



Broadcasting Decision CRTC 2004-329

Ottawa, 9 August 2004

Standard Radio Inc.
Revelstoke, British Columbia

Application 2003-1188-7
Broadcasting Public Notice CRTC 2004-37
2 June 2004

CKCR Revelstoke – Licence renewal

1. The Commission received an application by Standard Radio Inc. (Standard) to renew the broadcasting licence for the radio programming undertaking CKCR Revelstoke.
2. The Commission did not receive any interventions in connection with this application.
3. The Commission analyzed the programming broadcast by CKCR during the week of 20-26 October 2002. The analysis revealed that 31.1% of all category 2 selections broadcast by the licensee between 6:00 a.m. and 6:00 p.m., Monday to Friday and 31.2% over the broadcast week, were Canadian musical selections. These findings constitute an infraction of section 2.2(9) of the *Radio Regulations, 1986* (the Radio Regulations), which stipulates that:

2.2(9) Except as otherwise provided under a licensee's condition of licence, and subject to subsection (6)¹, an A.M. or F.M. licensee licensed to operate a commercial station shall, between 6:00 a.m. and 6:00 p.m., in any period beginning on Monday of a week and ending on Friday of the same week, devote 35% or more of its musical selections from content category 2 to Canadian selections broadcast in their entirety.
4. In *Practices regarding radio non-compliance*, Circular No. 444, 7 May 2001, the Commission clarified its approach relating to radio stations operating in non-compliance.
5. Given that this is the first such infraction by the licensee and consistent with Circular No. 444, the Commission **renews** the broadcasting licence for CKCR Revelstoke from 1 September 2004 to 31 August 2008, instead of the maximum term of seven years. This period will allow the Commission to assess in the short term the licensee's compliance with the Radio Regulations regarding the distribution of category 2 Canadian popular music.

¹ Subsection 6 of the *Radio Regulations, 1986* permits a licensee to reduce the percentage of its Canadian musical selections from content category 2 if it devotes specific percentages of its musical selections in a broadcast week to instrumental selections.

6. The licence will be subject to the **conditions** set out in *New licence form for commercial radio stations*, Public Notice CRTC 1999-137, 24 August 1999.
7. The Commission reminds the licensee that it must continue to fulfil the commitments related to the development of Canadian talent set out in *Standard acquires the assets of radio stations, radio networks and television stations in Ontario, Alberta and British Columbia*, Broadcasting Decision CRTC 2002-91, 19 April 2002, in which the Commission approved applications by Standard to acquire the assets of a number of broadcasting undertakings including CKCR Revelstoke from Telemedia Radio (West) Inc. The Commission expects the licensee to file a report at the conclusion of the seven-year benefits period mentioned in the above-noted decision.
8. Because this licensee is subject to the *Employment Equity Act* and files reports concerning employment equity with the Department of Human Resources and Skills Development, its employment equity practices are not examined by the Commission.

Secretary General

This decision is to be appended to the licence. It is available in alternative format upon request, and may also be examined at the following Internet site: <http://www.crtc.gc.ca>