



Broadcasting Decision CRTC 2005-433

Ottawa, 25 August 2005

Various applicants

Woodstock, Ontario

Public Hearing at Niagara Falls, Ontario

6 June 2005

Denial of various applications proposing radio services for Woodstock, Ontario

*At a public hearing commencing 6 June 2005 in Niagara Falls, the Commission considered six applications, all of which proposed the use of FM frequency 104.7 MHz. Five of the applicants proposed to serve Woodstock, Ontario, while one proposed to serve the nearby community of Tillsonburg, Ontario. In this decision, the Commission **denies** four of the applications that proposed to serve Woodstock. In other decisions issued today, the Commission approves, either in whole or in part, the two remaining applications.*

1. On 8 November 2004, the Commission issued *Call for applications for a broadcasting licence to carry on a radio programming undertaking to serve Woodstock, Ontario*, Broadcasting Public Notice CRTC 2004-83, 8 November 2004 (the Call for Applications) in which it announced that it had received an application for a broadcasting licence to provide a commercial radio service in Woodstock, Ontario and called for applications from other parties wishing to provide radio programming services to the area. The Commission advised potential applicants that they would be required to provide evidence giving a clear indication that there is a demand and a market for the service they propose, and that they should address, among other things:
 - the contribution that the proposed service will make to achieve the objectives established in the *Broadcasting Act* and, in particular, to the production of local and regional programming;
 - the factors relevant to the evaluation of applications, as outlined in *Introductory statement – Licensing new radio stations*, Decision CRTC 99-480, 28 October 1999 (Decision 99-480), i.e., the quality of the application (including the business plan and the proposed format), the diversity of news voices, the market impact and the competitive state of the market; and
 - the means by which the applicant will promote the development of Canadian talent, including local and regional talent.

2. The Commission received four applications in response to the Call for Applications. These, together with the application that prompted the Call for Applications, were considered at the 6 June 2005 Public Hearing at Niagara Falls. At the hearing, the Commission also considered an application by the licensee of the existing AM station in the nearby community of Tillsonburg to convert its station to the FM band, since it proposed to use the same frequency as the applicants that proposed to provide service to Woodstock.
3. In *Licensing of new radio stations to serve Woodstock and Tillsonburg, Ontario – Introduction to Broadcasting Decisions CRTC 2005-431 to 2005-433*, Broadcasting Public Notice CRTC 2005-85, of today's date, the Commission describes the various applications, determines that the Woodstock market can support an additional commercial FM radio station, and summarizes its rationale for approving the application by Byrnes Communications Inc. for a new English-language FM commercial radio station to serve Woodstock and for approving in part the application by Tillsonburg Broadcasting Company Limited to convert its existing AM station CKOT to the FM band.¹
4. The Commission hereby **denies** the four other applications listed below.
 - Standard Radio Inc. – 2005-0015-9
 - CHUM Limited – 2005-0020-9
 - Newcap Inc. – 2005-0026-6
 - Sound of Faith Broadcasting – 2005-0048-0

Secretary General

This decision is available in alternative format upon request, and may also be examined in PDF format or in HTML at the following Internet site: <http://www.crtc.gc.ca>

¹ See *English-language FM radio station in Woodstock*, Broadcasting Decision CRTC 2005-431, 25 August 2005, and *CKOT Tillsonburg – Conversion to FM band*, Broadcasting Decision CRTC 2005-432, 25 August 2005.