

**Abridged Application to Renew a Radio
Programming Undertaking Licence****PAP****GENERAL FILING INSTRUCTIONS**

Electronically by attaching it to the Cover Page, which is available on our web site under "File or Register". One hard copy version must also be sent to the Secretary General, CRTC, Ottawa, Ontario, K1A 0N2. The onus is on the applicant/licensee to ensure that the electronic version is identical to the hard copy version.

When filing your application electronically, please ensure that the file name of the electronic documents attached to your application form reflects the ascending order in which they should appear on the public file and that each file name include a brief description of the document content. For example, "Doc1-brief description of document"; "Doc2-brief description of document", and so forth. This will ensure that the application and all related documents are presented in the correct order once they are made available for public viewing.

If the application is not filed electronically, one original and three copies must be filed with the Commission at the following address: Secretary General, CRTC, Ottawa, Ontario, K1A 0N2.

1. GENERAL INFORMATION

LOCATION: Moncton NB CALL SIGN: CKOB FM

1.1 IDENTIFICATION OF LICENSEE

NAME: Houssen Broadcasting Ltd.
ADDRESS: 3030 Mountain Rd - Moncton NB E1G 2W8
TELEPHONE: 506-322-6212
FAX: 506-323-9699
E-MAIL: James@houssen.com

Please indicate the E-Mail address and FAX number that should be specified in a Public Notice.

FAX: ⁽⁵⁰⁶⁾ 323-9699
E-MAIL: ckobfm@houssen.com

1.2 EXAMINATION BY THE PUBLIC

Indicate a location, within the area served, where the application may be examined by the general public. If several transmitters are in use, indicate a location within the area served by each transmitter.

ADDRESS(ES): 3030 Mountain Rd Moncton NB E1G 2W8

1.3 COMPLIANCE

The undertaking is being operated in compliance with the provisions of its licence, the *Broadcasting Act*, and all applicable regulations of the CRTC.

YES (✓)

NO ()

1.4 SAME TERMS AND CONDITIONS

Refer to the following public notices for conditions of licence applicable to all radio stations:

- . Commercial radio stations - Public Notice CRTC 1999-137
- . Campus radio stations - Public Notice CRTC 2000-156
- . Community radio stations - Public Notice CRTC 2000-157
- . Native radio stations - Public Notice CRTC 2001-70

The licensee hereby requests the renewal of its licence under the same terms and conditions as the current licence as well as those stipulated in the above applicable public notices.

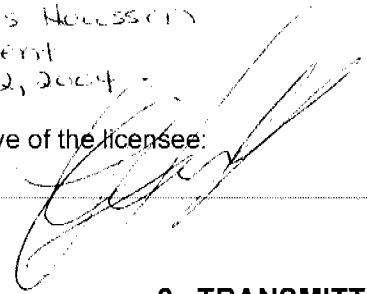
YES (✓)

NO ()

AND I HAVE SIGNED

Name (Printed): James Neussen
 Title: President
 Date: Dec 2, 2004

Signature of representative of the licensee:



2. TRANSMITTERS

2.1 If applicable, provide a list of transmitters with their corresponding location.

CALL SIGN	LOCATION	CALL SIGN	LOCATION
CRCC FM	Menden NB		

3. PROGRAMMING

QUESTION 3.1 -- APPLICABLE TO COMMERCIAL RADIO STATIONS ONLY

3.1 CULTURAL DIVERSITY

The Commercial Radio Policy (1998-41) "encourages broadcasters to reflect the cultural diversity of Canada in their programming and employment practices, especially with respect to news, music and promotion of Canadian artists."

Recognizing that the means to address issues related to cultural diversity in radio will be highly dependent on a station's particular format, describe measures you have taken, as well as those you will be taking, to incorporate and reflect the reality of Canada's cultural, ethnic, racial and Aboriginal diversity, in the following areas:

- . employment practices
- . news

- . music
- . promotion of Canadian artists

QUESTIONS 3.2 AND 3.3 -- APPLICABLE TO COMMUNITY AND CAMPUS RADIO STATIONS ONLY

- 3.2** Outline plans with respect to development of local talent, in particular, projects to promote and feature music by new Canadian artists, local artists, and artists whose music is seldom heard on other stations.
- 3.3** Outline measures to facilitate community access, and to promote and provide training to members of the community wishing to participate in the programming of the station.

This document is available in alternative format upon request.
CRTC 108 (2004-04-19) - Radio Renewal (Abridged version)
version française disponible

*****End of Document*****

See Attached



Radio 100.9 fm

3030 Mountain Road, Moncton, NB, E1G 2W8, Phone: 506.388.6212, Fax: 506.383.9699
www.radiochristian.com, x101fm@radiochristian.com

Question 3.2

Outline plans with respect to development of local talent, in particular, projects to promote and feature music by new Canadian Artists, local artists, and artists whose music is seldom heard on other stations.

Development of local talent includes Martine, Krista D, Beggar's Gold, and One Rich Fool. Martine, for example, has received financial support and hundreds of staff promotional hours for her live performances and CD launch. The CD launch included on location Xtreme support, in addition to financial support. As a result of this exposure, she won NB's "Female Artist of the Year" awarded by the NB Gospel Music Hall of Fame in Sep 2004. Also she has had many nominations from ECMA and Vibe and has made numerous guest appearances on national TV.

