

March 7, 2006

VIA Fax and E-mail

Ms. Diane Rhéaume
Secretary-General
Canadian Radio-Television and
Telecommunications Commission
Ottawa, ON
K1A 0N2

Dear Ms. Rhéaume:

Regarding: **Telecom Public Notice CRTC 2006-4: Proceeding to establish a national do not call list framework and to review the telemarketing rules**

The Canadian Marketing Association is in receipt of letters from PIAC, Rogers and the Public Interest Law Centre to the Commission, requesting an extension for interested parties to file comments in the above-noted proceeding from March 20, 2006 to April 3, 2006.

The Canadian Marketing Association agrees that the significant scope of the proceeding, including both the establishment of a Do-Not-Call List and a review of existing telemarketing rules, warrants additional time to consult with our membership and formulate comments.

We respectfully submit our support for the request for extension.

Sincerely,



Wally Hill
Vice President
Public Affairs and Communications

Copy: All Interested Parties to
Telecom PN CRTC 2006-4