



2004-12-03 10:03:00

PAP

December 3, 2004

Secretary General
CRTC
Ottawa, Ontario
K1A 0N2

Re: CHTD-FM, St. Stephen, NB and CHWV-FM, Saint John, NB

Attached please find the original and two copies each of the renewal applications for the aforementioned radio stations, owned and operated by Acadia Broadcasting Limited.

Yours Truly,

A handwritten signature in dark ink, appearing to read 'Jim MacMullin', is written over a faint, circular stamp or watermark.

Jim MacMullin
General Manger

Abridged Application to Renew a Radio Programming Undertaking Licence

GENERAL FILING INSTRUCTIONS

Electronically by attaching it to the [Application Form](#), which is available on our web site under "File or Register". One hard copy version must also be sent to the Secretary General, CRTC, Ottawa, Ontario, K1A 0N2. The onus is on the applicant/licensee to ensure that the electronic version is identical to the hard copy version.

When filing your application electronically, please ensure that the file name of the electronic documents attached to your application form reflects the ascending order in which they should appear on the public file and that each file name include a brief description of the document content. For example, "Doc1-brief description of document"; "Doc2-brief description of document", and so forth. This will ensure that the application and all related documents are presented in the correct order once they are made available for public viewing.

If the application is not filed electronically, one original and three copies must be filed with the Commission at the following address: Secretary General, CRTC, Ottawa, Ontario, K1A 0N2.

1. GENERAL INFORMATION

LOCATION: SAINT JOHN, NB CALL SIGN: CHWU

1.1 IDENTIFICATION OF LICENSEE

NAME: ACADIA BROADCASTING LIMITED
 ADDRESS: 58 KING ST PO BOX 2000 SAINT JOHN, NB E2L3T4
 TELEPHONE: 506-433-3323
 FAX: 506-432-3407
 E-MAIL: macmillin.jim@radioabl.com

Please indicate the E-Mail address and FAX number that should be specified in a Public Notice.

FAX: 506-432-3407
 E-MAIL: macmillin.jim@radioabl.com

1.2 EXAMINATION BY THE PUBLIC

Indicate a location, within the area served, where the application may be examined by the general public. If several transmitters are in use, indicate a location within the area served by each transmitter.

ADDRESS(ES): 58 KING ST, SAINT JOHN, NB

1.3 COMPLIANCE

The undertaking is being operated in compliance with the provisions of its licence, the *Broadcasting Act*, and all applicable regulations of the CRTC.

YES (✓)

NO ()

1.4 SAME TERMS AND CONDITIONS

Refer to the following public notices for conditions of licence applicable to all radio stations:

- . Commercial radio stations - Public Notice CRTC 1999-137
- . Campus radio stations - Public Notice CRTC 2000-156
- . Community radio stations - Public Notice CRTC 2000-157
- . Native radio stations - Public Notice CRTC 2001-70

The licensee hereby requests the renewal of its licence under the same terms and conditions as the current licence as well as those stipulated in the above applicable public notices.

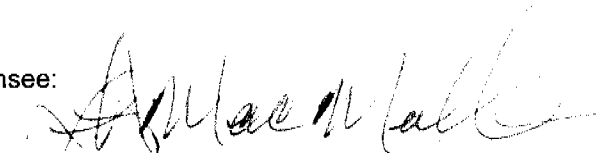
YES (✓)

NO ()

AND I HAVE SIGNED

Name (Printed): *J. H. MAC MULLIN*
 Title: *GENERAL MANAGER*
 Date: *NOV 24, 2004*

Signature of representative of the licensee:


2. TRANSMITTERS

2.1 If applicable, provide a list of transmitters with their corresponding location.

CALL SIGN	LOCATION	CALL SIGN	LOCATION

3. PROGRAMMING**QUESTION 3.1 -- APPLICABLE TO COMMERCIAL RADIO STATIONS ONLY****3.1 CULTURAL DIVERSITY**

The Commercial Radio Policy (1998-41) "encourages broadcasters to reflect the cultural diversity of Canada in their programming and employment practices, especially with respect to news, music and promotion of Canadian artists."

Recognizing that the means to address issues related to cultural diversity in radio will be highly dependent on a station's particular format, describe measures you have taken, as well as those you will be taking, to incorporate and reflect the reality of Canada's cultural, ethnic, racial and Aboriginal diversity, in the following areas:

- . employment practices
- . news

- . music
- . promotion of Canadian artists

QUESTIONS 3.2 AND 3.3 -- APPLICABLE TO COMMUNITY AND CAMPUS RADIO STATIONS ONLY

- 3.2** Outline plans with respect to development of local talent, in particular, projects to promote and feature music by new Canadian artists, local artists, and artists whose music is seldom heard on other stations.
- 3.3** Outline measures to facilitate community access, and to promote and provide training to members of the community wishing to participate in the programming of the station.

This document is available in alternative format upon request.
CRTC 108 (2004-04-19) - Radio Renewal (Abridged version)
version française disponible

*****End of Document*****



3.1 Cultural Diversity-CHWV 97.3 FM, Saint John, New Brunswick

According to Statistics Canada, Visible Minorities average only 2.6% of Saint John, New Brunswick's total population. It can be noted from these statistics that Saint John is not as ethnically diverse as other Canadian cities. However, every effort will be made to reflect visible minorities with respect to news and programming. Community groups and individuals will also be afforded the opportunity to access public service announcements, Community Calendar, Community Cruiser, and other methods to promote cultural festivals and community activities.

In addition Acadia Broadcasting Limited now has a full time Human Resources Coordinator. Stephanie Bard, who graduated with a B.A. in Psychology from St. Thomas University, Fredericton and the Human Resources Management program from St. Mary's University, Halifax., fills the role of Human Resources Coordinator to support Human Resource functions at all Acadia stations.