



# TÉLÉVISION PAYANTE ET D'ÉMISSIONS SPÉCIALISÉES

*RELEVÉS STATISTIQUES ET FINANCIERS (avec amortissements)*

---

## PAY AND SPECIALTY

*STATISTICAL AND FINANCIAL SUMMARIES (with amortization)*

1997 - 2001

GRUPE DES STATISTIQUES ET DE L'ANALYSE  
ANALYSE DE LA RADIODIFFUSION

---

INDUSTRY STATISTICS & ANALYSIS  
BROADCAST ANALYSIS BRANCH

Canada 

## TABLE DES MATIÈRES / TABLE OF CONTENTS

---

AVIS AU LECTEUR / NOTICE TO READER

AVANT-PROPOS / FOREWORD

TOTAL DES SERVICES DE TÉLÉVISION PAYANTE ET D'ÉMISSIONS SPÉCIALISÉES / PAY & SPECIALTY SERVICES - TOTAL 1

---

TOTAL DES SERVICES D'ÉMISSIONS SPÉCIALISÉES / SPECIALTY SERVICES - TOTAL 2

---

TOTAL DES SERVICES DE TÉLÉVISION PAYANTE / PAY SERVICES - TOTAL 3

---

FINANCEMENT DU FONDS CANADIEN DE LA TÉLÉVISION APPLIQUÉ CONTRE LA CONDITION DE LICENCE DU TITULAIRE /  
FUNDING FROM CANADIAN TELEVISION FUND WHICH APPLIES TO THE LICENSEE'S CONDITION OF LICENCE 4

---

SOMMAIRE FINANCIER (avec amortissement) - SERVICES DE TÉLÉVISION PAYANTE ET D'ÉMISSIONS SPÉCIALISÉES /  
FINANCIAL SUMMARY (with amortization) - PAY AND SPECIALTY SERVICES

Anglais / English (incl MétéoMédia, TÉLÉTOON / TELETOON, Bell ExpressVu DTH PPV) 5

---

Français / French (excl MétéoMédia, TÉLÉTOON / TELETOON, Bell ExpressVu DTH PPV) 6

---

Ethnique / Ethnic 7

---

SOMMAIRE FINANCIER (avec amortissement) - SERVICES DE TÉLÉVISION PAYANTE / FINANCIAL SUMMARY (with amortization) - PAY SERVICES

Anglais / English 8

---

Français / French 9

---

SOMMAIRE FINANCIER (avec amortissement) - SERVICES D'ÉMISSIONS SPÉCIALISÉES / FINANCIAL SUMMARY (with amortization) - SPECIALTY SERVICES

Anglais / English (incl MétéoMédia, TÉLÉTOON / TELETOON, Bell ExpressVu DTH PPV) 10

---

Français / French (excl MétéoMédia, TÉLÉTOON / TELETOON, Bell ExpressVu DTH PPV) 11

---

Ethnique / Ethnic 12

---

## **AVIS AU LECTEUR**

Nous désirons souligner au lecteur que l'information que présente cette publication constitue une compilation de données provenant des Rapports Annuels des titulaires de licence œuvrant dans le secteur de télévision payante et d'émissions spécialisées, réconciliées avec les données fournies dans les états financiers des entreprises en cause.

Les données sur les dépenses en programmation canadienne présentées sont basées sur une définition applicable à la majorité des titulaires. Conséquemment, ces renseignements ne sont pas suffisamment exhaustifs ou conçus pour permettre une évaluation appropriée des conditions de licence des titulaires de ce secteur en ce qui a trait aux dépenses en programmation canadienne.

Ceci s'explique par le fait que la définition et la structure des conditions de licence de ce secteur incluent des données financières qui ne sont pas incorporées aux états financiers (ex. : données établies selon la méthode de comptabilité de caisse et non d'exercice, report en aval de sommes excédentaires, etc.). (Date: 1998-08-18)

## **NOTICE TO READER**

We wish to remind the reader that the information provided in this publication reflects a compilation of Annual Return data for the sector of Pay and Specialty Services and that said data reconciles with the information provided in the financial statements filed by the licensees involved.

This document provides information based on an overall definition for Canadian programming expenditures as is applicable to the majority of licensees in the sector. Accordingly, this information is not sufficiently comprehensive in nature nor was it ever designed so as to allow a proper evaluation into conditions of licence, as may be required of licensees in this sector, on Canadian programming expenditures.

This is due to the fact that the definition and the structure of conditions of licence, as applies to this particular sector, takes into account financial information which is not captured by financial statements. (e.g.: cash vs. accrual data, prior years' carry-overs of surplus (to requirement) expenditures etc.).

## AVANT-PROPOS

### Introduction

Le présent rapport renferme des données statistiques et financières sur les fournisseurs de services de télévision payante, d'émissions spécialisées et de télévision à la carte. Les revenus générés par les télédistributeurs et les paiements d'affiliation versés aux fournisseurs de services de télévision payante et d'émissions spécialisées sont inclus dans le "Rapport sommaire de câblodistribution". Le groupe des statistiques et de l'analyse de l'industrie a vérifié l'exactitude des données et désire être informé de toute erreur relevée dans ces statistiques.

### Révision

Les données présentées dans ce rapport peuvent être révisées si le Conseil reçoit de l'information additionnelle et/ou révisée.

### Note

Veillez S.V.P. noter que les sommaires financiers pour les services individuels ne sont pas inclus dans cette publication. Ceci est dû au nombre croissant de lancement de services à chaque année. Les résultats individuels sont disponibles sur le site internet du CRTC <http://www.crtc.gc.ca>, par courrier électronique à [info@crtc.gc.ca](mailto:info@crtc.gc.ca) ou ils peuvent être demandés en téléphonant au 1-877-249-2782.

## FOREWORD

### Introduction

This report presents statistical and financial information on the licensed Pay, Specialty and Pay-Per View services providers. Revenue earned by Cable operators and affiliation payments paid to Pay and Specialty Services providers may be found in the "Broadcast Distribution" summary report. Although the Industry Statistics and Analysis Group has made every effort to ensure completeness and accuracy, we would nevertheless appreciate being informed of any problems encountered with these statistics.

### Revision

Data contained in this report are subject to change as the Commission receives additional or revised information.

### Note

Please note that the financial summary pages for individual services are not included in this publication. This is due to the growing number of services being launched each year. Individual results are available on the CRTC website <http://www.crtc.gc.ca>, by email at [info@crtc.gc.ca](mailto:info@crtc.gc.ca) or can be requested by calling 1-877-249-2782.

**RELEVÉS STATISTIQUES ET FINANCIERS DE L'INDUSTRIE**  
**INDUSTRY STATISTICS AND FINANCIAL SUMMARIES**

**TOTAL**

**SERVICES DE TÉLÉVISION PAYANTE ET D'ÉMISSIONS SPÉCIALISÉES**  
**PAY AND SPECIALTY SERVICES**

FDB10

**SYSTÈME DE LA BASE DE DONNÉES FINANCIÈRES / CRTC - FINANCIAL DATABASE SYSTEM**  
**SOMMAIRE FINANCIER - SERVICES DE TÉLÉVISION PAYANTE ET D'ÉMISSIONS SPÉCIALISÉES**  
**PAY/SPECIALTY TV FINANCIAL SUMMARY**

