



Broadcasting Decision CRTC 2005-549

Ottawa, 23 November 2005

3937844 Canada Inc.
Slave Lake, Alberta

Application 2005-0435-9

*Public Hearing at Charlottetown, Prince Edward Island
3 October 2005*

CKWA Slave Lake - Conversion to FM band

1. The Commission **approves** the application by 3937844 Canada Inc. (3937844) for a broadcasting licence to operate a new English-language FM radio programming undertaking at Slave Lake to replace its AM station CKWA.
2. 3937844 Canada Inc., a subsidiary of Newcap Inc., will continue to offer a country music format, as is currently broadcast by CKWA. Local programming will be offered 12 hours per day and will include news, weather, sports and daily community events. The remainder of the station's programming will continue to originate from other Newcap stations.
3. The licensee confirmed that it would participate in the plan developed by the Canadian Association of Broadcasters for contributions by radio licensees to Canadian talent development. Under this plan, a radio licensee serving a community the size of Slave Lake would normally be expected to contribute a minimum of \$400 in each broadcast year to eligible third parties for the development of Canadian musical and other artistic talent.
4. The Commission received several interventions in support of this application.
5. The Commission notes that the licensee acquired CKWA from Standard Radio Inc. as part of a much larger transaction approved in *3937844 Canada Inc., a subsidiary of Newcap Inc., acquires the assets of radio stations in Alberta*, Broadcasting Decision CRTC 2002-93, 19 April 2002. The Commission reminds the applicant of its ongoing responsibility to fulfil all of the commitments set out in that decision as the benefits of that transaction.
6. The station will operate at 92.7 MHz (channel 224B) with an effective radiated power of 5,700 watts. It will operate in a single-station market as defined in *Local programming policy for FM radio – definition of a single-station market*, Public Notice CRTC 1993-121, 17 August 1993.

7. The licence will expire 31 August 2012 and will be subject to the **conditions** set out in *New licence form for commercial radio stations*, Public Notice CRTC 1999-137, 24 August 1999.
8. The licensee is further authorized, by **condition of licence**, to simulcast the programming of the new FM station on CKWA for a transition period of three months following the commencement of operations of the FM station. Pursuant to sections 9(1)(e) and 24(1) of the *Broadcasting Act* (the Act), and consistent with the licensee's request, the Commission **revokes** the licence for CKWA effective at the end of the simulcast period.

Issuance of the licence

9. The Department of Industry (the Department) has advised the Commission that, while this application is conditionally technically acceptable, it will only issue a broadcasting certificate when it has determined that the proposed technical parameters will not create any unacceptable interference with aeronautical NAV/COM services.
10. The Commission reminds the applicant that, pursuant to section 22(1) of the Act, no licence may be issued until the Department notifies the Commission that its technical requirements have been met, and that a broadcasting certificate will be issued.

Employment equity

11. Because this licensee is subject to the *Employment Equity Act* and files reports concerning employment equity with the Department of Human Resources and Skills Development, its employment equity practices are not examined by the Commission.

Secretary General

This decision is to be appended to the licence. It is available in alternative format upon request, and may also be examined in PDF format or in HTML at the following Internet site: <http://www.crtc.gc.ca>