



**Abridged Application to Renew a Radio
Programming Undertaking Licence**

GENERAL FILING INSTRUCTIONS

Electronically by attaching it to the Cover Page, which is available on our web site under "File or Register". One hard copy version must also be sent to the Secretary General, CRTC, Ottawa, Ontario, K1A 0N2. The onus is on the applicant/licensee to ensure that the electronic version is identical to the hard copy version.

When filing your application electronically, please ensure that the file name of the electronic documents attached to your application form reflects the ascending order in which they should appear on the public file and that each file name include a brief description of the document content. For example, "Doc1-brief description of document"; "Doc2-brief description of document", and so forth. This will ensure that the application and all related documents are presented in the correct order once they are made available for public viewing.

If the application is not filed electronically, one original and three copies must be filed with the Commission at the following address: Secretary General, CRTC, Ottawa, Ontario, K1A 0N2.

OTTAWA ON K1A 0N2

1. GENERAL INFORMATION

LOCATION: Ottawa, Ontario **CALL SIGN:** CHRI-FM

1.1 IDENTIFICATION OF LICENSEE

NAME: Christian Hit Radio Inc.
ADDRESS: 1010 Thomas Spratt Place, Suite 3, Ottawa ON K1G 5L5
TELEPHONE: 613-247-1440
FAX: 613-247-7128
E-MAIL: chri@chri.ca

Please indicate the E-Mail address and FAX number that should be specified in a Public Notice.

FAX: 613-247-7128
E-MAIL: chri@chri.ca

1.2 EXAMINATION BY THE PUBLIC

Indicate a location, within the area served, where the application may be examined by the general public. If several transmitters are in use, indicate a location within the area served by each transmitter.

ADDRESS(ES): Same as above.

1.3 COMPLIANCE

The undertaking is being operated in compliance with the provisions of its licence, the *Broadcasting Act*, and all applicable regulations of the CRTC.

YES (X)

NO ()

1.4 SAME TERMS AND CONDITIONS

Refer to the following public notices for conditions of licence applicable to all radio stations:

- . Commercial radio stations - Public Notice CRTC 1999-137
- . Campus radio stations - Public Notice CRTC 2000-156
- . Community radio stations - Public Notice CRTC 2000-157
- . Native radio stations - Public Notice CRTC 2001-70

The licensee hereby requests the renewal of its licence under the same terms and conditions as the current licence as well as those stipulated in the above applicable public notices.


YES (X)

NO ()

AND I HAVE SIGNED

Name (Printed): Robert Du Broy
Title: General Manager and Director
Date: 6 December 2004

Signature of representative of the licensee:



2. TRANSMITTERS

2.1 If applicable, provide a list of transmitters with their corresponding location.

CALL SIGN	LOCATION	CALL SIGN	LOCATION
CHRI-FM	Ottawa (Herbert Corners)		

3. PROGRAMMING

QUESTION 3.1 – APPLICABLE TO COMMERCIAL RADIO STATIONS ONLY

3.1 CULTURAL DIVERSITY

The Commercial Radio Policy (1998-41) "encourages broadcasters to reflect the cultural diversity of Canada in their programming and employment practices, especially with respect to news, music and promotion of Canadian artists."

Recognizing that the means to address issues related to cultural diversity in radio will be highly dependent on a station's particular format, describe measures you have taken, as well as those you will be taking, to incorporate and reflect the reality of Canada's cultural,

ethnic, racial and Aboriginal diversity, in the following areas:

. employment practices

Despite our small staff of 10, we make every effort to ensure that our employment, internship, and volunteer opportunities are accessible to our culturally diverse population to make broadcasting career development available to everyone. We network into the visible minority communities when posting job vacancies: we hired Gordy Ng, a Vietnamese-Canadian, as producer earlier this year. We trained an African-Canadian student in our coop program this semester and have two African-Canadian volunteer hosts.

. news

Our news services, Broadcast News and T. Hem Media, ensure that our news reports reflect our cultural diversity. Our weekend news package, WorldReach News from T. Hem Media, covers a broad ethnic spectrum.

. music

We reflect cultural diversity through the incorporation of culturally and linguistically diverse artists in our playlist, like Aboriginal artists Susan Aglukark, Jonathan Maracle, and Rich Mullins; Chinese-Canadian artist Paul Lau; and many African-Canadian artists, at times playing lyrics sung in their ancestral languages. We also have two specialty shows: *Gospel Groove*, three weekly hours of Black Gospel, and *Ma foi*, one hour weekly of French music.

. promotion of Canadian artists

We encourage Canadian artists in our format from all cultural backgrounds to participate in our Canadian Talent Development program CD-RAD, whereby we manufacture promotional CDs of the artists' recordings and distribute them to radio producers. For example, one participant this year is David Wang, a Chinese-Canadian.

QUESTIONS 3.2 AND 3.3 – APPLICABLE TO COMMUNITY AND CAMPUS RADIO STATIONS ONLY

- 3.2 Outline plans with respect to development of local talent, in particular, projects to promote and feature music by new Canadian artists, local artists, and artists whose music is seldom heard on other stations.
- 3.3 Outline measures to facilitate community access, and to promote and provide training to members of the community wishing to participate in the programming of the station.

This document is available in alternative format upon request.
CRTC 108 (2004-04-19) - Radio Renewal (Abridged version)
version française disponible

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