Xtreme radio regularly receives new Canadian Christian artist's CD's from CMC. These new Canadian recordings have a consistent share of the airtime on Xtreme 101. As most Christian radio stations across Canada, local artists have the opportunity to submit their recordings for consideration of airtime.

Question 3.3

Outline measures to facilitate community access, and to promote and provide training to members of the community wishing to participate in the programming of the studio.

Xtreme 101, in live time, promotes local community activities by means of PSA's and on occasion interviews with representatives of the organization.

Also, Jim Housen is involved with the Music New Brunswick (MNB) marketing and promotion committee (see attached). The organization exists to promote, foster, and develop the NB music industry. In Moncton, MNB has promoted live performances and jam sessions at the Capital Theatre, Empress Theatre and the outdoor theatre (summer) at the Farmer's Coop for a full week (NB Music Week).

At the station, there are several people who are volunteer advertising announcers. Also Xtreme 101 is participating in the high school student coop programs to teach students the radio business.

Music/Musique NB Inc. – Board of Directors:

Daniel Britton, Chairperson / President
dbritton@fundy.net

Barbara Dugas, Vice-President
bdugas@nbnet.nb.ca

Vivian Hicks, Secretary
ivan@ivanhicks.com

Daniel S. MacDonald, Treasurer
danman@nbnet.nb.ca

John Mullane, IT Specialist Communications Committee
admin@inflightssafety.ca

Murielle Savoie, Program Officer, Arts Development Branch – NB Culture and Sport Secretariat
murielle.savoie@qnb.ca

Susan Britton
sbritton@fundy.net

Music NB Week – Committee

Blair Patton, Robert Bellefleur: Co-Chairs

Brock Gallant, Jim Houssen, Barbara Dugas: Marketing and Promotion

Robert Bellefleur, R.A. Lautenschlager, Randy Clark: Finances

Peter Post, John Maher, Blair Patton: Workshops and Seminars

Marc Chouinard, Lynn Daigle, Denise Murray: Showcasing Opportunities

Melissa Gallant, Carole Chouinard: Communications

Contact Information:

MNB office is located at:
51 Highfield St, Suite 202
Moncton, NB

Telephone: 506-383-4662
Fax: 506-383-4329
Email: mnb@nb.aibn.com

Mailing address:
P.O. Box 1638
Moncton, NB
E1C 9X4

MNB Staff:
Robert Bellefleur – Executive Director
Melissa Gallant – Assistant Executive Director
Blair Patton - Regional Dev. Officer (part time)
Carole Chouinard – Regional Dev. Officer
(part time)



Our mission statement:

To promote, foster, and develop the New Brunswick music industry.

Our mandate:

Music/Musique NB, incorporated in December 1998, is a non-profit association dedicated to the promotion, growth, and prosperity of all sectors of New Brunswick's music industry. It acts as a lobbying tool for government funding and other initiatives, as well as performs a link to such organizations as the Foundation to Assist Canadian Talent on Record (FACTOR), New Brunswick Sound Initiative (NBSI), and the East Coast Music Awards (ECMA). Also, the association is an essential contact for artists, agents, recording studios, and other businesses and individuals working within our industry. Lastly, Music NB is a producer of events showcasing New Brunswick's abundant talent, a creator of workshops and seminars for both educational and informational purposes, and a backbone to assist local artists advance in their careers.

Presently, Music NB has 250 members, two full-time and two part-time employees, a new location, and an administrative board dedicated to the success of the association.

Services we offer:

- A) Education and information:** MNB delivers information, skills, programs, and networking opportunities to its members by providing educational events such as workshops and seminars. Here are a few examples:
 - November 7, 2003: Seminar: "*How to export your cultural product to the United States*". Experts in the music industry from the United States shared their knowledge of the business with our members.
 - October 1, 2003 (International Music Day): Multicultural conference and concert in Saint John, NB.
 - April 2004: *Music New Brunswick Week!* Showcases, concerts, and seminars will be on the agenda throughout the week of April 13th to 18th.
 - Periodically, staff members of Music NB and a representative of NBSI visit different regions in New Brunswick to give information sessions on their organization and the various funding programs available to help artists and groups advance in their careers.
- B) Communication:** As the industry's broker, MNB keeps its members informed via efficient and innovative communication streams, such as an interactive Web site, a quarterly Newsletter, and a bi-weekly E-newsletter. MNB also has the largest directory of "Who's Who" in the New Brunswick music industry.
- C) Promotion:** MNB serves as the voice of the music industry in New Brunswick to promote the interests of the industry as a whole as well as the interest of individual members.
- D) Representation:** MNB represents FACTOR and NBSI in a regional perspective as well as represents its members in various capacities with other organizations through strategic partnerships.
- E) Advocacy:** MNB acts to advance the interests of its members and the industry with various municipal, provincial, and federal government departments.

In addition, many projects are in the works in order to support and develop our music industry, such as *the New Brunswick Music Industry Profile and Economic Impact Analysis*. This endeavor will be an indispensable tool for the growth of the music industry for it will act as a foundation to develop a strategy for the music industry in New Brunswick.