lucky Day
5:30 PM		King of Queens Art House
6:00 PM		Becker The Job
6:30 PM		Yes, Dear You Wanna?
7:00 PM		King of Queens Mammary Lane
7:30 PM		Malcolm in the Middle Shame
8:00 PM		WWE SmackDown!
10:00 PM		The 10 O'Clock News
10:30 PM		Access Hollywood
11:00 PM		Friends The One with the Ballroom Dancing
11:30 PM		Malcolm in the Middle Malcolm's Girlfriend

Time	WFLC 20 programming for Friday, September 17, 2004
12:00 AM	Infomercial
12:30 AM	Infomercial
1:00 AM	Cops
1:30 AM	Cops Indianapolis
2:00 AM	Infomercial
2:30 AM	Infomercial
3:00 AM	Up to the Minute
5:00 AM	CBS News
6:00 AM	Green Acres The Birthday Gift
6:30 AM	Mister Ed Ed the Artist
7:00 AM	Addams Family Mother Lurch Visits the Addams Family
7:30 AM	Infomercial
8:00 AM	Inspector Gadget's Field Trip
8:30 AM	Infomercial
9:00 AM	Judge Hatchett (New)
9:30 AM	Judge Hatchett (Repeat)
10:00 AM	Larry Elder A Better Life (New)
11:00 AM	Starting Over (New)
12:00 PM	Street Smarts
12:30 PM	Street Smarts
1:00 PM	Texas Justice (Repeat)
1:30 PM	Yes, Dear Kim's New Nanny
2:00 PM	Infomercial
2:30 PM	Infomercial
3:00 PM	Roseanne Becky, Beds and Boys
3:30 PM	Roseanne First Cousin, Twice Removed
4:00 PM	21 Jump Street
5:00 PM	Becker Saving Harvey Cohen
5:30 PM	King of Queens Queasy Rider
6:00 PM	Becker Nightmare on Becker Street
6:30 PM	Yes, Dear Father-in-Law
7:00 PM	King of Queens Business Affairs
7:30 PM	Malcolm in the Middle Malcolm Babysits
8:00 PM	Star Trek: Enterprise Zero Hour (Repeat)
9:00 PM	Amish in the City We're Going to Amish Country (New)
10:00 PM	The 10 O'Clock News
10:30 PM	Access Hollywood
11:00 PM	Friends The One with Joey's New Girlfriend
11:30 PM	Malcolm in the Middle Charity

Time	WNLO 23 programming for Saturday, September 18, 2004
12:00 AM	 Infomercial
12:30 AM	 Infomercial
1:00 AM	 Cops Denver
1:30 AM	 Cops Los Angeles
2:00 AM	 Infomercial
2:30 AM	 Infomercial
3:00 AM	 Up to the Minute
5:00 AM	 Buffy the Vampire Slayer Prophecy Girl
6:00 AM	 Livin' Large
7:00 AM	 Outdoorsman
7:30 AM	 Missing
8:00 AM	 Saturday Early Show
10:00 AM	 Bloomin' in the Garden
10:30 AM	 Urban Style
11:00 AM	 Wild America
11:30 AM	 Animal Rescue 18th Annual Genesis Awards
12:00 PM	 Weekend Wake Up!
1:00 PM	 Snap Decision
3:00 PM	 Showtime at the Apollo
4:00 PM	 Soul Train
5:00 PM	 Ebert & Roeper
5:30 PM	 American Athlete
6:00 PM	 News 4 at 6
7:00 PM	 Star Trek: Enterprise Zero Hour (Repeat)
8:00 PM	 Sketch Artist
10:00 PM	 The 10 O'Clock News
10:30 PM	 Eye for an Eye
11:00 PM	 Access Hollywood

