## **Broadcasting Decision CRTC 2005-474**

Ottawa, 3 October 2005

## **CJRT-FM Inc.**

Toronto, Ontario

Application 2005-0327-8 Broadcasting Public Notice CRTC 2005-77 4 August 2005

## **CJRT-FM Toronto – Use of the SCMO channel**

- 1. The Commission **approves** the application by CJRT-FM Inc., licensee of CJRT-FM Toronto, for authority to use a subsidiary communications multiplex operations (SCMO) channel<sup>1</sup> for the purpose of broadcasting a predominantly Korean-language radio service.
- 2. Korean Media Corporation will produce the programming. More than 50% of the programming will be locally produced and, as a result, will focus on the interests of the Korean community in the Greater Toronto Area. The service will operate 24 hours a day, 7 days a week.
- 3. The Commission did not receive any interventions in connection with this application.
- 4. The Commission's policy regarding services using the SCMO channel of FM stations is set out in *Services using the vertical blanking interval (television) or subsidiary communications multiplex operation (FM) channel*, Public Notice CRTC 1989-23, 23 March 1989 (Public Notice 1989-23).
- 5. The policy states that the Commission would be concerned if an SCMO service were to have a negative impact on existing local conventional ethnic broadcasters. No such broadcaster opposed this application. The Commission is satisfied that approval of this application will not cause undue negative impact on existing local conventional ethnic radio stations.
- 6. The Commission reminds CJRT-FM Inc. that, as stated in section 3(1)(h) of the *Broadcasting Act*, it is responsible for the programs that it broadcasts. It is therefore expected to ensure that its SCMO service is operated in a responsible manner and to adhere to the guidelines regarding the provision of SCMO services set out in Appendix A to Public Notice 1989-23.

<sup>&</sup>lt;sup>1</sup> Programming broadcast using an SCMO channel is not accessible with standard radio equipment and requires the use of a special receiver.



