

# *Connelly Communications Corporation*

*P.O. Box 430  
Kirkland Lake, Ontario  
P2N 3J4*

2004-1430-1

101.5 CJKL FM  
Kirkland Lake

104.5 CJTT FM  
New Liskeard

December 3, 2004

Secretary General  
C.R.T.C.  
Ottawa, Ontario  
K1A 0N2

The following is Connelly Communications Corporation's application to renew the broadcasting license for 101.5, CJKL FM in Kirkland Lake.

Please contact me if any portion of the application is incomplete or should you require anything further.

Sincerely,



Rob Connelly  
President  
Connelly Communications Corporation

Telephone (705)567-3366

Fax (705)567-6101

2004-1430-1

Abridged application to renew a radio programming undertaking licence.txt  
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Abridged Application to Renew a Radio  
Programming Undertaking Licence

#### GENERAL FILING INSTRUCTIONS

Electronically by attaching it to the Cover Page, which is available on our web site under "File or Register". One hard copy version must also be sent to the Secretary General, CRTC, Ottawa, Ontario, K1A 0N2. The onus is on the applicant/licensee to ensure that the electronic version is identical to the hard copy version.

When filing your application electronically, please ensure that the file name of the electronic documents attached to your application form reflects the ascending order in which they should appear on the public file and that each file name include a brief description of the document content. For example, "Doc1-brief description of document"; "Doc2-brief description of document", and so forth. This will ensure that the application and all related documents are presented in the correct order once they are made available for public viewing.

If the application is not filed electronically, one original and three copies must be filed with the Commission at the following address:  
Secretary General, CRTC, Ottawa, Ontario, K1A 0N2.

#### 1. GENERAL INFORMATION

LOCATION: Kirkland Lake, Ontario                      CALL SIGN: CJKL FM 101.5

##### 1.1 IDENTIFICATION OF LICENSEE

NAME: Connelly Communications Corporation  
ADDRESS: 5 Kirkland Street, P.O. Box 430, Kirkland Lake, Ontario, P2N 3J4  
TELEPHONE: (705)567-3366  
FAX: (705)567-6101  
E-MAIL: robin@cjklfm.com

Please indicate the E-Mail address and FAX number that should be specified in a Public Notice.

FAX: (705)567-6101  
E-MAIL: robin@cjklfm.com

##### 1.2 EXAMINATION BY THE PUBLIC

Indicate a location, within the area served, where the application may be examined by the general public. If several transmitters are in use, indicate a location within the area served by each transmitter.

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ADDRESS(ES): 5 Kirkland Street, Kirkland Lake, Ontario

1.3 COMPLIANCE

The undertaking is being operated in compliance with the provisions of its licence, the Broadcasting Act, and all applicable regulations of the CRTC.

YES ( X )  
NO ( )

1.4 SAME TERMS AND CONDITIONS

Refer to the following public notices for conditions of licence applicable to all radio stations:

- . Commercial radio stations - Public Notice CRTC 1999-137
- . Campus radio stations - Public Notice CRTC 2000-156
- . Community radio stations - Public Notice CRTC 2000-157
- . Native radio stations - Public Notice CRTC 2001-70

The licensee hereby requests the renewal of its licence under the same terms and conditions as the current licence as well as those stipulated in the above applicable public notices.

YES ( X )  
NO ( )

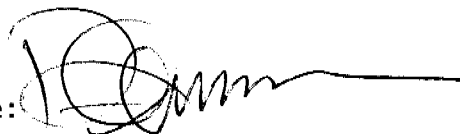
AND I HAVE SIGNED

Name (Printed): Rob Connelly

Title: President

Date: Dec 3, 2004

Signature of representative of the licensee:



2. TRANSMITTERS

2.1 If applicable, provide a list of transmitters with their corresponding location.

CALL SIGNLOCATIONCALL SIGNLOCATION

101.5, CJKL FM transmitter is located in Dane, Ontario on Highway 650.

3. PROGRAMMING

QUESTION 3.1 -- APPLICABLE TO COMMERCIAL RADIO STATIONS ONLY

3.1 CULTURAL DIVERSITY

The Commercial Radio Policy (1998-41) "encourages broadcasters to reflect the cultural diversity of Canada in their programming and employment practices, especially with respect to news, music and promotion of Canadian artists."

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Recognizing that the means to address issues related to cultural diversity in radio will be highly dependent on a station's particular format, describe measures you have taken, as well as those you will be taking, to incorporate and reflect the reality of Canada's cultural, ethnic, racial and Aboriginal diversity, in the following areas:

- . employment practices
- . news
- . music
- . promotion of Canadian artists

Our Company's hiring strategy recognizes the need for women, aboriginal people, disabled persons and visible minorities in all areas of the company. Serious consideration is given to any applications received by minorities for all areas of our company.

Our Company's news coverage provides complete coverage of all newsworthy events in our area. Coverage of all cultural events and news is provided as part of our local news programming. In addition, we air national network news hourly from Broadcast News.

CJKL FM's Music programming provides airplay for Canadian artists of many ethnic and racial backgrounds. Because the station plays different varieties of music, artists of many different cultures are featured.

Our company has promoted Canadian artists through all our years of broadcasting. We have sponsored local concerts & talent contests. In addition, we promote Canadian artists through interviews, music news, concert listings, artist profiles (supersessions) and other avenues in the community and on the air. New Canadian artists are featured regularly in our programming.

QUESTIONS 3.2 AND 3.3 -- APPLICABLE TO COMMUNITY AND CAMPUS RADIO STATIONS ONLY

3.2 Outline plans with respect to development of local talent, in particular, projects to promote and feature music by new Canadian artists, local artists, and artists whose music is seldom heard on other stations.

3.3 Outline measures to facilitate community access, and to promote and provide training to members of the community wishing to participate in the programming of the station.

This document is available in alternative format upon request.  
CRTC 108 (2004-04-19) - Radio Renewal (Abridged version)  
version française disponible  
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