Canada

	Unités rapportées: Reporting units	2001	2000	1999	1998	1997	Variation % / Percent Change				Moy. de crois. ann.	
		<u>60</u>	<u>58</u>	<u>50</u>	<u>47</u>	<u>31</u>	01/00	00/99	99/98	98/97	Avg. Ann. Grth Rate	
<b>REVENUS / REVENUE(\$)</b>												
Revenus d'abon. résid., groupes, STAC / Res/bulk/smatv subscriber revenue		782,880,209	727,588,576	650,933,472	566,387,587	510,568,925	7.6	11.8	14.9	10.9	11.3	
Revenus des abonnés de SRD / DTH revenue		238,426,756	131,101,716	56,651,543	11,856,870	29,933	81.9	131.4	377.8	39511.4	844.7	
Revenus de la publicité locale / Local advertising revenue		11,582,917	11,010,881	9,403,168	8,208,265	7,556,050	5.2	17.1	14.6	8.6	11.3	
Revenus de la publicité nationale / National advertising revenue		426,440,765	369,690,224	294,972,792	232,296,357	176,146,558	15.4	25.3	27.0	31.9	24.7	
Autres / Other revenue		30,182,933	30,785,997	25,331,445	23,332,503	22,555,211	-2.0	21.5	8.6	3.4	7.6	
<b>REVENUS TOTAUX / TOTAL REVENUE</b>		<b>1,489,513,580</b>	<b>1,270,177,394</b>	<b>1,037,292,420</b>	<b>842,081,582</b>	<b>716,856,678</b>	<b>17.3</b>	<b>22.5</b>	<b>23.2</b>	<b>17.5</b>	<b>20.1</b>	
<b>DÉPENSES D'EXPLOITATION / EXPENSES (\$)</b>												
Dépenses d'émissions (amortissement) / Program expenditures		747,920,209	616,757,651	526,248,001	404,349,074	346,008,300	21.3	17.2	30.1	16.9	21.3	
Réduction de valeur des investissements / Program investment		4,413,094	5,574,592	4,046,035	3,539,928	5,054,384	-20.8	37.8	14.3	-30.0	-3.3	
Dépenses reliées à la programmation / Program related		72,336,136	65,933,818	59,407,061	46,851,328	35,121,650	9.7	11.0	26.8	33.4	19.8	
Services techniques / Technical		76,843,843	74,236,773	63,358,550	56,694,278	52,583,570	3.5	17.2	11.8	7.8	9.9	
Ventes et promotion / Sales and Promotion		155,757,125	145,622,050	121,340,631	102,989,067	74,593,124	7.0	20.0	17.8	38.1	20.2	
Administration et frais généraux / Administration and General		132,855,810	115,649,042	94,758,553	85,058,989	67,015,095	14.9	22.0	11.4	26.9	18.7	
<b>DÉPENSES TOTALES / TOTAL EXPENSES</b>		<b>1,190,126,217</b>	<b>1,023,773,926</b>	<b>869,158,832</b>	<b>699,482,664</b>	<b>580,376,123</b>	<b>16.2</b>	<b>17.8</b>	<b>24.3</b>	<b>20.5</b>	<b>19.7</b>	
<b>Bénéfice d'exploitation (perte) / Operating Income</b>		<b>299,387,363</b>	<b>246,403,468</b>	<b>168,133,588</b>	<b>142,598,918</b>	<b>136,480,555</b>	<b>21.5</b>	<b>46.6</b>	<b>17.9</b>	<b>4.5</b>	<b>21.7</b>	
Moins: amortissement / Less: Depreciation		28,438,750	24,538,286	18,600,447	16,302,697	11,247,845	15.9	31.9	14.1	44.9	26.1	
<b>B.A.I.I. / P.B.I.T.</b>		<b>270,948,613</b>	<b>221,865,182</b>	<b>149,533,141</b>	<b>126,296,221</b>	<b>125,232,710</b>	<b>22.1</b>	<b>48.4</b>	<b>18.4</b>	<b>0.8</b>	<b>21.3</b>	
Moins: Intérêts versés / Less: Interest		66,741,329	54,116,185	71,847,844	70,235,152	43,863,490	23.3	-24.7	2.3	60.1	11.1	
Ajustements / Adjustments		9,355,716	23,106,300	-49,108,548	-4,012,458	19,999,377	-59.5	-147.1	1123.9	-120.1	-17.3	
<b>Bénéfice net (perte) avant impôts / Pre-tax Profit</b>		<b>194,851,569</b>	<b>144,642,697</b>	<b>126,793,846</b>	<b>60,073,526</b>	<b>61,369,843</b>	<b>34.7</b>	<b>14.1</b>	<b>111.1</b>	<b>-2.1</b>	<b>33.5</b>	
<b>DÉPENSES POUR ÉMISSIONS CND (AMORTISSEMENT) / CANADIAN PROGRAM AMORTIZATION</b>												
Acquisitions de droits / Acquisition of rights		311,435,439	262,470,710	202,851,122	145,556,345	122,749,087	18.7	29.4	39.4	18.6	26.2	
Scénario et concept / Script & concept		5,976,261	6,114,060	3,421,343	3,802,182	2,932,251	-2.3	78.7	-10.0	29.7	19.5	
Matériel d'intermède + production d'émission / Filler Programming + Program Production		268,177,255	232,419,000	201,775,281	167,983,500	110,001,943	15.4	15.2	20.1	52.7	25.0	
Investissement dans les émissions / Investment in Programming		5,078,807	5,542,564	7,474,224	5,890,463	7,845,948	-8.4	-25.8	26.9	-24.9	-10.3	
Émissions canadiennes totales / Total Canadian Programming		590,667,762	506,546,334	415,521,970	323,232,490	243,529,229	16.6	21.9	28.6	32.7	24.8	
Émissions canadiennes/revenus / Canadian Programming/Revenue (%)		39.66%	39.88%	40.06%	38.38%	33.97%	-0.6	-0.4	4.4	13.0	3.9	
Rémunérations totales / Salaries (\$)		227,869,408	209,217,542	182,999,340	159,578,660	127,680,205	8.9	14.3	14.7	25.0	15.6	
Effectifs moyens / Staff		3,835	3,614	3,388	2,953	2,375	6.1	6.7	14.7	24.4	12.7	
Rémunérations/effectifs / Salaries/Staff (\$)		59,418	57,890	54,018	54,040	53,771	2.6	7.2	0.0	0.5	2.5	
<b>RENDEMENT / PROFITABILITY</b>												
Marge d'exploitation / Operating Margin (%)		20.10	19.40	16.21	16.93	19.04	3.6	19.7	-4.3	-11.1	1.4	
Marge B.A.I.I. / P.B.I.T. Margin (%)		18.19	17.47	14.42	15.00	17.47	4.1	21.2	-3.9	-14.1	1.0	
Marge avant impôts / Pre-tax Margin (%)		13.08	11.39	12.22	7.13	8.56	14.9	-6.8	71.3	-16.7	11.2	

2 nouveaux services ont commencé en 2001, 8 en 2000, 3 en 1999, 13 services en 1998, et 1 service en 1997.

2 new services were launched in 2001, 8 in 2000, 3 in 1999, 13 in 1998, and 1 in 1997.

**RELEVÉS STATISTIQUES ET FINANCIERS DE L'INDUSTRIE**  
**INDUSTRY STATISTICS AND FINANCIAL SUMMARIES**

**TOTAL**

**SERVICES D'ÉMISSIONS SPÉCIALISÉES**  
**SPECIALTY SERVICES**

FDB10

## SYSTÈME DE LA BASE DE DONNÉES FINANCIÈRES / CRTC - FINANCIAL DATABASE SYSTEM

## SOMMAIRE FINANCIER - SERVICES D'ÉMISSIONS SPÉCIALISÉES

Canada

## SPECIALTY TV FINANCIAL SUMMARY

	Unités rapportées: Reporting units	2001	2000	1999	1998	1997	Variation % / Percent Change				Moy. de croiss. ann.	
		<u>47</u>	<u>45</u>	<u>38</u>	<u>35</u>	<u>22</u>	01/00	00/99	99/98	98/97	Avg. Ann. Grth Rate	
<b>REVENUS / REVENUE(\$)</b>												
Revenus d'abon. résid., groupes, STAC / Res/bulk/smatv subscriber revenue		626,633,300	590,984,768	527,343,137	449,487,483	383,492,710	6.0	12.1	17.3	17.2	13.1	
Revenus des abonnés de SRD / DTH revenue		109,524,694	54,636,350	24,160,003	4,517,327	29,933	100.5	126.1	434.8	14991.5	677.8	
Revenus de la publicité locale / Local advertising revenue		11,582,917	11,010,881	9,403,168	8,208,265	7,556,050	5.2	17.1	14.6	8.6	11.3	
Revenus de la publicité nationale / National advertising revenue		426,440,765	369,690,224	294,972,792	232,296,357	176,146,558	15.4	25.3	27.0	31.9	24.7	
Autres / Other revenue		29,338,125	30,185,997	24,731,445	22,688,316	22,511,946	-2.8	22.1	9.0	0.8	6.8	
<b>REVENUS TOTAUX / TOTAL REVENUE</b>		<b>1,203,519,804</b>	<b>1,056,508,220</b>	<b>880,610,545</b>	<b>717,197,748</b>	<b>589,737,198</b>	<b>13.9</b>	<b>20.0</b>	<b>22.8</b>	<b>21.6</b>	<b>19.5</b>	
<b>DÉPENSES D'EXPLOITATION / EXPENSES (\$)</b>												
Dépenses d'émissions (amortissement) / Program expenditures		603,754,364	511,621,473	449,094,507	342,381,793	279,973,757	18.0	13.9	31.2	22.3	21.2	
Réduction de valeur des investissements / Program investment		967,168	370,030	756,320	600,130	1,200,925	161.4	-51.1	26.0	-50.0	-5.3	
Dépenses reliés à la programmation / Program related		66,778,150	61,098,777	56,166,648	44,100,413	32,055,631	9.3	8.8	27.4	37.6	20.1	
Services techniques / Technical		63,517,109	61,003,950	55,141,978	48,494,365	43,000,912	4.1	10.6	13.7	12.8	10.2	
Ventes et promotion / Sales and Promotion		121,964,311	115,146,443	104,508,969	89,907,661	58,889,870	5.9	10.2	16.2	52.7	20.0	
Administration et frais généraux / Administration and General		114,063,059	94,123,571	81,185,432	74,787,399	56,725,651	21.2	15.9	8.6	31.8	19.1	
<b>DÉPENSES TOTALES / TOTAL EXPENSES</b>		<b>971,044,160</b>	<b>843,364,244</b>	<b>746,853,855</b>	<b>600,271,761</b>	<b>471,846,746</b>	<b>15.1</b>	<b>12.9</b>	<b>24.4</b>	<b>27.2</b>	<b>19.8</b>	
<b>Bénéfice d'exploitation (perte) / Operating Income</b>		<b>232,475,642</b>	<b>213,143,975</b>	<b>133,756,690</b>	<b>116,925,987</b>	<b>117,890,452</b>	<b>9.1</b>	<b>59.4</b>	<b>14.4</b>	<b>-0.8</b>	<b>18.5</b>	
Moins: amortissement / Less: Depreciation		23,615,242	17,541,383	15,915,943	13,193,153	9,333,732	34.6	10.2	20.6	41.3	26.1	
<b>B.A.I.I. / P.B.I.T.</b>		<b>208,860,400</b>	<b>195,602,592</b>	<b>117,840,747</b>	<b>103,732,834</b>	<b>108,556,720</b>	<b>6.8</b>	<b>66.0</b>	<b>13.6</b>	<b>-4.4</b>	<b>17.8</b>	
Moins: Intérêts versés / Less: Interest		51,598,669	48,471,221	67,137,917	66,048,511	40,596,261	6.5	-27.8	1.6	62.7	6.2	
Ajustments / Adjustments		30,197,394	28,684,043	-45,016,342	-2,922,581	19,933,451	5.3	-163.7	1440.3	-114.7	10.9	
<b>Bénéfice net (perte) avant impôts / Pre-tax Profit</b>		<b>127,064,337</b>	<b>118,447,328</b>	<b>95,719,173</b>	<b>40,606,903</b>	<b>48,027,008</b>	<b>7.3</b>	<b>23.7</b>	<b>135.7</b>	<b>-15.4</b>	<b>27.5</b>	
<b>DÉPENSES POUR ÉMISSIONS CND (AMORTISSEMENT) / CANADIAN PROGRAM AMORTIZATION</b>												
Acquisitions de droits / Acquisition of rights		286,408,601	230,490,285	188,616,453	133,566,806	106,227,935	24.3	22.2	41.2	25.7	28.1	
Scénario et concept / Script & concept		3,760,009	4,010,633	1,386,050	1,860,276	1,110,900	-6.2	189.4	-25.5	67.5	35.6	
Matériel d'intermédiaire + production d'émission / Filler Programming + Program Production		261,364,445	228,871,939	199,397,905	165,610,102	106,576,245	14.2	14.8	20.4	55.4	25.1	
Investissement dans les émissions / Investment in Programming		1,367,556	1,461,380	1,369,523	1,727,836	1,200,925	-6.4	6.7	-20.7	43.9	3.3	
Émissions canadiennes totales / Total Canadian Programming		552,900,611	464,834,237	390,769,931	302,765,020	215,116,005	18.9	19.0	29.1	40.7	26.6	
Émissions canadiennes/revenus / Canadian Programming/Revenue (%)		45.94%	44.00%	44.37%	42.21%	36.48%	4.4	-0.9	5.1	15.7	5.9	
Rémunérations totales / Salaries (\$)		211,449,779	194,031,377	168,837,215	146,355,572	115,049,422	9.0	14.9	15.4	27.2	16.4	
Effectifs moyens / Staff		3,551	3,373	3,164	2,738	2,172	5.3	6.6	15.6	26.1	13.1	
Rémunérations/effectifs / Salaries/Staff (\$)		59,551	57,524	53,358	53,453	52,969	3.5	7.8	-0.2	0.9	3.0	
<b>RENDEMENT / PROFITABILITY</b>												
Marge d'exploitation / Operating Margin (%)		19.32	20.17	15.19	16.30	19.99	-4.3	32.8	-6.8	-18.4	-0.9	
Marge B.A.I.I. / P.B.I.T. Margin (%)		17.35	18.51	13.38	14.46	18.41	-6.3	38.4	-7.5	-21.4	-1.5	
Marge avant impôts / Pre-tax Margin (%)		10.56	11.21	10.87	5.66	8.14	-5.8	3.1	92.0	-30.5	6.7	

