



Broadcasting Public Notice CRTC 2005-54

Ottawa, 24 May 2005

Call for comments on requests from the Canadian Cable Telecommunications Association for the addition of non-Canadian services to the lists of eligible satellite services for distribution on a digital basis

1. The Commission has received requests from the Canadian Cable Telecommunications Association (CCTA) for the addition of five third-language services to the lists of eligible satellite services for distribution on a digital basis (the digital lists).
2. By letter dated 16 February 2005, the CCTA requested that the Commission add Radio Television Portugal International (RTPi), New Tang Dynasty Television (NTDTV) and Phoenix North American Chinese Channel (Phoenix) to the digital lists. The CCTA described these services as follows:

RTPi: RTPi is the international television network of Radiotelevisao Portuguesa, SA, Portugal's public broadcasting company. The RTPi service consists of diverse, general interest, Portuguese-language programming, including news and current affairs, drama, sports and music.

NTDTV: NTDTV is an independent, non-profit, Chinese-language television network with its headquarters in New York City. Its programming is more than 90% Mandarin, and includes world news, arts and entertainment, variety shows and documentary/educational programs.

Phoenix: Phoenix features high quality programming that caters to Chinese communities in North America, providing news and entertainment television from Hong Kong, China, Taiwan and other countries in the Asian Pacific region. The channel broadcasts primarily in Mandarin. Content includes drama series, music, talk shows, current affairs, lifestyle shows, infotainment and locally produced programs.

3. By letter dated 23 February 2005, the CCTA requested that the Commission add TV Globo Internacional (TV Globo) to the digital lists. The CCTA described the service as follows:

TV Globo: TV Globo is a 24-hour general interest channel in the Portuguese language targeted at the Brazilian and Portuguese community abroad. TV Globo programming includes tele-novelas, live news, variety programming, talk shows, documentaries and sports (soccer and live events).

4. By letter dated 12 April 2005, the CCTA requested that the Commission add PTV-Prime USA (PTV) to the digital lists. The CCTA described PTV as follows:

PTV: PTV is a 24-hour family-oriented channel in the Urdu language targeted to South Asian communities residing in North America. PTV's diverse programming from Pakistan includes dramas, sitcoms, music, news, documentaries and religious segments.

5. *In Improving the diversity of third-language television services – A revised approach to assessing requests to add non-Canadian third-language television services to the lists of eligible satellite services for distribution on a digital basis*, Broadcasting Public Notice CRTC 2004-96, 16 December 2004 (Public Notice 2004-96), the Commission set out its revised approach to the assessment of requests to add non-Canadian third-language television services to the digital lists, as well as specific information that Canadian sponsors must file in support of their requests. The Commission will assess the CCTA's requests in light of the approach set out in Public Notice 2004-96.

Call for comments

6. The Commission calls for comments on the CCTA's requests for the addition of the above-noted services to the digital lists. Parties submitting comments on the requests should also submit a true copy of their comments to the Canadian sponsor, the CCTA, at the following address:

Canadian Cable Telecommunications Association
360 Albert St., Suite 1010
Ottawa, Ontario
K1R 7X7
Facsimile: (613) 232-2137

7. Proof that comments have been sent to the CCTA must accompany the original version of the comments sent to the Commission.
8. Comments on the CCTA's requests must be received by the Commission no later than **23 June 2005**. A copy of the comments must be received by the CCTA no later than the deadline for receipt of comments by the Commission.
9. The CCTA may file a written reply to any comments received concerning its request. This reply should be filed with the Commission, and a copy sent to the party who submitted the comments, by no later than **8 July 2005**.
10. The Commission will not formally acknowledge comments. It will, however, fully consider all comments and they will form part of the public record of the proceeding, provided that the procedures for filing set out below have been followed.

Procedures for filing comments

11. Interested parties can file their comments to the Secretary General of the Commission:
 - **by using the**
[Broadcasting Intervention/Comments Form](#)
 - OR
 - **by mail to**
CRTC, Ottawa, Ontario K1A 0N2
 - OR
 - **by fax at**
(819) 994-0218
12. Submissions longer than five pages should include a summary.
13. Please number each paragraph of your submission. In addition, please enter the line ***End of document*** following the last paragraph. This will help the Commission verify that the document has not been damaged during transmission.
14. The Commission will make comments filed in electronic form available on its web site at www.crtc.gc.ca but only in the official language and format in which they are submitted. Such comments may be accessed in the *Public Proceedings* section of the CRTC web site. Copies of all comments, whether filed on paper or in electronic form, will also be placed on the public examination file.
15. The Commission encourages interested parties to monitor the public examination file and the Commission's web site for additional information that they may find useful when preparing their comments.

Examination of public comments and related documents at the following Commission offices during normal business hours

Central Building
Les Terrasses de la Chaudière
1 Promenade du Portage, Room G-5
Gatineau, Quebec K1A 0N2
Tel: (819) 997-2429 - TDD: 994-0423
Fax: (819) 994-0218

Metropolitan Place
99 Wyse Road
Suite 1410
Dartmouth, Nova Scotia B3A 4S5
Tel: (902) 426-7997 - TDD: 426-6997
Fax: (902) 426-2721

205 Viger Avenue West
Suite 504
Montréal, Quebec H2Z 1G2
Tel: (514) 283-6607

55 St. Clair Avenue East
Suite 624
Toronto, Ontario M4T 1M2
Tel: (416) 952-9096

Kensington Building
275 Portage Avenue
Suite 1810
Winnipeg, Manitoba R3B 2B3
Tel: (204) 983-6306 - TDD: 983-8274
Fax: (204) 983-6317

Cornwall Professional Building
2125 - 11th Avenue
Room 103
Regina, Saskatchewan S4P 3X3
Tel: (306) 780-3422

10405 Jasper Avenue
Suite 520
Edmonton, Alberta T5J 3N4
Tel: (780) 495-3224

530-580 Hornby Street
Vancouver, British Columbia V6C 3B6
Tel: (604) 666-2111 - TDD: 666-0778
Fax: (604) 666-8322

Secretary General

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