ANNUAL REPORT TO THE CRTC

CBC NEWSWORLD
FOR THE BROADCAST YEAR
2003/2004

December 17, 2004

Tracking the Regulatory reporting requirements for Newsworld
For the broadcast year 2003-2004

Subject	Condition of Licence, Requirements or Expectations	Results	Comments
1. Diversity of programming	**Condition of Licence:** Provide programming exclusively from program categories 1, 2, 3, 4, 5b, and 6 (no live sports)	See Annual Return	**Met**
2. Canadian Content	**Condition of Licence:** To provide more than 90% Canadian content in reach broadcast week.	See Annual Return	**Met**
3. Journalistic Reach	**Expectation:** To expand journalistic reach into every region of Canada and as far internationally as possible.	The Anik F1 KU Band transponder became operational in February 2001. Together with CBC TV, Newsworld has new VJ service in under-served areas: Bathurst, New Brunswick Summerside, PEI Yarmouth, Nova Scotia Brandon, Manitoba Swift Current, Saskatchewan Yorkton, Saskatchewan Prince Albert, Saskatchewan North Battleford, Saskatchewan Red Deer, Alberta Kelowna, British Columbia	**Met**

Subject	Condition of Licence, Requirements or Expectations	Results	Comments
4. Rate Increase	**Condition of Licence:** Maximum $0.63 per month with basic Anglophone service Maximum $0.15 per month with basic Francophone service	Rate implemented in September 2000, in line with CRTC approval.	**Met**
5. Advertising material	**Condition of Licence:** Only national paid ads; no more than 12 minutes per hour (excluding program promotion, excluding up to 30 seconds per hour of unpaid public service ads, and making allowance for long-term live programs).	See Annual Return	**Met**
6. Closed captioning or signed programming	**Condition of Licence:** First 2 years – minimum of 75% Years 3 to 7 – minimum of 90%	Newsworld has closed captioned 100% of programming since November 1, 2002.	**Met**
7. Financial statement reporting	**Condition of Licence:** Annually, unaudited financial statements for the previous fiscal year, in a form consistent with previous years (showing total incremental revenues and costs).	See Annual Return	**Met**

Subject	Condition of Licence, Requirements or Expectations	Results	Comments
8. Separate Accounting	**Condition of Licence:** Separate accounts, showing gross revenue from operations, and amounts spent on or invested in Canadian programs, (showing expenditures on closed captioning and/or signing) for each fiscal year.	See Annual Return Newsworld spent $866,000 on closed captioning in 2004 ($890,000 in 2003)	**Met**
9. Simultaneous distribution of programming	**Condition of Licence:** No simultaneous distribution other than from RDI, except 2 hours of *The Morning News.*	See Annual Return	**Met**
10. Sex-Role portrayal: standards for children's advertising, and depiction of violence	**Condition of Licence:** Adhere to own standards or CAB codes as applicable.	See Annual Return	**Met**
11. Programming initiatives related to the rate increase	**Requirement:** To fully implement each initiative over the full licence term. To increase the number of episodes of *Culture Shock*, a joint production with RDI.	*Culture Shock* continued in 2004, and in addition Newsworld is planning a new francophone stream in the fall 2004.	**Met**