Time	WNLO 23 programming for Sunday, September 19, 2004
12:00 AM	 Maximum Exposure On the Edge
1:00 AM	 Infomercial
1:30 AM	 Infomercial
2:00 AM	 Infomercial
2:30 AM	 Infomercial
3:00 AM	 Infomercial
3:30 AM	 Infomercial
4:00 AM	 Infomercial
4:30 AM	 Infomercial
5:00 AM	 Buffy the Vampire Slayer Restless
6:00 AM	 This Old House
6:30 AM	 B. Smith with Style
7:00 AM	 Inspector Gadget's Field Trip
7:30 AM	 Go for It!
8:00 AM	 Teen Kids News
8:30 AM	 Petkeeping with Marc Morrone
9:00 AM	 Infomercial
9:30 AM	 Wild Moments
10:00 AM	 TV 2000 Home Show
11:00 AM	 Buffalo Building Trades
11:30 AM	 Infomercial
12:00 PM	 Weekend Wake Up!
1:00 PM	 X-Files Space
2:00 PM	 Unexplained Mysteries Paranormal America
3:00 PM	 Outer Limits
4:00 PM	 Stargate SG-1 Prophecy
5:00 PM	 Angel Quickening
6:00 PM	 News 4 at 6
7:00 PM	 Twilight Zone The Pharoah's Curse; The Collection
8:00 PM	 CSI: Crime Scene Investigation Pilot Episode
9:00 PM	 Yes, Dear Kim's New Nanny
9:30 PM	 King of Queens Flash Photography
10:00 PM	 The 10 O'Clock News
10:30 PM	 King of Queens Flame Resistant
11:00 PM	 Eye for an Eye
11:30 PM	 To Be Announced

APPENDIX C

Analysis of Duplicated Programs on WNLO and Toronto Conventional Broadcasters

Cdn. Conventional Stations		Frequency on Cdn. Conventional Station		Frequency on WNLO	
Call Letters	Channel #	Duplicated Programs	Hours per week	Description	Description
CKVR	3	Access Hollywood	3.5	Episodes of 1 hour on Saturday and 30 minutes every weekday.	One episode of one hour on Saturday plus one episode of 30 minutes each weekday.
		Cops	1	Two episodes of 30 minutes on Saturday.	Two episodes of 30 minutes each weekday.
		Buffy the Vampire Slayer	2	Episodes of one hour on Saturday and Monday.	Two episodes of one hour on Sunday.
CBLT	5	None	0	n/a	n/a
CIII	6	The Outer Limits	4	Four episodes of one hour on Saturday.	One episode of one hour on Sunday.
		Amish in the City	1	One hour on Sunday.	One episode of one hour on Wednesday and Friday.
CFTO	9	Ebert & Roeper	0.5	30 minutes on Monday.	One episode of 30 minutes on Sunday.
CHCH	11	The Outer Limits	5	One hour episode every weekday.	One episode of one hour on Sunday.
		Stargate SG-1	2	One hour episodes on Wednesday and Friday.	One episode of one hour on Sunday.
CKGO	13	Ebert & Roeper	0.5	30 minutes on Monday.	One episode of 30 minutes on Sunday.
CICA	19	None	0	n/a	n/a
CBLFT	25	None	0	n/a	n/a
CITS	38	The Highlights	2.5	30 minutes on every weekday.	Two episodes of 30 minutes each weekday.
CJMT	44	The King of Queens	5.5	Sunday for 30 minutes plus two episodes of 30 minutes each weekday.	One episode of 30 minutes on Saturday and Sunday plus two episodes on each weekday.
		Friends	2.5	One 30 minutes episode each weekday.	One 30 minutes episode each weekday.
CFMT	47	One on One	1	Two 30 minutes episodes on Sunday.	One 30 minutes episode on Monday.
		Girlfriends	2.5	One 30 minutes episode on Sunday plus one 30 minutes episode on Tuesday, Wednesday, Thursday, Friday.	Two episodes of 30 minutes on Monday.
		Texas Justice	2.5	One 30 minutes episode each weekday.	One 30 minutes episode each weekday.
CKXT	52	Friends	2.5	One 30 minutes episode each weekday.	One 30 minutes episode each weekday.
CITY	57	Star Trek: Enterprise	1	One hour episode on Friday.	One hour episodes on Sunday and Friday.
Total # of hours:			38.5		34.5
% of total weekly programming¹:			1.81%		20.54%

¹ Calculated as a percentage of total weekly programming on the thirteen Canadian conventional stations (24 hours X 7 days X 13 stations = 2184 hours) and on WNLO (24 hours X 7 days = 168 hours).

² The total number of hours for WNLO excludes duplicated programs (e.g. only one hour of The Outer Limits is included).