2 nouveaux services ont commencé en 2001, 7 en 2000, 3 en 1999, 13 services en 1998, et 1 service en 1997.

2 new services were launched in 2001, 7 in 2000, 3 in 1999, 13 in 1998, and 1 in 1997.



**RELEVÉS STATISTIQUES ET FINANCIERS DE L'INDUSTRIE**  
**INDUSTRY STATISTICS AND FINANCIAL SUMMARIES**

**TOTAL**

**SERVICES DE TÉLÉVISION PAYANTE**  
**PAY SERVICES**

## FDB10 SYSTÈME DE LA BASE DE DONNÉES FINANCIÈRES / CRTC - FINANCIAL DATABASE SYSTEM

## SOMMAIRE FINANCIER - SERVICES DE TÉLÉVISION PAYANTE

Canada

## PAY TV FINANCIAL SUMMARY

	2001	2000	1999	1998	1997	Variation % / Percent Change				Moy. de croiss. ann.
						01/00	00/99	99/98	98/97	Avg. Ann. Grth Rate
<b>Unités rapportées:</b>	<b>13</b>	<b>13</b>	<b>12</b>	<b>12</b>	<b>9</b>					
<b>Reporting units</b>										
<b>REVENUS / REVENUE(\$)</b>										
Revenus d'abon. résid., groupes, STAC / Res/bulk/smatv subscriber revenue	156,246,909	136,603,808	123,590,335	116,900,104	127,076,215	14.4	10.5	5.7	-8.0	5.3
Revenus des abonnés de SRD / DTH revenue	128,902,062	76,465,366	32,491,540	7,339,543	0	68.6	135.3	342.7		
Revenus de la publicité locale / Local advertising revenue	0	0	0	0	0					
Revenus de la publicité nationale / National advertising revenue	0	0	0	0	0					
Autres / Other revenue	844,807	600,000	600,000	644,187	43,265	40.8	0.0	-6.9	1388.9	110.2
<b>REVENUS TOTAUX / TOTAL REVENUE</b>	<b>285,993,778</b>	<b>213,669,174</b>	<b>156,681,875</b>	<b>124,883,834</b>	<b>127,119,480</b>	<b>33.8</b>	<b>36.4</b>	<b>25.5</b>	<b>-1.8</b>	<b>22.5</b>
<b>DÉPENSES D'EXPLOITATION / EXPENSES (\$)</b>										
Dépenses d'émissions (amortissement) / Program expenditures	144,165,846	105,136,179	77,153,494	61,967,281	66,034,543	37.1	36.3	24.5	-6.2	21.6
Réduction de valeur des investissements / Program investment	3,445,926	5,204,562	3,289,715	2,939,798	3,853,459	-33.8	58.2	11.9	-23.7	-2.8
Dépenses reliés à la programmation / Program related	5,557,986	4,835,041	3,240,413	2,750,915	3,066,019	15.0	49.2	17.8	-10.3	16.0
Services techniques / Technical	13,326,734	13,232,823	8,216,572	8,199,913	9,582,658	0.7	61.1	0.2	-14.4	8.6
Ventes et promotion / Sales and Promotion	33,792,814	30,475,607	16,831,662	13,081,406	15,703,254	10.9	81.1	28.7	-16.7	21.1
Administration et frais généraux / Administration and General	18,792,751	21,525,470	13,573,121	10,271,590	10,289,444	-12.7	58.6	32.1	-0.2	16.3
<b>DÉPENSES TOTALES / TOTAL EXPENSES</b>	<b>219,082,057</b>	<b>180,409,682</b>	<b>122,304,977</b>	<b>99,210,903</b>	<b>108,529,377</b>	<b>21.4</b>	<b>47.5</b>	<b>23.3</b>	<b>-8.6</b>	<b>19.2</b>
<b>Bénéfice d'exploitation (perte) / Operating Income</b>	<b>66,911,721</b>	<b>33,259,492</b>	<b>34,376,898</b>	<b>25,672,931</b>	<b>18,590,103</b>	<b>101.2</b>	<b>-3.3</b>	<b>33.9</b>	<b>38.1</b>	<b>37.7</b>
Moins: amortissement / Less: Depreciation	4,823,508	6,996,902	2,684,504	3,109,544	1,914,113	-31.1	160.6	-13.7	62.5	26.0
<b>B.A.I.I. / P.B.I.T.</b>	<b>62,088,213</b>	<b>26,262,590</b>	<b>31,692,394</b>	<b>22,563,387</b>	<b>16,675,990</b>	<b>136.4</b>	<b>-17.1</b>	<b>40.5</b>	<b>35.3</b>	<b>38.9</b>
Moins: Intérêts versés / Less: Interest	15,142,660	5,644,964	4,709,927	4,186,641	3,267,229	168.3	19.9	12.5	28.1	46.7
Ajustements / Adjustments	-20,841,679	-5,577,743	-4,092,206	-1,089,877	65,926	273.7	36.3	275.5	-1753.2	321.7
<b>Bénéfice net (perte) avant impôts / Pre-tax Profit</b>	<b>67,787,232</b>	<b>26,195,369</b>	<b>31,074,673</b>	<b>19,466,623</b>	<b>13,342,835</b>	<b>158.8</b>	<b>-15.7</b>	<b>59.6</b>	<b>45.9</b>	<b>50.1</b>
<b>DÉPENSES POUR ÉMISSIONS CND (AMORTISSEMENT) / CANADIAN PROGRAM AMORTIZATION</b>										
Acquisitions de droits / Acquisition of rights	25,026,838	31,980,425	14,234,669	11,989,539	16,521,152	-21.7	124.7	18.7	-27.4	10.9
Scénario et concept / Script & concept	2,216,252	2,103,427	2,035,293	1,941,906	1,821,351	5.4	3.3	4.8	6.6	5.0
Matériel d'intermédiaire + production d'émission / Filler Programming + Program Production	6,812,810	3,547,061	2,377,376	2,373,398	3,425,698	92.1	49.2	0.2	-30.7	18.8
Investissement dans les émissions / Investment in Programming	3,711,251	4,081,184	6,104,701	4,162,627	6,645,023	-9.1	-33.1	46.7	-37.4	-13.6
Émissions canadiennes totales / Total Canadian Programming	37,767,151	41,712,097	24,752,039	20,467,470	28,413,224	-9.5	68.5	20.9	-28.0	7.4
Émissions canadiennes/revenus / Canadian Programming/Revenue (%)	13.21%	19.52%	15.80%	16.39%	22.35%	-32.4	23.6	-3.6	-26.7	-12.3
Rémunérations totales / Salaries (\$)	16,419,629	15,186,165	14,162,125	13,223,088	12,630,783	8.1	7.2	7.1	4.7	6.8
Effectifs moyens / Staff	284	241	224	215	203	17.9	7.8	4.0	6.2	8.8
Rémunérations/effectifs / Salaries/Staff (\$)	57,765	63,013	63,365	61,503	62,374	-8.3	-0.6	3.0	-1.4	-1.9
<b>RENDEMENT / PROFITABILITY</b>										
Marge d'exploitation / Operating Margin (%)	23.40	15.57	21.94	20.56	14.62	50.3	-29.1	6.7	40.6	12.5
Marge B.A.I.I. / P.B.I.T. Margin (%)	21.71	12.29	20.23	18.07	13.12	76.6	-39.2	12.0	37.7	13.4
Marge avant impôts / Pre-tax Margin (%)	23.70	12.26	19.83	15.59	10.50	93.3	-38.2	27.2	48.5	22.6

1 service a commencé en 2000, 3 services en 1998, et 1 service en 1997.

1 new service was launched in 2000, 3 in 1998, and 1 in 1997.

