



Broadcasting Decision CRTC 2005-377

Ottawa, 3 August 2005

CTV Television Inc.
Across Canada

Application 2004-1401-1
Public Hearing at Niagara Falls, Ontario
6 June 2005

CTV NewsVu – Category 2 specialty service

*In this decision, the Commission **approves** the application for a broadcasting licence to operate a new Category 2 specialty programming undertaking.*

The application

1. The Commission received an application by CTV Television Inc. (CTV) for a broadcasting licence to operate a national English-language Category 2¹ specialty programming undertaking to be known as CTV NewsVu.
2. The applicant proposed to offer a service that would be dedicated to showcasing local newscasts to all parts of the country. All of the programming would be drawn from the following categories, as set out in Schedule 1 of the *Specialty Services Regulations, 1990* (the Regulations): 1 (News), 2a (Analysis and interpretation), 3 (Reporting and actualities), 11 (General entertainment and human interest), 12 (Interstitials), 13 (Public service announcements) and 14 (Infomercials, promotional and corporate videos).

Interventions

3. The Commission received an intervention in support of this application and a comment by Mr. Thomas Harris who expressed concern that the approval of another specialty service would increase the rate of his monthly basic cable package.

Commission's analysis and determination

4. The Commission notes that the service offered by CTV will be carried only on a digital basis at the discretion of distributors. The Commission is of the view that this will serve to minimize any financial impact on cable subscribers.

¹ The Category 2 services are defined in *Introductory statement – Licensing of new digital pay and specialty services*, Public Notice CRTC 2000-171, 14 December 2000.

5. The Commission is satisfied that the application is in conformity with all applicable terms and conditions announced in *Introductory statement – Licensing of new digital pay and specialty services – Corrected Appendix 2*, Public Notice CRTC 2000-171-1, 6 March 2001 (Public Notice 2000-171-1). Accordingly, the Commission **approves** the application by CTV Television Inc. for a broadcasting licence to operate the national English-language Category 2 specialty programming undertaking, CTV NewsVu.
6. The licence will expire 31 August 2011, and will be subject to the **conditions** set out in Public Notice 2000-171-1, as well as to the **conditions** set out in the appendix to this decision.

Issuance of the licence

7. A licence will be issued once the applicant has satisfied the Commission, with supporting documentation, that the following requirements have been met:
 - the applicant has entered into a distribution agreement with at least one licensed distributor; and
 - the applicant has informed the Commission in writing that it is prepared to commence operations. The undertaking must be operational at the earliest possible date and in any event no later than 36 months from the date of this decision, unless a request for an extension of time is approved by the Commission before 3 August 2008. In order to ensure that such a request is processed in a timely manner, it should be submitted at least 60 days before this date.

Secretary General

This decision is to be appended to the licence. It is available in alternative format upon request, and may also be examined in PDF format or in HTML at the following Internet site: <http://www.crtc.gc.ca>

Appendix to Broadcasting Decision CRTC 2005-377

Conditions of licence

1. The licence will be subject to the **conditions** set out in *Introductory statement – Licensing of new digital pay and specialty services – Corrected Appendix 2*, Public Notice CRTC 2000-171-1, 6 March 2001.
2. The licensee shall provide a national English-language Category 2 specialty programming undertaking dedicated to showcasing local newscasts to all parts of the country.
3. The programming shall be drawn exclusively from the following categories, as set out in Schedule I to the *Specialty Services Regulations, 1990*, as amended from time to time:
 - 1 News
 - 2 (a) Analysis and interpretation
 - 3 Reporting and actualities
 - 11 General entertainment and human interest
 - 12 Interstitials
 - 13 Public service announcements
 - 14 Infomercials, promotional and corporate videos

For the purposes of the conditions of this licence, including condition of licence no.1, *broadcast day* refers to the 24-hour period beginning each day at 6 a.m., or any other period approved by the Commission.