APPENDIX D

Channel Guide

Channel	City	Star Choice	Bell ExpressVu	Look TV
2	Woodstock/ Ingersoll			
2.1				
2.2				
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3	Tweed			
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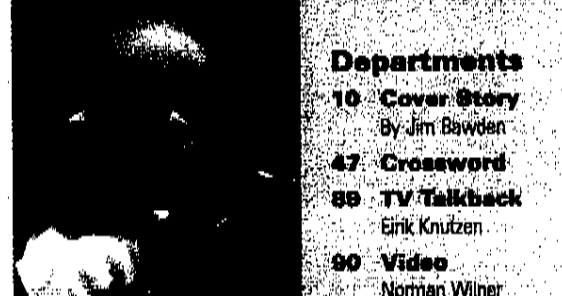
STAR WEEK

September 11 to 17, 2004
One Yonge Street,
Toronto M5E 1E5
Toronto's Most Read Magazine

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Channel Guide

Broadcast/Cable	Frequency	Sat. Channel	Sat. Class	PSN	Broadcast/Cable		Frequency	Sat. Channel	Sat. Class	PSN
					Channel	Class				
WORL Buffalo (WB)	11/27/10	71	-	31	385	83	602	602	88	
WB Buffalo (WB)	20/20/27	26	216	52	348	53	612	612	87	
WB Buffalo (WB)	16/7/26/10	95	-	41	387	94	613	613	88	
WB Buffalo (WB)	26/26/26	86	210	801	302	86	-	-	100	
WB Buffalo (WB)	11/11/11	35	213	51	331	491	554	554	80	
WB Buffalo (WB)	11/11/11	29	-	21	386	87	595	595	85	
WB Buffalo (WB)	08/08/08	13	212	11	313	08	597	597	82	
Rogers Television	10/10/03	23	-	-	-	-	511	511	90	
CH Hamilton (Ind.)	11/11/11	19	215	54	348	11	512	512	83	
DREX Peterborough (CSC)	26/26/26	32	-	32	348	12	513	513	84	
CKDO Kitchener (CSC)	20/20/20	30	-	12	388	15	514	514	85	
WRLE Buffalo (WB)	11/11/11	31	-	71	388	23	515	515	86	
WRLE Buffalo (WB)	11/11/11	31	-	71	388	23	516	516	87	
WRLE Buffalo (WB)	12/12/12	18	98	81	706	25	517	517	88	
WRLE Buffalo (WB)	26/26/26	24	-	51	-	25	518	518	89	
WRLE Buffalo (WB)	26/26/26	25	523	18	369	18	519	519	90	
WRLE Buffalo (WB)	11/11/11	31	-	71	388	23	520	520	91	
WRLE Buffalo (WB)	11/11/11	31	-	71	388	23	521	521	92	
WRLE Buffalo (WB)	11/11/11	31	-	71	388	23	522	522	93	
WRLE Buffalo (WB)	11/11/11	31	-	71	388	23	523	523	94	
WRLE Buffalo (WB)	11/11/11	31	-	71	388	23	524	524	95	
WRLE Buffalo (WB)	11/11/11	31	-	71	388	23	525	525	96	
WRLE Buffalo (WB)	11/11/11	31	-	71	388	23	526	526	97	
WRLE Buffalo (WB)	11/11/11	31	-	71	388	23	527	527	98	
WRLE Buffalo (WB)	11/11/11	31	-	71	388	23	528	528	99	
WRLE Buffalo (WB)	11/11/11	31	-	71	388	23	529	529	100	



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Program listings in Starweek are based on the latest information available. Late changes are noted in the daily TV grid of the Star. (M) indicates new programming. (C) indicates captioning for the hearing impaired. *Indicates available only by antenna. VCR Plus+ assignment numbers are at right of chart. For assistance call 1-800-356-4827 or visit www.vcrplus.com

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 416-248-4777
 905-858-7111
 905-321-0333
 416-243-8898
 416-243-8898
 416-243-8898

TV TRIVIA

Gentlemen, start your pilots. Another autumnal equinox equals another season of new TV series, most of which will meet the same fate as frogs on the highway. Let's see which of these roadkill you remember from last season.

QUESTIONS

1. Name the crewwhile West Wing star who *cropped* out with an NBC series called *The Lyon's Den*.
2. Name the onetime movie ingenue who starred in the unfunny *Mis Match*, about a divorce lawyer with a gift for playing Cupid.
3. And the *Seinfeld* curse continues. This UPN sitcom — starring *Seinfeld's* John O'Hurley and Loni Anderson as dad and mom — was named after the characters' offspring's haircuts.
4. *Spy Kids*' mom Carla Gugino played the title character in ABC's *Karen Sisco*, taken from the Elmore Leonard books. What did Karen do for a living before being terminated by the ratings?