**RELEVÉS STATISTIQUES ET FINANCIERS DE L'INDUSTRIE**  
**INDUSTRY STATISTICS AND FINANCIAL SUMMARIES**

**FINANCEMENT DU FONDS CANADIEN DE LA TÉLÉVISION APPLIQUÉ CONTRA LA CONDITION DE LICENCE AU TITULAIRE**  
**FUNDING FROM CANADIAN TELEVISION FUND WHICH APPLIES TO THE LICENSEE'S CONDITION OF LICENCE**

**Financement du Fonds Canadien de la Télévision appliqué contre la condition de licence du titulaire /  
Funding from Canadian Television Fund which applies to the licensee's Condition of Licence**

<b>Titulaire / Licensee</b>	<b>Données individuelles / Individual Services</b>	<b>2001</b>
<b>Services d'émissions spécialisées / Specialty Service</b>		
Les Chaînes Télé Astral Inc.	CANAL D	511,763
Les Chaînes Télé Astral Inc.	Canal Famille	1,706,217
Groupe Radio Astral Inc.	Canal Vie	376,722
Groupe Radio Astral Inc.	Canal Z	32,146
Les Chaînes Télé Astral Inc.	Historia	238,881
<b>Total: Français / French</b>		<b>2,865,729</b>
CHUM Limited	Bravo!	437,148
2953285 Canada Inc.	Discovery	2,131,829
History Television Inc.	H & E	1,647,131
HGTV Canada Inc.	HGTV	37,313
Life Network Inc.	Life Network	3,093,635
Showcase Television Inc.	Showcase	1,417,126
CHUM Limited	SPACE	255,308
The Comedy Network Inc.	TCN	2,188,954
Teletatino Network Inc.	Teletatino	10,049
TELETOON Canada Inc.	Teletoon	2,793,788
3429873 Canada Inc.	TreeHouse	123,161
Vision TV: Canada's Faith Network/ Réseau Religieux	Vision TV	987,979
Lifestyle Television (1994) Limited	WTN	569,308
YTV Canada Inc.	YTV	428,954
<b>Total: Anglais / English</b>		<b>16,121,683</b>
<b>TOTAL: Toutes les langues / All Languages</b>		<b>18,987,412</b>
<b>Services de télévision payante / Pay Television Services</b>		
The Family Channel Inc.	Family Channel (TV Payante / Pay TV)	3,236,164
<b>Total</b>		<b>3,236,164</b>
<b>Total des services de télévision payante et d'émissions spécialisées / Total Pay &amp; Specialty Services</b>		<b>22,223,576</b>

**RELEVÉS STATISTIQUES ET FINANCIERS DE L'INDUSTRIE**  
**INDUSTRY STATISTICS AND FINANCIAL SUMMARIES**

**SOMMAIRES FINANCIERS (par langue)**  
**FINANCIAL SUMMARIES (by language)**

FDB10		SYSTEME DE LA BASE DE DONNEES FINANCIERES / CRTC - FINANCIAL DATABASE SYSTEM									
Canada		SOMMAIRE FINANCIER - SERVICES DE TÉLÉVISION PAYANTE ET D'ÉMISSIONS SPÉCIALISÉES									
Anglais / English (incl. MétéoMédia, TÉLÉTOON / TELETOON, Bell ExpressVu DTH PPV)		PAY/SPECIALTY TV FINANCIAL SUMMARY					Variation % / Percent Change				Moy. de croiss. ann.
		2001	2000	1999	1998	1997	01/00	00/99	99/98	98/97	Avg. Ann. Grth Rate
Unités rapportées: Reporting units		40	38	34	31	20					
<b>REVENUS / REVENUE(\$)</b>											
Revenus d'abon. résid., groupes, STAC / Res/bulk/smatv subscriber revenue		598,057,241	557,027,667	490,399,306	414,394,402	379,433,901	7.4	13.6	18.3	9.2	12.0
Revenus des abonnés de SRD / DTH revenue		206,139,707	115,632,520	48,627,516	9,568,880	29,933	78.3	137.8	408.2	31867.7	811.0
Revenus de la publicité locale / Local advertising revenue		0	0	0	334,515	0					
Revenus de la publicité nationale / National advertising revenue		359,122,246	312,241,035	249,594,897	195,031,086	148,811,199	15.0	25.1	28.0	31.1	24.6
Autres / Other revenue		19,545,626	21,220,785	16,683,095	12,477,119	10,482,192	-7.9	27.2	33.7	19.0	16.9
<b>REVENUS TOTAUX / TOTAL REVENUE</b>		<b>1,182,864,820</b>	<b>1,006,122,007</b>	<b>805,304,814</b>	<b>631,806,002</b>	<b>538,757,226</b>	<b>17.6</b>	<b>24.9</b>	<b>27.5</b>	<b>17.3</b>	<b>21.7</b>
<b>DÉPENSES D'EXPLOITATION / EXPENSES (\$)</b>											
Dépenses d'émissions (amortissement) / Program expenditures		599,308,640	492,094,677	414,798,854	298,657,804	254,641,543	21.8	18.6	38.9	17.3	23.9
Réduction de valeur des investissements / Program investment		2,760,022	3,789,886	3,087,118	2,862,219	4,551,908	-27.2	22.8	7.9	-37.1	-11.8
Dépenses reliés à la programmation / Program related		50,080,574	47,370,445	45,479,210	32,069,218	26,149,197	5.7	4.2	41.8	22.6	17.6
Services techniques / Technical		56,896,977	55,109,394	47,828,291	40,719,023	38,280,375	3.2	15.2	17.5	6.4	10.4
Ventes et promotion / Sales and Promotion		126,421,588	119,990,852	98,455,121	84,715,493	59,542,255	5.4	21.9	16.2	42.3	20.7
Administration et frais généraux / Administration and General		104,320,571	91,114,991	71,097,690	60,206,387	46,220,870	14.5	28.2	18.1	30.3	22.6
<b>DÉPENSES TOTALES / TOTAL EXPENSES</b>		<b>939,788,372</b>	<b>809,470,245</b>	<b>680,746,284</b>	<b>519,230,144</b>	<b>429,386,148</b>	<b>16.1</b>	<b>18.9</b>	<b>31.1</b>	<b>20.9</b>	<b>21.6</b>
<b>Bénéfice d'exploitation (perte) / Operating Income</b>		<b>243,076,448</b>	<b>196,651,762</b>	<b>124,558,530</b>	<b>112,575,858</b>	<b>109,371,078</b>	<b>23.6</b>	<b>57.9</b>	<b>10.6</b>	<b>2.9</b>	<b>22.1</b>
Moins: amortissement / Less: Depreciation		19,344,454	18,900,122	14,189,920	12,033,137	7,956,701	2.4	33.2	17.9	51.2	24.9
<b>B.A.I.I. / P.B.I.T.</b>		<b>223,731,994</b>	<b>177,751,640</b>	<b>110,368,610</b>	<b>100,542,721</b>	<b>101,414,377</b>	<b>25.9</b>	<b>61.1</b>	<b>9.8</b>	<b>-0.9</b>	<b>21.9</b>
Moins: Intérêts versés / Less: Interest		60,905,358	51,290,910	69,224,528	68,048,908	42,201,577	18.7	-25.9	1.7	61.2	9.6
Ajustements / Adjustments		6,859,467	17,018,353	-54,013,614	-7,891,160	17,318,805	-59.7	-131.5	584.5	-145.6	-20.7
<b>Bénéfice net (perte) avant impôts / Pre-tax Profit</b>		<b>155,967,169</b>	<b>109,442,377</b>	<b>95,157,697</b>	<b>40,384,973</b>	<b>41,893,995</b>	<b>42.5</b>	<b>15.0</b>	<b>135.6</b>	<b>-3.6</b>	<b>38.9</b>
<b>DÉPENSES POUR ÉMISSIONS CND (AMORTISSEMENT) / CANADIAN PROGRAM AMORTIZATION</b>											
Acquisitions de droits / Acquisition of rights		256,180,481	217,421,696	166,037,225	111,780,748	94,602,994	17.8	30.9	48.5	18.2	28.3
Scénario et concept / Script & concept		4,531,819	4,825,954	2,508,761	2,929,467	2,099,251	-6.1	92.4	-14.4	39.5	21.2
Matériel d'intermédiaire + production d'émission / Filler Programming + Program Production		208,163,563	179,296,309	152,545,706	120,777,000	73,076,935	16.1	17.5	26.3	65.3	29.9
Investissement dans les émissions / Investment in Programming		3,963,948	4,017,355	5,714,454	4,415,841	6,950,772	-1.3	-29.7	29.4	-36.5	-13.1
Émissions canadiennes totales / Total Canadian Programming		472,839,811	405,561,314	326,806,146	239,903,056	176,729,952	16.6	24.1	36.2	35.7	27.9
Émissions canadiennes/revenus / Canadian Programming/Revenue (%)		39.97%	40.31%	40.58%	37.97%	32.80%	-0.8	-0.7	6.9	15.8	5.1
Rémunérations totales / Salaries (\$)		157,106,800	146,741,343	125,061,306	106,748,931	87,690,425	7.1	17.3	17.2	21.7	15.7
Effectifs moyens / Staff		2,442	2,308	2,259	1,881	1,500	5.8	2.2	20.1	25.4	13.0
Rémunérations/effectifs / Salaries/Staff (\$)		64,329	63,579	55,368	56,751	58,460	1.2	14.8	-2.4	-2.9	2.4
<b>RENDEMENT / PROFITABILITY</b>											
Marge d'exploitation / Operating Margin (%)		20.55	19.55	15.47	17.82	20.30	5.1	26.4	-13.2	-12.2	0.3
Marge B.A.I.I. / P.B.I.T. Margin (%)		18.91	17.67	13.71	15.91	18.82	7.1	28.9	-13.9	-15.5	0.1
Marge avant impôts / Pre-tax Margin (%)		13.19	10.88	11.82	6.39	7.78	21.2	-7.9	84.9	-17.8	14.1

