Broadcasting Decision CRTC 2006-124

Ottawa, 5 April 2006

Leland Klassen, on behalf of a corporation to be incorporated Across Canada

Application 2005-1041-3
Public Hearing in the National Capital Region
16 January 2006

National Lacrosse Network – Category 2 specialty service

In this decision, the Commission approves an application for a broadcasting licence to operate a new Category 2 specialty programming undertaking.

The application

- 1. The Commission received an application by Leland Klassen, on behalf of a corporation to be incorporated, for a broadcasting licence to operate a national, English-language Category 2¹ specialty programming undertaking to be known as National Lacrosse Network.
- 2. The applicant proposed to offer a service that would be dedicated to the game of lacrosse. Programming would consist of lacrosse news, current affairs programs, instructional, coaching and training workshops, historical events, statistics, insights and analysis of the game, interviews, star profiles as well as some professional and amateur lacrosse games.
- 3. All of the programming would be drawn from the following categories, as set out in Schedule 1 to the *Specialty Services Regulations*, *1990*: 1 News; 2(a) Analysis and interpretation; 2(b) Long-form documentary; 3 Reporting and actualities; 5(b) Informal education/Recreation and leisure; 6(a) Professional sports; 6(b) Amateur sports; 9 Variety; 10 Game shows; 11 General entertainment and human interest; 12 Interstitials; 13 Public service announcements; and 14 Infomercials, promotional and corporate videos.
- 4. The Commission did not receive any interventions in connection with this application.

¹ The Category 2 services are defined in *Introductory statement – Licensing of new digital pay and specialty services*, Public Notice CRTC 2000-171, 14 December 2000.



Commission's analysis and determination

- 5. The Commission is satisfied that the application is in conformity with all applicable terms and conditions announced in *Introductory statement Licensing of new digital pay and specialty services Corrected Appendix 2*, Public Notice CRTC 2000-171-1, 6 March 2001 (Public Notice 2000-171-1). Accordingly, the Commission **approves** the application by Leland Klassen, on behalf of a corporation to be incorporated, for a broadcasting licence to operate the national, English-language Category 2 specialty programming undertaking, National Lacrosse Network.
- 6. The licence will expire 31 August 2012, and will be subject to the **conditions** set out in Public Notice 2000-171-1, as well as to the **conditions** set out in the appendix to this decision.

Issuance of the licence

- 7. A licence will be issued once the applicant has satisfied the Commission, with supporting documentation, that the following requirements have been met:
 - an eligible Canadian corporation has been incorporated in accordance with the application in all material respects;
 - the applicant has entered into a distribution agreement with at least one licensed distributor; and
 - the applicant has informed the Commission in writing that it is prepared to commence operations. The undertaking must be operational at the earliest possible date and in any event no later than 36 months from the date of this decision, unless a request for an extension of time is approved by the Commission before 5 April 2009. In order to ensure that such a request is processed in a timely manner, it should be submitted at least 60 days before that date.

Secretary General

This decision is to be appended to the licence. It is available in alternative format upon request, and may also be examined in PDF format or in HTML at the following Internet site: http://www.crtc.gc.ca

Appendix to Broadcasting Decision CRTC 2006-124

Conditions of licence

- 1. The licence will be subject to the conditions set out in *Introductory statement Licensing of new digital pay and specialty services Corrected Appendix* 2, Public Notice CRTC 2000-171-1, 6 March 2001.
- 2. The licensee shall provide a national, English-language Category 2 specialty programming service devoted to the game of lacrosse. The programming shall consist of lacrosse news, current affairs programs, instructional, coaching and training workshops, historical events, statistics, insights and analysis of the game, interviews, star profiles as well as some professional and amateur lacrosse games.
- 3. The programming shall be drawn exclusively from the following categories, as set out in Schedule I to the *Specialty Services Regulations*, 1990, as amended from time to time:
 - 1 News
 - 2 (a) Analysis and interpretation
 - (b) Long-form documentary
 - 3 Reporting and actualities
 - 5 (b) Informal education/Recreation and leisure
 - 6 (a) Professional sports
 - (b) Amateur sports
 - 9 Variety
 - 10 Game shows
 - 11 General entertainment and human interest
 - 12 Interstitials
 - 13 Public service announcements
 - 14 Infomercials, promotional and corporate videos

For the purposes of the conditions of this licence, including condition of licence no.1, *broadcast day* refers to the 24-hour period beginning each day at 6 a.m., or any other period approved by the Commission.