5. The UPN sitcom *All About The Andersons* starred this actor of the same name who was recently charged with rape on the set of his new movie. Name him.
6. Name either of the sitcom veterans (from *Night Court* and *Cybill* respectively) who starred in the unwatchable *Happy Family*.
7. *The Sopranos'* Ralphie put his head back on to briefly star in *The Handler*, in which he played an FBI agent who specialized in training other agents. Name the actor.
8. This popular British series about bedhopping friends was remade into an NBC series of the same

name. Despite a whole lot of hype, the American version died after four episodes. Name it.

9. Buster Crabbe and Elmo Lincoln can rest in peace. Underwear model Travis Fimmel was the latest to take on this classic movie character in a WB series filmed in Toronto. It died before you could say AHHHHH-AAAA-HAAAA! Name the character.

10. This sometime Oscar host was the biggest name among stars of new series last year. Name the comic actor or the dead-in-the-water sitcom of the same name.

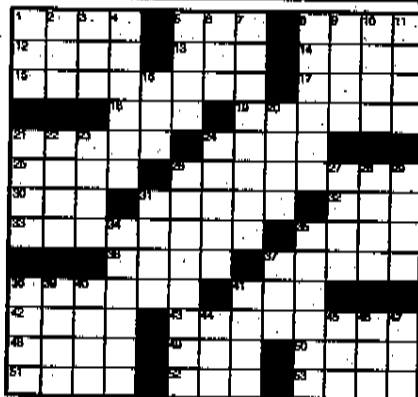
ANSWERS

- | | | | |
|-------------------|---------------------|--------------------|--------------------|
| 1. Joe Pantoliano | 2. Anthony Anderson | 3. John Landgrave | 4. John Landgrave |
| 5. John Landgrave | 6. John Landgrave | 7. John Landgrave | 8. John Landgrave |
| 9. John Landgrave | 10. John Landgrave | 11. John Landgrave | 12. John Landgrave |

TV CROSSWORD

ACROSS

1. Ms. Helgenberger
5. "Love or Money"
8. Achievement
12. Uncertain
13. Ms. McCannahan of "The Golden Girls"
14. "The Razor's —"
15. Rents (a bus)
17. Gorsey and Penn
18. I Know What You — Last Summer
19. Song, "My Favorite —"
21. Alan and Barbara
24. "— of Arcadia"
25. Ms. Moran
26. "The Godfather" family name
30. Music's
31. — Speedwagon
32. Erik — Sullivan
33. Actor Antonio —
35. Ms. Sorvino
36. Faded
37. Diamond and Down
38. — in Pink
41. —, Lies and Videotape
42. Actress — Shaw
43. "Angels in the —"
48. Against
49. Purpose
50. Muse of history
51. Branch or dinner
52. David Keith movie, "— Justice"
53. Lubricates



Please see Page 18 for answers.

DOWN

- | | | | |
|---|-----------------------------|--|------------------------|
| 1. Musician — Davis | 7. Gives back | 24. Dr. Salk | 37. Sports official |
| 2. Cigar residue | 8. Cadillac | 26. Cable series, "— Enthusiasm" | 38. Baby carriage |
| 3. Actress Peggy — | 9. Genie Barbara — | 27. Mayberry lad | 39. Ms. Russo |
| 4. "Midnight in the — of Good and Evil" | 11. Dick Tracy's sweetheart | 28. Nebblisty one | 40. Singer — James |
| 5. Allen or Astaire | 16. "— the season —" | 29. Periods | 41. Mulligan — |
| 6. "Days of — Lived" | 20. March and Holbrook | 31. Liability | 44. Cable network |
| | 21. Actor — Edelman | 34. Jack Nicholson movie, "The Last —" | 45. Whitney or Wallack |
| | 22. District | 35. "Desperado" | 46. Music's — Kim |
| | 23. "The — in Winter" | | 47. — and don'ts |



TV Book Editor: Harry Langford
September 12 - 18, 2004

CABLE CONVERSION CHART

City	Channel	Frequency	Power
ALBANY	1	47.1	100W
ALBANY	2	47.3	100W
ALBANY	3	47.5	100W
ALBANY	4	47.7	100W
ALBANY	5	47.9	100W
ALBANY	6	48.1	100W
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ALBANY	100	66.9	100W

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