FDB10											
SYSTÈME DE LA BASE DE DONNÉES FINANCIÈRES / CRTC - FINANCIAL DATABASE SYSTEM											
Canada											
Sommaire financier - Services de télévision payante et d'émissions spécialisées											
PAY/SPECIALTY TV FINANCIAL SUMMARY											
Français / French (excl. MétéoMédia, TÉLÉTOON / TELETOON, Bell ExpressVu DTH PPV)											
	Unités rapportées: Reporting units	2001	2000	1999	1998	1997	Variation % / Percent Change				Moy. de croiss. ann.
		16	16	12	12	8	01/00	00/99	99/98	98/97	Avg. Ann. Grth Rate
<b>REVENUS / REVENUE(\$)</b>											
Revenus d'abon. résid., groupes, STAC / Res/bulk/smatv subscriber revenue		172,133,323	159,616,625	150,560,347	142,792,690	122,988,809	7.8	6.0	5.4	16.1	8.8
Revenus des abonnés de SRD / DTH revenue		31,906,502	15,262,159	7,940,799	2,209,934	0	109.1	92.2	259.3		
Revenus de la publicité locale / Local advertising revenue		0	0	0	0	0					
Revenus de la publicité nationale / National advertising revenue		57,731,335	46,989,454	36,578,755	29,145,840	20,917,427	22.9	28.5	25.5	39.3	28.9
Autres / Other revenue		9,637,782	8,460,705	7,866,560	10,262,980	11,697,020	13.9	7.6	-23.4	-12.3	-4.7
<b>REVENUS TOTAUX / TOTAL REVENUE</b>		<b>271,408,942</b>	<b>230,328,943</b>	<b>202,946,461</b>	<b>184,411,444</b>	<b>155,603,256</b>	<b>17.8</b>	<b>13.5</b>	<b>10.1</b>	<b>18.5</b>	<b>14.9</b>
<b>DÉPENSES D'EXPLOITATION / EXPENSES (\$)</b>											
Dépenses d'émissions (amortissement) / Program expenditures		134,854,149	112,032,383	99,994,000	94,449,068	82,224,369	20.4	12.0	5.9	14.9	13.2
Réduction de valeur des investissements / Program investment		1,653,072	1,784,706	958,917	677,709	502,476	-7.4	86.1	41.5	34.9	34.7
Dépenses reliés à la programmation / Program related		19,430,843	15,991,799	11,475,354	11,660,964	7,636,394	21.5	39.4	-1.6	52.7	26.3
Services techniques / Technical		18,089,756	17,204,618	13,557,958	13,940,769	12,678,094	5.1	26.9	-2.7	10.0	9.3
Ventes et promotion / Sales and Promotion		24,024,499	20,849,734	18,333,738	14,968,943	11,874,804	15.2	13.7	22.5	26.1	19.3
Administration et frais généraux / Administration and General		23,184,469	19,392,907	18,904,829	20,507,871	17,084,638	19.6	2.6	-7.8	20.0	7.9
<b>DÉPENSES TOTALES / TOTAL EXPENSES</b>		<b>221,236,788</b>	<b>187,256,147</b>	<b>163,224,796</b>	<b>156,205,324</b>	<b>132,000,775</b>	<b>18.1</b>	<b>14.7</b>	<b>4.5</b>	<b>18.3</b>	<b>13.8</b>
<b>Bénéfice d'exploitation (perte) / Operating Income</b>		<b>50,172,154</b>	<b>43,072,797</b>	<b>39,721,665</b>	<b>28,206,120</b>	<b>23,602,481</b>	<b>16.5</b>	<b>8.4</b>	<b>40.8</b>	<b>19.5</b>	<b>20.7</b>
Moins: amortissement / Less: Depreciation		7,847,886	4,683,218	3,583,837	3,539,515	2,662,431	67.6	30.7	1.3	32.9	31.0
<b>B.A.I.I. / P.B.I.T.</b>		<b>42,324,268</b>	<b>38,389,579</b>	<b>36,137,828</b>	<b>24,666,605</b>	<b>20,940,050</b>	<b>10.2</b>	<b>6.2</b>	<b>46.5</b>	<b>17.8</b>	<b>19.2</b>
Moins: Intérêts versés / Less: Interest		4,558,401	2,019,340	1,647,622	1,208,352	827,144	125.7	22.6	36.4	46.1	53.2
Ajustements / Adjustments		1,847,041	5,275,181	4,177,071	3,096,713	1,887,137	-65.0	26.3	34.9	64.1	-0.5
<b>Bénéfice net (perte) avant impôts / Pre-tax Profit</b>		<b>35,918,826</b>	<b>31,095,057</b>	<b>30,313,135</b>	<b>20,361,540</b>	<b>18,225,769</b>	<b>15.5</b>	<b>2.6</b>	<b>48.9</b>	<b>11.7</b>	<b>18.5</b>
<b>DÉPENSES POUR ÉMISSIONS CND (AMORTISSEMENT) / CANADIAN PROGRAM AMORTIZATION</b>											
Acquisitions de droits / Acquisition of rights		54,810,847	44,699,537	36,495,908	33,444,388	27,896,762	22.6	22.5	9.1	19.9	18.4
Scénario et concept / Script & concept		1,386,842	1,230,726	856,512	820,750	793,000	12.7	43.7	4.4	3.5	15.0
Matériel d'intermédiaire + production d'émission / Filler Programming + Program Production		51,355,573	45,177,236	41,761,915	40,239,183	31,496,723	13.7	8.2	3.8	27.8	13.0
Investissement dans les émissions / Investment in Programming		1,114,859	1,221,727	1,479,000	1,000,622	895,176	-8.7	-17.4	47.8	11.8	5.6
Émissions canadiennes totales / Total Canadian Programming		108,668,121	92,329,226	80,593,335	75,504,943	61,081,661	17.7	14.6	6.7	23.6	15.5
Émissions canadiennes/revenus / Canadian Programming/Revenue (%)		40.04%	40.09%	39.71%	40.94%	39.25%	-0.1	0.9	-3.0	4.3	0.5
Rémunérations totales / Salaries (\$)		59,981,089	52,311,735	48,146,288	44,400,804	34,320,917	14.7	8.7	8.4	29.4	15.0
Effectifs moyens / Staff		901	849	775	724	621	6.1	9.5	7.0	16.7	9.8
Rémunérations/effectifs / Salaries/Staff (\$)		66,590	61,616	62,124	61,327	55,312	8.1	-0.8	1.3	10.9	4.7
<b>RENDEMENT / PROFITABILITY</b>											
Marge d'exploitation / Operating Margin (%)		18.49	18.70	19.57	15.30	15.17	-1.1	-4.5	28.0	0.8	5.1
Marge B.A.I.I. / P.B.I.T. Margin (%)		15.59	16.67	17.81	13.38	13.46	-6.4	-6.4	33.1	-0.6	3.8
Marge avant impôts / Pre-tax Margin (%)		13.23	13.50	14.94	11.04	11.71	-2.0	-9.6	35.3	-5.7	3.1

FDB10		SYSTÈME DE LA BASE DE DONNÉES FINANCIÈRES / CRTC - FINANCIAL DATABASE SYSTEM									
Canada		SOMMAIRE FINANCIER - SERVICES DE TÉLÉVISION PAYANTE ET D'ÉMISSIONS SPÉCIALISÉES									
Ethnique / Ethnic		PAY/SPECIALTY TV FINANCIAL SUMMARY									
							Variation % / Percent Change				Moy. de croiss. ann.
		2001	2000	1999	1998	1997	01/00	00/99	99/98	98/97	Avg. Ann. Grth Rate
Unités rapportées: Reporting units		4	4	4	4	3					
<b>REVENUS / REVENUE(\$)</b>											
Revenus d'abon. résid., groupes, STAC / Res/bulk/smatv subscriber revenue		12,689,648	10,944,284	9,973,819	9,200,495	8,146,215	15.9	9.7	8.4	12.9	11.7
Revenus des abonnés de SRD / DTH revenue		380,547	207,037	83,228	78,056	0	83.8	148.8	6.6		
Revenus de la publicité locale / Local advertising revenue		11,582,917	11,010,881	9,403,168	7,873,750	7,556,050	5.2	17.1	19.4	4.2	11.3
Revenus de la publicité nationale / National advertising revenue		9,587,184	10,459,735	8,799,140	8,119,431	6,417,932	-8.3	18.9	8.4	26.5	10.6
Autres / Other revenue		999,524	1,104,507	781,790	592,404	375,999	-9.5	41.3	32.0	57.6	27.7
<b>REVENUS TOTAUX / TOTAL REVENUE</b>		<b>35,239,820</b>	<b>33,726,444</b>	<b>29,041,145</b>	<b>25,864,136</b>	<b>22,496,196</b>	<b>4.5</b>	<b>16.1</b>	<b>12.3</b>	<b>15.0</b>	<b>11.9</b>
<b>DÉPENSES D'EXPLOITATION / EXPENSES (\$)</b>											
Dépenses d'émissions (amortissement) / Program expenditures		13,757,422	12,630,592	11,455,147	11,242,202	9,142,388	8.9	10.3	1.9	23.0	10.8
Réduction de valeur des investissements / Program investment		0	0	0	0	0					
Dépenses reliés à la programmation / Program related		2,824,719	2,571,574	2,452,497	3,121,146	1,336,059	9.8	4.9	-21.4	133.6	20.6
Services techniques / Technical		1,857,110	1,922,761	1,972,301	2,034,486	1,625,101	-3.4	-2.5	-3.1	25.2	3.4
Ventes et promotion / Sales and Promotion		5,311,038	4,781,464	4,551,772	3,304,631	3,176,065	11.1	5.0	37.7	4.0	13.7
Administration et frais généraux / Administration and General		5,350,770	5,141,143	4,756,034	4,344,731	3,709,587	4.1	8.1	9.5	17.1	9.6
<b>DÉPENSES TOTALES / TOTAL EXPENSES</b>		<b>29,101,059</b>	<b>27,047,534</b>	<b>25,187,752</b>	<b>24,047,196</b>	<b>18,989,200</b>	<b>7.6</b>	<b>7.4</b>	<b>4.7</b>	<b>26.6</b>	<b>11.3</b>
<b>Bénéfice d'exploitation (perte) / Operating Income</b>		<b>6,138,761</b>	<b>6,678,908</b>	<b>3,853,393</b>	<b>1,816,940</b>	<b>3,506,996</b>	<b>-8.1</b>	<b>73.3</b>	<b>112.1</b>	<b>-48.2</b>	<b>15.0</b>
Moins: amortissement / Less: Depreciation		1,246,410	954,945	826,690	730,045	628,713	30.5	15.5	13.2	16.1	18.7
<b>B.A.I.I. / P.B.I.T.</b>		<b>4,892,351</b>	<b>5,723,963</b>	<b>3,026,703</b>	<b>1,086,895</b>	<b>2,878,283</b>	<b>-14.5</b>	<b>89.1</b>	<b>178.5</b>	<b>-62.2</b>	<b>14.2</b>
Moins: Intérêts versés / Less: Interest		1,277,569	805,935	975,694	977,892	834,769	58.5	-17.4	-0.2	17.1	11.2
Ajustements / Adjustments		649,208	812,766	727,995	781,989	793,435	-20.1	11.6	-6.9	-1.4	-4.9
<b>Bénéfice net (perte) avant impôts / Pre-tax Profit</b>		<b>2,965,574</b>	<b>4,105,263</b>	<b>1,323,014</b>	<b>-672,987</b>	<b>1,250,079</b>	<b>-27.8</b>	<b>210.3</b>	<b>-296.6</b>	<b>-153.8</b>	<b>24.1</b>
<b>DÉPENSES POUR ÉMISSIONS CND (AMORTISSEMENT) / CANADIAN PROGRAM AMORTIZATION</b>											
Acquisitions de droits / Acquisition of rights		444,111	349,477	317,989	331,209	249,331	27.1	9.9	-4.0	32.8	15.5
Scénario et concept / Script & concept		57,600	57,380	56,070	51,965	40,000	0.4	2.3	7.9	29.9	9.5
Matériel d'intermède + production d'émission / Filler Programming + Program Production		8,658,119	7,945,455	7,467,660	6,967,317	5,428,285	9.0	6.4	7.2	28.4	12.4
Investissement dans les émissions / Investment in Programming		0	303,482	280,770	474,000	0	-100.0	8.1	-40.8		
Émissions canadiennes totales / Total Canadian Programming		9,159,830	8,655,794	8,122,489	7,824,491	5,717,616	5.8	6.6	3.8	36.8	12.5
Émissions canadiennes/revenus / Canadian Programming/Revenue (%)		25.99%	25.66%	27.97%	30.25%	25.42%	1.3	-8.2	-7.5	19.0	0.6
Rémunérations totales / Salaries (\$)		10,781,519	10,164,464	9,791,746	8,428,925	5,668,863	6.1	3.8	16.2	48.7	17.4
Effectifs moyens / Staff		492	457	354	348	254	7.7	29.1	1.7	37.0	18.0
Rémunérations/effectifs / Salaries/Staff (\$)		21,914	22,242	27,660	24,221	22,318	-1.5	-19.6	14.2	8.5	-0.5
<b>RENDEMENT / PROFITABILITY</b>											
Marge d'exploitation / Operating Margin (%)		17.42	19.80	13.27	7.02	15.59	-12.0	49.2	88.9	-54.9	2.8
Marge B.A.I.I. / P.B.I.T. Margin (%)		13.88	16.97	10.42	4.20	12.79	-18.2	62.8	148.0	-67.2	2.1
Marge avant impôts / Pre-tax Margin (%)		8.42	12.17	4.56	-2.60	5.56	-30.9	167.2	-275.1	-146.8	10.9



