

## **NEWS RELEASE**

FOR IMMEDIATE RELEASE April 13, 2004

## The Compounding Interest of Intellectual Capital

Local financial advisors attend education session

Winnipeg, Manitoba – Close to 150 of Manitoba's investment brokers, lawyers, trading and non-trading officials and other industry professionals will be attending the Manitoba Securities Commission's 4<sup>th</sup> Annual power breakfast and half-day professional development seminar on April 15<sup>th</sup> at the Fort Garry Hotel.

"We've assembled a dynamic group of speakers that will make the morning both interesting and informative," says Ainsley Cunningham, Education and Information Coordinator, Manitoba Securities Commission. "This is the fourth year we've held this information session and industry participants have always walked away with information that they can readily use."

One topic that will be introduced and has potential of creating intense discussions by those in attendance will be a concept paper on the Fair Dealing Model presented by the Ontario Securities Commission. As a way of developing and creating new responsibilities between investors and service providers, the plan has been under scrutiny by other provinces. There is a considerable amount of misgiving in the industry because of the potential for adding layers of paperwork and changing the relationship between adviser and client.

"Julia Dublin, OSC's senior legal counsel and manager of the Fair Dealing Model project will be discussing the paper with a view to clarifying the proposal to industry participants," adds Cunningham.

Other program sessions include a review of investor education projects offered by the MSC; information on the benefits of acquiring professional designations; compliance reviews by the Mutual Fund Dealers Association of Canada; and the Investment Dealers Association of Canada's implementation of a risk-based approach to regulation.

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## Media are invited to attend.

Click on <a href="https://www.msc.gov.mb.ca/int\_capital.pdf">www.msc.gov.mb.ca/int\_capital.pdf</a> to view a PDF file of the invitation. Details: Thurs, April 15, 8:00 am – 12:15 pm, Fort Garry Hotel, Provencher Ballroom.

For additional information on the Fair Dealing Model that will be discussed at the breakfast, visit the Ontario Securities Commission website at <a href="https://www.osc.gov.on.ca">www.osc.gov.on.ca</a>.

## For more information contact:

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The Manitoba Securities Commission is an independent agency of the Government of Manitoba that protects investors and promotes fair and efficient business practices throughout the province. We are dedicated to ongoing investor education.

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