

Rogers Communications Inc.

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Regulatory Economics

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Via e-pass

Ms. Diane Rhéaume Secretary General Canadian Radio-television and Telecommunications Commission Ottawa, ON K1A 0N2

Dear Ms. Rhéaume:

RE: Telecom Public Notice CRTC 2006-4 – Proceeding to establish a national do not call list framework and to review the telemarketing rules

- 1. Rogers is in receipt of a request for an award of costs from the British Columbia Public Interest Advocacy Centre (BCPIAC), for \$4,736.50 for participation by these parties in *Proceeding to establish a national do not call list framework and to review the telemarketing rules*, Telecom Public Notice CRTC 2006-4, 20 February 2006 (Public Notice 2006-4).
- 2. Rogers agrees that BCPIAC has met the criteria for an award of costs set out in subsection 44(1) of the CRTC Telecommunications Rules of Procedure as they represent groups of subscribers that have an interest in the outcome of the proceeding, have participated responsibly, and have contributed to a better understanding of the issues by the Commission through their participation in the proceeding.
- 3. Rogers notes that BCPIAC took no position on appropriate cost respondents.
- 4. As Rogers pointed out in its submissions, dated July 24, 2006 and August 3, 2006 in regard to other cost award requests in this proceeding, the Commission does have legal authority to assign liability for costs to entities not regulated by

the CRTC, which they have acted upon historically in instances where those entities actively participated in the proceedings and had an interest in the outcome of the proceeding.

- 5. Rogers maintains that it is appropriate for all participants to the proceeding representing commercial interests, which includes telemarketers and prospective list operators, be considered by the Commission as appropriate cost respondents.
- 6. All of which is respectfully submitted.

Yours very truly,

David Watt Vice President

Regulatory Economics

Copy: All Interested Parties to

Public Notice CRTC 2006-4

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