FDB10										
SYSTÈME DE LA BASE DE DONNÉES FINANCIÈRES / CRTC - FINANCIAL DATABASE SYSTEM										
Canada										
Sommaire financier - Services de télévision payante										
PAY TV FINANCIAL SUMMARY										
Anglais / English										
	2001	2000	1999	1998	1997	Variation % / Percent Change				Moy. de croiss. ann.
						01/00	00/99	99/98	98/97	Avg. Ann. Grth Rate
Unités rapportées: Reporting units	10	10	9	9	7					
<b>REVENUS / REVENUE(\$)</b>										
Revenus d'abon. résid., groupes, STAC / Res/bulk/smatv subscriber revenue	129,661,462	110,304,166	96,259,787	89,281,835	98,623,773	17.5	14.6	7.8	-9.5	7.1
Revenus des abonnés de SRD / DTH revenue	112,818,416	68,001,579	28,474,279	6,116,120	0	65.9	138.8	365.6		
Revenus de la publicité locale / Local advertising revenue	0	0	0	0	0					
Revenus de la publicité nationale / National advertising revenue	0	0	0	0	0					
Autres / Other revenue	844,807	600,000	600,000	644,187	43,265	40.8	0.0	-6.9	1388.9	110.2
<b>REVENUS TOTAUX / TOTAL REVENUE</b>	<b>243,324,685</b>	<b>178,905,745</b>	<b>125,334,066</b>	<b>96,042,142</b>	<b>98,667,038</b>	<b>36.0</b>	<b>42.7</b>	<b>30.5</b>	<b>-2.7</b>	<b>25.3</b>
<b>DÉPENSES D'EXPLOITATION / EXPENSES (\$)</b>										
Dépenses d'émissions (amortissement) / Program expenditures	122,102,645	86,831,668	60,964,801	45,905,154	49,542,524	40.6	42.4	32.8	-7.3	25.3
Réduction de valeur des investissements / Program investment	2,360,484	3,419,856	2,672,832	2,262,089	3,350,983	-31.0	27.9	18.2	-32.5	-8.4
Dépenses reliés à la programmation / Program related	4,961,633	4,237,788	2,588,032	2,067,145	2,476,594	17.1	63.7	25.2	-16.5	19.0
Services techniques / Technical	10,690,171	10,694,048	6,925,338	6,821,750	8,096,305	0.0	54.4	1.5	-15.7	7.2
Ventes et promotion / Sales and Promotion	29,341,544	27,433,044	14,107,915	10,467,897	12,725,055	7.0	94.5	34.8	-17.7	23.2
Administration et frais généraux / Administration and General	17,149,282	20,019,928	11,671,618	8,701,528	8,693,594	-14.3	71.5	34.1	0.1	18.5
<b>DÉPENSES TOTALES / TOTAL EXPENSES</b>	<b>186,605,759</b>	<b>152,636,333</b>	<b>98,930,536</b>	<b>76,225,563</b>	<b>84,885,055</b>	<b>22.3</b>	<b>54.3</b>	<b>29.8</b>	<b>-10.2</b>	<b>21.8</b>
<b>Bénéfice d'exploitation (perte) / Operating Income</b>	<b>56,718,926</b>	<b>26,269,412</b>	<b>26,403,530</b>	<b>19,816,579</b>	<b>13,781,983</b>	<b>115.9</b>	<b>-0.5</b>	<b>33.2</b>	<b>43.8</b>	<b>42.4</b>
Moins: amortissement / Less: Depreciation	4,297,532	6,732,501	2,293,719	2,808,441	1,638,201	-36.2	193.5	-18.3	71.4	27.3
<b>B.A.I.I. / P.B.I.T.</b>	<b>52,421,394</b>	<b>19,536,911</b>	<b>24,109,811</b>	<b>17,008,138</b>	<b>12,143,782</b>	<b>168.3</b>	<b>-19.0</b>	<b>41.8</b>	<b>40.1</b>	<b>44.1</b>
<b>DÉPENSES POUR ÉMISSIONS CND (AMORTISSEMENT) / CANADIAN PROGRAM AMORTIZATION</b>										
Acquisitions de droits / Acquisition of rights	20,952,624	26,718,934	10,211,785	7,831,126	12,137,771	-21.6	161.6	30.4	-35.5	14.6
Scénario et concept / Script & concept	1,896,160	1,801,861	1,755,293	1,669,906	1,557,351	5.2	2.7	5.1	7.2	5.0
Matériel d'intermède + production d'émission / Filler Programming + Program Production	6,280,985	2,991,575	2,091,685	1,955,726	2,824,157	110.0	43.0	7.0	-30.8	22.1
Investissement dans les émissions / Investment in Programming	2,845,574	3,177,905	4,904,701	3,162,005	5,749,847	-10.5	-35.2	55.1	-45.0	-16.1
Émissions canadiennes totales / Total Canadian Programming	31,975,343	34,690,275	18,963,464	14,618,763	22,269,126	-7.8	82.9	29.7	-34.4	9.5
Émissions canadiennes/revenus / Canadian Programming/Revenue (%)	13.14%	19.39%	15.13%	15.22%	22.57%	-32.2	28.2	-0.6	-32.6	-12.6
Rémunérations totales / Salaries (\$)	14,591,093	13,586,479	12,073,137	11,348,001	10,786,044	7.4	12.5	6.4	5.2	7.8
Effectifs moyens / Staff	257	218	189	182	173	17.9	15.6	3.6	5.2	10.4
Rémunérations/effectifs / Salaries/Staff (\$)	56,775	62,323	64,048	62,352	62,347	-8.9	-2.7	2.7	0.0	-2.3
<b>RENDEMENT / PROFITABILITY</b>										
Marge d'exploitation / Operating Margin (%)	23.31	14.68	21.07	20.63	13.97	58.8	-30.3	2.1	47.7	13.7
Marge B.A.I.I. / P.B.I.T. Margin (%)	21.54	10.92	19.24	17.71	12.31	97.3	-43.2	8.6	43.9	15.0



