



## Broadcasting Decision CRTC 2005-509

Ottawa, 20 October 2005

**Rock 95 Broadcasting (Barrie-Orillia) Ltd.**  
Barrie, Ontario

*Application 2005-0083-6*  
*Broadcasting Public Notice CRTC 2005-40*  
*29 April 2005*

### **CFJB-FM Barrie – Technical change**

*The Commission **approves** the application by Rock 95 Broadcasting (Barrie-Orillia) Ltd. to change the authorized contours of radio station CFJB-FM Barrie.*

### **The application**

1. The Commission received an application by Rock 95 Broadcasting (Barrie-Orillia) Ltd. (Rock 95) to change the authorized contours of the radio programming undertaking CFJB-FM Barrie by decreasing the average effective radiated power from 46,000 watts to 41,000 watts, increasing the antenna height, and relocating the transmitter from its existing site approximately 20 kilometres north of Barrie to a site that is located within the Barrie city limits and is owned by CHUM Limited. The licensee indicated that the purpose of the change is to rectify reception difficulties encountered by listeners in parts of Barrie.

### **Intervention**

2. The Commission received an intervention from the Canadian Broadcasting Corporation (CBC). The CBC expressed concern that the proposed change could result in adjacent channel interference to the signal of CJBC-3-FM Penetanguishene, a transmitter of CJBC Toronto, which broadcasts the French-language radio service La Première Chaîne.

### **Licensee's reply**

3. Rock 95 stated that it has already made a commitment to the Department of Industry (the Department) to attend to any valid interference complaints that may arise following implementation of the proposed changes. The licensee noted in this regard that its proposal, which involves the relocation of the CFJB-FM transmitter to a point inside the primary market for which it was licensed, would clearly be in the public interest as it would improve reception for local listeners.

## Commission's analysis and determination

4. The Commission has considered the views of Rock 95 and of the CBC regarding the licensee's plans. The Commission notes that, while the overall coverage contours of CFJB-FM will not change substantially, the available evidence is that the implementation of these plans will improve the signal reception quality of the station. The Commission is thus satisfied that approval of the application is in the public interest. As for the CBC's concerns that the proposed change may create interference to the signal of CJBC-3-FM Penetanguishene, the Commission notes that this matter will be examined by the Department at the time it considers the issuance of a broadcasting certificate.
5. Accordingly, the Commission **approves** the application by Rock 95 Broadcasting (Barrie-Orillia) Ltd. to change the authorized contours of the radio programming undertaking CFJB-FM Barrie, by decreasing the average effective radiated power from 46,000 watts to 41,000 watts, by increasing the antenna height and by relocating the transmitter from a location approximately 20 kilometres north of Barrie to a location within the Barrie city limits.
6. The Department has advised the Commission that, while this application is conditionally technically acceptable, it will only issue a broadcasting certificate when it has determined that the proposed technical parameters will not create any unacceptable interference with aeronautical NAV/COM services.
7. The Commission reminds the licensee that, pursuant to section 22(1) of the *Broadcasting Act*, this authority will only be effective when the Department notifies the Commission that its technical requirements have been met, and that a broadcasting certificate will be issued.

Secretary General

*This decision is to be appended to the licence. It is available in alternative format upon request, and may also be examined in PDF format or in HTML at the following Internet site: <http://www.crtc.gc.ca>*