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June 22, 2006

Ms. Madeleine Bisson
Consultation Secretary
Canadian Radio-Television and
Telecommunications Commission
Ottawa, Ontario
K1A 0N2
procedure@crtc.gc.ca

Dear Ms. Bisson:

National Do Not Call List Framework: Results of Advocis Member Poll

At our May 2, 2006 appearance regarding the establishment of a national do not call list (DNCL) framework, Advocis was asked to provide the Commission with further details on: cost estimates, a member poll and disciplinary procedures. In our correspondence of May 18, 2006 we provided the requested information on cost estimates and disciplinary procedures.

In this letter we provide information on the final requested item, the results of a polling of Advocis members on business-to-business telemarketing.

Advocis asked its members the following question:

“Do you think telemarketing calls between two businesses are an inconvenience and should be restricted under the proposed do not call legislation or a means to conduct business and therefore should be allowed to continue?”

Of the respondent members, 68% consider telemarketing between two businesses as a means to conduct business and therefore should be allowed to continue, and 32% considered such calls an inconvenience.

We trust this additional information will be useful to the Commission. Please do not hesitate to contact us if we can be of further assistance.

Yours truly,

A handwritten signature in black ink, appearing to read "S. Gelgor".