FDB10		SYSTÈME DE LA BASE DE DONNÉES FINANCIÈRES / CRTC - FINANCIAL DATABASE SYSTEM									
Canada		SOMMAIRE FINANCIER - SERVICES D'ÉMISSIONS SPÉCIALISÉES									
Anglais / English (incl. MétéoMédia, TÉLÉTOON / TELETOON, Bell ExpressVu DTH PPV)		SPECIALTY TV FINANCIAL SUMMARY									
							Variation % / Percent Change				Moy. de croiss. ann.
		2001	2000	1999	1998	1997	01/00	00/99	99/98	98/97	Avg. Ann. Grth Rate
Unités rapportées: Reporting units		30	28	25	22	13					
<b>REVENUS / REVENUE(\$)</b>											
Revenus d'abon. résid., groupes, STAC / Res/bulk/smatv subscriber revenue		468,395,778	446,723,501	394,139,519	325,112,567	280,810,128	4.9	13.3	21.2	15.8	13.6
Revenus des abonnés de SRD / DTH revenue		93,321,291	47,630,941	20,153,237	3,452,760	29,933	95.9	136.3	483.7	11435.0	647.2
Revenus de la publicité locale / Local advertising revenue		0	0	0	334,515	0					
Revenus de la publicité nationale / National advertising revenue		359,122,246	312,241,035	249,594,897	195,031,086	148,811,199	15.0	25.1	28.0	31.1	24.6
Autres / Other revenue		18,700,819	20,620,785	16,083,095	11,832,932	10,438,927	-9.3	28.2	35.9	13.4	15.7
<b>REVENUS TOTAUX / TOTAL REVENUE</b>		<b>939,540,134</b>	<b>827,216,262</b>	<b>679,970,748</b>	<b>535,763,860</b>	<b>440,090,188</b>	<b>13.6</b>	<b>21.7</b>	<b>26.9</b>	<b>21.7</b>	<b>20.9</b>
<b>DÉPENSES D'EXPLOITATION / EXPENSES (\$)</b>											
Dépenses d'émissions (amortissement) / Program expenditures		477,205,994	405,263,008	353,834,053	252,752,650	205,099,019	17.8	14.5	40.0	23.2	23.5
Réduction de valeur des investissements / Program investment		399,538	370,030	414,286	600,130	1,200,925	8.0	-10.7	-31.0	-50.0	-24.1
Dépenses reliées à la programmation / Program related		45,118,941	43,132,657	42,891,178	30,002,073	23,672,603	4.6	0.6	43.0	26.7	17.5
Services techniques / Technical		46,206,806	44,415,346	40,902,953	33,897,273	30,184,070	4.0	8.6	20.7	12.3	11.2
Ventes et promotion / Sales and Promotion		97,080,044	92,557,808	84,347,206	74,247,596	46,817,200	4.9	9.7	13.6	58.6	20.0
Administration et frais généraux / Administration and General		87,171,289	71,095,063	59,426,072	51,504,859	37,527,276	22.6	19.6	15.4	37.2	23.5
<b>DÉPENSES TOTALES / TOTAL EXPENSES</b>		<b>753,182,612</b>	<b>656,833,912</b>	<b>581,815,748</b>	<b>443,004,581</b>	<b>344,501,093</b>	<b>14.7</b>	<b>12.9</b>	<b>31.3</b>	<b>28.6</b>	<b>21.6</b>
<b>Bénéfice d'exploitation (perte) / Operating Income</b>		<b>186,357,522</b>	<b>170,382,350</b>	<b>98,155,000</b>	<b>92,759,279</b>	<b>95,589,095</b>	<b>9.4</b>	<b>73.6</b>	<b>5.8</b>	<b>-3.0</b>	<b>18.2</b>
Moins: amortissement / Less: Depreciation		15,046,922	12,167,621	11,896,201	9,224,696	6,318,500	23.7	2.3	29.0	46.0	24.2
<b>B.A.I.I. / P.B.I.T.</b>		<b>171,310,600</b>	<b>158,214,729</b>	<b>86,258,799</b>	<b>83,534,583</b>	<b>89,270,595</b>	<b>8.3</b>	<b>83.4</b>	<b>3.3</b>	<b>-6.4</b>	<b>17.7</b>
Moins: Intérêts versés / Less: Interest		45,740,777	45,557,718	65,143,614	64,192,994	38,934,348	0.4	-30.1	1.5	64.9	4.1
Ajustements / Adjustments		27,838,487	22,391,158	-49,778,013	-6,706,986	17,107,644	24.3	-145.0	642.2	-139.2	12.9
<b>Bénéfice net (perte) avant impôts / Pre-tax Profit</b>		<b>97,731,336</b>	<b>90,265,853</b>	<b>70,893,199</b>	<b>26,048,575</b>	<b>33,228,603</b>	<b>8.3</b>	<b>27.3</b>	<b>172.2</b>	<b>-21.6</b>	<b>31.0</b>
<b>DÉPENSES POUR ÉMISSIONS CND (AMORTISSEMENT) / CANADIAN PROGRAM AMORTIZATION</b>											
Acquisitions de droits / Acquisition of rights		235,227,857	190,702,762	155,825,440	103,949,622	82,465,223	23.3	22.4	49.9	26.1	30.0
Scénario et concept / Script & concept		2,635,659	3,024,093	753,468	1,259,561	541,900	-12.8	301.4	-40.2	132.4	48.5
Matériel d'intermédiaire + production d'émission / Filler Programming + Program Production		201,882,578	176,304,734	150,454,021	118,821,274	70,252,778	14.5	17.2	26.6	69.1	30.2
Investissement dans les émissions / Investment in Programming		1,118,374	839,450	809,753	1,253,836	1,200,925	33.2	3.7	-35.4	4.4	-1.8
Émissions canadiennes totales / Total Canadian Programming		440,864,468	370,871,039	307,842,682	225,284,293	154,460,826	18.9	20.5	36.6	45.9	30.0
Émissions canadiennes/revenus / Canadian Programming/Revenue (%)		46.92%	44.83%	45.27%	42.05%	35.10%	4.7	-1.0	7.7	19.8	7.5
Rémunérations totales / Salaries (\$)		142,515,707	133,154,864	112,988,169	95,400,930	76,904,381	7.0	17.8	18.4	24.1	16.7
Effectifs moyens / Staff		2,185	2,090	2,070	1,699	1,327	4.6	1.0	21.8	28.0	13.3
Rémunérations/effectifs / Salaries/Staff (\$)		65,217	63,710	54,578	56,151	57,954	2.4	16.7	-2.8	-3.1	3.0
<b>RENDEMENT / PROFITABILITY</b>											
Marge d'exploitation / Operating Margin (%)		19.83	20.60	14.44	17.31	21.72	-3.7	42.7	-16.6	-20.3	-2.2
Marge B.A.I.I. / P.B.I.T. Margin (%)		18.23	19.13	12.69	15.59	20.28	-4.7	50.8	-18.6	-23.1	-2.6
Marge avant impôts / Pre-tax Margin (%)		10.40	10.91	10.43	4.86	7.55	-4.7	4.7	114.4	-35.6	8.3

FDB10		SYSTÈME DE LA BASE DE DONNÉES FINANCIÈRES / CRTC - FINANCIAL DATABASE SYSTEM									
Canada		SOMMAIRE FINANCIER - SERVICES D'ÉMISSIONS SPÉCIALISÉES									
Français / French (excl. MétéoMédia, TÉLÉTOON / TELETOON, Bell ExpressVu DTH PPV)		SPECIALTY TV FINANCIAL SUMMARY									
							Variation % / Percent Change				Moy. de croiss. ann.
		2001	2000	1999	1998	1997	01/00	00/99	99/98	98/97	Avg. Ann. Grth Rate
Unités rapportées: Reporting units		13	13	9	9	6					
<b>REVENUS / REVENUE(\$)</b>											
Revenus d'abon. résid., groupes, STAC / Res/bulk/smatv subscriber revenue		145,547,876	133,316,983	123,229,799	115,174,421	94,536,367	9.2	8.2	7.0	21.8	11.4
Revenus des abonnés de SRD / DTH revenue		15,822,856	6,798,372	3,923,538	986,511	0	132.7	73.3	297.7		
Revenus de la publicité locale / Local advertising revenue		0	0	0	0	0					
Revenus de la publicité nationale / National advertising revenue		57,731,335	46,989,454	36,578,755	29,145,840	20,917,427	22.9	28.5	25.5	39.3	28.9
Autres / Other revenue		9,637,782	8,460,705	7,866,560	10,262,980	11,697,020	13.9	7.6	-23.4	-12.3	-4.7
<b>REVENUS TOTAUX / TOTAL REVENUE</b>		<b>228,739,849</b>	<b>195,565,514</b>	<b>171,598,652</b>	<b>155,569,752</b>	<b>127,150,814</b>	<b>17.0</b>	<b>14.0</b>	<b>10.3</b>	<b>22.4</b>	<b>15.8</b>
<b>DÉPENSES D'EXPLOITATION / EXPENSES (\$)</b>											
Dépenses d'émissions (amortissement) / Program expenditures		112,790,948	93,727,873	83,805,307	78,386,941	65,732,350	20.3	11.8	6.9	19.3	14.5
Réduction de valeur des investissements / Program investment		567,630	0	342,034	0	0	0.0				
Dépenses reliés à la programmation / Program related		18,834,490	15,394,546	10,822,973	10,977,194	7,046,969	22.3	42.2	-1.4	55.8	27.9
Services techniques / Technical		15,453,193	14,665,843	12,266,724	12,562,606	11,191,741	5.4	19.6	-2.4	12.2	8.4
Ventes et promotion / Sales and Promotion		19,573,229	17,807,171	15,609,991	12,355,434	8,896,605	9.9	14.1	26.3	38.9	21.8
Administration et frais généraux / Administration and General		21,541,000	17,887,365	17,003,326	18,937,809	15,488,788	20.4	5.2	-10.2	22.3	8.6
<b>DÉPENSES TOTALES / TOTAL EXPENSES</b>		<b>188,760,490</b>	<b>159,482,798</b>	<b>139,850,355</b>	<b>133,219,984</b>	<b>108,356,453</b>	<b>18.4</b>	<b>14.0</b>	<b>5.0</b>	<b>22.9</b>	<b>14.9</b>
<b>Bénéfice d'exploitation (perte) / Operating Income</b>		<b>39,979,359</b>	<b>36,082,717</b>	<b>31,748,297</b>	<b>22,349,768</b>	<b>18,794,361</b>	<b>10.8</b>	<b>13.7</b>	<b>42.1</b>	<b>18.9</b>	<b>20.8</b>
Moins: amortissement / Less: Depreciation		7,321,910	4,418,817	3,193,052	3,238,412	2,386,519	65.7	38.4	-1.4	35.7	32.3
<b>B.A.I.I. / P.B.I.T.</b>		<b>32,657,449</b>	<b>31,663,900</b>	<b>28,555,245</b>	<b>19,111,356</b>	<b>16,407,842</b>	<b>3.1</b>	<b>10.9</b>	<b>49.4</b>	<b>16.5</b>	<b>18.8</b>
Moins: Intérêts versés / Less: Interest		4,580,323	2,107,568	1,018,609	877,625	827,144	117.3	106.9	16.1	6.1	53.4
Ajustements / Adjustments		1,709,699	5,480,119	4,033,676	3,002,416	2,032,372	-68.8	35.9	34.3	47.7	-4.2
<b>Bénéfice net (perte) avant impôts / Pre-tax Profit</b>		<b>26,367,427</b>	<b>24,076,212</b>	<b>23,502,960</b>	<b>15,231,315</b>	<b>13,548,326</b>	<b>9.5</b>	<b>2.4</b>	<b>54.3</b>	<b>12.4</b>	<b>18.1</b>
<b>DÉPENSES POUR ÉMISSIONS CND (AMORTISSEMENT) / CANADIAN PROGRAM AMORTIZATION</b>											
Acquisitions de droits / Acquisition of rights		50,736,633	39,438,046	32,473,024	29,285,975	23,513,381	28.6	21.4	10.9	24.6	21.2
Scénario et concept / Script & concept		1,066,750	929,160	576,512	548,750	529,000	14.8	61.2	5.1	3.7	19.2
Matériel d'intermédiaire + production d'émission / Filler Programming + Program Production		50,823,748	44,621,750	41,476,224	39,821,511	30,895,182	13.9	7.6	4.2	28.9	13.3
Investissement dans les émissions / Investment in Programming		249,182	318,448	279,000	0	0	-21.8	14.1			
Émissions canadiennes totales / Total Canadian Programming		102,876,313	85,307,404	74,804,760	69,656,236	54,937,563	20.6	14.0	7.4	26.8	17.0
Émissions canadiennes/revenus / Canadian Programming/Revenue (%)		44.98%	43.62%	43.59%	44.77%	43.21%	3.1	0.1	-2.6	3.6	1.0
Rémunérations totales / Salaries (\$)		58,152,553	50,712,049	46,057,300	42,525,717	32,476,178	14.7	10.1	8.3	30.9	15.7
Effectifs moyens / Staff		874	826	740	691	591	5.8	11.6	7.1	16.9	10.3
Rémunérations/effectifs / Salaries/Staff (\$)		66,574	61,395	62,240	61,542	54,951	8.4	-1.4	1.1	12.0	4.9
<b>RENDEMENT / PROFITABILITY</b>											
Marge d'exploitation / Operating Margin (%)		17.48	18.45	18.50	14.37	14.78	-5.3	-0.3	28.8	-2.8	4.3
Marge B.A.I.I. / P.B.I.T. Margin (%)		14.28	16.19	16.64	12.28	12.90	-11.8	-2.7	35.5	-4.8	2.6
Marge avant impôts / Pre-tax Margin (%)		11.53	12.31	13.70	9.79	10.66	-6.4	-10.1	39.9	-8.1	2.0

FDB10		SYSTÈME DE LA BASE DE DONNÉES FINANCIÈRES / CRTC - FINANCIAL DATABASE SYSTEM									
Canada		SOMMAIRE FINANCIER - SERVICES D'ÉMISSIONS SPÉCIALISÉES									
Ethnique / Ethnic		SPECIALTY TV FINANCIAL SUMMARY									
							Variation % / Percent Change				Moy. de croiss. ann.
		2001	2000	1999	1998	1997	01/00	00/99	99/98	98/97	Avg. Ann. Grth Rate
Unités rapportées: Reporting units		4	4	4	4	3					
<b>REVENUS / REVENUE(\$)</b>											
Revenus d'abon. résid., groupes, STAC / Res/bulk/smatv subscriber revenue		12,689,648	10,944,284	9,973,819	9,200,495	8,146,215	15.9	9.7	8.4	12.9	11.7
Revenus des abonnés de SRD / DTH revenue		380,547	207,037	83,228	78,056	0	83.8	148.8	6.6		
Revenus de la publicité locale / Local advertising revenue		11,582,917	11,010,881	9,403,168	7,873,750	7,556,050	5.2	17.1	19.4	4.2	11.3
Revenus de la publicité nationale / National advertising revenue		9,587,184	10,459,735	8,799,140	8,119,431	6,417,932	-8.3	18.9	8.4	26.5	10.6
Autres / Other revenue		999,524	1,104,507	781,790	592,404	375,999	-9.5	41.3	32.0	57.6	27.7
<b>REVENUS TOTAUX / TOTAL REVENUE</b>		<b>35,239,820</b>	<b>33,726,444</b>	<b>29,041,145</b>	<b>25,864,136</b>	<b>22,496,196</b>	<b>4.5</b>	<b>16.1</b>	<b>12.3</b>	<b>15.0</b>	<b>11.9</b>
<b>DÉPENSES D'EXPLOITATION / EXPENSES (\$)</b>											
Dépenses d'émissions (amortissement) / Program expenditures		13,757,422	12,630,592	11,455,147	11,242,202	9,142,388	8.9	10.3	1.9	23.0	10.8
Réduction de valeur des investissements / Program investment		0	0	0	0	0					
Dépenses reliés à la programmation / Program related		2,824,719	2,571,574	2,452,497	3,121,146	1,336,059	9.8	4.9	-21.4	133.6	20.6
Services techniques / Technical		1,857,110	1,922,761	1,972,301	2,034,486	1,625,101	-3.4	-2.5	-3.1	25.2	3.4
Ventes et promotion / Sales and Promotion		5,311,038	4,781,464	4,551,772	3,304,631	3,176,065	11.1	5.0	37.7	4.0	13.7
Administration et frais généraux / Administration and General		5,350,770	5,141,143	4,756,034	4,344,731	3,709,587	4.1	8.1	9.5	17.1	9.6
<b>DÉPENSES TOTALES / TOTAL EXPENSES</b>		<b>29,101,059</b>	<b>27,047,534</b>	<b>25,187,752</b>	<b>24,047,196</b>	<b>18,989,200</b>	<b>7.6</b>	<b>7.4</b>	<b>4.7</b>	<b>26.6</b>	<b>11.3</b>
<b>Bénéfice d'exploitation (perte) / Operating Income</b>		<b>6,138,761</b>	<b>6,678,908</b>	<b>3,853,393</b>	<b>1,816,940</b>	<b>3,506,996</b>	<b>-8.1</b>	<b>73.3</b>	<b>112.1</b>	<b>-48.2</b>	<b>15.0</b>
Moins: amortissement / Less: Depreciation		1,246,410	954,945	826,690	730,045	628,713	30.5	15.5	13.2	16.1	18.7
<b>B.A.I.I. / P.B.I.T.</b>		<b>4,892,351</b>	<b>5,723,963</b>	<b>3,026,703</b>	<b>1,086,895</b>	<b>2,878,283</b>	<b>-14.5</b>	<b>89.1</b>	<b>178.5</b>	<b>-62.2</b>	<b>14.2</b>
Moins: Intérêts versés / Less: Interest		1,277,569	805,935	975,694	977,892	834,769	58.5	-17.4	-0.2	17.1	11.2
Ajustements / Adjustments		649,208	812,766	727,995	781,989	793,435	-20.1	11.6	-6.9	-1.4	-4.9
<b>Bénéfice net (perte) avant impôts / Pre-tax Profit</b>		<b>2,965,574</b>	<b>4,105,263</b>	<b>1,323,014</b>	<b>-672,987</b>	<b>1,250,079</b>	<b>-27.8</b>	<b>210.3</b>	<b>-296.6</b>	<b>-153.8</b>	<b>24.1</b>
<b>DÉPENSES POUR ÉMISSIONS CND (AMORTISSEMENT) / CANADIAN PROGRAM AMORTIZATION</b>											
Acquisitions de droits / Acquisition of rights		444,111	349,477	317,989	331,209	249,331	27.1	9.9	-4.0	32.8	15.5
Scénario et concept / Script & concept		57,600	57,380	56,070	51,965	40,000	0.4	2.3	7.9	29.9	9.5
Matériel d'intermédiaire + production d'émission / Filler Programming + Program Production		8,658,119	7,945,455	7,467,660	6,967,317	5,428,285	9.0	6.4	7.2	28.4	12.4
Investissement dans les émissions / Investment in Programming		0	303,482	280,770	474,000	0	-100.0	8.1	-40.8		
Émissions canadiennes totales / Total Canadian Programming		9,159,830	8,655,794	8,122,489	7,824,491	5,717,616	5.8	6.6	3.8	36.8	12.5
Émissions canadiennes/revenus / Canadian Programming/Revenue (%)		25.99%	25.66%	27.97%	30.25%	25.42%	1.3	-8.2	-7.5	19.0	0.6
Rémunérations totales / Salaries (\$)		10,781,519	10,164,464	9,791,746	8,428,925	5,668,863	6.1	3.8	16.2	48.7	17.4
Effectifs moyens / Staff		492	457	354	348	254	7.7	29.1	1.7	37.0	18.0
Rémunérations/effectifs / Salaries/Staff (\$)		21,914	22,242	27,660	24,221	22,318	-1.5	-19.6	14.2	8.5	-0.5
<b>RENDEMENT / PROFITABILITY</b>											
Marge d'exploitation / Operating Margin (%)		17.42	19.80	13.27	7.02	15.59	-12.0	49.2	88.9	-54.9	2.8
Marge B.A.I.I. / P.B.I.T. Margin (%)		13.88	16.97	10.42	4.20	12.79	-18.2	62.8	148.0	-67.2	2.1
Marge avant impôts / Pre-tax Margin (%)		8.42	12.17	4.56	-2.60	5.56	-30.9	167.2	-275.1	-146.8	10.9